

The Robert Simpson Company, Limited



Gloves, Hosiery

Long Silk Gloves, regular \$1.00 quality, 23-in. length, opened at wrist, dome fasteners, double-tipped fingers, heavy silk thread, close weave, perfect finish; black, white, cream and champagne; all sizes, but not in any one shade or length. Regularly \$1. Tuesday... .48

Long French Kid Gloves, special purchase, 8, 10, 12 and 16-button lengths; best finish, reliable make, black and white; all sizes in the lot, but not in any one shade or length. Worth \$1.75 to \$2.50. Tuesday... .129

Women's Fine Silk Thread Hose, American make; strong, durable thread, clear, clean weave; all silk to the top; double lisle thread garter hem; spliced heel, toe and sole; sizes 8 1/2 to 10; black, tan and white. Regularly \$1.25. Tuesday... .80 (Main Floor)

Silk Kimono

Sacques

Of Japanese silk, lined and faced with self, roomy and comfortable; sky, Copenhagen and pink. Tuesday at... .2.00

COLORED PETTICOATS

Extra Quality Imported Sateen Petticoats; black, navy, king's blue, brown, emerald and neli rose; flounce of knife pleating, finished with knife-pleated frill; lengths 36 to 42. Tuesday... .1.50

Art Needlework

Centrepieces, stamped on best quality Irish linen for punch work, French knots eyelet, corset-boa and Roman cut work; size 18 x 18. Regularly 11c. Tuesday... .10

Guest Towels, stamped on good quality huck in neat, dainty designs. Regularly 40c. Tuesday, pair... .29

Stamped Waist Lengths, of best quality French voile, for long or short sleeves, in dainty chic designs. Regularly 98c. Tuesday... .69

Children's Dresses, stamped on white sateen cloth, slip-over style, with knee-length sleeves and sufficient material to work, sizes 1 to 6 years. Regularly 75c. Tuesday... .50

"Bear" Brand Embroidery Fines. Regularly 10c. Tuesday... .8

Plaid Ribbons

Rue de la Paix, Regent Street and Fifth Avenue are making a feature of plaids as a dress and millinery trimming for early summer wear. We are showing a most interesting range of plaid ribbons in various widths, designs and colors, from 26c to \$1.25 per yard.

Tuesday's special in plaids is a beautiful design in rich color combinations for millinery, girdles and sashes. This ribbon was just unpacked. Per yard, 45c (Main Floor.)

Gold Embossed Stationery

"Queen's Court" Initial Note Paper, 24 sheets, fine white linen note paper, fashionable size, stamped initial in gold, with envelopes to match. A box... .25

"Mayfair" Initial Correspondence Cabinet, containing 24 lined-faced correspondence cards, square corners, with envelopes to match. A box... .25

Diamonds

SECOND DAY OF SALE. Women's 3/4 Carat Diamond Ring, mounted in 18k. gold and platinum, blue, white and perfect diamond; Men's 3/4 Carat Steel Blue Perfect Diamond, mounted in 18k. gold and platinum; Men's Flat Becher Diamond Rings, 14k. gold, perfect blue white diamond, Regularly \$150. Tuesday... .135.00

Women's 1/2 Carat Perfect Diamond, mounted in 18k. gold and platinum, steel blue diamond; Men's Flat Becher Diamond Ring, blue white, and perfect diamond, Regularly \$85. Tuesday... .62.50

A Fine Blue White Diamond, mounted as woman's Tiffany ring, in 18k. gold and platinum, Regularly \$40.00. Tuesday, 28.75 (Main Floor.)

Practical Suits \$11.85

IN WOMEN'S SIZES

These splendid Suits are sure of your appreciation with their many styles in serges, Bedford cords and brocades; shades are navy, Copenhagen, tan, taupe, gray, green and black; cut-away coats lined with satins and showing novelty touches. Tuesday 11.85

SOME SUPERIOR SUITS FOR MISSES AND WOMEN

Smart tailored models, only one of a style, in serges, poplins, brocades, checks, crepes, moires and taffetas. Almost every wanted style and color. Prices 18.50 to 39.50

HANDSOME SPRING COATS AND CAPES, VERY LATEST MODELS, PRICES \$22.50 TO \$42.50

From New York the latest features, including capes and cape coats, in the striking models for Spring wear; soft duvetynes, all-wool checks and beautiful plaids, silks, fibre cloths and wool cloths; the styles are unquestionably correct and suitable for street wear or dressy occasions. Very reasonably priced at 22.50 to 42.50

SPRING COATS, IN SMART STYLES, SPECIAL PRICE, \$9.85

An exceptional collection of new coats for misses and women, in handsome fabrics and becoming styles; duvetynes and serges, in high-class shades or sombre colors, all-wool checks and block patterns and lightweight tweeds; fashionable models with the new flare flounce or swirl backs, smart sports coats, dressy styles, nicely trimmed and lined. Would be good value at \$15.00 and \$16.50. Tuesday... .9.85

MISSES' AND WOMEN'S SAMPLE DRESSES, \$8.95.

