

STORE HOURS DURING MAY--INCLUDING SATURDAYS--8.30 A.M. to 5.30 P.M.

# THE SIMPSON STORE

## These Goods On Sale Today

### Gloves, Hose

- MEN'S SOCKS, 10c.**  
 Black or tan cotton. Regular 12 1/2c. Thursday .10  
 Men's Kid Gloves; tan or gray suede . . . . .79  
 Women's Wrist Length White Cotton Gloves; sizes 6 to 7 1/2. Thursday . . .29  
 Women's Long Silk Gloves. Thursday . . . . .75  
 Women's Black and White Lisle Thread Hose; pair, 19c; 3 pairs, 55c.  
 Women's "Llama" Cashmere Hose, English make; 3 pairs, \$1.10; pair, 39c.  
 Women's Silk Hose; black, white and colors . . . . .50  
 Women's Lisle Thread Hose; black and white. Thursday . . .25

### Toilet Goods

LAST DAY OF SEMI-ANNUAL SALE

- Lay in your summer supply of toilet requisites and save money.  
 Celluloid Hand Mirrors. Regular 35c. Sale price . . . . .25  
 Women's Black Dressing Combs. Regular 50c. Sale price . . . . .29  
 Real Ebony Hair Brushes. Regular \$1.50. Sale price . . . . .89  
 Tooth Brushes. Regular 25c. Sale price . . . . .18  
 Nail Files, Button Hooks and Cuticle Knives, with white celluloid handles. Regular 25c. Sale price . . . . .18  
 Vanity Mirrors. Regular 20c. Sale price . . . . .10  
 \*Pebeco Tooth Paste. Sale price . . . . .31  
 \*Shampoo Powders. Sale price, 2 for . . . . .5  
 \*Violet and Arbutus Talcum Powder. 1-lb. tins. Sale price .10  
 \*Dr. Charles' Flesh Food. Sale price . . . . .39  
 \*Red and White Lip Salve. Regular 10c. Sale price . . . . .7  
 \*Camphor Ice in boxes. Regular 10c. Sale price . . . . .6  
 \*Springflower Massage Cream. Regular 40c. Sale price . . . . .23  
 \*Cold Cream in tubes. Regular 15c. Sale price . . . . .9  
 \*Imported Perfumes. Regular 25c. Sale price . . . . .15  
 \*War Stamps Extra.

### Wedding Rings

The finest of wedding rings are cut from a solid plate of gold and wrought into the desired shape, this process producing flawless rings much more durable than those made by pouring molten gold into a mould. Our stock of wrought wedding rings is complete in all sizes and styles at notably low prices.  
 A neat 14k ring in the narrow English style sells for . . . . .3.50  
 The "Tiffany" or narrow thick style, 14k, heavyweight, costs . . . . .5.00  
 An English style ring in 18k is wider and heavier than the Tiffany and sells for . . . . .8.00  
 21k or coin gold is the standard quality in England, and this we stock in the fancy style at . . . . .10.00

### Summer Furniture

Refrigerator cases, of thoroughly kiln-dried hardwood; golden finish. The provision and ice chambers are lined with galvanized steel. Prices as follows:  
 Natural finish, galvanized lined; height 39 in.; width 24 in.; depth 17 in. Special, Thursday . . . . .5.99  
 Natural finish, white enamel lined; height 40 1/2 in.; width 27 in.; depth 18 in. Special, Thursday . . . . .7.50  
 Natural finish, white enamel lined; height 43 in.; width 26 in.; depth 18 in. Special, Thursday . . . . .9.75  
 Solid oak, golden finish, white enamel lined; height 44 in.; width 28 in.; depth 19 1/2 in. Special, Thursday . . . . .19.25  
 60 Waverley Chairs, in red, green or natural finishes; spint seat and slat back. Special, Thursday . . . . .30  
 Folding Garden Settee . . . . .1.00  
 Folding Garden Chair, in natural finish; strong duck. Special, Thursday . . . . .1.25  
 Folding Camp Cot, in strong duck. Special, Thursday . . . . .2.99  
 Folding Camp Stove, in strong duck. Special, Thursday . . . . .30



## Our Men's Store is Authoritative in its Styles--each suit giving the maximum of satisfaction in cut and making.

## In its Materials--which are bought from the best English and Canadian mills.

## Visit the Men's Store Today and you will be able to save on your summer outfit.

### Men's \$10.50 Suits Today at \$7.95

Good English tweeds, in a splendid assortment of grays, browns and fancy mixed colors; new and attractive patterns; cut in single-breasted three-button sacque style. Sizes 34 to 44. Thursday . . . 7.95

