

Mark Envelopes for Mail Orders for Goods on This Page "City Ad."

EATON'S DAILY STORE NEWS

Visit the 4, 5 and 12 1/2 Cent Counters in the Basement.

5 and 6-inch Taffeta Ribbon Some Less Than Half-price

Taffeta Ribbon for Millinery, Seashes, Bows, etc.—A beautiful collection of this ribbon in large range of colors, cardinal, navy, emerald, reseda, moss, sky, pink, cream, brown, tan, grey, Nile and white, 5 and 6 inches wide. Greatly reduced, some less than half. Tuesday, per yard.....12c

We cannot promise to fill phone or mail orders.
—Main Floor, Yonge Street.

Hosiery Half-price

30 dozen Women's Lace Ankle Lisle Thread Hose, best stainless dye, full fashioned, double sole, heel and toe, in a good range of lace effects; tan only. Tuesday, to clear.....15c

27 dozen Men's Fine Cotton Sox, fast colors, full fashioned, double sole, heel and toe, maco sole. Sizes 10, 10 1/2, 11. Tuesday, to clear.....12 1/2c

—Main Floor, Yonge Street.

Women's Gloves Reduced

Women's French Suede Gloves, with 2 dome fasteners, oversewn seams and Paris points. Colors tan, brown and grey. Reduced to...49c

Women's Silk Finished Milanese Lisle Thread Gloves, with 2 dome fasteners and silk stitched points. Colors black and white. Tuesday, to clear, pair.....15c
—Main Floor, Yonge Street.

Infants' Bibs, 4c

Infants' Fine Cambric Bibs, trimmed with lace or fine embroidery, in a big assortment of good patterns, well stitched and padded, some with silk worked medallion centres. Each.....4c

Men's Handkerchiefs, 6 for 25c

Men's Fine Irish Lawn Handkerchiefs, made in medium size and finished with hemstitched edges—good wearing handkerchiefs and exceptionally low priced. Tuesday.....6 for 25c
—Main Floor, Yonge St.

Blankets to Make You Snug

At September Sale Prices

Wrap yourself in Blankets and throw the window open when you sleep. No excuse for insufficient bed clothes when prices are so low. By a series of excellent buying operations we became the owners of a splendid supply of white all-wool blankets that we will sell at less than the mills are asking us for the same quality now. They are thoroughly scoured, carefully napped and weigh 8 pounds. Borders are pink and blue; size 68 x 86 inches. Tuesday, per pair.....\$3.78

White Unshrinkable Wool Blankets, have a small percentage of cotton in them. It is the best low-price blanket we have, both because of wearing and washing qualities. All are thoroughly scoured, well napped and whipped singly; sizes 68 x 88 inches. Tuesday, per pair.....\$3.58

English Saxony Flannelette, pure finish, is good value. The colors are white, pink and blue, in plain colors; 29 inches wide. The price is close to cost, per yard.....7 1/2c

Canadian Grey All-wool Flannel, thoroughly scoured, finely finished, in plain or twilled weaves; 27 inches wide. Special value, per yard.....24c
—Main Floor, Albert St.

Curtains for the Home



No matter whether your home is a palace or a modest cottage, we have the appropriate Curtains for it. Filmy lace or serim for period or mission schemes, tapestry, silks and cretonnes in numberless patterns and colors for doors, and equally varied materials for the upholstery of chairs, seats and cushions. These and the accessories for their use form the stock of this wonderful section. On Tuesday ask to see the following:

Nottingham Lace Curtains—50 and 54 inches wide, 3 1/2 yards long; in white or ivory; have many new and charming designs; the extra quality laces; made from best grades of cotton; the even weave, perfect finish and stout Colbert edges render these serviceable as well as decorative window hangings. Per pair, \$1.50

