

Figure 7-7. Change in demand due to visibility improvement.

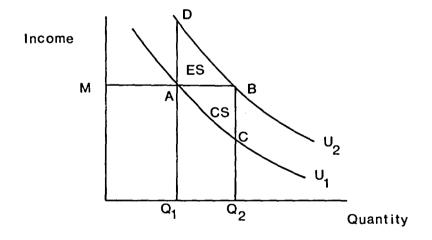


Figure 7-8. Compensating and equivalent surplus.