

# More Than Two Thousand Silk Mufflers in a Most Opportune Sale at Simpson's Today

## Furniture Sale Today

Each of the Following is Quoted at a Special Price for Today:

**Divanettes**, with solid oak frames; real comfortable double bed when open, fitted with good spring and soft mattress; covered in imitation Spanish leather; a handsome piece of furniture. Regular price \$41.00. Today, \$32.95.

**Parlor Suites**, mahogany, highly polished frames; settee, arm chair and arm rocker; covered in silks and tapestries. Regular price \$28.50. Today, \$21.75.

**Odd Chairs and Rockers**, solid mahogany frames, spring seats; upholstered backs; some slightly soiled; used as samples on floor. Regular up to \$22.00. Today, each, \$11.95.

**Buffet**, in genuine quarter-cut oak, fumed finish; has 52-inch case, plank top; good cupboard space; dolly, cutlery and linen drawers; large beveled plate mirror. Regular price \$40.00. Today, \$29.85.

**Extension Table**, 48-inch top, solid quarter-cut oak; has heavy pedestal base; shaped feet; extends to 8 feet. Regular price \$31.25. Today, \$25.00.

**Chiffoniers**, in white enamel and walnut finish; slightly imperfect; have four deep drawers; wood trimmings; large beveled plate mirror. Regular price \$17.50. Today, \$12.55.

## Today --- Boys' Overcoats at Half-Price

Regular Prices of \$13.50, \$14.50, \$15.00, \$16.50, \$17.00 and \$20.00, Cut Down to One-half.

There are 67 overcoats in this clearance line today. They are dressy ulsterettes, slip-ons or Chesterfield models, every one beautifully tailored.

A splendid lot of woolen fabrics is shown in these coats—English and Scotch fabrics of various weaves in grey, fawn, blue and brown—stripes, checks and plain materials.

Sizes 9 to 17 years.  
Regular stock coats, to be sold at exactly half price, \$6.75, \$7.25, \$7.50, \$8.25, \$8.50 and \$10.00.

## Trot-Moc---the Most Comfortable Boot Made Reduced to \$6.00

Men's Black and Brown Straight Lace Regular Height Boots, of genuine moosehide leather, with Indian tanned wear-proof Trot-Moc flexible soles. They are best boots for wear and comfort that it is possible to buy at any price. Today you may buy sizes 6 to 11, of regular \$8.00 quality, at, per pair, \$6.00.

## More Cold Weather En Route--- Buy Your Coon Skin Coat Here Today



High-grade coats of Canadian Raccoonskin; made from thickly, deep-furred, well-matched pelts. Designed with deep shawl collars.

Owing to the scarcity of Coonskins these coats are excellent values.

It will be impossible to procure another supply to sell at these prices. \$125.00, \$150.00 and \$175.00.

### Men's Fur-Lined Coats

Attractive, stylish Fur-lined Coats of Muskrat, with Persian Lamb or Otter collars. Prices, \$65.00, \$75.00, \$85.00, \$100.00 and \$150.00.

### Men's Dogskin and Korean Beaver Coats

Coats which offer splendid service for heavy work. Made with shawl collars. \$30.00 and \$32.50.

## Baby Sleighs With Leatherette Hood \$8.50

White enamel wooden boxes with folding leatherette hoods. Round steel runners. Reversible handles for pushing or pulling. Five only, on sale today, \$8.50.

Other styles of Baby Sleighs at \$12.00, \$13.95 and \$17.50.

Visit the Optical Parlor. It is located in a quiet, secluded spot on the second floor, adjoining the millinery department. It is in charge of an expert optician.

The **SIMPSON** Company Limited

Think of it, \$4.00 to \$6.00 Values Going at \$1.48

## Beautiful Mufflers for Men, Women and Children

We bought from Canada's largest muffler manufacturer all the mufflers they had left after filling their orders. The lot consists of mufflers for men, women and boys, in a big assortment of Roman stripes, black and white stripes, grey and white stripes, also plain colorings of black, as well as plain white; have deep silk fringed ends.

