COMPLY WITH THE NEW REGU. LATIONS. Purchase a Pair of MACBETH AUTOMOBILE LENSES. Western Ontario Electric Co.

Business As Usual

237 Dundas Street.

Shoes for Men and Women

Cook's Shoe Store

Money-Saving Specials for Wednesday

RICE10c lb.
OATMEAL4 lbs. 30c
BEANS
PEAS18c per tin
SODA BISCUITS16c lb.
CHOICE SALMON 13c per tin
POTATOES40c peck
Use the telephone. We de-
liver to all parts of the city.

C. A. ROSS GROCER.

PHONE 1132. Corner Hamilton Road and Wil



### Glasses Will Not Help Your Eyes

Unless properly fitted. Properly fitted glasses will not "pinch" your nose. Experience has given us the "knack" of fitting efficient glasses that are comfortable.



We Are Now

GET IN EARLY. London's Rubber Man



# **Properly Fitted** Glasses

Cost no more money than improperly fitted ones. They certainly cost much less eye strain, and the satisfaction of KNOW-ING you have the RIGHT ones T is worth a great deal to you. That's why it's to your very GARDINI WILL SING decided advantage to have your eyes fitted at the

Brown Optical Co. EYE SPECIALISTS AND



THROW AWAY good miles, when your tires can be

made like new at London Tire Repair Depot 354 Wellington Street. Phone 2334. A. WILKES. Opp. McClary's

Give Us One Trial on that pair of shoes you need repaired. Will call for them and guarantee sat-MODERN SHOE REPAIR COMPANY.

The London Loan and Savings Company of Canada

INTEREST RATES ALLOWED In Savings Bank 4 Per Cent Debentures 5 to 5 Per Cent

M. J. KENT, Manager.

# HE PROOF

tasty and nutritious

# Parnell's Breads

are until you try a trial loaf. Order one today from your grocer's, from our

Parnell The Breadman

Phones-929, 1390.

buying of a diamond is the dealer you buy from. For many years we have been selling dia monds to people who know and

Quality That Counts Ladies' Solitaires, \$15, \$20, \$40, \$75 and \$150.

### In Justice to the Family

MRS. HOUSEWIFE, READ! You are the buyer for your family.

## Johnston Bros. XXX BREAD

Advertising

Optician,

# lower charge. BELTZ & CO.

## DISCHARGED MEN WHO ARE DRAFTED MAY CHOOSE UNIT

wagons, or by phoning us. Honorably Discharged or Rejected To Have Privilege.

JOIN FIGHTERS

Cannot Go With A. S. C. or Forestry or Railway Construction Forces.

Drafted men who have previously served in the Canadian Expeditionary Force in Canada and have been honorably discharged therefrom, or draftees who can produce satisfactory evidence that they tried to enlist in the C. E. F. prior to October 13, 1917, and were refused enlistment on account of physical unfitness, may have the privilege of being transferred to any combatant unit they choose.

Regulations published in camp orders state that this privilege may be accorded such men, as has been done for some time in the case of men who are liable for service, but who report before being ordered to do so.

The Army Service Corps and the Forestry and Railway Construction Corps are not included in the list of branches of the service to which such men may be transferred. The unit chosen must not be up to its full establishment, and the man must be considered suitable for it, the orders state.

Must Have Certificate.

idered suitable for it, the older Must Have Certificate. Must Have Certificate.
Drafted men who claim the right to
be relieved from service on the ground
of being citizens of the United States,
and therefore exempt from the operation of the military service act, must
produce as proof of their United States
citizenship a certificate signed by the
United States consul-general at Ottawa, before they can be struck off the
strength as "erroneously ordered to re-

## **LONDON MOTOR CLUB ACCOMPLISHED MUCH DURING PAST YEAR**

Splendid Reports Presented at

fitting. Prices moderate.

IOHN S. BARNARD yt pany, Brockville, Ont. 194 DUNDAS STREET.



No Race Suicide in London-Keen Interest Shown in Child Welfare Work by Thousands of Visitors.