Fresh from the maker come these dresses in cloth fabrics, dainty silks, messalines, taffetas, brocades, gabardine and Bedford cords, smartly tailored and suitable for afternoon and evening wear; colors Copenhagen, brown, navy, black, mahogany, taupe, gray and blue. Worth \$12.50, \$15.00, \$17.50 to \$19.50. Tuesday... .8.95

DAINTY COTTON DRESSES, \$7.95.

Clever dresses in ratines, rice cloths, lingerie and all-over embroidery, New York styles, in the prettiest fashions for present wearing; many have wide girdles of colored silks and skirts showing the new drapings; shades are white, brown, Copenhagen, tan, gray and green. Tuesday, special value... .7.95 (Third Floor)

Famous Old Bleached Table Linens

Made from extra quality of flax, and fully bleached; 2 yards wide. Regularly \$1.35 yard. Tuesday, yard... .1.00

Damask Table Napkins, all pure linen, size 22 x 22 inches; spot, fleur-de-lis, rose, shamrock and scroll designs. Tuesday, dozen... .2.19

Satin Damask Luncheon Sets, one cloth, size 54 x 54 inches, and half dozen napkins, hemstitched; a range of handsome designs. Tuesday, set... .3.75

Pure Linen Damask Table Cloths, assorted, size 2 x 2 1/2 yards, slightly soiled from handling. Regularly \$2.50 and \$2.75. Tuesday... .1.98 (Second Floor)

200 Felt Mattresses

On Sale Tuesday. No More Than Two Sold to Each Customer.

Filled with pure cotton felt, carefully selected; have roll-stitched edges, neatly tufted, and covered in high-grade art ticking. Regularly \$7.50. Extra special... .3.95

ONE HUNDRED EXTENSION COUCH BEDS.

No More Than Two to Each Customer.

The frame is made of steel angle, finished in gold bronze; the spring is closely woven steel wire, with tempered helical springs; the mattress is filled with pure cotton felt, covered in art ticking; the front and both ends are draped with good quality of green denim. This can be used as a couch or full size bed. Regularly \$10.25. Extra special... .6.95

A Large Assortment of Wood Mantels

Many styles, with British bevel plate mirrors, cabinets or base mantels; some are period designs, and all of them are very attractive finished quarter-cut oak, fumed, weathered, early English or golden, birch mahogany, solid mahogany and white. Prices range from \$30.00 to \$185.00. Tuesday special, from \$26.00 to \$137.50.

All the above fitted with suitable tiling, and either coal or gas grate. Price includes installation within city limits. (Fifth Floor.)

Classic Shoes for Misses and Children

POPULAR IN PRICE AND EXCLUSIVE IN STYLE.

"Classic" Pumps for Women, in Four Leathers, \$3.45. These popular pumps come in finest patent calf, selected grained calf, tan Russian calf and white nubuck. They have neat tailored bows, flexible Goodyear welted soles and Cuban heels. Very attractive shoes for spring and summer wear. All sizes from 2 1/2 to 7 in each style. Tuesday... .3.45

CLASSIC BUTTON OXFORDS FOR WOMEN, \$3.45.

There is selected patent calf, with dull matt calf, and black cloth tops, and fine vel. kid, with patent toe caps. They have medium weight, flexible Goodyear welted soles and Cuban heels. Sizes 2 1/2 to 7. Tuesday... .3.45

CLASSIC PUMPS FOR MISSES AND CHILDREN.

For street and dress wear nothing is more popular for children than these dainty little ankle strap pumps, finished with tailored bows of corded silk ribbon; medium weight hand-turned soles, and comfortable low heels. Sizes 11 to 2. Tuesday... .1.99

Sizes 3 to 10 1/2. Tuesday... .1.59
Sizes 1 to 7 1/2. spring heels. Tuesday... .1.35
Sizes 2 to 5, no heels... .99 (Second Floor.)

