

**PURITY - QUALITY - ECONOMY**

With the increased cost of labor and materials due to war conditions, it is not reasonable to suppose that a really first class baking powder can be made and sold at the old prices. Rather than sacrifice the quality of

**MAGIC BAKING POWDER**

we found it necessary to make slight increases in price during the war period. Even though Magic Baking Powder may cost a few cents more than the ordinary kinds it is still by far the most economical baking powder on the market to-day when purity, strength and leavening qualities are taken into consideration.

Contains No Alum Made in Canada

**SOUTH BRANT VOTES  
HEAVILY IN FAVOR  
OF PROHIBITION**

Brantford, Oct. 24.—The final official referendum figures for South Brant are:

	Yes.	No.	Majority.
Question 1.....	3,648	10,143	6,495
Question 2.....	4,051	9,737	5,686
Question 3.....	3,976	10,015	7,039
Question 4.....	4,809	8,982	4,173

**LOUIS KLOTZ TO TELL  
OF FRANCE'S FINANCES**

Paris, Oct. 24.—At the invitation of a committee of newspapermen attached to the economic and financial press of this city, Louis Klotz, minister of finance, will deliver an important address on the French financial program in the near future. It is expected that it will precede by a few days the address of Premier Clemenceau at Strasbourg or Metz.

**5,000 CIGARMAKERS  
TO RETURN TO WORK**

New York, Oct. 24.—Only 5,000 cigar-makers and packers will return to work Monday, ending the strike here which has been in progress for twenty weeks. By a 7 to 1 vote, the workers have accepted a ten per cent wage increase, and a compromise agreement, leaving employers the "hire and fire" right with factory committees free to insure against unfair discrimination.

**Garages Searched  
As Sugar Caches  
In New York City**

New York, Oct. 24.—Search for hundreds of barrels of sugar hidden in garages storage rooms where automobiles are kept in winter was made today at the instance of Arthur Williams, federal food administrator. He said that, in addition, millions of pounds must be stored in the city because large sugar companies with extensive offices and staffs seemed as busy as ever. Members of a retail grocers' organization, complained to him that in order to get sugar they had to buy hundreds of dollars' worth of other goods from small wholesalers, as large companies would not sell them sugar.

**TRADE CONFERENCE  
IS NEARING AN END**

Methods Are Being Devised To Finance War Reconstruction.

Atlantic City, Oct. 24.—The international trade conference, which for five days has been considering the financial and industrial problems of Great Britain, France, Italy and Belgium and attempting to devise methods by which the United States might aid them, entered its final stage today. Before the conference adjourns tonight, a permanent international organization of businessmen will be a reality. The tentative plan of this organization has already been unanimously adopted for 46 sub-committees and its acceptance by the conference as a whole is considered a mere formality.

**MILNER PROTESTS  
AGAINST A CHANGE  
IN FISCAL POLICY**

Declares There Is No Occasion for Panicky Views.

DEFENDS GOVERNMENT  
Says Radical Departure in Financial Methods Will Cause Untold Harm.

London, Oct. 23.—Opposition to any change in fiscal policy of Great Britain and a plea for careful consideration of the situation before the country, were expressed in the House of Lords today by Viscount Milner, secretary of state for the colonies, who replied to criticisms of the government by Lord Buckmaster, who introduced a resolution calling attention to the "gravity of the financial position," and suggesting the necessity for the imposition of additional taxes.

"I deprecate panicky views which are prevalent regarding the country's financial position," said Viscount Milner, whose statements were considered as the government view of the situation. "The position, though grave, is far less serious than that in any other great country, with the possible exception of the United States and Japan. It certainly does not justify any rash changes in the fiscal system, and no proof has been given that additional taxation is necessary. Nothing should be done until after deliberate and careful study. Irreparable mischief might be done to the recovery of the country and industry by recourse to such an expedient as a general capital levy, which has been proposed."

Defends Government.  
Viscount Milner warmly defended the government against charges of neglect to care for the financial status of the country.

"There have been a number of adverse circumstances, such as the delay in arranging the terms of peace, troubles in Abyssinia and Egypt, and unsettled conditions in the Near East, which have prevented the curtailing of expenditures," he said. "Our position is regrettable, but it is not catastrophic, and the proper way is to regard this year's deficit as part of the war burden. It is quite certain we shall receive several hundred millions next year from the liquidation of foreign countries and the debts of our dominions may be regarded as good debts. The amounts recoverable from foreign countries and Germany are certainly speculative, but it would be preposterous to suppose that foreign countries are going to default in their obligations. Such an assumption would be an insult to our great allies."

**SECOND READING OF  
G. T. R. BILL CARRIES  
BY MAJORITY OF 30**

Liberal Amendment Defeated  
On Division of 91 to 61.