### TODAY'S PROGRAM

10 a.m. to 10 p.m.—Exhibit open.
10 a.m. to 12 a.m.—Baby clinic for mothers of Ryerson and Aberdeen school districts.
2 p.m. to 5 p.m.—Baby clinic for mothers of Simcoe, St. George's and Colborne street school districts,
3 p.m. to 3:20 p.m.—Moving pictures in Y. M. C. A. Auditorium.
3:20 p.m. to 3:30 p.m.—Reading,
Mrs. Edythe Nash-Hourd.
3:30 p.m. to 4:20 p.m.—Moving pic-3:30 p.m. to 4:20 p.m .- Moving pictures.

4:30 p.m. to 5:30 p.m.—Special moving pictures in Y. M. C. A. Auditorium for school children of Aberdeen, St. George's, Colborne, Ryerson

Special deports Presented at the Annual Meeting.

TO F 46 FROM VIDE COMPANY IS.

WEN FIRE SEND-OFF gineers Supply Another Fine Draft for Quebec Deport.

Annual Meeting.

WEN Fire Send of the send of

We carry many styles of very becoming eyeglass mounts, and are experts in the art of proper ing behind new energy and new health.
You can get Dr. Williams' Pink Pills from any medicine dealer, or by mail at 50 cents a box, or six boxes for \$2.50,

exhibit and, failing to arrive in time to speak at the opening ceremonies, was prevailed upon to speak in the evening. "The child welfare exhibit with its "The child welfare exhibit with its attendant lectures and publicity campaign is one of the most hopeful signs of the times," he said, continuing. "Child welfare, now neglected, is coming to its own. There is nothing that so vitally affects and concerns our happiness as the well-being of children

"We have been too much engrossed in material things, forgetting that after all these are secondary. If death invades the home and snatches away a much-loved child, what loss could be so great? Should we not therefore do all in our power to create public interest, and spread knowledge and put into daily practice those measures that will mean an ever decreasing deathrate among the young, and a healthier, happier existence for all? This, I think, is the aim you have in view, and with all my heart, I wish you God sneed."

Mayor C. R. Somerville presided in a happy manner, expressing his sympathy with the child welfare movement in his brief opening address. The musical features were most enjoyable, including a solo by Miss Anna Cochill, soprano, and violin numbers by Mrs. Corda Ward Ruchner C. E. Too Much Materialism.

Permission to enlist in the Royal Flying Corps or in the naval service is being granted to drafted men, as well as to volunteers in the Canadian Expeditionary Force.

Applications are to be made to the officers commanding units, who in turn will submit them to the general officer commanding this district, according to camp orders.

The applications will then be turned over to the Royal Flying Corps or the naval authorities, and the men concerned may then, on request of the former, be granted a short leave of absence for the purpose of being interviewed at one of the R. F. C. stations. If his application is finally approved he will be discharged from his unit, and attested in the R. F. C. or conditions. Do Not Warrant

to hemorrhage.

Ernest Thomas, yard foreman, examined the scene of the accident immediately after the derailment. He had helped remove the injured man from heneath the car and had helped carry him to the East London station about half a block distant. The train that was derailed was proceeding, he estimated, at a speed of about six miles an hour. He had been informed that the derailment was caused by the dropping of a brake-beam.

George Lindley, yardman, corroborated the testimony of the previous witness.

Knocked unconscious by ice falling off the roof. A. D. Park of 27 Redan street fell off a ladder on which he was standing, a distance of 20 feet, on Monday afternoon, and received cuts on his face and head and many severe bruises.

Mr. Park is a member of the property committee of Hyatt Avenue Methodist Church, and assisted by C. Myrick and T. Harton, was investigating the cause of the roof leaking. A ladder had been placed against the eaves on the west DOOR is about the only comparison that can

CUIT TO PIECES UNDER TRAIN.

MONTREAL, Feb. 11.—James Barton, an employee at the Canadian Pacific Angus shops, aged between 35 and 46, was cut to pieces by a Canadian Pacific train at 6 o'clock this evening at Angus shops. He slipped and fell under the train just as it was starting.

AMERICAN JEWS ASSIST

UNFORTUNATE BROTHERS

NEW YORK, Feb. 11.—War relief funds raised by the Jews of America are now being distributed among the people of their race in Poland and Lithing.

Taylor's 6 Cut-Rate Drug Stores from the Dr. Williams Medicine Com-

# 50c per pound

That Mary Pickford is still the supreme drawing-card in motion picturedom was evidenced by the hunireds that packed the Patricia Theatre to capacity at all performances on Monday. This famous little star will be seen all this week at the Patricia in her latest production, "Stella Maris."

in her latest production, "Stella Maris."