For The Horse Show

Recognition of the week's most prominent social feature is ample in the wide departments devoted to women's wear. Our buyers have something to show you, and will make your visit pleasurable. Out-of-town people are invited to make the store a rendezvous for their friends. Tea is served in the Palm Room 3.00 to 5.30 p.m.

New Silks on Daily Display

In the fancy Silk Section deliveries have been numerous during the last few days. New cutting checks in shepherd, and plaid, new Roman stripes, pretty floral foulards in rose and cherry patterns on grounds of taupe, moiré, steel, Copenhagen, brown, green, navy, mahogany, also black and ivory; 40 inches wide. Per yard... .2.50

Crepe Foulards, several neat designs on the lighter grounds. The new pompadour Duchess Satins are particularly striking; 22 inches wide. Per yard... .2.50

A Special Circle of Trimming Silks gives wide choice in the popular stripes, brocades, tinsels, Persian, Oriental and other varieties now in vogue.

In black ripple crepe, faucones, broad crepe-de-chines, priced from \$2.50 to \$3.50 per yard.

The advent of warmer weather means rich business in the Japanese Sections. Shantung silks, habutais, crepe Shantung, China and India silks are continually arriving. The ever-popular dyed Roman silks are shown in every shade and tone in which it is possible to procure them; 34 inches wide. Per yard... .1.00

The Plain Silk Sections are well stocked with beautiful satins, charming charmeuse satins, delightful colorings in crepe-de-chines and the richest liberty finishes in satin crepes. (Second Floor.)

Imperial Russia

Furnishes a wonderful, glamorous setting for its equally astonishing historical drama. To seize upon a single scene that typifies all the barbarous splendor and gorgeous civilization of the early Empire, and fix it upon canvas, is a stupendous accomplishment in itself. Makofsky — son of Russia — has done more. He has TOLD THE STORY of medieval Russia in one big picture—

Choosing The Bride

We cannot re-tell the story here, but the custodian will hand you a carefully prepared leaflet upon request. The picture carries an artistic message of its own.

On View—Third Floor

Bathroom Accessories in the Basement Tuesday

Made throughout of brass, heavily nickel-plated, guaranteed not to rust. **Desirable Towel Bars**, with round ends, in sizes for Tuesday, 12-inch, 45c; 14-inch, 50c; 16-inch, 55c; 18-inch, 59c; 20-inch, 60c; 24-inch, 80c. **Strongly Made Towel Bars**, with square ends, in sizes for Tuesday, 16-inch, 85c; 18-inch, 90c; 20-inch, 95c; 30-inch, \$1.50; 36-inch, \$1.75. **Soap Dishes**, to set in basin, three styles. Tuesday, 50c, 75c and 85c. **Tub Soap Dishes**, to hang over roll of bath tub. Tuesday, 65c, 90c and \$1.00.

Three-arm Towel Bars, swivel arms. Tuesday, 85c and \$1.25. **Tumbler Holders**, wall style. Tuesday, 65c and 69c.

Combination Tooth Brush and Tumbler Holders. Tuesday, 75c. **Tooth Brush Holders**, in nickel, 35c; in glass, 50c.

Toilet Paper Holders, in two styles, 50c and 39c. **500 New Bread Boxes** for pantry, cupboards or cabinet, japanned and painted white enamel. Regularly 49c. Tuesday, for 33c.

Lawn Mowers—High-grade Mowers, in different sizes, all have highly tempered steel cutting blades, made by experts and well finished, in the following sizes: 14-inch cutting machine, \$5.00; 16-inch, \$5.25; 18-inch, \$5.50. **Best Quality Lawn Mower**, with four cutting blades and ball bearings. Tuesday, 14-inch machine, \$5.75; 16-inch, \$6.00; 18-inch, \$6.50.

Gas Plates, for summer cooking, heating wash boilers or laundry work; 2-burner size, worth \$1.75. Tuesday, \$1.45; 3-burner size, worth \$2.75. Tuesday, \$2.39; metal tubing, per foot, 7c. (Basement.)

