

## ESTIMATED MARKET FOR AIR POLLUTION CONTROL US \$ MILLIONS

	1993	1994	1995	1996	Average percentage growth 1993-96
Monitoring equipment	15	15	15.0	17	4.2
Air testing services	0.8	0.4	0.5	0.7	n/a
Pollution abatement equipment	18.0	15.0	15.0	18.0	0
Natural gas retrofit equipment	306.0	330.0	370	420.0	11.1
<b>Total</b>	<b>339.8</b>	<b>360.4</b>	<b>400.5</b>	<b>455.7</b>	<b>10.3</b>

Source: United States Agency for International Development (USAID), 1995.

The government is placing new emphasis on regional air quality studies as the basis for new emissions control regulations. Air pollution regulations are expected to become stricter beginning in 1998. As a result, there will be a substantial market for quantitative analysis and studies.

According to the industry experts interviewed for this profile, other important product opportunities in the air pollution subsector include the following:

- State governments are important customers for air quality testing equipment, both mobile and stationary, for regional monitoring programs. The cities of Juárez and Tijuana are also expected to invest in air pollution monitoring equipment in the near future, but Mexico City, Monterrey, Guadalajara and Torreón already have monitoring networks.
- Vehicle verification systems, especially for a planned monitoring program in Monterrey.
- Electrostatic precipitators, especially for the cement industry.
- There will be continuing transportation studies in medium-sized cities, which will require technical support services.
- Although sales of scrubbers and other abatement technologies are surprisingly low, there is a market for cyclones and baghouses.