

Men's Wear and Homefurnishings on Sale Today Are Emphasized Here

Store Opens
8.30 a.m.
Closes 5.30 p.m.

Simpson's Christmas Show

and Mother Goose Village on the Fifth Floor are making thousands of children happy. Bring your children to see the fun. Let them see Jack jump over the candlestick, the cow jump over the moon, old King Cole and his fiddlers, and the other things they've read about in the Mother Goose Book.

You Can Enjoy the Comfort of a Good Housecoat for a Nominal Outlay



We have beautiful English Housecoats, made of a cosy medium grey English cloth of splendid quality. The edges, pockets and sleeves are finished with fancy cord, while the lapels and cuffs are

in a new plaid pattern. Sizes 36 to 44. A cosy and handsome coat. Price **8.50**

A Two-purpose Coat

Serves the purpose of bath robe and dressing gown, being made long and roomy with two-way convertible collar.

In Our Picture Gallery

It is an easy matter to select a Suitable Gift no matter what price you wish to pay

A Few Interesting Groups Are

Carbon reproductions of many of the noted paintings. Framed in mission oak and mahogany moulding. 50c, 75c, \$1.25 and \$2.00. Colored landscape subjects, in dark wood frames and matted. 49c, 79c and \$1.49.

N.B.—Our Picture Framing Department has as large a collection of new mouldings as you can care to see, and we assure you of prompt and satisfactory work.

Half Price Sale of Highest Grade Blankets Because They Are Slightly Soiled and Mussed

No Phone or Mail Orders

Some of our finest quality Imported Blankets, made from the very choicest quality of pure wool. They come in plain white with fancy borders and pretty silk binding; also a few pretty plaids. All slightly soiled and mussed from display. Regularly \$12.00 to \$28.00. Clearing Monday at half price, **\$6.00 to \$14.00.**

Silkline Bed Comforters, in various colorings. Size 72 x 72 inches. Extra special Monday, at **1.98**

Crash Roller Towelling, blue border, width 16 inches; serviceable quality for kitchen use. Not more than 20 yards to a customer. No phone or mail orders. Extra special Monday, 10 yards for **.59**

3,000 Yards Madapolam, a fine bleached cotton, 36 inches wide. Clearing Monday, 10 yards for **.95**

White Flannelette, nice soft quality, 27 inches wide. Special Monday, priced, per yard **.11**

The material is a splendid quality English blanket cloth, in blue and red, in neat figured pattern, good quality girdle at waist. Sizes 36 to 44. The price is only **6.00**

Special Value Dressing Gowns

Men's English Dressing Gown of special value, made from a splendid cloth, in red and black and light brown and grey, in very small neat pattern. Cut in good generous size. The edges are finished with cord to match, and it has a quality girdle around waist. Sizes 36 to 44. Price **8.50**

Camel's Hair Dressing Gowns

Are very popular because of their handsome appearance and cosiness. A particularly nice one is in red and black figured pattern, beautifully tailored and finished. Sizes 36 to 44. Price **15.00**

Men's Work Trousers at \$1.49

Trousers, made to stand the hard wear that workmen give to their clothes; made of strong cotton worsted, black with a hairline stripe pattern. The seams are sewn so as to stand the strain. Sizes 32 to 44 waist. Price **1.49**

An Unparalleled Display of Electric Lighting Fixtures

In Our New Studios on the Sixth Floor

The largest, and, we believe, the most attractive Lighting Fixture Showrooms in Canada are located on our Sixth Floor, displaying the most extensive and comprehensive assortment of lighting fixtures to be seen under one roof in Canada.

Here you will see Fixtures suspended from regular ceilings

The ceilings are in the various usual room heights, so that you may see just how they will look when hanging from the ceiling of your own home. A visit to this department will convince you that there is no other place where you can choose your fixtures to such good advantage.

Suggestions for Special Designs

We are well equipped for this special service, and will be glad to submit sketches of individual designs.

These are actual illustrations sketched from the articles themselves

This Fixture

Hammered Brass Dining or Living-room Fixture, with four amber lanterns, complete **\$24.00**

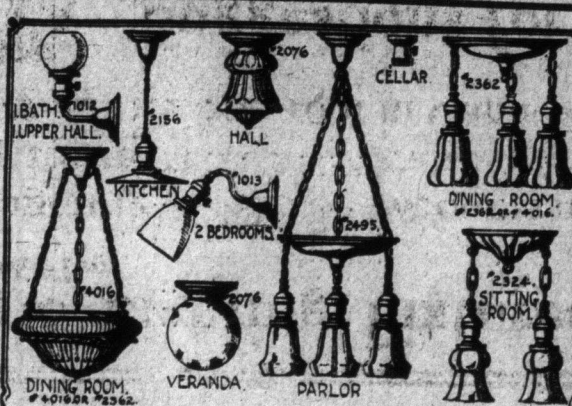
Wall or Table Lamp

A handy little Portable Lamp, can be hung on wall or used on desk. Can be adjusted in most any position, and is readily taken apart for travelling. Price **1.95**

The Floor Lamp

Jacobean Floor Lamp, complete with silk shade. Design exactly as illustrated. Price **13.50**

Our large assortment of portable reading lamps will interest you.