Smart Spring Suits on Sale at \$8.95

Worth \$12.00 and \$15.00—Men's Suits, made from English tweeds, brown and grays, in very attractive patterns, among them light gray Bannockburn tweeds; they are natty, good-fitting, single-breasted, three-button sack suits; the linings and the tailoring are the very best; sizes 36 to 44. Special, to clear... .8.95

THE NEW TWEED WATERPROOF COAT

Made from English tweed coating, in a plain dark gray, with linings of silk over the rubber; single-breasted, to button to the chin, with a close-fitting collar; all seams securely sewn and stitched; absolutely waterproof, and yet just right as a spring overcoat. Sizes 36 to 44. Price 15.00

DURWARD'S OVERCOATS

have quality, style and value, and are worn by the best dressed men of Toronto. Their Balmacaan coats, street or dress style, are the finest that you can get; Donegal tweeds are the most popular of brown tweed coatings, of choice patterns; Raglan and ordinary shoulders; silk sleeve linings; finest tailoring. Price... .25.00

(Main Floor)

Youths' Blue Serge Suits at \$11

Specially designed for the chap-wearing his first long pants; neat smart single-breasted sack coats, single-breasted vest and long cuff-bottom trousers; made from fine English serges; sizes 32 to 35. Tuesday... .11.00

BLUE SERGE NORFOLK SUITS.

Boys' Single-Breasted Norfolk Suits, box pleats and strap around waist, full cut bloomers; sizes 24 to 30. Tuesday... .5.00

BOYS' FULL-CUT BLOUSE SHIRT WAISTS.

Made from striped madras and cambric, medium and light shades and black satens, attached collars, tapeless; sizes 8 to 14 years. Tuesday... .50 (Main Floor)

Men's Furnishings for Spring

New Ranges of Percalé Shirts, with double cuffs and separate soft collar, stripe design of blue, black or helio. Sizes and half sizes, 14 to 18. Regularly \$1.50. Tuesday... .1.25

Men's Nightrobes, of English stripe flannellette and pure white twill cotton; sizes 15 to 19. Regularly 89c and \$1.00. Tuesday... .75

Men's Merino Underwear, Penangle Brand, natural. Sizes 34 to 44. A garment... .49

Men's Work Shirts, in black and white striped drill, solid blue chambray or black satin, large and roomy, double sewn seams; sizes 14 to 18. Each... .75

Mauchau's French Health Brand Natural Wool Underwear, sizes 34 to 44. Each garment... .1.00

Mauchau's Sea Island Cotton Underwear, sizes 34 to 44. Each garment... .75 (Main Floor)

New Drapery Materials in Boundless Profusion

\$2.00 Double-Faced Velour, \$1.49 Yard

—In rich soft shades of blue, green, brown, gold, crimson and rose, 50 inches wide, daisy lustrous pile. Tuesday, special, yard... .1.49

Fine Scotch Madras, 44c Yard—A superior quality, new designs, 50 inches wide, white or cream, easy to launder, hangs gracefully. Tuesday, special, yard... .44

Three-fold Burlap Screens, oak frames, with green or brown burlap filling. 5 ft. 6 in. high. Tuesday special, each... .4.48

Striped Awning Duck, 28c Yard—In blues, greens and browns, broken and equal stripes, unfadeable, 38 inches wide. Special value, yard... .28

Silkoline at 16c Yard—An enormous array, in all colors imaginable. Regularly 18c and 20c yard. Tuesday... .14

Art Satens at 12 1/2c Yard—For covering comforters, cushions, etc. 40 inches wide, green, old rose, blue, gold, tan, etc. Tuesday... .12 1/2

Novelty Nets at 23c Yard—New designs, single and double width, plain or scalloped edges, in cream, ivory and white. Tuesday... .23

English Cretonnes at 12 1/2c Yard—Endless variety, light and dark shades, value 20c yard. Tuesday... .12 1/2

75c and 85c Flax Net, 49c—New patterns, a beautiful quality, suitable for the daintiest bedroom or reception room. Tuesday, per yard... .49

Window Shades, 19c Each—36 x 70 inches, spring roller, cream, green and white, complete with brackets and pulls, no phone orders. Tuesday, each... .19

Curtain Struts, 75c Set—Made from a clean white pine, unbreakable and non-rusting pins, full size, folds up when not in use, easy to adjust. Special value, at... .79 (Fourth Floor)

"Bridal Rose" Dinner Set \$19.75

102 Pieces Finest Quality Austrian China, open stock pattern, pieces may be added to set at any time. Regular price, \$27.00. Tuesday special, 19.75

Clover Leaf Cups and Saucers, Each 7c—300 dozen splendid quality English porcelain, clover leaf gold decoration. Regularly \$1.20 per dozen. Tuesday, each... .7

50c Pressed Glass Orange Bowls, Each 25c—American pressed glass, eleven-inch size. Regular price, 50c. Tuesday, each... .25

20c Covered Butter Dish, Each 9c—Pressed glass, with cover. Regularly 20c. Tuesday... .9

20c Sugar Bowl, Each 9c—Covered, pressed glass. Regularly 20c each. Tuesday, special... .9 (Basement.)

