

A Day of Simpson Bargains—Between the Holidays

Rare Opportunities for Women

Dresses—One-piece style, in linens and mulls; pink, mauve, sky and white; suitably trimmed; pleated or semi-pleated skirts. Regularly to \$10.00. Friday, \$2.79.

Coats—Light, medium weight, motoring or street wear styles; alpaca, in blue and fawn; fawn coverts, or navy broadcloth. Regularly \$12.50. Friday, \$3.95.

Skirts—Imported Panama Skirts, in navy and black. Regularly \$4.50. Friday, \$1.98.

Girls' Coats—Reefers, with sailor collars or shawl collars; pongee silks and cream serges; from 4 to 12 years. Regular \$5.00 to \$8.50. Friday, \$3.95.

Bargains in Women's and Children's Wear—3rd Floor.

Don't miss a single item — everyone is important:—

\$1.00 Petticoats, fine cotton; lengths 38 to 42 inches. Friday, .50c.

\$4.00 Petticoats, deep fine embroidery; lengths 38 to 42. Friday, \$2.00.

50c Isabelle Drawers, fine nainsook; all sizes. Friday, .35c.

\$3.50 Princess Slips, nainsook; fine lace and ribbon. Friday, \$2.25.

\$2.50 Nightdresses, fine white crepe cotton. Friday, \$1.50.

\$1.50 Kimono Nightdresses, nainsook and embroidery. Friday, .95c.

\$2.25 Empire Nightdresses, nainsook and lace. Friday, \$1.19.

\$2.50 Glove-fitting Corsets, latest model, 18 to 26. Friday, \$1.25.

\$2.00 Brassieres, beautiful embroidery styles, 32 to 44, for . . . \$1.25.

12½c Women's Vests, sizes 32 to 38. Friday, each, . . . 7c.

50c Women's Ribbed Combinations, low neck, no sleeves. . . . 35c.

30c Women's Ribbed Drawers, umbrella style, lace, pair . . . 20c.

Bargains in Children's Wear

Frocks for Little Girls, 2, 3, 4 years. Regular \$1.00, for . . . 50c.

Nazareth Waists, for boys or girls, sizes 2 to 12 years. Regular 25c, for . . . 15c.

Girls' Wash Dresses, chambray, sizes 6 to 14 years. Regular \$2.50 each, Friday, \$1.25.

Girls' White Lawn Dresses, sizes 6 to 14 years. Regular \$2.50, for . . . \$1.25.

Infants' Dresses, nainsook, sizes 6 months to 2 years. Regular 75c. Friday for . . . 45c.

Girls' Summer Vests, low neck, sizes 2 to 12 years. Regular 20c. Friday, each, . . . 10c.

Children's White Pique Coats, lengths 21, 23, 25 inches. Regular \$2.50. Friday, each, \$1.25.

Rajah Silk Coats for Children, ages 3 to 6 years. Regular \$4.00. Friday, each, \$1.95.

Children's Rompers, ages 2 to 6 years. Regular 75c to \$1.00. Friday, each, . . . 50c.

\$8.50 Silk and Net Waists, \$2.49

Sample Waists, in chiffon silk and embroidered nets, smart, kimono, collarless effect, or lace yoke and high collar; ecru, white, navy, myrtle, tan, all black or black with white stripe. Regular \$5.00, \$6.00 and \$8.50. Friday bargain, \$2.49.

Embroidered White Lawn Waists, low neck and short sleeves, with Val. lace edging; also lace collar and full length sleeves, front trimmed with embroidered motifs and Val. lace insertion, groups of pin tucking, a few tailored shirt waists of good vesting, all sizes. Regular prices \$1.00 and \$1.25. Friday, 59c.

Silverware Specials. Regular up to \$4.00. Friday, \$1.95.