### OVERCOATS FOR SPRING, \$10.85.

Were \$13.50, \$15.00 and \$18.00. Made from English tweeds in grays and browns, also from English cravenette cloth in grays and olive shades; single-breasted slip-on styles, and single-breasted fly-front Chesterfields. Sizes 34 to 42. Thursday . . . . . 10.85

### MEN'S SUITS AT \$12.95.

Regular \$18.00, \$20.00 and \$22.00 values. Broken lines and odd lots of English worsteds and tweed suits; grays and browns. This season's new sacque styles. Sizes 35 to 44. Thursday . . . . . 12.95

### MEN'S WORSTED AND TWEED TROUSERS, THURSDAY FOR \$2.49.

Made from English materials, in gray stripe patterns. Sizes 32 to 42. On sale Thursday at . . . . . 2.49

### Boys' Soldier Suits at \$4.85

Smartly tailored, from strong, durable khaki serge; officer or private styles; suit consisting of tunic, breeches, puttees and cap; whistle attached; full range of sizes, from 3 to 10 years. Sizes 21 to 28. Selling on Thursday . . . . . 4.85

### Boys' Norfolk Suits \$2.95

200 suits, in new single-breasted fancy yoke Norfolk style, with knife and box pleats, and sewed-on belts; strong, durable body linings; bloomers full cut and lined throughout; knee strap and buckle; gray, brown and blue, with pin stripes. Sizes 24 to 34. Thursday . . . . . 2.95

### BOYS' IMPORTED WOOL TWEED SUITS, \$6.95.

English cloths; cut single-breasted, yoke Norfolk style; gray, brown and novelty weaves, and small checks; bloomers full cut; sizes 26 to 34. Regular \$9.00, \$10.00, \$10.50, \$11.00 and \$11.75. Thursday . . . . . 6.95

## A Thursday Boot Sale for Visitors and Toronto Residents

### WOMEN'S \$3.50 AND \$4.00 BOOTS AT \$1.99.

1,200 Pairs Women's \$3.50 and \$4.00 Boots at \$1.99--A good choice of all sizes, in gunmetal, patent colt and dongola kid leathers; button and Blucher styles; made on neat stylish toe shapes, with patent and dull kid tips; flexible McKay sewn soles, low and military heels. Sizes 2 1/2 to 7. Regular \$3.50 and \$4.00. Thursday . . . . . 1.99

### MEN'S GOODYEAR WELTED BOOTS, \$3.24.

Out of the Ordinary is this lot of Men's High-grade Boots, in button and lace styles, made of selected leathers, in dull, black patent and tan calf, with kid and neat tops; Goodyear welt soles in light and medium weights. These boots will fit and appeal to men of all ages; recede, London and wide toes in the lot. Sizes 6 to 11. Regular \$4.50 and \$5.00. Thursday . . . 3.24

### WOMEN'S AMERICAN-MADE LOW SHOES, \$1.99.

900 Pairs Sample Pumps, Oxfords and Coloniala, made of several different leathers, with turn and McKay sewn soles; high and medium heels; several different styles. Sizes 3, 3 1/2 and 4. Regular \$3.00, \$3.50 and \$4.00. Thursday . . . . . 1.99

### BOYS' BEST GRADE BOOTS.

800 Pairs, in patent colt and gunmetal leathers, made on mannish toe shapes, medium weight, standard screw and McKay sewn soles, flat and military heels. Thursday, sizes 11 to 13, \$1.99; sizes 1 to 5, \$2.49.

### GIRLS' STRAP SLIPPERS.

500 Pairs Girls' Patent Leather Ankle Strap Slippers, turn soles, wide full fitting toe shapes. This shoe has neat black tailored bow. Sizes 5 to 7 1/2, 99c; sizes 8 to 10 1/2, \$1.29.

### Special 25c Summer Cold Luncheon

Cold Baked Ham and Tongue, Lettuce and Cucumber Salad, Apple Pie or Ice Cream, White or Brown Bread, Cup of Tea, Coffee or Glass Milk.  
 See DINNER SERVED FROM 11.30 TO 2 P.M.  
 Prime Cuts of Ribs of Beef, Potatoes, Baked or Mashed, Baked New Green Cabbage.  
 Fresh Raspberry Pie or Ice Cream, White or Brown Bread, with Butter, Tea, Coffee or Milk.