Ottawa, Oct. 23.—Shortly after midnight, the Liberal amendment to the motion for the second reading of the Grand Trunk bill, calling for the postponement of final consideration of the measure until next session, was defeated on a vote of 91 to 61, a Government majority of 30. The second reading was then declared carried on the same division. The Opposition supporters voted with the Government. Major-Gen. McLean of Royal N. B. J. P. (Johanna) (Last Mountain, Sask.) and Major Andrews, Centre Winnipeg.

**WARNS REDS PLOT  
WORLD REVOLUTION**

Lenine Has Aids Everywhere, Says French Trade Envoy.

Atlantic City, Oct. 23.—Warning of a world-wide plot by Bolsheviks to overthrow existing governments, and apply the torch of anarchy to all the nations of the world, was given to the International Trade conference here today by Eugene Schneider, chairman of the French delegation.

"It is no exaggeration," he said, "to state that there exists at the present time a Bolshevik plot, the network of which covers the entire world. Lenine has sent out into the world numerous agents well equipped for their nefarious propaganda."

**PERMITS SINGING  
OF BOGHE OPERA**

Justice Upholds Injunction — Paterson, N. J., Bars Play.

New York, Oct. 24.—The attempt by the city authorities, backed by the American Legion, to stop the singing of German operas in New York, two performances of which have resulted in serious rioting, received a further setback today when Supreme Court Justice Gieroch refused to modify a temporary injunction obtained by the protesting company. The injunction prohibits the city authorities from interfering with the performances.

On the question of a permanent injunction, Justice Gieroch directed counsel for both sides to submit briefs to him Saturday.

At today's hearing by Martin W. W. Littleton, representing the American Legion, referred to Otto Goritz, a member of the opera company, as the singer of a song of jubilation following the Lusitania disaster.

"Should Goritz be allowed to flaunt German opera in the faces of men still smarting from the wounds of war?" he asked.

**WILL CONSTRUCT CONTROL  
STATIONS FOR AERIAL  
DERBY AROUND WORLD**

Depots Will Be Established at Prominent Centres.

Seattle, Oct. 24.—Control stations for the accommodation of entrants in the proposed "aerial derby of the world" next year are to be established at Vancouver, B. C., San Francisco, Seattle, Portland, Tacoma, San Diego, Los Angeles and Santa Barbara, according to an announcement made today by the commission now circling the globe to prepare for the flight.

Seattle's control station will be the

starting point for all airmen who intend to cross the Pacific by way of the Alaskan coast, the Aleutian Islands and Japan, it was announced. This northern route, it was said, is the most feasible of all the routes across the ocean.

The commission will sail from San Francisco November 3 for the far east, aboard the steamer Siberia.

**GEN. DIAZ OF ITALY'S  
ARMY PRESENTED WITH  
SWORD BY BRITISH**

Honor Conferred Because of His Services to Allied Cause.

London, Oct. 24.—Gen. Armando

given the freedom of the city of London and presented with a sword of honor today in recognition of his services in the war. The presentation occurred at a banquet in the Guildhall.

Arthur J. Balfour, who has just retired as foreign minister and is lord president of the council, was one of the speakers of the occasion.

Mail orders receive our prompt attention.

**CHAPMAN'S**

Sole agents for Printzess Gowns and New Idea Patterns.

**SPECIALS**

For Last Saturday In the Month

**Ladies' Fleece-Lined Petticoats**

6 dozen Fleece-Lined Petticoats, in grey only, all sizes .. \$1.98

**LADIES' WOOL PETTI-COATS.**

4 dozen Ladies' Wool Petticoats, in grey, red and black, in all sizes. Clearing at .... \$2.49

Ladies' Satin Underskirts, with accordion-pleated frill, in good serviceable shades. Special for Saturday ..... \$1.25

Ladies' Colored Moire Skirts—Tucked and frilled, well made. Extra special value ..... \$1.75

**Home of Good Hosiery**

Ladies' Silk Hose, in brown and black, solid heel and toe, with two-inch hem, sizes 8½ to 10. Ranging in price,

\$1.00, \$1.25, \$1.75, \$2.65

Ladies' Lisle Hose, superior quality, full-fashioned, seamless, widened top, in brown, taupe and cantaloupe, sizes 8½ to 10, at, per pair,

75c, 85c and 95c

Ladies' Cashmere Hose all-wool, high-spliced heel and toe (Penman's make), in black, white and brown, sizes 8½ to 10, at, per pair,

\$1, \$1.25, \$1.50

Extra large sizes, \$1.35 and \$1.50

**Special Ribbon Sale**

1,000 yards of Moire, Satin, Taffeta and Corded Ribbons. 7½-inch Moire and Corded Ribbon, in rose, pale blue, light and dark green and brown. Regular

