

ONTARIO - A VIDEOTEX PIONEER

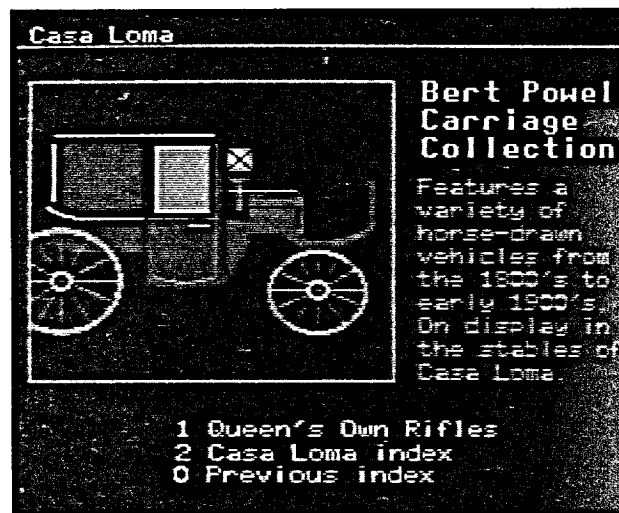
Since the development of videotex, the Ontario government has been a leader in adopting the new communications medium for use as a public service.

In 1982, the Ministry of Industry and Trade established a tourist information program using NAPLPS technology. It helped create a database and a system of public-access terminals which tells the public about industrial development and heightens awareness of the province's capabilities in technology.

The system also served as a showcase for prospective international clients for the province's manufactured goods and services.

About 500 terminals were located in shopping malls, hotel lobbies, airports, bus and railway stations as well as major tourist attractions, libraries and government information centres.

More than 12 million pages of information are accessed annually on what is known as the Teleguide system, with average per-terminal accesses amounting to more than 5,000.

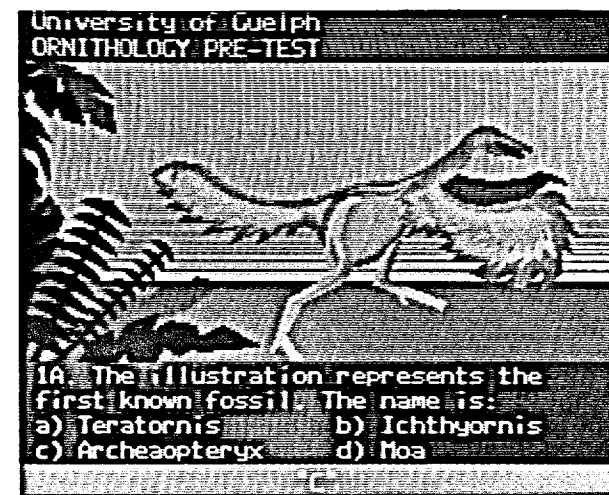


Several Ontario government agencies have also used videotex at trade shows.

The Ontario Provincial Secretariat for Social Development has a database on Teleguide which operates from senior citizens' centres to provide information of interest to that age group.

The Ministry of Transportation and Communications has a database of general information on Teleguide and is expanding this database to include information on road and driving conditions and Ontario flight information.

For further information, contact:
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EDUCATION ON THE AIR

TV Ontario was the first television network in the world to participate in experimental broadcast transmission of Telidon and to develop an integrated approach to teletext and videotex.

Edunet is TV Ontario's teletext project. It consists of a teletext service known as Edutel and a videotex service known as Edutex. Teletext is similar to videotex, except "pages" are transmitted over the air to the user's TV set.

Edutel consists of a teletext magazine of pages which are broadcast with the regular TV Ontario service. Information ranges from news, educational features, weather maps and financial reports to a variety of general subjects.

Edutex is an on-line videotex database which brings viewers up-to-date information on careers and training opportunities for Ontario's youth and adults. It is based on the Ministry of Education's Student Guidance Information Service database. One hundred Telidon terminals have been installed in schools, youth employment centres and libraries throughout the province.