for this beautiful picture in colors



Askin you love to touch

Send today for this beautiful picture—it will be a constant reminder that you, too, can have the charm of a radiant, velvety skin.

We want everyone who longs for the clearness, freshness and charm of "a skin you love to touch" to have a copy of this beautiful painting. Write today for yours. It will make a lovely picture, framed or unframed.

Keep it where you can see it every day—where the freshness, clearness and beauty of "a skin you love to touch" as portrayed here will constantly remind you that the wonderful charm of this radiant, velvety complexion can be yours, too. Like so many people, you may be neglecting the greatest opportunity you have to gain this charm.

Your skin is changing every day! As the old skin dies, new skin forms in its place. This is your opportunity. By using the proper treatment you can keep this new skin so active that it cannot help taking on the greater loveliness that you have longed for. So don't neglect this new skin! Begin at once the following Woodbury treatment with the soap prepared by a skin specialist to suit the nature of the skin.

## The most famous skin treatment ever formulated

Lather your washcloth well with Woodbury's Facial Soap and warm water. Apply it to your face, and distribute the lather thoroughly. Now with the tips of your fingers work this cleansing, antiseptic lather into your skin, always with an upward and outward motion. Rinse with warm water, then with cold—the colder the better. Finish by rubbing your face for a few minutes with a piece of ice. Always be particular to dry your skin well.

Every day this treatment frees your skin of the tiny, old dead particles.

Then, it cleanses the pores, brings the blood to the surface, and stimulates the small muscular fibres. It is very easy to use this treatment for a few days and then neglect it. But this will never make your skin what you would love to have it. Use the treatment persistently, and in ten days or two weeks your skin should show a marked improvement a promise of that greater clearness, freshness and charm which the daily use of Woodbury's will bring.

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this "skin you love to touch" treatment. Get a cake today and begin tonight to get its benefits.

## Send now for the beautiful picture above

This new painting of "A skin you love to touch," by Alonzo Kimball, has been reproduced in eight colors, 15 x 19 inches, by a new and beautiful process. No advertising matter appears on it. Just send your name and address with ten cents in stamps or coin, and we will mail you the picture, together with a cake of Woodbury's Facial Soap large enough for a week of the treatment given here. Write today. Address,

## The Andrew Jergens Co., 1323 Spring Grove Ave., Cincinnati, Ohio

If you live in Canada, for picture and sample address

The Andrew Jergens Co., Ltd.,

1323 Sherbrooke Street, Perth, Ontario, Canada.

Tear out this cake as a reminder to get Woodbury's today at your druggist's or toilet counter.



For sale by dealers everywhere throughout the United States and Canada