STORE HOURS: tore Opens at 6.30 a.m. tore Closes at 5.30 p.m.

The Robert Simpson Company, Limited

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Silks and Dress Goods

A Peerless Display of New Fabrics

No matter what out-o'-doors is like, there's a feeling in these departments that spring and summer are peeping at you

round every corner. To encourage this sentiment we've marked some new summery Silks and Dress Goods at prices that should be irresistible tomorrow. Here they are:-

40-inch Organdie-White, with dainty embroidered pattern, in blue, pink, mauve, yellow and black and THE WASH GOODS VALUES.

Girls' Dresses at Less Than Half

Don't miss this clearance sale of Girls' Dresses if you have girls to clothe. Every dress is this season's style, and made of fine materials. No

CLEARING THREE HAND-SOME STYLES GIRLS'

Made in fine fancy plaids, serges and rich corded velvet; autifully trimmed and perfect fitting; colors cardinal, or green plaids, navy serge, and cardinal, navy or brown corded velvet; sizes 6 to 14 years.
Regularly \$4.00 to \$4.75
each. Thursday, each. 1.95



\$5.00 and \$7.50 Corsets; Thursday \$2.50 a Pair Two magnificent models of a famous make are marked

down to a third and a half of their usual selling price. Don't fail to visit the Corset Department if in the Store. No phone 276 pairs Fine Corsets, two beautiful and stylish models; renuine white Treco cloth, or finest white French coutil; me-

dium high or low bust; long skirts; six fine garters; boned with double rustproot steels; elastic lacing below clasp in front; front clasp plush lined; silk embroidery or lace and ribbon trimmed. Sizes 18 to 26 inches. Regularly \$5.00 and \$7.50 a pair. Thursday, a pair 2.50

The Novelties In Spring Millinery

a few of the materials used; the finished hats are on view in the

Fine Tagel, liseret edge. 1.35 Fine Liseret Braids. . . . 1.50 Jumbo Viscas. . \$1.25 to \$2.00

ORNAMENTS. Mand beaded Pins, black and colors ... 35c to \$1.50.
Visca Silk Ornaments and Pom-poms, bright military colors ... 25c to 60c

FRENCH FLOWERS.

UNTRIMMED HATS. Small and large, of fine Italian
Milan..... \$3.00, \$3.50 to \$7.50
Liseret-tagels, in the new colors, real barnyard braid, small shapes \$2.25 to \$3.00
Silk and Visca Braid Combinations \$3.75 to \$4.50

NEWNESS-in Suits, Dresses, Skirts Every section of this Third Floor Department is filled with a new interest these days.

DRESSES FOR MISSES AND WOMEN. \$7.95. A new lot of New York dresses, made from splenaid silk colienne, in black, navy, sand, green and Beigian blue. Wide skirts gathered on to a yoke, with or without patch pockets, waist buttoned up front, with yoke back and front; dainty organdy collars, hemstitched or with fancy edges; sizes 16 to 40. Thursday 7.95

Skirts for Stout Women, out on straight lines, with side pleats at front. Some have yokes and are ornamented with bone or self-covered buttons; fine French and coarser weave serges; waist bands 29 to 36 inches; front lengths, 38 to 42 inches. Special, \$3.95, \$5.00 and \$7.50.

Children's New Spring Coats, \$5.95—In all-wool black and white checks, with belt and pleated skirt, set-in sleeve, colored broadcloth collar and fancy buttons, lined throughout. Sizes 6 to 14 years 5.95

FOR YOUR SOUTHERN TRIP, A NEW SILK SUIT, MADAM.

The Canadian spring discourages the use of lighter materials for out-of-doors wear. But there are a suits that have the authority of New York for their materials and smart lines. There are Moires and Silk in medium length, with smart pleated backs and fronts with ornaments, collar of contrasting silk and sand buttons; skirts are full flared or pleated. Prices \$35.00 and \$40.00.

SMALLWARES

Second Day of Sale
wing Suk, 350-yard spools, full weigh
measure, black only. Regularly 25c
price
Sheets, 600 electro-plated pins, oo
Regularly 5c. Sale price, 3 for. 11
nding Wool, in balls, black only, ex
trong. Regularly 5c. Sale price,

Largest Purchase of

Laces

Inthe Store's History

We have bought in one purchase more lace

than it would take to string the telegraph wire

from Hamilton to Kingston! Literally hun-

dreds of miles of it will go on sale tomorrow

at prices that will dispose of this gigantic pur-

The following is a partial list of tomorrow's

Valenciennes Insertions, regular 20c doz., for doz. 10
Valenciennes Insertions, regular 40c doz., for doz. 10
Valenciennes Insertions, regular 40c doz., for doz. 20
Valenciennes Edgings, regular 25c doz., for doz. 20
Valenciennes Edgings, regular 25c doz., for doz. 24
Valenciennes Edgings, regular 60c doz., for doz. 24
Valenciennes Edgings, regular 50c doz., for doz. 24
Shadow Lace Insertions, reg. 10c yard, for yard 2
Shadow Lace Insertions, reg. 20c yard, for yard 5
Shadow Lace Insertions, reg. 25c yard, for yard 15
Shadow Lace Insertions, reg. 35c yard, for yard 15
Shadow Lace Flouncings, reg. 35c yard, for yard 15
Shadow Lace Flouncings, reg. 50c yard, for yard 15
Shadow Lace Flouncings, reg. 50c yard, for yard 15
Cotton Cluny Laces, regular 75c doz., for doz ... 36
Cotton Cluny Laces, regular \$1.20 doz., for doz ... 60
Cotton Cluny Insertions, regular 35c doz., for doz ... 72
Cotton Cluny Insertions, regular 35c doz., for doz ... 36
Cotton Cluny Insertions, regular 35c doz., for doz ... 36