## Silverware

Cream and Sugar Set, 79c. Cut glass with floral pattern, in sterling silver deposit. Regular \$1.25 pair. Thursday, pair . . . . . 79  
 Nut Bowls, satin finished, gold lined, fluted pattern. Regular \$1.75. Thursday . . . 1.25

## The New Shapes in Straw Hats for Children

Light-weight Helmet Shapes, in duck, plque and silkene materials, white tops with fancy check brims and plain shades of champagne, sky, navy, steel and white, at . . . 75  
 Also same style, in finer quality straw 1.00

"Jack Tar," straw trimmed with navy blue edge and gold-lettered band, for . . . . . 1.00

Also same style in better quality straw 1.50  
 "Rah-Rah," one of the most popular selling shapes. Round and square telescope crowns with gold-lettered navy bands and neat flare bows; 50c, 75c, \$1.00.

Turban Shapes, with navy and white trimmings, neat flat bow at side . . . . . 75

## Towels at 98c

REGULAR \$1.50.

Fine huckaback, bedroom size, plain hemstitched. Regular \$1.25 and \$1.50 pair. Thursday, pair . . . . . 98

White Turkish Towels, close, thick pile; blue or red borders; hemmed. Size 26 x 42 inches. Thursday, pair . . . . . 75

Hemstitched Damask Table Cloths, pure linen; size 2 x 2 1/2 yards; chrysanthemum, daisy and rose designs. Thursday . . . . . 4.25

20-inch Napkins, to match cloth. Thursday, dozen . . . . . 5.00

### 3,000 YARDS COTTON AT 6 1/2c.

Fully bleached, medium weight; 35 inches wide. Selling Thursday, per yard . . . . . 6 1/2  
 Nainsook, fine qualities; 36 inches wide, 12 1/2c, 15c, 18c, 25c and 35c.

### ENGLISH SATIN BED SPREADS.

Good serviceable qualities; all white; easily laundered, \$1.95, \$2.75, \$3.50, \$4.50 to \$6.50. (Fourth Floor).

## Wall Papers

CLEARANCE AT 5c.

Tan, green and buff papers, with designs worked in two tones, some in colors with gold outlines. Light ground bedroom papers in floral, chambray and stripe patterns in pink, gray, blue, cream, gray and yellow. Regular 10c to 20c. Clearing Thursday, per roll .5  
 Borders to match. Regular 2 1/2c yard. Thursday, per yard . . . . . 1

### IMPORTED PAPERS, 10c.

Complete range of English and American parlor, hall and living-room papers, including tapestries, silkettes, printed oatmeal, bedroom chintzes and fabric effects; attractive assortment of vague colorings. Wall only. Regular 50c to \$1.00. Thursday, roll . . . . . 10

## Enamelware

AT LESS THAN MANUFACTURERS' PRESENT COST.

4,800 Pieces to Sell at 25c, 40c and 60c--White lining, blue or white outside.  
 Lipped Saucepans, 1, 2, 3 quarts; Sink Strainers, white enamel; Covered Saucepans, 1, 2, 3 quarts. Regular 35c to 50c. Thursday . . . . . 25

Straight Covered Saucepans, 4 and 5 quarts; Preserving Kettles, 8 and 10 quart size; Casseroles or Saucepans with 2 side handles; Double Browsers, 1 1/2 quart, inside dish. Regular 65c to 80c. Thursday . . . . . 49

Convex Kettles, covered, 6, 8 and 10 quart; Oval Dish Pans, Double Browsers, Tea Kettles, (gray enamel). Regular 95c to \$1.85. Thursday . . . . . 69

"The New Era" Garbage Can is endorsed by the local Board of Health in many large cities; medium size. Regular \$4.00. 25 only to sell Thursday . . . . . 2.50

Window Screens and Screen Doors--A full range of sizes and styles. On Thursday we will sell 800 screen doors; size 2 ft. 6 in. x 6 ft. 6 in.; 2 ft. 8 in. x 6 ft. 8 in.; 2 ft. 10 in. x 6 ft. 10 in., and 3 ft. x 7 ft.; oak grained finish; complete with spring hinges, hook and eye and pull, for . . . . . 98

## All the conveniences of the store are at your service.

Rest Room, Third Floor; Palm and Lunch Room, Sixth Floor; Packages Checked, Basement; Telegraph and Telephone Service; Branch Post Office, Main Floor.

