

PRIVATE SECTOR MEMBERS (Cont'd)

APPENDIX I

MANDATE OF THE EXPORT TRADE DEVELOPMENT BOARD

The Export Trade Development Board, chaired by a private sector member, will make specific recommendations to the Government on:

- i) objectives and priorities for overall export policy;
- ii) markets of concentration and marketing strategies;
- iii) improvements or changes in the design and implementation of export trade policies and programs, particularly in light of Canada's trade performance and international competitive position;
- iv) the particular needs of small and medium-sized businesses with respect to export trade development support;
- v) improvements in the co-ordination and coherence of government-wide export development objectives and activities; and
- vi) the allocation of export development resources.