

# Simpson's Sixty-Nine Cent Sale Today

## BASEMENT Phone Orders Filled

**12 English White Cups**  
Thin English ware, white ovide shape. Today, one dozen for 69c.

**One Dozen Glass Tumblers**  
First quality thin straight side Glass Table Tumblers. Special, one dozen for 69c.

**Brass Fern Pots**  
6-inch size Three-claw-footed Brass Fern Pots, with red earthenware lining, dull or bright finish. Regular price \$1.25. Today, special, 69c.

**\$1.00 Vegetable Dishes**  
200 only, green floral decorated covered Vegetable Dishes; full size. Today, special, while they last, each, 69c.

**Florentine Statuettes**  
Bronze finish, 1 1/2-inch size, Florentine Statuettes of "The Dutch Girl." Today, 100 only, at, each, 69c.

**Galvanized Rinsing Tub**  
20-quart size Galvanized Rinsing Tub. Regularly 85c.—Steel Garden Rakes, 12-tooth size, 30c. value.—Step Ladders, made of well-seasoned hardwood, 4-ft. size, 30c. value. Today, each, 69c.

**Folding Clothes Horses**  
When opened out there is 33 ft. of drying space. Strong and well made. Regularly 95c. Today, 69c.  
Grey Enamel Convex Kettles, 3-quart size, \$1.00 value. Today, 69c.  
Cast-iron Fry Pans, 9-inch diameter, white enameled inside. A very superior make. Today, 69c.

**Brush Floor Brooms**  
A good household broom, with long handle. Today, 69c.  
Kleeno Polish Mop and tin of Cedar Oil. Today, 69c.  
Yacht Mops, for mopping floors, cotton string head, long handle, good size. Today, 69c.  
A Glass Wash Board and a good Scrub Brush. The two, today, for 69c.

**Bathroom Fixtures**  
Including Towel Bars, Tooth Brush Holders, Combination Fixture, Comb and Brush Racks, Soap Dishes, White Enamelled Shelves and many miscellaneous pieces. Today's price, 69c.

**Dolls, Toys and Games**  
For girls and boys, plenty of interesting games included. Many worth \$1.00 and \$1.25. To clear today at, each, 69c.

## STREET FLOOR

### Five Lots of Women's Neckwear

The season's latest styles and our very best selling numbers. Specially priced for one day's selling. No. 1 is a pretty Fillet Lace Collar; No. 2, fine quality Tuxedo Latin Collar; No. 3, Pique Collar and Cuff Set; No. 4, Pique Vestee; No. 5, pretty Orandy Collar and Cuff Sets, in colors, 69c.

**Handkerchiefs**  
10 Men's White Lawn Handkerchiefs; the 10 for 69c.  
One dozen Women's Fine Lawn Handkerchiefs; the dozen for 69c.  
Four Women's Fine Quality All-linen Handkerchiefs; the four for 69c.

**Women's 79c Silk Gloves**  
Women's Fine Quality Silk Gloves, black and white, "Niagara" brand, having two dome fasteners and double-tipped fingers. Sizes 5 1/2 to 7 1/2. Regularly 79c. Today, 69c.

**Women's \$1.00 Wash Gloves**  
Women's Wash Chamotte Gloves, white only; made in Canada; finished with two dome fasteners and strong sewn seams; perfectly finished. Sizes 5 1/2 to 6 1/2. Regularly \$1.00. Today, 69c.

**Women's \$1.10 Kid Gloves**  
Women's Glace Kid and Lamb Gloves, small sizes of regular stock lines; perfectly finished, two dome clasps, oversewn seams; black, biscuit, green, navy and oxblood. Sizes 5 1/2 to 6 1/2, but not each shade. Regularly \$1.10. Today, 69c.

**Women's \$1.00 Cashmere Hose**  
Women's "Pen-Angle" Cashmere Hose mill seconds, slight defects, high-grade yarn, knitted close and seamless, in good weight; spliced heel, toe and sole. Sizes 5 1/2 to 10. Regularly \$1.00 quality. Today, 69c.

**Women's 75c Fibre Silk Hose**  
Women's "Radium" Brand Fibre Silk Ankle Hose, high silk leg, deep lisle thread top and seamless; black, white and colors. Sizes 5 1/2 to 10. Regularly 75c. Today, 69c.