Nut Bowls, Fern Pots, Dessert Sets, Biscuit Jars, Chocolate Pots, Bread Boards, Table Mirrors, Fruit Dishes, Tankards, Butter Dishes, Cake Baskets, Card Receivers, Breakfast Cruets, Cheese Dishes, Sugar Bowls, Oak Butter Dishes, Oak Biscuit Jars, etc. Regular value up to \$4.00. Friday, \$1.95.

Three Ribbon Bargains

Rich Dresden Ribbons, pink, pale blue and Tuscan predominating, 5 to 5½ inches wide. Regular 39c to 59c per yard. Friday, 25c.

Brocaded Ribbon, in white and cream only, it is 4½ inches wide, only two colors left. Regular 25c yard. Friday bargain, 12½c.

A 5¾-inch Taffeta Ribbon, in all the season's best colors, including lots of white, pink, sky, red and navy, good, firm ribbon, for hat and hair bows. Friday, 15c.

Handkerchiefs and Neckwear

Women's White Lawn Handkerchiefs, ¼-inch hem, linen finish. Regular 20c. Friday, 6 for 15c.

Men's White Irish Lawn, hemstitch, ¼-inch hem. Regular 3 for 25c. Friday, 6 for 25c.

Children's White Lawn, colored border. Regular 6 for 25c. Friday, 6 for 15c.

Infants' Bibs, regular 7c. Friday, 3 for 15c.

Tailored Stocks, white embroidered lawn. Regular 35c and 50c. Friday, 12½c.

Mull Stocks, fine white embroidered, with jabot, trimmed Val. lace. Regular 50c. Friday, 23c.

Jabots, pleated Brussels net, embroidered mull and imitation Irish guipure. Regular to 50c. Friday, 12½c.

Guipure Lace Stocks. Regular 25c and 35c. Friday, 10c.

Millinery

Trimmed Hats. Regular to \$6.00. Friday, \$1.50.

Ready-to-Wear Hats. Regular to \$2.50. Friday, 75c.

Shapes. Regular \$1.00 to \$1.75, for 39c and 69c on Friday.

Flowers. Regular to 50c. Friday, 10c.

Plumes, 16 inches, 7-inch fibre, white and black. Regular \$3.00. Friday, \$1.50.

TO-MORROW the Simpson Store will hold a festival of bargains that will be the crowning feature of our June business. Take time to gather these buying opportunities that are as full-blown as the Roses of June.

CORONATION DAY

The Store Will Close At One o'Clock To-day

Washing Fabrics

Remnants and Waist Lengths, printed muslins, lawns, organdies, silk and cotton goods (2nd floor). Regular 12½c to 60c. Friday, 8c.

French Crash Linens, pink, sky, old rose, wistaria, linen and mauve. Regular 35c. Friday, 12½c.

Brocaded Muslins, in beautiful color range. Regular 29c. Friday, 12½c.

English Print, 31 inches wide, fast colors. Regular 12½c. Friday, 7c.

Dress Goods and Silks

Shepherds' Checks. Regular 50c. Friday, 29c.

Lustres, for bathing suits, 40-inch, 25c per yard; 42-inch, 35c per yard.

Cream Serges. Regular 65c and 75c. Friday, 44c.

Satin Paillette, satin de Chine, satin mervelleux, messaline, duchesse, shot silks, foulards. Friday, 47c per yard.

Natural Honan Shantung, 34 inches wide. Regular 75c. Friday, 47c per yard.

Linens and Staples

Heavy Unbleached Sheetings, plain weave, English make, 2 yards wide. Regular 25c yard. Friday, 19c.

Hemmed White Honeycomb Quilts, English make, no dressing, for full double beds. Friday, each, 98c.

Bleached Damask Table Napkins, 18 x 18 to 23 x 23 inches, hemmed ready to use. Regular \$1.30 to \$1.50 dozen. Friday, 98c.

1,300 yards Bleached English Longcloth, yard wide. Yard, Friday, 7c.

Heavy Semi-bleached Damask Table Linen, 70 inches wide. Friday, yard, 47c.