## Men's and Boys' Summer Wear \$1 and \$1.25 Negligee Shirts 69c

A Manufacturer's Mill Ends of Cloth. Sizes 14 to 17. Regular \$1.00 and \$1.25. Thursday . . .69

Men's Balbriggan Underwear. Sizes 34 to 42. Special . . . . .44

Men's Balbriggan Combinations, 98c--"Poros Knit" closed crotch. Sizes 34 to 44. Regular \$1.25. Thursday, each . . . . .98

Boys' Negligee Shirts--Some with separate collar to match. Sizes 12 to 14. Regular 75c and 89c. Thursday . . . . .63

Boys' Balbriggan Underwear, sizes 20 to 32 . . . . .25

Boys' Combinations, sizes 20 to 32. Each . . . . .50

## Tourist Trunks

Waterproof canvas covers, fibre bindings, wide hardwood slats, deep tray with covered hat box; 34-inch size. Thursday . . . . . 3.95

## Suit Cases

Leather Suit Cases, with straps, swing handle, brass lock and catches, linen lining with inside straps; size 26-inch. Thursday . . . . . 3.95

## Umbrellas 89c

A good strong umbrella with a fine taffeta-finished cover, and a steel Paragon frame; handles are well varied in natural woods, etc. Regular \$1.00 each. Thursday .89

## FANCY PARASOLS AT 89c.

Just a few of them but they are well assorted in pretty flowered and striped patterns; offered as an 8.30 a.m. bargain . . . . . 89

## Framed Pictures

REGULAR PRICES, \$1.49 TO \$2.50, AT \$1.00.

A special for out-of-town visitors. Remarkable value in gift-framed pictures.

## LANDSCAPES.

In 3-inch gilt frames with ornate corners.

## SEPIA PICTURES.

In mission oak frames, with gilt linings, good sizes. 350 Thursday . . . . . 1.00

## NEW MARKET

Telephone Adelaide 6100

MEATS.  
 Stewing Beef, 1 lb. bones, lb. . . . .16  
 Mince Shoulder Steak, lb. . . . .18  
 Rolled Boned Beef, lb. . . . .18  
 Sirloin Steak, special quality, special, lb. . . . .20  
 Thursday, lb. . . . .20  
 Loin Roast, special quality, special, lb. . . . .20  
 Filet of Veal, lb. . . . .20  
 Rook of Veal, lb. . . . .18  
 Breast of Veal, lb. . . . .18  
 2,000 lb. select Boned Beef, Breakfast, mild curing, whole or half, special, per lb. . . . .27  
 Silver Leaf Pure Lard, 5-lb. pails, special weight, Thursday, special, pair . . . . .55

GROCERIES.  
 One car Standard Granulated Sugar, in 20-lb. cotton bags (only 3 bags to a customer), per bag . . . . .1.00  
 2,000 lbs. Finest Creamery Butter, lb. . . . .20  
 Orlin's or Purdy Flour, 5-lb. bag . . . . .14  
 Pure Gold Quaker Tapioca, 5-lb. tin . . . . .25  
 4,500 tins Finest Canned Tomatoes, 2 lbs. tin . . . . .19  
 Canned Beans, Golden Wax or Green, 5 lbs. tin . . . . .29  
 Edward's Pure Raisin Bran, 5-lb. tin . . . . .29  
 Finest Fastidious Cocoa, per lb. . . . .25  
 Choice Red Salmon, 2 tins . . . . .22  
 Tetter's Cream Soda Biscuits, special, tin . . . . .25  
 Pure Gold Quaker Tapioca, 5-lb. tin . . . . .25  
 Peanut Butter, in bulk, our own make, per lb. . . . .17  
 Imported English Mustard, Imperial quart bottle . . . . .27  
 Fancy Fatma Rice, 5 lbs. . . . .25  
 Fresh Flaked Wheat, per stone . . . . .25  
 Salt, in bags, 3 bags . . . . .25  
 Pure Cocoa, in bulk, per lb. . . . .25  
 Pot Barley, 6 lbs. . . . .25  
 Finest Canned Peas, per tin . . . . .25  
 Buchanan's Pure Strawberry Jam, per tin . . . . .25  
 berry Jam, 16-oz. jar . . . . .25  
 Pure Gold Quaker Tapioca, 5-lb. tin and Custard Powder, 3 packages . . . . .25

40c ASSAM TEA FOR 37c.  
 1,000 lbs. Fine, Rich, Full Bodied Assam Tea of uniform quality and fine flavor. A 5c tea anywhere. Thursday, lb. . . . .37

FRUIT AND VEGETABLES.  
 Choice Green Peas, per doz. . . . .40  
 Finest Delaware Potatoes, per doz. . . . .40  
 Fresh Rhubarb, 2 bunches . . . . .5

FLOWER SECTION.  
 Hanging Basket, for veranda, summer home, etc., filled with vines and good blooming plants. Special, each . . . . .80  
 Boston Sweet Ferns, each . . . . .40  
 Asparagus Ferns, each . . . . .40  
 Dahlia Bulbs, assorted, 2 for . . . . .15

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