A New 8-Room Set of 11 Pieces, as illustrated, for \$14.75

"The National" Electric Fixture Outfit, choice of semi-indirect or shower for dining-room.

Boys' Navy Blue Serge Suits With Extra Bloomers

Tailored from an imported winterweight cheviot in a dark navy blue color. Coats are single-breasted, three-button, pinch-back models, with flap patch pocket front, smart lapels, three-piece belt and twill serge linings. Two pairs of full fashioned bloomers, lined throughout. Sizes 25 to 36, for boys 7 to 18 years. Priced **12.00**

Two Good Overcoats

A smart naval overcoat for boys 3 to 8 years of age is shown in a blue pilot cloth coating, single-breasted, trimmed with brass buttons, lay-down collar, natural shoulders, emblem on sleeves, and full-fitting skirt. Warm red flannel lining. Price **8.50**

Warm Reefers of grey and blue chinchilla coating, double-breasted with black velvet collar that fastens close to chin, has well formed shoulders, loose-fitting back and is warmly lined with red flannel. Sizes 21 to 28, for boys 3 to 10 years. Price **7.50**

For the Benefit of Those Men Who Couldn't Come on Saturday This Sale of Boots at \$3.89 Will be Continued Today

Hundreds of pairs of men's high-grade Good-year welt Boots, in black storm calf, box calf, gummetal, dongola kid, patent calf and tan calf leathers, double and single welt Goodyear welt leather and rubber soles. English recede, round and medium toe shapes. Burton and Blucher styles. Sizes 6 to 11. Monday, pair **3.89**

Women's Winter-weight Boots

These popular priced-boots for women are made on a comfortable neat last that will fit and suit the average foot. The leathers are gummetal, dongola kid and patent calf, with plain vamp and patent toe caps; medium weight, McKay sewn soles, Cuban and low heels. A good style boot that will afford plenty of wear. Sizes 2 1/2 to 7. Per pair **3.00**

The Market

Telephone Direct to Department, Adelaide 6100.

MEATS.
In our Meat Market only highest grade meats are sold, selected and prepared under Government inspection, and must bear the official stamp of approval.

1,000 lbs. Round Steak, Simpson quality, Monday selling, **20**
Rolled Boneless Brisket Pot Roast, lb. **17**
Young Pork Chops, off loin, per lb. **20**
Spring Lamb Chops, off loin, per lb. **20**
All Pork sausages, our own make, lb. **14**
Family Sausages, our own make, lb. **14**
Bacon, mild, sliced, per lb. **14**
Maple Leaf Pure Lard, 3-lb. pails, gross weight, Special, per pail **14**

GROCERIES.
Monarch Flour, 1/2 bag, 1.35
Finest Canned Corn or Peas; not more than 8 times to a customer, 3 tin **1.25**
Purity Rolled Oats, large package **12**
Geary's Herring, plain, extra in tomato sauce, per tin **12**
Pure White Clover Honey, 5-lb. pail **12**
Wax Candles, per dozen **12**
Fats Naptha 80 a p., per bar **6**
Comfort and Borax Soap, 5 bars **25**

Sunlight and Surprise Soap, 5 bars **25**
Gold Soap, 5 bars **25**
The other Brand Soap, 5 bars **25**
Simpson's Blue Bar Soap, 5 bars **25**
Pearline, large package, 10 bars **15**
Soap Chips, in box, 2 lbs. **15**
Ammonia Powder, 4 packages **15**
Diamond Cleanse, 2 lbs. **15**
Sapolio, per cake **12**
Old Dutch Cleaner, 2 lbs. **12**
Babbitt's Cleaner, 8 tin **25**
Lava 2 packages **25**
Taylor's Soap Powder, 2 packages **25**
Cana d'W White Laundry Starch, package **15**
Royal Blue, package **15**
Gem Lye, per tin **15**
Gold Dust Washing Powder, large package **25**
2 1/2 LBS. PURE CELONA TEA, 7c.

1,000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed. Monday, 2 1/2 lbs. **74**

FRUIT SECTION.
Extra Large Florida Grapefruit, 2 for **25**
Choice Lemons, per doz. **25**
Sny Apples, 5-qt. basket **45**
Yellow Turnips, 2 for **15**

The Monday Basement Sale List

ENGLISH DINNER SET, 97 PIECES, AT \$7.95.

Excellent quality thin English semi-porcelain, pretty decoration (Illustrated), 97 pieces. Monday, set **7.95**

"Royal" Blue Band Dinner Set, \$13.50. Thin English ware, quarter-inch "Royal" blue border and double gold lines (open stock). Monday, set **13.50**

Bernardaud & Co's Limoges Set, \$29.50—Dainty rosebud border, full gold handles, gold line edges; 100 pieces. Regular \$36.00. Monday, set **29.50**

Johnson's White and Gold Set, \$18.50—Quarter-inch dull gold band border, half mat gold handles, thin English white porcelain; 97 pieces. Monday, set **18.50**

\$15.00 DINNER SET AT \$9.95.