75c, Saturday, yard 59c

6-inch Taffeta and Corded Ribbon, in navy, pale blue, light and dark green and open. Regular 60c. Saturday, yard .... 49c

5½-inch Satin Ribbon, in orange, old gold, tangerine, light and dark brown, cardinal and black. Regular

50c. Saturday, per yard ..... 39c

4½-inch Moire Ribbon, in peacock and old rose only. Regular 35c, for yard ..... 29c

**Housedresses**

Ladies' One-piece Grey and White Striped Gingham House Dresses, white pique collar and cuffs, with riddy front effect and

pockets, in all sizes \$2.49

Ladies' House Dress, in good quality chambray, oversize, for the stout lady, in grey, blue and pink, good washers. Special

value ..... \$4.00

Ladies' One-Piece Breakfast Dress, square neck and kimono sleeves, buttoned at side. Clearing

at ..... \$1.50

**Four Dozen Ladies' Waists**

Ladies' Ceylon Flannel Waists, assorted stripes, convertible collar, in all sizes. For ..... \$1.89

**Ladies' Nightgowns**

6 dozen Ladies' Flannellette Nightgowns, slipover style, embroidery trimmed. Special for Saturday ..... \$2.39

Ladies' Fine Ribbed White and Natural Vests, with long and short sleeves, with Drawers to match. Per garment .... \$1.00

Boys' Heavy Stockings, size 6 to 10 inches, 1-and-1 rib. These are special for school wear. Selling at, per pair,

60c and 65c

**JOHN H. CHAPMAN, London****"Hm! Delicious!"**

You never tasted anything so "deliciously different," so wonderfully satisfying as these Cakes of ours. Go to your grocer at once and try one.

**Fawkes' Tastemade Cakes**

are meeting with instant popularity. Their delicious flavor appeals to every taste.



Packed in cartons and wrapped in waxed paper keeps all the freshness and goodness sealed in and dust and germs sealed out.

MADE IN SIX VARIETIES.

Silver, Gold, Neapolitan, Spice, Fruit, Coconut Layer and Chocolate Layer

We cannot make cakes, so we make them. On sale at grocery stores direct from our wagons.

**FAWKES**

Sold By Grocers

**Mail Order Service for Men Living Out of Town**

Wherever you live you can have up-to-the-minute Metropolitan styles in a suit or overcoat made to your measure. And you needn't pay the extravagant price asked by a country tailor. Hundreds of men use our mail-order service. We send you miniature travelers' samples of fabrics, style book, tape measure and simple self-measuring chart. These are FREE for the asking. A postcard brings them. We guarantee a perfect fit and absolute satisfaction. Write today. Address Manager, Mail-Order Dept., Scotland Woolen Mills Co., Toronto.



**\$25**  
Scotland Woolen Mills Co. Limited.  
A Mill-to-Man Price  
Smart New Styles, Newest Fabrics

**The Biggest OVERCOAT Value in Canada**

ANY MAN who is worrying about the high cost of good clothes should treat his eyes to a wonderful surprise. Come in and see the bewildering array of high-grade overcoatings and suit lengths on our tables—unfinished worsteds, Bannockburn tweeds, vicunas, guaranteed fast-dyed serges—goods with all the old-time quality, weight and wear. We offer you this range of snug, warm winter overcoats or stylish, long-wearing suits at prices from \$25 up.

**Tailored to Your Measure**

Try to buy a "ready-to-slip-into" outfit at this price. Try to get as good a material elsewhere by paying \$10, \$15 or even \$20 more. And then remember that this price is for an overcoat or suit expertly tailored to your measure. Made in our own immense modern tailor shops.

**Your Choice of Any Style and Many Materials**

There are no strings to this offer. Examine the materials, feel the weight and quality of them—take your time in making your choice. Then discuss styles with our designer—you can have ulster, chesterfield, form-fitting, belted—any type of model you want. We don't try to sell you any one, because we make them all. We make no bones about it—this is the most striking offer we've ever made—the biggest Overcoat and Suit VALUE in the Dominion. We can do it simply because our mill-to-man policy and our unequalled turnover gives us a big saving, which we pass on to you. Come in early—take your choice while the range is wide. The best-known clothing store in the Dominion—where we have been for years.

199 DUNDAS STREET, LONDON.  
W. E. IRVINE, BRANCH MANAGER.

**Scotland Woolen Mills Co. LIMITED.****You'd Be Asked \$15, \$20 or \$25 More Elsewhere For These Fine Materials**

For the business and professional men who demand the utmost in quality we offer an interesting range of specially imported materials—goods we can confidently claim as the best the market offers. Fancy tailors' prices on a custom-made suit or overcoat from goods of this quality would be \$15, \$20 or \$25 more than we ask. We urge you to call. No one will urge you into buying. See what we offer at prices from \$25 to \$45.