Arabian, Brussels, Swiss and Olney Curtains—50 inches wide; 3 and 3 1/2 yards long; come in white, ivory or linen colors, with a nice range of styles in each of the different makes; the nets are of good quality, and all are carefully finished by hand; styles and designs are shown suitable for drawing-room, dining-room or den; an extra good curtain at a medium price. Per pair.....\$5.00

Curtain Serim—36 and 40 inches wide; printed on one or two sides; presents a great variety of color combinations, matching any room; new goods, in many pleasing designs and patterns; have borders on each side in some cases; for so inexpensive a curtain material this serim is exceptionally pretty. Per yard...25c



Made of pliable taffeta silk and pure wool delaine, satin trimmed, in semi-princess style, plain panel, with shackle band extending to each side with edging of soutache braid, front of waist of corded embroidery, with square yoke of sprayed net. Colors amethyst, white, black. Each.....\$10.00

Made of fine all wool light weight Panamas, in semi-princess style, with trimmings of black satin buttons and fancy soutache; a trim, neat dress for general wear. Colors green, navy, black. Each.....\$7.50

Women's Fall Suits, at \$17.50

Four Distinct Styles Offer a Wide Choice in Material and Design

The coat and skirt illustrated represents one of a quartette of pleasing designs at Seventeen Dollars and a Half. All are plain tailored, and exemplify in convincing manner the seasonable demand for straight lines. The suit depicted is of all-wool diagonal cheviot, the coat silk lined, and the skirt, being fashioned with invisible pleats below the hobble band, affords the wearer the necessary freedom in walking, at the same time preserving the modish narrow effect. The military braid and buttons on the collar contribute a smart finishing touch.

The three remaining designs offer an option in the way of material, being composed, respectively, of pearl stripe Venetian, fine diagonal cheviot and fine French serge. A variety is also provided in the way of skirt treatment. Choice of four styles at.....\$17.50

Women's Fall Coats, \$10.00

A Choice Provided of One Dozen Distinct Styles.

Evolution has wrought happy changes in the long cloth jacket. Once a garment in which warmth was the only pleasing attribute, it is now a medium of style, careful tailoring and harmonious coloring. That it is possible to secure a choice of one dozen designs at \$10.00 is due to our manufacturing facilities.

The coats in this collection are full length, and represent in the showing the various semi-fitting, close-fitting and loose back effects, in current-vogue. The materials are wide wale serge, beaver cloth, grey barred tweed, and fine, lustrous broadcloth. Very specially priced.....\$10.00

Women's Fall Skirts at \$2.98

Made of correct weight vicuna cloth, in navy, black and green; 8 gores, the deep hobble sectional band trimmed with button clusters. Special.....\$2.98

Special Prices: Women's Dresses, \$7.50 and \$10.00

Attractive Stationery Attractively Priced

Old Mission Linen, one of the prettiest lines we have ever shown at the price. Medium weight paper of pure white stock and with a rich linen surface, put up 24 sheets and 24 envelopes in box, neatly decorated and offered at this greatly reduced price. Box.....16c

"The Lady's Realm," 6 Months' Volume, for 29c

A great selection of the very best reading in a handsome volume at a price that would do little more than pay for the binding. Six months' issues in each volume and 6 different volumes. The contents include long serial stories by the foremost authors, short stories, articles, poems, etc., illustrated by the best English authors. Price, per volume.....29c
—Main Floor, James St.

Silk Petticoats, \$5.00

Our Fall Display of Satin, Moire and Silk Underskirts Ranges in Price from 39c Upwards

A Silk Petticoat at five dollars is not a novelty. It is met with commonly. But a petticoat at that price which is of so reliable a quality as to carry a guarantee that if perfect satisfaction is not being received from it at the end of three months the money will be refunded—such a silk petticoat as this is rare enough to be universally appreciated.