New conventional border, English semi-porcelain, gold traced handles and edges; 97 pieces. Monday, set **9.95**

\$16.50 Wedgwood Set at \$13.50.—Pink rosebud festoon border decoration; Wedgwood & Co's "Imperial" ware;

ovide or kermis shape cups; open stock; 97 pieces. Monday, set. **13.50**

Limoges Dinner Sets, \$29.50—Special offering in good quality Limoges china, rose decoration, half gold handles; 97 pieces. Monday, set. **20.50**

Johnson's "Rosemary" Set, \$18.50—Large rose border, gold line handles and edges, thin English ware; 97 pieces. Monday, set. **18.50**

ENGLISH COOKINGWARE.

Oval Pie Bakers, 20c, 25c, 30c, 40c and 50c.

"Paragon" Jelly Moulds, 19c and 25c.

GREEN DECORATED ODD DINNERWARE.

Cups and Saucers **10**

Dinner Plates **3**

Soup Plates **3**

Tes Plates **3**

Bread and Butter Plates **7**

Fruit Saucers **5**

75c AND \$1.00 SAMPLE COVERED VEGETABLE DISHES, 49c.

200 in the lot, decorated with gold trimmings, 8.50 a.m. special, each **49**

NEW BROWN MIXING BOWLS.

1/2, 1, 1 1/2 and 2 1/2-pint sizes, 6c to 19c.

WHITE RIM PUDDING BOWLS.

1/2 to 2 1/2-pint sizes, 6c to 23c.

White Cups and Saucers, 7c—Thin white English ware. Regular \$1.20 dozen. Monday, cup and saucer for **7**

Odd White Cups, 6c—Kermis and ovide shape, thin English porcelain. Monday, special, at, each **5**

TABLE GLASSWARE.

Clear Glass Vases **19**

Thin Glass Tumblers, each **5**

Key Design Tumblers, each **5**

Colonial Glass Table Sets, Monday, each **39**

A SPECIAL SALE MONDAY OF CLOVER LEAF DINNERWARE.

15c Cups and Saucers for **12**

12c Dinner Plates **10**

11c Breakfast or Soup Plates **9**

9c Bread and Butter Plates **7**

7c Fruit Saucers **5**

7c Covered Vegetable Dishes **59**

28c Gravy Boats **21**

28c Meat Platters **19**

42c Meat Platters **35**

17c Scallop or Bakers **13**

28c Scallop or Bakers **21**

12c Bowls, for **10**

(No mail orders).

For the Kitchen and Laundry

Royal Floor Wax is a very high-grade wax. We are selling it at eleven cents a pound less than the same grade wax sells for under a universally advertised label, 1-lb. tin **39**

Weighted Waxing Brushes **1.49**

Universal Bread Makers, 4-loat size, \$2.25; 8-loat size, \$2.75.

Columbia Food Choppers, cuts meat, fruit and vegetables coarse, medium or fine, family size. Monday **99**

Aluminum Lipped Saucepan Sets, 1 1/2 and 2-quart sizes. Complete set, Monday **98**

Waxing Brushes, 1.49

Aluminum Double Boilers, medium size. Monday **98**

Ironing Tables, folding, nicely made and finished, Monday **1.25**

Clothes Pins, six-dozen package for 10 Spring Clothes Pins, per dozen **5**

A HOT IRON A COLD HANDLE

Dover Sad Irons, nickel-plated finish, set of three irons, stand and handle. Monday **1.25**

Willow Clothes Baskets, large size. Monday **98**

National Triangle Polish Mops, good big size, made to sell at a dollar; cleans and polishes hardwood floors, linoleums, oilcloth; 50¢ to sell on Monday, each **49**

Liquid Veneer Dusting Cloth free with a 50c bottle of Liquid Veneer on Monday **25**

Indoor Clothes Lines, 25 feet of braided cotton line, winds up on reel; out of the way when not required; always ready when wanted. Monday **25**

Aluminum Fry Pans, 7 1/2 inches, Monday, 50c; 10 1/2 inches, Monday, 75c.

"Climax" Water Power Washing Machine is most satisfactory in use. In these days of labor troubles in the household laundry, a water power washing machine can always be relied upon; it will turn out a good clean wash; costs nothing to operate, and needs but little attention; thousands in use in Toronto, Monday **4.95**

"Easy" Clothes Wringer, enclosed cogs, ball bearings, eleven-inch, war-ranted rubber rollers, Monday **1.25**

Ironing Boards, Size 12 x 60 inches, Monday **49**

Clothes Hampers, for soiled linen, Monday **1.25**

Marvel Washing Machines, square tub, easy running, and a good washer, Monday **4.95**

The Robert SIMPSON Company Limited