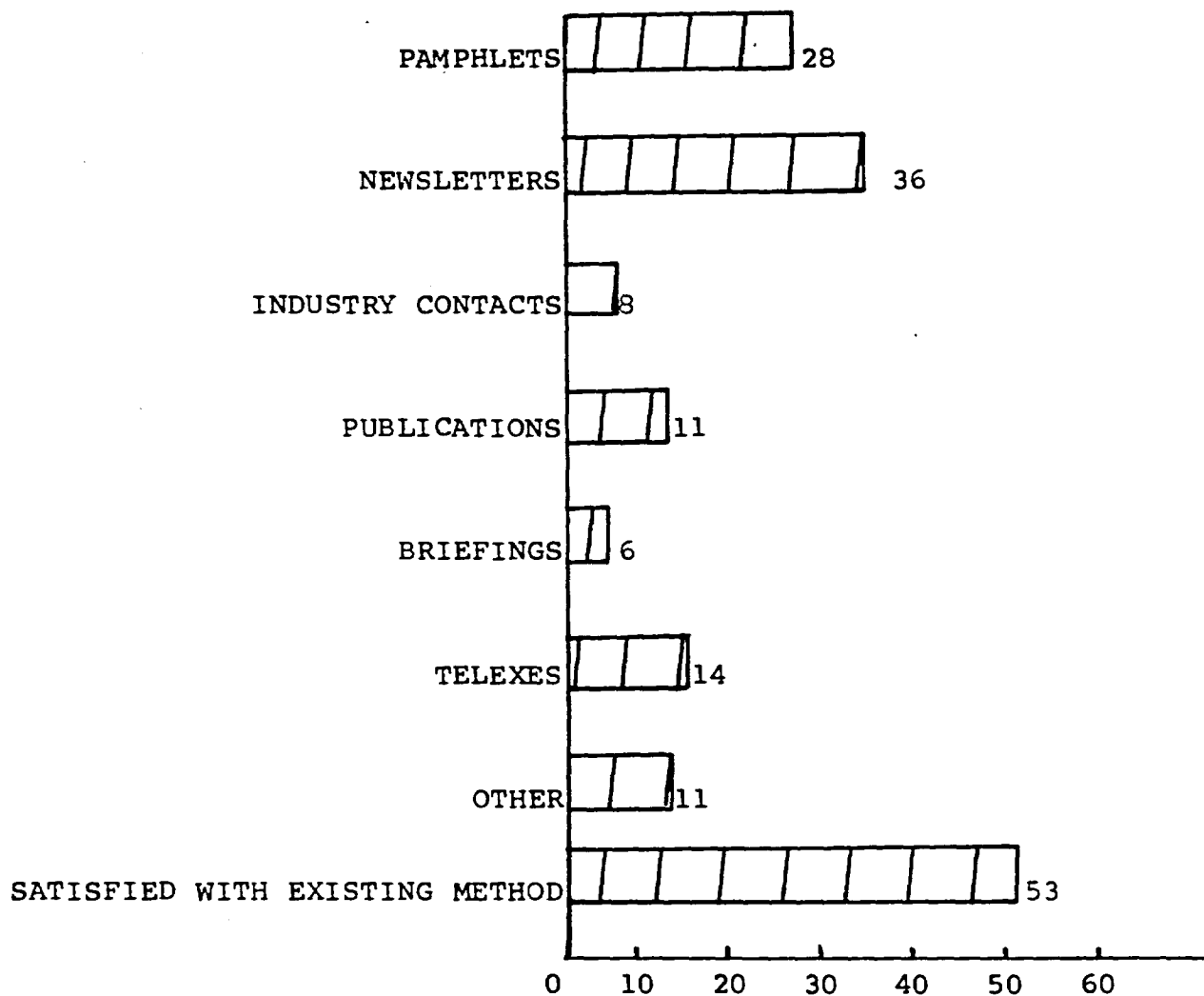


**EXHIBIT 5. PREFERRED PRESENTATION OF INFORMATION EXPORTERS  
NEEDS**

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PERCENT OF FIRMS INFORMATION NEEDS BY TYPE

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Source: Export Business Questionnaire, Section B, Question 5.