Our special guaranteed Taffeta Petticoat at five dollars is well cut, has deep accordion pleated flounce, finished with two gathered frills, a percaline underpiece, with narrow frill, serving as a good protective dust ruffle; in black only; in lengths 38 to 43. Very specially priced.....\$5.00

Leading Lines in New Petticoats

Women's Black Mercerized Sateen Petticoats, with two-piece flounce, trimmed with tucking, strapping, accordion pleating and gathered frill; lengths 38, 40 and 42.....39c

Misses' Black Mercerized Sateen Petticoats; flounce trimmed with shirring, tucking and tucked frill; lengths 34, 35, 36.....50c

Women's Black Mercerized Sateen Petticoats; deep two-piece flounce, trimmed with fancy shirring, gathered frill and under frill; black only; others of moireen, with extra deep flounce, trimmed with fancy tucking, gathered and pleated frill; colors black, navy, green or brown; lengths 38, 40 and 42.....\$1.00

Rugby and Association Footballs for Boys

Rugby Ball, of English leather. Complete with bladder, \$1.50, \$1.75, \$1.90, \$2.25.

Association Football, with bladder, \$1.25, \$1.50, \$2.25.

Shin Pads, from 25c pair up.
—Fifth Floor.

Laundry Soaps and Powders

Taylor's Borax Soap, 6 bars for 25c, or 25 for.....\$1.00
Comfort Soap, 6 for 25c, or 25 for.....\$1.00
EATON'S Electric, 7 bars for.....25c
Naphtho, 6 bars for.....25c
Sunlight, 6 bars for.....\$1.00
Surprise, 6 for 25c, or 25 for.....\$2.00
Duchess, 10c bar, or case.....5c
Balmoral Laundry Cake.....5c
White Foam Washing Powder, 6 for.....25c
Ammonia Powder, 3 pkgs.....25c
Taylor's Quick Cleaner, 5 for.....25c
Sapolio, 3 cakes for.....25c
Pearline, small, 4c; large, 2 pkgs. for.....25c
Lifebuoy Soap, 6 for.....25c
—Main Floor, James St.

Leading Lines in Women's Fall and Winter Underwear

Our Stock Includes All the Best-known, Well-proven Brands, at Prices of Exceptional Moderation

The foremost mills of England, Germany and Canada have been drawn upon for the equipment of our present supply of Fall and Winter Underwear. And despite the rise in the price of both cotton and wool, our scale of prices in the various lines has been subjected to no increase. The following list will demonstrate the good value represented:—

Women's Vests and Drawers—Ribbed cotton; the vests high neck, button front and long sleeves; the drawers ankle length; both styles; color white and natural; sizes 32 to 38. Per garment, 25c; extra sizes.....35c

Women's Vests—Wolsey brand; extra fine ribbed cotton; high neck; button front and long sleeves; sizes 32 to 38.....35c

Women's Vests and Drawers—Fine quality merino (wool and cotton mixture); the vests high neck, button front and long sleeves; the drawers ankle length; both styles; sizes 32 to 38 inches; color white and natural. Per garment, 50c; extra sizes.....75c

Women's Vests and Drawers—Fine quality, fleece-lined; the vests high neck, button front and long sleeves; drawers ankle length; both styles; sizes 32 to 38 inches; color white and natural. Per garment.....50c

Women's Vests and Drawers—Zenith brand; fine quality merino (wool and cotton mixture); vests high neck, button front and long sleeves; drawers ankle length; both styles; sizes 32 to 38 inches. White. Per garment, 75c; extra sizes.....\$1.00

Women's Vests and Drawers—Fine quality all wool; vests high neck, button front and long sleeves; drawers ankle length; both styles; sizes 32 to 38; color white and natural. Per garment, \$1.00; extra sizes.....\$1.10 and \$1.25

Women's Vests and Drawers—Fine quality all wool; Stuttgarter brand; vests high neck, button front and long sleeves; drawers ankle length; both styles; sizes 32 to 38. Per garment, \$1.50; extra sizes.....\$1.75

Crystal Glassware

Good assortment of fine Crystal Glassware, patterned in neat designs. Includes butter dishes, cream jugs, spoon holders, covered sugar bowls, all to go at a greatly lowered price. Each.....10c