**Child's 39c 'Penman' Kewpie Hose**  
Child's 39c Penman "Kewpie" Brand Mercantile Lisle Thread Stockings, bright, lustrous thread, closely woven and seamless; black only; spliced heel, toe and sole. Sizes 4 to 10. Regularly 39c. Today, 2 pairs, 69c.

## TODAY YOUR LUCKY DAY When 69 Cents Will Buy ONE DOLLAR'S WORTH

Not every item in our sixty-nine-cent one-price sale is worth a dollar, but some are worth far more. Each and every article looked good to our buyers, and you'll say you're "dead lucky" to own it for sixty-nine cents. Make a tour of the departments if you can spare the time today, and see what splendid values we are offering. The saving will well repay you.

## STREET FLOOR

**Men's 85c All Wool Sox**  
Men's All-wool Four-ply Dark Grey Woolen Socks, hand-finished, ribbed leg, close-fitting cuff, exceptional quality, large and small sizes. Regularly 85c. Today, 69c.

**Men's 79c Leather Gloves**  
Men's Leather Working Gloves, unlined, band wrist and gauntlet; leathers are muleskin and chrome tan; some with drawing at wrist. Regularly 79c. Today, 69c.

**Men's Neglige Shirts**  
In plain and fancy hairline and cluster stripes, in colors of black, blue, helio and tan. Broken ranges from our regular stock. They are coat style, with laundered cuffs. Sizes 14, 14 1/2, 15 1/2, 16, 16 1/2, and 17. Cannot promise to fill phone or mail orders. 8.30 a.m. special, 69c.

**Boys' Sweater Coats**  
Made in fine fancy stitch, in plain grey, having two pockets, close-fitting cuffs and high storm collar. They are splendid value, and to share the price advantage you must come early. Sizes 28 to 32. Regularly \$1.00. Special, 69c.

**Men's \$1 and \$1.25 Combinations**  
Summer weight, in porous and balbriggan reliable "Zimmerkni" brand. Short sleeves, knee length, closed crotch style, in natural shade. Sizes 40, 42 and 44 only. Per suit, 69c.

**Men's 'Tru Knit' Balbriggan Shirts**  
and Drawers, natural shade. Guaranteed two-thread Egyptian yarns. Made with close-fitting cuffs and ankles. Unusual value at the price. Sizes 34 to 42. Special, per garment, 69c.

**Men's Work Shirts**  
In black and white stripes. Collar attached style. These shirts are exceptionally well sewn throughout. They also have roomy bodies. Sizes 14 to 17. Regularly 79c. Special, 69c.

**Boys' Work Shirts**  
English and Canadian Drill Work Shirts, in black sateen, black and white stripes, Oxford and Boy Scout khaki. All have collar attached, large, roomy, perfect fitting bodies. Sizes 12 to 14. Regularly 75c. Each, 69c.

**Boys' Flannelette Robes**  
Boys' Flannelette Night Robes, pink, blue, tan, stripes on light grounds; collar attached and military collar styles. Good length. Regularly 75c, 85c and \$1.00. Sizes to 14 years. Special, 69c.

**Fancy Hair Combs**  
Here's a genuine bargain in La Casque Fancy Hair Combs. They are pleasingly designed and some have artistic rhinestone settings. In demilambre. Regular values \$1.00 to \$1.50. Special, each, 69c.

**Specials in Notions**  
Fifteen spools of Coats' Sewing Thread, in black and white; 150 yards to spool. All sizes up to 60. Special, dozen, 69c.  
Six balls of B.P.C. Mercer Crochet Cotton, in white and ecru. All sizes. Special, 69c.

**Men's Genuine Briar Pipes**  
100 only, in this special lot; therefore shop early, men. They include some of our regular numbers taken from our stock and comprise all shapes, with black vulcanite mouthpieces and metal ferrules. Regularly priced at \$1.00. Special, 69c.

**Real Leather Hand Bags**  
100, in a number of different styles, in sheep-skin leather, with seal grain, long grain finishes, with poplin linings. Fitted with change purse and vanity mirror. Regular prices \$1.00 and \$1.25. Special, 69c.