The story of Stella Maris gives to Miss Pickford the most tenderly appealing role in which she has ever appeared on the screen. For the first time in her career she plays a double role, the characters of Stella Maris, who has been a paralytic for ten years, living in a home of wealth, surrounded by every luxury, and with the tender and devoted care of the circle of friends who are worshippers at the "court of Stella Maris," the bedroom where none without smiles are allowed to enter, and where world-wisdom and care have no place; and that of Unity Blake, a veritable ugly duckling, the slave of an orphanage, living on the scraps and dressing in the rags which are given to her in the name of charity.

In this latter role Miss Pickford appears with curls straightened out and hair braided down against a dirty face and over a hunched shoulder. This uncouth character forms a remarkable contrast to that of the beautiful Stella

Stella Maris—love the same man, and then comes a supreme sacrifice, the giving of Unity Blake's life for the man she loves and for Stella Maris.

The portrayal of two characters so vastly different by Mary Pickford will probably stand as a wonderful achievement in screen art.

In addition to the above production a Mack-Sennett comedy, "Roping Her Romeo," and the seventh episode of "Who Is No, 1?" are shown. An excellent vaudeville act included in the program makes up a highly creditable

# MAJESTIC

Pauline Frederick in "Mrs. Dane's Defence," a photoplay based upon the great stage success of the same name attracted capacity audiences to every performance at the Majestic Theatre on Monday. The same production will be shown again today, matinee and night night.
"Mrs. Dane's Defence" is without a doubt the best screen production which this famous emotional actre has appeared and provides great scot for Miss Frederick's ability as a sections.

ctress.

The play is one abounding in situa tions that are poignant in their i tensity and the character of Mrs. Da is one that suits Pauline Frederick's dramatic technique to a marked degree. From the roles of the loyal little wife in "Double Crossed" and the heroine of "The Hungry Heart," longing for a place in the life of her husband, the transition to the part of Mrs. Dane is no slight one, but with her remarkable versatility and her ability to conceive a character rapidly and accurately, Miss Frederick is said to have brought to the screen interpretation of the role a degree of artistry seldom equalled and never excelled,

A cast of exceptonal excellence has one that suits Pauline Frederick

the role a degree of artistry seldom equalled and never excelled.

A cast of exceptonal excellence has been provided to support the star, including Frank Losee, who recently has been appearing with Marguerite Clark in that star's "Bab" photoplays, three in number so far

The costuming in "Mrs. Dane's Defence" is particularly elaborate, some of the gowns worn by Miss Frederick herself being of more than usual splendor. The ball gown that she wears in the last few scenes is one of the most elaborate of her entire collection, and Miss Frederick said that she tried on no less than 125 frocks before she was suited with that one, of pales, lavender and silver brocade, which even at that had to be made over entirely.

In vaudeville Weber and Ridnor pre-

entirely.

In vaudeville Weber and Ridnor present an act of the highest order. This is a big-time vaudeville act and one of the best singing and dancing acts ever seen in this city. Miss Ridnor is known in theatrical circles as "the girl with the \$3,000 wardrobe." Both are artists in their line.

Conditions Do Not Warrant Importation, Is Claimed.

L. H. Martyn, of L. H. Martyn & Co. past president of the London Builders Exchange, does not see the need of importing labor of any kind to this section of the country at present. In formed of the resolution, passed by the Montreal Builders' Exchange, if favor of the limited importation of Asiatic labor, under well-defined regulations to assist in the production of G.T.R. Employees Exonerated in Insell Case.

The coroner's jury empaneled to inquire into the death of W. J. Insell, a Grand Trunk brakeman, who died as the result of injuries sustained early Friday morning, returned a verdict of accidental death at the inquest held last night at the police station. The appreciate as purely accidental. Insell died shortly after being run over by a freight car which had been derailed. Ralph Newcomer, G. T. R. trainmaster, the first witness called, said he thought Insell had been in the act of sweeping out the switch when the accident occurred. The happening was most unusual, he said, in that only Dr. F. R. Clegg, who performed the

Street Man Injured While Working at Church. ex-off the roof. A. D. Park of 27 Redan im-street fell off a ladder on which he was the standing, a distance of 20 feet, on Mon-

ed the testimony of the previous witness.