Solid Brass Electric Cluster, \$9.30

A very artistic cluster which merits a much higher price, and which we will install in any Toronto home without extra charge, providing insulators are not needed. An Electric Cluster for the ceiling, solid brass, in Flemish finish decoration, with castings and beading, and filled with large furled lamps and globes. Each.....\$9.30

Body Brushes for Horses

A genuine English bristle makes the best brush procurable for grooming horses. It brushes clean, the bristles being very firm, woven into a strong leather back. We have four sizes, at 80c, \$1.00, \$1.25 and \$1.65.

Finer Bristled Brush, \$2.75

Specially made for race horses and blood horses, a long soft hair brush, woven into leather back, with buckled handle. Each \$2.75
—Basement.

Women's Vests and Drawers—Britannia brand; fine quality all wool; vests high neck, button front and long sleeves; drawers ankle length; sizes 32 to 42 inches; white and natural. Per garment.....\$1.50 and \$1.75

Women's Vests and Drawers—Wolsey brand; fine quality all wool; vests high neck, button front and long sleeves; drawers ankle length; both styles; white and natural; sizes 32 to 46. Per garment.....\$2.00

Women's Vests and Drawers—Harvard Mills; fine quality silk and wool. Per garment, \$1.25; extra sizes.....\$1.50

Women's Combinations—Zenith brand; merino (wool and cotton).....\$1.50 and \$1.75

Spurwood; all wool.....\$1.75

Harvard Mills; silk and wool, \$2.50 and \$2.75

Combinations; silk and wool.....\$1.50

Wolf brand; all wool.....\$2.50

Stuttgarter brand; all wool.....\$2.50

Britannia brand.....\$3.00 and \$3.25

Wolsey brand; all wool.....\$3.50

Imported and domestic natural wool.....\$1.50 and \$2.00

Big Reduction in Women's Underwear

Merino Vests and Drawers on Sale Tuesday at 29c per Garment.

Women's Vests and Drawers—Fine quality merino (wool and cotton mixture); vests high neck, button front and long sleeves; drawers are ankle length; both styles; sizes 32 to 38 inches; color white and natural. Tuesday, per garment.....29c
—Second Floor, Centre.

English China Tea Sets

40 useful pieces, made of fine English china, with a pure white and translucent appearance, and a very artistic decoration of floral clusters. Handles and edges are finished with gold stippling. It is an exceptionally fine quality of china, finished with a clear, smooth surface. Just such a set as many are looking for, and to be had on Tuesday for.....\$2.25

Brown Rockingham Teapots, 15c

Strong and Durable Teapots, for general use, made of brown Rockingham, in a plain smooth finish. Have capacity for 7 or 8 cups. Special.....15c

Japanese Chinaware, 8c

Cups and Saucers, of fine Japanese china, neatly designed and decorated in a pretty Japanese pattern that is finished with a smooth glaze. 25 dozen selected for quick early selling at half-price. Each.....8c

Suit Case For \$1.00

Strong Canvas Covered Suit Case, made up on a strong steel frame, brass lock and side clasp, lined inside and fitted with inside straps. Two sizes, 24-inch, 26-inch.....\$1.00

Alaska Sable Muffs, \$10.50

The elevation of Alaska Sable to a place of marked distinction among fashionable furs is a fact so well established as to require but scant emphasis. That it should be selected as trimming for ermine, seal, Persian lamb and other furs of time-honored worth is uncontrovertible proof of its high standing. That an Empire muff in natural Alaska sable is obtainable in the Women's Fur Section at \$10.50 should likewise serve as a convincing proof of the prevailing moderation of price in that department. The muff is lined with brown satin and equipped with wrist cord.

Children's Stoles and Muffs in Imitation Ermine.