Irish Crash Dress Linen, natural linen color or natural and cream thread, about 30 and 32 inches. Friday, 14c.

Spoke Hemstitched Huck Towels, all pure linen, spoke stitched hems, 19 x 38 inches. Friday, 39c.

—Second Floor.

Imported Silk Petticoats and Dressing Sacques

Parisian Petticoats, of messaline, moire and figured pongee silks; also pleated slip skirts of ivory China silk. Regular \$8.50, \$12.00 and \$15.00. Friday, \$4.95.

(No phone or mail orders.)

Women's Dressing Sacques and long kimonos, of fine percale, navy, cadet, black and white shepherds' check, large sizes only in dressing sacques. Regular 75c. Friday, 39c.

Provisions

2,000 bags Choice Family Flour, ¼-bag, . . . 57c.

Choice Currants, cleaned, 3 lbs. . . . 25c.

California Seeded Raisins, 3 packages, 25c.

Yellow Cooking Sugar, 10½ lbs. . . . 50c.

Perfection Baking Powder, 3 tins. . . . 25c.

Canada Corn Starch, package. . . . 7c.

Pure Kettle-rendered Lard, 1-lb. package. . . . 14c.

Canned Corn, 3 tins. . . . 25c.

Pearl Tapioca, 4 lbs. . . . 25c.

Choice Rangoon Rice, 6 lbs. . . . 25c.

Choice Red Salmon, per tin. . . . 15c.

Smoked Rolls of Bacon, lean and mild, half or whole, per lb. . . . 16c.

Finest Creamery Butter, per lb. . . . 24c.

A blend of India and Ceylon Teas; one ton, Friday, black or mixed, 2½ lbs., 55c.

Baby Carriages.—Fifth Floor

20 Baby Carriages, in reed and leatherette hoods, reed and wooden bodies, full size. Regular \$24.00. Friday, \$19.45.

Regular \$20.50. Friday, \$15.69.

Regular \$18.50. Friday, \$13.95.

40 Baby Folders, leatherette sides and hood, steel frame, spring seat. Special, Friday, \$4.69.

24 Baby Walkers. Special, Friday, \$1.69.

Special Friday, \$2.29.

The SIMPSON Company Limited

H. H. FUDGER, President.

J. WOOD, Manager.

Rare Opportunities for Men

Men's Tweed Suits, newest styles and material, assorted patterns, sizes 34 to 44. Regular \$8.50 to \$12.00. Friday, \$5.95.

Worsted Trousers, grey and black stripes and light greys, sizes 32 to 42. Friday, \$1.98.

Boys' Suits, bloomer pants, double breasted, sizes 25 to 32. Regular to \$4.75. Friday, \$2.79.

Boys' Wash Suits, English pique and galatea, white with blue or black stripes, 2½ to 7 years. Regular to \$2.00. Friday, \$1.25.

Men's Hats

100 Men's Panama Hats, tourist shape, fine white braid. Friday, \$1.95.

Men's Straw Sailor Hats, Canton, split and sennit braids, black silk bands, straight and curl brims. Regular up to \$1.00. Friday, 45c.

Men's Linen Hats, wide brims, in white and slate drill. Friday, 25c.

Children's Hats and Tams, in drill, felt and duck. Regular to 75c. Friday, 15c.

Land and Water Hats, for boys and girls; plain or mottled colors. Friday, 39c.

Shirts, Nightrobes, Etc.

Men's Negliges, Summer materials and this season's styles. Regular to \$1.50. Friday, 59c.

Wash Ties. Regular 20c. Friday, 10c.

Flannelette Nightrobes, pink and blue stripes, sizes 17 to 19 only. Regular 75c. Friday, 39c.

Umbrellas and Parasols

Women's and Children's Umbrellas, Austria tops, assorted handles. Friday, 45c.

Men's and Women's Umbrellas, taffeta, also silk and wool tops, good assortment of handles, \$1.00, \$1.25 and \$1.38 lines. Friday, clearing, 88c.

