

DAILY PRICE REDUCTIONS

Are the Features of the last Three Days of

Michie's Salvage Sale GROCERIES, ETC.

Out of a stock of over 20,000 lbs. of Tea we have less than 2,000 lbs. left. The prices represent, we believe, the best Tea values ever offered in Toronto.

About 500 pounds 25c tea for 15c, or 7 pounds for \$1. About 100 pounds 40c tea for 21c, or 5 pounds for \$1. About 300 pounds 50c tea for 27c.

Store opens to-day at 10 a.m. MICHIE & CO., 7 King Street West.

Except for Tea, we cannot hope to be able to fill mail orders satisfactorily now.

THE SIMPSON STORE Canada's Modern Department Store

The Simpson store holds a new relation to you this spring. The success of last year and the year before is being discounted at every point, and that fact touches the Easter displays as much as anything.

The collection of Easter novelties that awaits your pleasure is the result of large expense and careful forethought. It needs the overlook we have of the fashion world to gather all the proper styles and have nothing second-rate, and when we've said that we've said enough to start you looking, and that's all we ask.

EASTER COSTUMES

Ladies' Black Shoulder Capes, black silk letted shoulders, with four rows of three rows of pleated gathered chiffon, ribbon and satin ribbon, 8.50

EASTER CLOVES

Jay's 'Le Satchel' Fine French Kid Gloves, 2 large clovers, embroidered backs, gusset fingers, 1.35

FANCY WOKK DEPT.

Linen Cut Gowns, 2234, feather stitched, with red silk sash, 25.00

MEN'S CLOTHING

28 Only Men's All-wool Imported English Cover Cloth Overcoats, in medium and heavy styles, 5.00

MEN'S HATS

Children's Tan Straw Hats, black crown style, in navy blue, 1.00

WASH GOODS

50 Pieces of Checked and Striped Ginghams, light and dark ground, 8 1/2

BLACK DRESS GOODS

44 in. Canvas Cloth, reg. 60c, for 40c

EASTER BLOUSES

Ladies' American Blouses in fancy checks, plaids or stripes, Russian styles, 1.85

AN INVESTIGATION ASKED?

Deputy Postmaster Carruthers is at Loggerheads with Postmaster Paterson and the Government is Appalled.

ROBBED AT A WEDDING.

The Thief Outran a Policeman in an Exciting Chase and Escaped After Picking a Lady's Pocket.

MOTHERS AND THE WAR SCARE.

The mothers of the republic are a class of citizens to whom the imminence of war between the United States and Spain is far from being a pleasant prospect.

COOK'S COTTON BOOT COMPOUND.

Your druggist for Cook's Cotton Boot Compound. It is a safe, effective, and reliable remedy for all ailments of the feet.

W. A. MURRAY & CO. ARE NOW DISPOSING OF THEIR ENTIRE STOCK OF MEN'S Ready-Made Clothing

A quick clearance of this stock is an imperative necessity—hence a disposition to sell now, regardless of cost. That's enough to attract buyers bright and early Friday morning.

- 34 only Men's Stylish Tweed and Serge Suits, all this season's manufacture, and perfectly tailored by our own workmen. 15 patterns to select from, sizes 36 to 40, worth \$8, clearing at 5.00

W. A. Murray & Co., - Toronto.

Goal Days IMPERIAL TRUSTS CO.

are cold days—we may have many more of them. Just a year ago we had snow—lots of it. If your bins are near empty round off the season with a ton of our fuel and see what good coal we sell.

Brush Life for Painters

Brush the Boeck makes gives long life to the brushes. Each bristle works in perfect harmony with the one beside it.

TRUSTS Corporation

Safe Deposit Vaults 19-21 King-St. West, Toronto. Capital \$1,000,000

BIRD SEED

Private Diseases and Diseases of a Private Nature, as Impotency, Sterility, Varicocele, Nervous Debility, etc.

Toronto Window Cleaning Company

Labor Furnishers. (See some of our references.) Painting and decorating, cleaning and caretaking, offices and residences.

DR. OWLING'S English Periodical Pills

Every man should wear our Athletic Supporters and Suspensory Bandages. 25c to \$3.00.

Tea. One teaspoonful will... 25, 40, 50 and 60c. STILL THEY COME.

Only good Suits. Artistic cutting. You get good fit. You save one-fourth.

The Good Laundry. You get good work. We launder things carefully.

OD! BETTER! BEST! GEORGE WESTON, Baker, Corner Soho and Phoebe Streets.

The New Wash Fabrics. Are all represented in our grand display. Organza, Batistes, Linen, etc.

Dress Fabrics. Black and Colors, every weave in vogue, including Bourdeaux, Whip, etc.

New Shirt Waists. A fresh and beautiful assortment of all the good makes, best styles, fast colors, uncommon designs.

New Silks. In this department we have striven for the best quality of material selection, and are enabled to show many single lengths for gowns.

LL FOOLS' DAY... SHEUER'S JEWELLERS

ATTORNEY DRY GOODS ONLY. HIGH-CLASS DRY GOODS. Thursday, 31st March, 1898.

Special Easter Novelties. In now at the climax of its excellence for this season.

Household Napery. Bed and Table Linens, etc., not overlooked, we directed special attention to the maintenance of the highest quality.

The Mantle Stock. Is constantly augmented by the receipt of ultra-fashionable suits, jackets, capes, skirts.

Black and Colors, every weave in vogue, including Bourdeaux, Whip, etc.

New Shirt Waists. A fresh and beautiful assortment of all the good makes, best styles, fast colors, uncommon designs.

New Silks. In this department we have striven for the best quality of material selection, and are enabled to show many single lengths for gowns.

John Catto & Son. KING STREET EAST. Opposite the Postoffice, Toronto.

The Robert Simpson Co., Limited

S.W. Corner Yonge and Queen Streets. 170, 172, 174, 176, 178 Yonge Street. 1 and 3 Queen St. West.

and steamships Vancouver, Scotland, Yorkshire and Dominion. The Dominion Line also intend increasing their service on the Boston route.

Among those who witnessed the Jones-Hooper nuptials in the Church of the Redeemer yesterday afternoon was Mrs. Dr. Warren, 206 Gerrard-street east.

The funeral of Mr. William B. Burns was held at the corner of Queen-street and Dundas-street yesterday afternoon.

DR. OWLING'S English Periodical Pills. Sure remedy for irregular menstruation, a perfect monthly regulator, giving reliable and sure results.