One of the smartest little stoles we have ever shown for the little tot is in imitation ermine, trimmed with long Angora on ends of stole and bottom of muff; white satin lining.....\$2.50

Natural Coon Stoles and Muffs

Natural Coon Neckpieces, of various descriptions, including a number of stoles with round back ornamented with large head and paws; long fronts. Also ties of various lengths. Brown satin lining. Prices start at.....\$5.50

Natural Coon Muffs, a number in rug style, round, large pillow and the popular Empire; brown satin lining and wrist cord. Prices start at.....\$6.50
—Second Floor, Albert Street.

Men's Wear: Noteworthy Savings

800 Work Shirts at 47c each—English Oxford and black and white drill, collar attached, full size bodies, double stitched seams, sizes 14 to 18.

59c for Night Robes—Fine English flannelette, in assorted blue and pink stripes. Wide bodies, full length, collar attached, yoke, pocket, pearl buttons. Sizes 14 to 19.

Scotch Wool Underwear (with a small percentage of cotton, that prevents shrinking), medium Winter weight, plain weave, Shetland shade, double breasted shirts, closely ribbed cuffs and ankles. Sizes 34 to 40. Per garment (shirt or drawers).....50c

Pure Silk Knitted Neckwear, in a fine assortment of plain shades and bar stripes, medium width four-in-hand shape. High grade imported ties that give splendid wear, and offered Tuesday at a substantial price reduction. Each.....50c

Loose Collar, 12 1/2c each—It is easy to slide your tie around in a Loose Collar. Collar; there is lots of space between the inside and outside bands and a little pocket at the back receives the collar button. Men's and boys' sizes in the popular fold style with round corners.
—Main Floor, Queen Street.

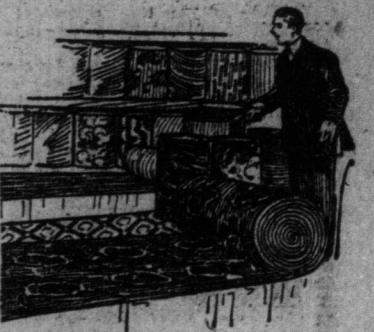
Men's Fur-lined Coats, \$33.50

Good quality and comfort is what most men look for in Winter garments, and we can assure them satisfaction in buying one of our great value, thirty-three-fifty coats.

The lining is of heavily furred marmot, with mink marmot collar, which is very smooth and fine, and cut in notch style. The shell is of black beaver cloth, tailored in first-class style, with double-breasted front and full box back. Price.....\$33.50

Carpet Values Tuesday

To collect the stock and keep down the prices is the task we set ourselves. To watch for your own particular rug or carpet as the show passes is your part in the great carpet distribution. We have provided extra good carpets for Tuesday's selling, and feel sure that the time has come for you to buy, for the prices are far lower than what you would expect to pay for the splendid qualities.



Tapestry Square Prices are the result of several circumstances. The squares are the cream of the surplus stock of a great British manufacturer. We are sacrificing the usual profits to a great extent to clear them quickly, and other goods are crowding them close for space. The opportunity is a fine one even on our floors—

7 1/2 x 9 feet, \$3.87; 9 x 9 feet, \$4.87; 9 x 10 feet, \$5.87; 10 x 12 feet, \$7.87; 12 x 12 feet, \$9.87; 12 x 13 1/2 feet, \$9.87.

Tapestry Carpets at 67c is another lot bought at the manufacturer's clearing price. The figure set for Tuesday is so close and so low that it scarcely seems to be worthy of the beautiful materials.

The carpet is all 9 and 10-wire goods, and you will be delighted with the quality as well as with the color range, which includes reds, greens, fawns and browns, in a profusion of widely varied patterns; every feature is in your favor Tuesday. Per yard.....67c

Vertical text on the left margin including 'TUDHOPE', 'SEMENTS', 'NIGHT', 'Guards', 'THEATRE-10c', 'SHOWS DAILY', 'LIGHT OPERA', 'AND ANTIMONY', 'METAL CO., Limited', 'LOST'.