Men's and Women's Umbrellas, silk mixture tops, choice range of handles, \$2.25 to \$3.00 values. Friday, \$1.85.

Children's Plain Cotton Parasols, in white, sky, pink and tan. Friday, 12½c.

Beautiful Sunshades, in rich designs, including Dresdens, in the pure silk qualities, \$3.25 to \$4.00 values. Friday, clearing, \$2.67.

Drugs, Etc.

Wood Alcohol, pint bottle. . . . 15c.

Foot Powder, to relieve tired, aching feet. Regular 20c. Friday, . . . 10c.

Fly Felts, 5c packages. Friday, 3 for 5c.

Disinfectants, permanganate or coal tar, 25c bottles. Friday, . . . 15c.

Toilet Department

Samples of High-class Perfumes, ¼-oz. bottles. Regular to 75c per oz. Special, 10c per bottle.

Campana's Italian Balm, for freckles and sunburn. Regular 25c size. Special, 2 for 25c.

Odd Line of Smelling Salts. Regular up to 30c. Special, 19c.

Special Line of Tooth Brushes. Regular value up to 15c. Friday, 9c.

Jewelry Bargains

Watch Fobs, Sterling Silver Cuff Links, Veil Pins, Dress Pin Sets, Hat Pins, Mourning Pins, Coral Necklets, Pearl Necklets, Pearl-set Pendants, Canoe and Paddle Brooches, Neck Chains, Bracelets, Cuff Links, Enameled Hat Pins, Belt Pins and Safety Pins, Enamel Maple Leaf Scarf Pins, Fancy Stone-set Brooches, etc. Regular selling up to \$1.00. Friday, 25c.

Hosiery and Gloves

Boys' and Girls' 2-1 Ribbed Black Cashmere Stockings, sizes 5½ to 10. Regular 25c. Friday, 20c, 3 pairs 55c.

Girls' Lace Ankle and All-over Lace Lisle Stockings, in tan, sizes up to 8½. Regular 35c. Friday, 19c.

Infants' and Children's Fine Imported Fancy Top Lisle Socks. Regular 25c. Friday, 12½c.

Women's Plain Black, Tan, White Cotton Hose, sizes 8½ to 10. Regular 20c. Friday, 12½c.

Women's Plain Black Cashmere Hose, spliced heel, toe and sole. Regular 25c. Friday, 19c.

Women's Lisle Thread Long Black Gloves, also wrist length, in black, white, mode, grey. Regular 35c. Friday, 19c, 3 pairs 50c.

Women's Long Gloves, white and grey. Short in black and white. Regular 35c. Friday, 25c.

Women's Kid Gloves, broken lines from regular stock, black and a variety of colors, two dome fasteners. Regular up to \$1.50. Friday, 49c.

(Cannot promise to fill phone or mail orders.)

Men's Cotton Socks, plain black, also black with Balbriggan sole. Regular 25c. Friday, 12½c.

Men's Fancy Colored Socks, checks, stripes and plain black. Regular 25c. Friday, 15c.

Footwear

\$5.00 Men's Boots, \$2.49.

229 pairs Men's Boots, patent colt and box calf leather, Blucher style, the patent leather ones have chocolate kid uppers and white perfection hooks and eyelets, both are Goodyear welted; sizes 6 to 10. Regular \$3.50 and \$5.00. Friday bargain, \$2.49.

\$2.49 Women's Oxfords, \$1.49.

190 pairs Women's Oxfords, tan calf and dongola kid leathers, some with fancy dull matt calf Blucher tops; sizes 2½ to 7. Regular \$1.99 and \$2.49. Friday bargain, \$1.49.

Men's, Women's and Boys' Boots, 99c.

400 pairs Men's, Women's and Boys' Boots, clearing broken sizes; men's size, 8 only; women's size 2½ to 4½; boys', sizes 4 and 5 only. Friday bargain, 99c.