

Mr. MacDermot which found some fault in the positions of both parties: "For it has been, at bottom, the W.I.B. desire to retain independence of any control, except its own, and on our External Affairs part the reluctance to assume responsibility for information--while both accepting and disparaging it--that has in my own experience been the cause of the present unsatisfactoriness of W.I.B. from External Affairs' point of view." This clear-sighted assessment held within it the key to the resolution of the problem and required a change of the departmental tradition of carping dissatisfaction with the existing information function but distaste for assuming the responsibility itself.

In the event, an agreed memorandum,⁽¹³⁾ approved by the Supervisory Committee and accepted by External Affairs, was sent abroad to all diplomatic and consular posts, trade-commissioner offices and information officers to acquaint them with the purposes and functions of the Canadian Information Service. It identified the responsibility of the Supervisory Committee for "developing information policy and defining the interrelated activities of those departments and agencies interested in information abroad about Canada." It also notified the creation of a Working Committee at a lower level of representation which would meet weekly to plan and monitor operations. A carry-over