**Nickel-Plated Mesh Bags**  
The first 65 women to the Leather Goods Department for these Nickel-plated Mesh Bags may count themselves lucky to share such a saving. They have fancy frames of extra good quality links. Regularly priced \$1.00. Special, 69c.

**Sterling Deposit Ware Bottles**  
Sterling Silver Deposit Perfume and Cologne Bottles, in ruby, white and green-tinted glass. Regularly \$2.25 and \$2.50 each. Today, each, 69c.

**Sterling Silver Deposit, Relish, Pickle and Butter Flats, in white crystal. Regularly \$1.50 and \$1.75 each. Today, each, 69c.**

## STREET FLOOR

**Rogers' Silver-Plated Knives**  
Rogers' Silver-plated Butter Knife and Sugar Shell Set. Your choice of pattern. Regularly \$1.25 set. Today, set, 69c.

**Rogers' Silver-Plated Gravy Ladles**  
Rogers' Silver-plated Gravy Ladles. Similar patterns to sugar shell and butter knife set. Regularly \$1.25 each. Today, each, 69c.

**Set of Silver-Plated Tea Spoons**  
Set of six Silver-plated Tea Spoons, full size, bright finish. Regularly \$2.50 dozen. Today, set of six, 69c.

**\$1.00 Locket and Chain Set**  
Dull-finish Lockets, round or oval, small size, suitable for child. Regular \$1.25. Today 69c.  
Bar Pins of French brilliants, set in imitation platinum. Special 69c.

**Pendants, Bracelets, Earrings, Etc.**  
Gold-plated Pendants, regular \$1.00. Baby Bracelets, plain and stone set; Strings of graduated Black Beads; Goldstone Charms and Necklaces; Enamelled Beauty Pins; Earrings, in big variety, including pearl, black, cherry red and many others. Special today 69c.

**Drugs and Toilet Goods**  
You will always find items of interest in Simpson's One-Price Sales. Today's 69c offerings in Drugs, Ivory Goods, Perfumes, etc., eclipse all previous sales.  
78c bottle Apollo Tasteless Preparation Cod Liver Oil, 69c.  
26c bottle Quinine and Iron Wine Tonic, 3 for 69c.  
52c bottle Apollo Syrup of Hypophosphites, 2 for 69c.  
\$1.00 Ebony-finish Hand Mirrors, 69c.  
\$1.00 Ivory Finish Hair Brush, 69c.  
\$1.00 Whalebone Hair Brush, 69c.  
\$1.00 Ivory Powder Boxes, 69c.  
\$1.00 Ivory Hair Receivers, 69c.  
\$1.00 Ivory Trays, 69c.  
\$1.00 Ivory Nail Buffers, 69c.  
\$1.00 Ivory Picture Frames, 69c.  
10c cake Wheat's Carbolic Soap, 8 for 69c.  
10c Castle Soap, 8 for 69c.  
\$1.50 value Hot Water Bottle. Special 69c. War Tax included.

**Boys' and Men's \$1 and \$1.25 Caps**  
Smart four and eight-piece top shaped caps, in a good assortment of plain and fancy patterns, well lined and finished throughout, 69c.

**Children's Tams**  
Velvet Tams, in regular man-o-war shape, with plain and named bands. Regularly \$1.00. Special 69c.

## SECOND FLOOR

**Natural Silk Shantung**  
2,000 yards, choice qualities, finely woven, free from dressing. Regular 88c yard. Today, per yard, 69c.

**Ivory and Black Habutai Silk**  
The ivory is extra firm, the black is fine and soft; 36 inches wide. Regular 75c and 79c yard. Today, per yard, 69c.

**Shot and Plain Chiffon Taffeta**  
And the balance of all C. B. Satins, in colors; 18 to 24-inch widths. Regular 75c and 85c yard. Today, per yard, 69c.

**Fancy Velvets**  
For shopping bags and millinery purposes; big variety. Regular \$1.00 yard. Today, per yard, 69c.

**Cord Velvets**  
In colors and in ivory, 27 inches wide; blues, browns, reds, greens, etc. These cords give great wear for boys' suits and pants, separate skirts, etc. Regularly 75c to \$1.00 yard qualities. Today, per yard, 69c.