Cotton Cluny Insertions, regular 85c doz., for doz. 36 Cotton Cluny Insertions, reg. \$1.20 doz. for doz. .60

These Laces will be on sale at Lace Depart-

Diamonds &

Set in Platinum, Regularly \$40.00. Thursday

A Cluster of Diamonds, seven genuine diamonds, brilliant cut, not chips, set in solid platinum, with 14k. gold band; men's and women's setting; five rings only. Regularly \$40.00.

A Diamond-Marquise, Fours' Marquise Shaped Diamond

Rings; all genuine diamonds, not chips; solid platinum settings, with 14k. gold band. Regularly \$40,00. Thurs-

ment, just inside Yonge street entrance.

Good British Waterproofs \$4,95

We're on the threshold of waterproof time. Men who are looking for a good investment for a five-spot at present cannot overlook

We buy only reliable waterproofs, and from the best and largest man-

TROUSERS TO CLEAR AT \$2.49.

Made from English worsteds and tweeds, in many spaces of gray; fast
tole narrow stripe patterns. Sizes 32 to 44. Regularly \$4.00 to \$5.0

Special

300 dozen Sewing Silk 50-yard Spools; colors black, white, cream, sky, rose, navy, brown, sand, Belgium blue and green, Sale price, per spool, 3c; dozen 33c.

Men's and Boys' Furnishin

BETTER QUALITY NEW SPRING SHIRTS.

White Habutai and Natural Pongee Silk Shirts, with reversible separate soft collars, soft double cuffs, made in Japan, all sizes, each Best Canadian and American Neglige and Outing Shirts, with dered cuffs or soft double cuff styles, all sizes, each \$1.25, \$1.50 and New Silk Neckwear, in bright spring colorings or the quieter's shades, in stripes broshes, coin spots, etc., 50c, 75c and \$1.00.

500 Boys' Shirts, in black sateems, black drill, navy blue with also lighter weight outing shirts in various styles; some have pocket Boys' Long Sleeve Jerseys, in plain navy or white, sizes 22

Men's Spring Hats and Caps
Christy's Featherweight Derby Hats, English made in ra
tes and fine quality
Christy's Soft Hats, popular shapes, in specially fine felt. of
the brown gray and black, at
Men's imported Tweed Caps, medium or large crowns, new
best finish, all wool.

Distinctive Boots on Sale

Hosiery and Gloves

Women's Black Cashmers Hose, English made; fashioned or seem less foot; spliced heel, toe and sole; sizes 8½ to 10. Thursday 3 pain \$1.00, pair 350.

Women's Thread Silk Hose; clean strong weave; deep silk lists thread top; double sarter welt; reinforced heel, toe and sole; sizes 8½ to 10; black, tan and white. Thursday

CHILDREN'S HOSE.

One-and-one ribbed cashmere; reinforced heel, toe and sole; sizes 8½ to 5½, 40c value. Thursday

Infants "Little Darling" Stockings; ribbed cashmere; colored silk heel and toe; tan sky, pink, cream and black; guaranteed unshrinkable and stainless; sizes 4 to 7. Thursday

NEWS OF TODAY'S SELLING

The Easter Club for Housefurnishers. Splendid Embroideries on Sale.

Apply for membership today.

Display of New Dress Goods and Silks.

Silk Tussah Waists \$1.00.

The Smallwares Sale Begins Today. with are for Thursday's Selling.

The Groceries

Easter Club is Solving Many Housefurnishing Problems These Days



These Prices Explain How. They are the closest prices to be found, yet Club Members may spread these over a year. See the Club Secretary Tomorrow-IN THE FURNITURE

Kitchen Cabinet, maple, large cupboard, double glass doors, nickeloid top fittings. Regularly \$19.00. Sale price... 14.50 Baking Cabinet, hardwood, has white maple top, size 40 x 26 inches. Regularly \$6.25. Sale price 4.25 Baking Cabinet, hardwood, white maple top, 48x26 inches, fittings. Regularly \$8.50. Sale price 6.50

IMPORTANT SALE OF RUGS

The Draperies

Bathroom Mirrors

Ova White Enamel Framed Mirrors, 12 x 18 to
14 x 24. Price \$2.75 to \$4.00.

Also Standard Size British Plate Mirrors, 5 x 12
to 14 x 24. Price \$5c to \$3.50.

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