

Store Phone---Main 7841

Market---Adelaide 6100

Simpsons Inventory Clearance

4 1/2 Hours Rush Selling Today---Store Closes at 1 p.m.---No Noon Delivery---Store Closed Monday

Holiday Sale of Men's Summer Suits, Regularly \$40 to \$55

\$35.00



Men looking for new suits for the holiday, and those who avail themselves of the low prices at the end of one season to stock up on clothing for another---will find much of interest in this special Saturday morning clearaway.

These are summer suits for men and young men---conservative and youthful models---in lightweight tweeds and worsteds, including plain gray and fancy patterns. Sizes 34 to 44.

All suits from our regular stocks at \$40.00 to \$55.00. Today . . . 35.00

Holiday Picnic Supplies

LUNCH SETS, containing 1 table cover 62 x 42 inches and twelve napkins . . . 35
LUNCH SETS, containing 2 table covers 8 x 4 1/2 feet and 25 napkins, 30; table cover 84 x 64 inches, 30; drinking cups, per dozen, 10; per 100, 75; picnic plates, 4-inch, dozen, 7; 8-inch, dozen, 10; plain serviettes, 100 for 25; fancy serviettes, dozen, 10.
Stationery Dept.—Main Floor.

Youths' Tweed Suits, \$16.85

High school models in various patterns, grey and brown checks and neat stripe—smart youthful styles—regularly to \$25.00—sizes 32 to 36. Forty suits to clear today at . . . 16.85

Men's Panama Hats, \$2.95

Men! Choose a smart new Panama at this greatly reduced price. Guaranteed genuine qualities. All hats from our regular stock, and now greatly price reduced because they are slightly soiled from handling. Fedoras, telescope crowns, negligee and sailor shapes. No phone or C.O.D. orders, please. Regularly \$5.00, \$6.00, \$7.00 and \$10.00. This morning . . . 2.95

Children's 95c to \$1.25 Outing Hats, All 49c

White Cotton Hats with stitched brims, which can be drooped down over the eyes. Today, special . . . 49

Children's Straw Hats, 75c

Natural, navy and black straws—Jack Tar and Rah-Rah styles—with plain and named bands. Regularly to \$3.00. Today, special75

Simpson's—Main Floor.

Special Holiday Selling of Men's Dressy Boots at \$7.35 Pair

Including the Well-known Victor, McPherson, Aylmer and Hyde Brands, at Substantial Savings.

The group offers excellent choosing from qualities at \$10.00 pair and more. They're lace boots in mahogany brown, gunmetal and black velour. Recede and round toe styles, with Goodyear welted soles. Sizes 5 1-2 to 11 in the lot. Today 7.35



Simpson's—Second Floor.

Books for the Holiday 50c

Handy volumes of entertaining fiction (cloth bound), to take with you on boat or train:

CASTLES IN SPAIN, by Ruby M. Ayres.

KNIGHT ERRANT, by Ethel M. Dell.

SAFETY CURTAIN, by Ethel M. Dell.

SWINDLER AND OTHER STORIES, by Ethel M. Dell.

GIRL WHO WAS TOO GOOD LOOKING, by Berta Ruck.

WRONG MR. WRIGHT, by Berta Ruck.

ST. MARTEN'S SUMMER, by Rafael Labatini.

MIDDLE STRIP, by J. J. Bell.

VERDICT OF THE HEART, by Charles Garvice.

LEAGUE OF THE SCARLET PIMPERNEL, by Orczy.

WEAVER OF DREAMS, by Myrtle Reed.

And many others. Simpson's—Main Floor.

Men's \$7 Pongee Silk Shirts, Today \$4.95

Coat Style, With Separate Collar to Match, and Soft Double Cuffs—Sizes 14 to 17.

We accepted a tardy shipment from a leading Canadian manufacturer on condition that we could cut the price to clear them all before the inventory books close. So the price is \$4.95, instead of \$7.00, which should clean them out this morning. Six hundred and twelve shirts in the lot. The silk is plain pongee of good quality. Extra special, this morning 4.95

Men's Knitted Ties, Seconds, 69c

Would Sell at \$1.00 to \$1.50 if Perfect—Great Saturday Morning Clearance of 2,500 Ties

They are "preferred" seconds, the defects are so slight, in nearly every case it is merely a dropped stitch. All are in panel shape—attractive cross-bar patterns, and splendid range of colors. This morning rush sale69

Men's \$2.50 to \$3.50 Athletic Combinations \$1.98

Forsyth Brand—all white materials—satin stripes, checks and plaids—made with drop seat—sleeveless—knee length—sizes 34 to 50. This morning 1.98

Simpson's—Main Floor.



Holiday Suit Special for Boys

\$14.95

Regularly \$19.50 to \$24.50—Sizes 8 to 16 Years



All-wool tweeds in heather mixtures, fawn stripes, gray novelty mixtures, and plain patterns. Double and single-breasted models, with bloomer pants, having belt loops and Governor fasteners. Sizes 26 to 34. This morning, special 14.95

Boys' Long White Duck Trousers, \$1.39

Sizes 4 to 9 years. Made with belt loops, three pockets, cuff bottoms. This morning, special 1.39

Boys' Long Khaki Trousers, \$2.25.

Boys' Long Khaki Drill Trousers, with three pockets, belt loops and cuff bottoms. Sizes 4 to 14 years. This morning, special 2.25

Simpson's—Second Floor.

Jaques' Standard Lawn Bowls

Jaques' Lawn Bowls are made from the finest seasoned Lignum Vitae, and are guaranteed absolutely accurate and uniform for size and bias. Each pair is made from the same piece of wood and if delivered with equal energy will run a like distance (within an inch or two) and will possess the same amount of "draw." Fitted with large ivory mounts, richly ornamented.

They come in either black or brown finish, and in No. 3 bias; sizes 5, 5 1-16 and 5 1-8. Pair 12.50

Jaques' fine quality white porcelain Jacks, regulation size, perfectly shaped. Each 65

Brass (nickel-plated) measuring cords, with spring clip, which automatically holds the cord when adjusted, until released. Each 30

STORE SERVICE NEWS For Visitors From Out of Town

AN INFORMATION BUREAU
—Where you can find out anything about the "Simpson" Store, which will assist you in shopping—city trams, boats, street cars, taxis, etc.—is situated conveniently on the Main Floor, Centre.

CHANGED PLANS—Do you want to leave word for a friend to meet you in the Store at a different time or place? Indicate your "changed plan" in our Appointment Register at the Information Bureau.

"MEET ME"—Attractive spots where friends can meet and rest a bit are the Rest Room, Third Floor, or the Picture Galleries, Sixth Floor.

CHECKING FACILITIES
—Surely—in the Basement, just at the foot of the central stairway. No charge, of course. Here, too, are the Telegraph Offices and the Cash Offices, where you pay in your transfer card.

SPEAKING OF TRANSFER CARDS—They provide an easy method of shopping. You obtain one with your first purchase. No waiting for change or parcels. Just pay in once at the Basement Cash Office.

DELICIOUS BREAKFASTS, DINNERS AND AFTERNOON TEAS may be enjoyed in our beautifully-appointed Palm Room or Self-Service, Sixth Floor.

"CALL ME UP"—Very easy to phone friends from downtown, with telephone booths conveniently located throughout the store.

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