**8000 Yards New Dress Goods**  
British Shepherd Checks, Bedford Cordes in black and white, Fancy Overchecks, Tweed Suitings, Fancy Stripe and Spot Lustres; suitable for suits, coats, skirts and dresses. All at one price for today, per yard, 69c.

**Moire Shirtings**  
In black and colors, for undershirts, richly moired; 36 to 40 inches wide. One-price Sale today, per yard, 69c.

**Brocade Sateens**  
Big range of colors for coat linings and undershirts, rich woven brocade patterns, guaranteed in wear. One-price Sale today, per yard, 69c.

## SECOND FLOOR

**Wide Width Sateens**  
40 inches wide, our best qualities, in every wanted shade and black, for covering comforters, bed alips, coat linings, etc. One-price Sale, per yard, 69c.

**Silk and Cotton Gingham**  
Most popular for summer suits and dresses; 36 inches wide. Regularly \$1.00 per yard. Today, per yard, 69c.

**Silk and Cotton Tussah Jacquards**  
These shades in three designs, but not each color in each design; rose, pink, mauve, sky, sand, maize, green, etc.; for afternoon dresses and waists; 36 inches wide. Regularly \$1.00. Today, per yard, 69c.

**Silk Stripe Voiles**  
In black, blue, grey, rose, pink, navy, maize and green; 36 inches wide. Regularly \$1.00. Today, per yard, 69c.

**Fancy White Pique and Gabardine**  
For spring suits and skirts; 36 inches wide. Regularly \$1.00. Today, per yard, 69c.

**Fancy White Stripe Voiles**  
For that extra waist; 36 inches wide; ten different designs. Special for today, 2 yards for 69c.

**Fine Mercerized Poplins**  
For suits, dresses, curtain drapes, etc.; 36 inches wide. In these shades—Copen, grey, pink, plum, white, Alse, navy, green and sky. Regularly \$1.00. Today, per yard, 69c.

**Women's Summer Skirts**  
No Phone Orders.  
Made in a fine quality repp, plain gored skirts, with or without pockets, normal or high waist line, separate waistband, and some are button trimmed. Formerly \$1.00 to \$1.50. Today 69c.

**Children's \$1.00 Wool Vests and Drawers 69c**  
Vests and Drawers of fine Swiss ribbed white pure wool, guaranteed. Vests high neck, half button front, with silk shell stitched edges; long, short or no sleeves. Drawers ankle length. Sizes 3 months to 3 years. A remarkable opportunity, per garment, 69c.

**Children's Wash Dresses**  
Of strong chambray and striped print. New models, one with vestee in contrasting color, another, laced front style with separate waist belt. Both have full pleated skirts. Colors Copen with tan, tan with Copen, green stripe and blue stripe. Sizes 2 to 6 years. Today, each, 69c.

**Infants' 85c and \$1 New Bonnets**  
Three lovely styles, of rich white corded silk, two beautifully all-over silk embroidered. Another with deep silk embroidered revers, trimmed to match. Soft lace ruchings around face and neck; warm linings; long silk ties. Sizes 12 to 16 in the lot, 69c.

**Girls' \$1.15 Nightgowns**  
Girls' Nightgowns of a splendid quality white nainsook. Slip-over, round neck style, with dainty edges of fine lace on neck and short sleeves. Silk draw ribbon in neck. Sizes 2 to 16 years, 69c.

**Pure Silk Shawls**  
Dainty Shawls, made of rich pure silk, in cream or black; woven in lovely shell or fancy designs, with deep silk lace fringe all around. They measure 36 inches square. Today's price is less than cost of material alone, 69c. (Sweater Coat Dept., 3rd Floor.)

**Women's 89c Petticoats**  
Because black is represented we offer you these well made, good wearing petticoats of taffeta at this very low price. They have founce of knife pleating and pin tucking. Lengths 34 to 40. Regularly 89c. Today 69c.

**Women's \$1.00 Corsets**  
New D and A. spring models, with low bust and long hip. Made of good quality white coutil, boned with finest steel, guaranteed rustless; lace trimmed; four hose supporters. Sizes 19 to 26. Regularly \$1.00. Today 69c.

**Women's \$1.25 Brassieres**  
200 only, Women's Brassieres, made of extra good quality linen, hooked in the front, with V-shaped neck and yokes of heavy linen lace, in charming design. Sizes 34 to 44. Regularly \$1.25. Today 69c.