They are fashionable silk knitted kinds, with fringed ends.

Regular \$4 to \$6 values. Today in the Men's Furnishing Department, each **1.48**



## Today is Trouser Day

In the Men's Store

Trousers of worsted finish tweed, in black and grey pattern. Made with two side and hip pockets, side straps, plain bottoms. Sizes 32 to 42, \$2.25.

Trousers of brown and black mixed stripe worsted finish tweed. Two side and hip pockets, belt loops, side straps, plain bottoms. Sizes 32 to 42, \$2.75.

Trousers of grey and brown tweeds, in stripe and herringbone pattern. Two side and hip pockets, belt loops, back strap and buckle, plain bottoms. Sizes 32 to 44, \$3.50.

Trousers of grey and black, hairline stripe, firm finish tweed. Belt loops, side straps, two side, two hip and watch pockets, plain bottoms. Sizes 32 to 44, \$4.00.

Trousers of black and grey narrow width stripe worsted. Belt loops, two side, two hip and watch pockets, plain bottoms. Sizes 32 to 44, \$4.50.

Trousers of grey and black pin-head check, with narrow black stripe design pattern, in worsted finish tweed. Two side, two hip and watch pockets, belt loops, plain bottoms. Sizes 32 to 44, \$5.00.

## More of Those Big Auto Rugs Are Here

Big Black Dogskin Robes, made from glossy, evenly and deeply-furred China dogskins, finished with heavy green and black linings. Double-lined, well-sewn and warranted wind-proof.

Two sizes, 54 x 60 and 54 x 72, at \$15.00 and \$17.00.

Also Goat Robes, which are made especially for us from No. 1 goatskins. The pelts in this lot are close, evenly-furred and well-matched. Lined with heavy wool plaid and dark green plush.

Cutter size, 60 x 54, \$11.50; auto size, 60 x 72, \$20.00.

## Place Your Order for Hardwood Floors

While the prices are low, phone to our Carpet Department, and we will send our man to take measurements, and give you estimate for new hardwood flooring. Thousands of feet of high-grade, thoroughly seasoned lumber in stock. Only experienced workmen employed, and the best of materials used throughout. Estimates given free of charge.

## Watch the Back Page of This Paper Tomorrow for Underwear Sale News of Surpassing Importance to You

## The Assortment of Arrow Shirts is Replete With Many Handsome New Year Designs



No need to go into details, sufficient to say that nowhere else in Ontario will you find such a commendable gathering of this smart, well-made brand.

Nor can you hope to find such a diversity of patterns elsewhere in Ontario. See these lines today.

### "Arrow" Silk Shirts

"Arrow" Brand Silk Shirts, in the popular wide cluster stripes of two and three-tone effects. Also fine stripes of blue, green and mauve. Each, \$6.00.

"Arrow" Brand Shirts of fine imported crepe cloths, showing a wide range of new and exclusive designs, such as wide cluster stripes of blue, green and mauve and many combinations of stripes. Each, \$2.50.

"Arrow" White Shirts—mushroom bosom shirts—that are good form for either dress or day wear. Each, \$2.50.

Repp, Zephyr, Dimity and Percalé Shirts—"Arrow" Brand—in a wide range of attractive cluster, plain and fancy stripes. They also have soft double cuffs. Each, \$2.00.

Also Fine Percalés and Dainty "Arrow" Brand Shirts, having smart single, double and triple stripes, in the more conservative tones of blue, black and mauve. A serviceable, good-looking shirt. Each, \$1.50.

### Arrow Wool Taffeta Shirts

Obtainable in cluster pin stripes, and in fancy wide stripes—guaranteed color fast. Priced at \$4.00.

Also Wool Taffeta Shirts in wide cluster stripes on cream ground. Priced at \$2.50.

Come to the Simpson Music Studio and Have Your Favorite VICTOR RECORD Played on the Victor Victrola.

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