Guaranteed Watches, 79c

In plain 16 size, nickel-plated cases, with reliable American works; stem wind and set; guaranteed good timekeepers. Regularly \$1.00. Sale price, Tuesday... .79 (Main Floor)



Men's Soft Hats

In pearl gray colors; Christy's English make; light in weight, and extra dressy shape; trimmed with black silk sarsenet bands; light in weight and extra fine quality felt, at... .2.50

Christy's English - Made Silk Hats, newest styles for 1914 year; special quality and finish, at... .5.00

Men's Derby Hats, new shapes and fine quality fur felt; low, medium or high crowns, and extra well finished. Tuesday special, 1.50 (Main Floor)

Oil Painting

100 Muskoka Landscapes, size 20 in. x 30 in., painted on heavy board; deep gilt frames. Very extra value, Tuesday, at... .2.00 (Sixth Floor)

New Bedroom Wall Papers

New English and French Bedroom Papers, in chintzes, chambrays, shadows, Dresden, linens, jaspes, florals, cretonnes, in natural colors of blue, pink, corn, helio, ecru, Dutch blue, China blue, green, old rose, grays. Per roll, prices range from .35, .50, .75, .85 and... .1.00

New American linen stripes and crepe, corduroy backgrounds, some with imprints of florals, neat leaf or medallion motifs, chintzes and cretonnes, in gray, yellow, tan, pink, green, yellow, old rose. Prices range, per roll, 25c, 35c, 50c.

New Futurist Bedroom Papers, in gray grounds, with new colorings of gray and blue, black and yellow, yellow and brown; patterns of quaint flowers on stripes and crepe. Regularly 20c. Tuesday special, 15c. (Fifth Floor.)

TUESDAY SPECIALS. Imported Bedroom Papers, in assorted colorings in floral and stripes, in pinks, blues, yellow, mauve. Regularly 20c roll, Tuesday... .15c. Regularly 30c roll, Tuesday... .20c. Canadian Bedroom Papers, in blues, pink, mauve, yellow, gray, floral stripes and figured. Regularly 20c roll, Tuesday... .11

Cut-outs and Narrow Strips, assorted colorings. Special, per yard, 2c, 4c, 6c. (Fifth Floor.)

Flowers

20c Extra Strong Canadian-grown Shrubs, including: Scotch Orange, Duetina, French Lilac, Spirea, etc., about 3 feet high, with all roots wrapped in soil. Regularly priced at 75c. Tuesday special... .20

20c Penny Roots, red, white, pink. Regularly 20c. Tuesday special, each... .17

100 dozen Gladiolus Bulbs, mixed colors. Tuesday special... .7

1000 packets Emerald Lawn Grass Seed, 1-lb. packets. Tuesday special... .1

Yarrow and Flower Seeds, in a full assortment. Tuesday special, 16 packets for... .25 (Basement.)

Candy

50c lbs. Imported Kerry Caramels, per lb. Tuesday... .45

1000 lbs. Assorted Chocolate Creams, fruit flavors, per lb. Tuesday... .10

1000 lbs. Butter Scotch Drops, per lb. Tuesday... .10 (Main Floor and Basement.)

Grocery List

One ear Standard Granulated Sugar, 20-lb. bag, in cotton. Per bag... .20

Lake of the Woods Five Roses Flour, 4-bag... .12

Choice Picnic Hams, 6 to 8 lbs. each. Per lb. Tuesday... .12

Finest Messina Lemons, per dozen... .12

Canned Corned Tomatoes, 1-lb. can... .12

Finest Canned Peas, 3 tins... .12

50c lbs. Ramsey's Fresh Village Butter, 3 lbs. Tuesday... .10

Crowns' Cocoa, 4-lb. tin, yellow. Finest Creamery Butter. Per lb. Tuesday... .12

Pure Kettle-Rendered Lard, 4-lb. can... .12

Imported Pure Malt Vinegar, imperial quart bottle... .12

Choice Red Salmon, 2 tins... .12

Tilson's Premium Oats, Large package... .12

Finest Table Oil for Salads, etc. Large bottle... .12

Pure Gold Quick Tapioca, Chocolate and Custard Flavors, 3 packages... .12

Duerra's Imported Marmalade, Per jar... .12