**Women's \$1.00 Nightgowns**  
Made of extra good quality white cotton, slip-over style, with round neck and short kimono sleeves, trimmed with pretty edge of lace run through with ribbon. Sizes 56, 58 and 60. Regularly \$1.00. Today 69c.

**Women's \$1.25 Corset Covers**  
Made of lovely fine nainsook and mercerized mull; corset cover or camisole style; deep yokes; some prettily trimmed at front and back. They have fitted poplin or elastic gathered waist. Sizes 34 to 42. Regularly \$1.25. Today 69c.

## THIRD FLOOR

### Women's \$1.00 and \$1.25 Drawers and Bloomers

300 pairs of Women's Drawers or Bloomers, made of fine nainsook and batiste. The drawers are umbrella style with full of lace or embroidery; the bloomers are pink or white with elastic gathered knee and waist. Sizes 23, 25 and 27. Regularly \$1.00 and \$1.25. Today 69c.

**Women's \$1.25 and \$1.50 Lisle Thread Vests**  
Made of beautiful fine quality material in firm elastic rib; low neck and no sleeves. Exquisite hand-made lace yokes in different designs. Sizes 34 to 40. Regularly \$1.25 and \$1.50. Today 69c.

**Women's \$1.00 Combinations**  
600 Women's Combinations, made of fine elastic ribbed cotton, low neck, no and short sleeves, with umbrella knee, trimmed with lace. Sizes 34 to 40. Regularly \$1.00. Today 69c.

**Nottingham Lace Curtains**  
A maker's clearing lot of strong-wearing Lace Curtains. There are 12 good patterns to choose from. Recommended for bedrooms and kitchens; some have plain centres and others come with neat conventional and floral patterns. White only. 2 1/2 yards long. Special, per pair, 69c.

**Window Shades with Insertion**  
Get your order in early this morning for these window shades—the value is extraordinary—the quantity is limited. They are well made of durable opaque cloth in white or cream, neatly trimmed with dainty insertion. Complete with a reliable spring roller, brackets, nails and pull. Size 37 in. wide by 70 in. long. Special, each, 69c.

**Laundry Bags---Terry Towels**  
Fancy Chintz Laundry Bags, large size 23 x 23 inches. Special, each, 69c.  
White Terry Towels, stamped in dainty designs for scalloped edge. Size 20 x 28 in. Special, 2 for 69c.  
Brown Linen Cushion Tops, size 22 x 22 in. Embroidered in pretty colorings. Special, each, 69c.

**Huckaback and Turkish Towels**  
Huckaback, with pretty damask borders. Also plain white or fancy striped Turkish Towels at one price today, pair, 69c.  
Also Checked Glass or Tea Towels. Size 23 x 30 inches. Hemmed. Special, 5 for 69c.  
Also Crash Roller Toweling, 16 inches wide. Bordered. Special, 5 yards for 69c.

**Table Damask and Napkins**  
Bleached Table Damask, 62 inches wide. Regularly 85c yard. Special, per yard, 69c.  
Damask Napkins, size 18 x 18 inches. Hemmed ready for use. Special, 6 for 69c.

**Cotton Batting and Longcloths**  
White Cotton Batting, 8-oz. rolls. Clearing today, 5 for 69c.  
Longcloth, 36 inches wide, medium weight. Special, 5 yards for 69c.

**Pillow Cases and Cottons**  
Pillow Cases, hemmed, sizes 42 x 23 and 44 x 23 inches. Special, pair, 69c.  
Cotton Cluny Lace Tray Cloths, size 20 x 27 inches. Regularly \$1.00. Special, each, 69c.

**\$1.00 Special Varnish**  
1 quart Special Varnish and Brush, clear varnish for furniture and woodwork. Regularly \$1.50 quart. For 69c.

**\$1.00 White Enamel**  
B. H. White Enamel, high-class enamel for inside and outside use. Regularly \$1.00 pint. For 69c.

**85c Muresco and Alabastine**  
Muresco and Alabastine, 5-lb. package, and kalsomine brush; choice of tints and white. 85c five-pound package for 69c.

**Dr. SIMPSON'S Compound**

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