Harry Maudsley was called to the sale of the accident by Lindley, who first discovered Insell beneath the detrailed car. He had assisted in carrying Insell to the station, where he died later.

DOOR

BOOR

Side of the church, and Mr. Park went of the church, and Mr. Park went on an automobile. Get the point? Send that battery here today for expert attention.

BENSON-WILCOX ELECTRIC CO., 264 Dundas. Phone 2671.

AMERICAN JEWS ASSIST

AMERICAN JEWS ASSIST

# **BUY YOUR** McLaughlin

Prices Advance March 1

McLaughlin Carriage Co., Limited Corner Richmond and Bathurst Sts., City

Open Evenings Till 10 O'clock.



# The Big Half Price Jewelry Sale

Is In Full Swing at C. H. Ward & Co.'s

Don't miss this opportunity to buy your card prizes, wedding presents and other gifts for the coming season. Our money-back guarantee on our Half-Priced Diamonds is the best ever offered in the Dominion of Canada. Don't fail to see our bargain tables on Main Floor and in the Basement. Any article in our north window at just one-half the regular price. Listed below are a few of our bargains. Mail orders will receive our prompt attention.

# **DIAMONDS** AT HALF PRICE

\$10.00 Lady's Single-Stone Ring, modified Tiffany, 14k gold

\$10.00 Lady's Ring, snake design, set with one diamond \$5.00 \$20.00 Lady's Onyx Ring, with diamond set in centre \$10.00 \$25.00 Gent's Ring, fancy Belcher, 14k gold .......\$12.50 \$40.00 Lady's Tiffany and Modified Tiffany Ring, 14k gold 345.00 Lady's Tiffany Ring, 14k gold ..... \$50.00 Lady's Cluster Ring ......\$25.00 \$50.00 Lady's 3-Stone Ring, 14k gold ......\$25.00 \$60.00 Lady's 3-Stone Diamond Ring.....\$30.00 \$100.00 Lady's Cluster Ring, with fancy diamond centre . \$100.00 Lady's Cluster Ring, 14k gold ..... \$120.00 Marquise Ring, 15 stones, 14k gold.........\$60.00 \$120.00 Lady's Tiffany Ring, weighs ½, 1-32 ...... \$60.00 \$125.00 Lady's Cluster Ring, 14k gold, ½k ....... \$62.50 \$130.00 Lady's Cluster Ring, 14k gold, ½k..........\$65.00 \$40.00 Round Locket, diamond centre .....\$20.00 \$10.00 Tiepin, one pearl, one diamond......\$5.00 \$20.00 Gent's Safety Scarfpin, platinum set, with one pearl. three diamonds ......\$10.00 \$35.00 Diamond Cluster Tiepin ......\$17.50 \$50.00 Diamond Cluster with sapphire centre ......\$25.00 \$50.00 Diamond Cluster, with opal centre .......\$25.00 \$100.00 Diamond Cluster Tiepin, fancy diamond centre... \$130.00 Diamond Cluster, with fancy diamond centre \$65.00 \$6.50 Barpin, set with small diamond ......\$3.25 \$15.00 Brooch, coil design, with diamond centre .....\$7.50 \$28.00 Brooch, coil design, with diamond centre .....\$14.00 \$25.00 Brooch, floral design, set with pearls, diamond centre \$25.00 Brooch, fancy, set with five pearls, amethyst and one diamond ......\$12.50 \$40.00 Platinum Barpin, set with one diamond .....\$20.00 \$20.00 14k Gold Pendant, set with one diamond and two \$140.00 Platinum Necklet, set with 25 diamonds, in floral design ......\$70.00 \$150.00 Platinum Necklet, set with one large diamond, 10 small diamonds, one real pearl .....\$75.00 \$500.00 Large Platinum Pendant, on chain, exclusive design, 59 diamonds ......\$250.00 We will refund the money on any of our half-price Diamonds in list above within one year of date of purchase or

C. H. Ward & Co.

will exchange for full value at any time.

DIAMOND MERCHANTS AND JEWELERS 386 RICHMOND STREET.



AMERICAN JEWS ASSIST

returned here recently.

More than two million Jews in Poland and Lithuania are starving.