

LIFE ASSURANCE COMPANIES

North American Life Assurance Company

"Solid as the Continent."

PRESIDENT: JOHN L. BLAIKIE
 VICE-PRESIDENTS: E. GURNEY, J. K. OSBORNE
 MAN. DIRECTOR: L. GOLDMAN, A.I.A., F.C.A.
 SECRETARY: W. B. TAYLOR, B.A., LL.B.
 ASSISTANT SECRETARY: W. M. CAMPBELL
 ACTUARY: D. E. KILGOUR, M.A., A.I.A., F.A.S.
 INCOME, 1911, \$2,176,578
 ASSETS, \$12,313,107 NET SURPLUS, \$1,300,784

For particulars regarding Agency openings write to the
Home Office - - TORONTO

THE POLICYHOLDERS MUTUAL

A Stock Mutual Life Company. A Sign of the times.

The most in Life Insurance for the least in money
 We give guarantees - - Not Estimates.

A. M. Featherston, Gen. Mgr. 503 Temple Bldg, Toronto, Ont.

LONDON LIFE

HEAD OFFICE - LONDON, Canada

The Company's splendid financial position, unexcelled profit results on maturing endowments and exceptionally attractive policies are strong features.

Full information from J. F. MAINE, Inspector, Industrial Agencies
 E. E. REID, Assistant Manager

Measure the Worth of a Company by its Record

1911 was a year of magnificent results. Read this:
 ASSURANCES..... \$7,136,952.00
 CASH INCOME..... \$1,545,527.00
 INTEREST..... 6.81%

POLICYHOLDERS' NET SURPLUS increased to.... \$781,550.00
 We venture to assert that this record has not been equalled under like circumstances by any other company. AGENTS WANTED.

THE IMPERIAL LIFE ASSURANCE COMPANY OF CANADA

HEAD OFFICE - - - - - TORONTO

COMMERCIAL UNION ASSURANCE CO.

LIMITED, OF LONDON, ENGLAND

FIRE	LIFE	MARINE	ACCIDENT
Capital Fully Subscribed.....			\$14,750,000
Total Annual Income exceeds			36,000,000
Life Fund and Special Trust Funds			63,596,000
Total Assets exceed			111,000,000

Head Office Canadian Branch, Commercial Union Bldg., Montreal.
 Jas. McGregor, Mgr. Toronto Office, 49 Wellington St. E.
 GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.

CROWN LIFE POLICIES

Most Liberal Available to Canadian Insurers.

Total Disability,
 Automatic Non-forfeiture,
 Extended Insurance
 No Restrictions,
 Large Loan, Cash Surrender, and Paid-up Guarantees,
 Low Premium Rates.

Agents wanted, who can write acceptable and paid-for life insurance.
 Lucrative contracts available for producers—none others need apply.

Head Office **Crown Life Building, TORONTO.**

WILLIAM WALLACE, General Manager.

When in London call on The Monetary Times, Grand Trunk Building, Cockspur St.

1911

was a RECORD YEAR for the

CANADA LIFE

The Surplus Earned The Growth in Assets
 The New Paid-for Policies

The Income both from Premiums and Interest
 were all the Greatest in the Company's history
 of 65 years.

Agents who would share in the success of the
 Company should write

CANADA LIFE Assurance Co.

Head Office - - - TORONTO

The Standard Life Assurance Co. of Edinburgh

Established 1825, Head Office for Canada: MONTREAL, Que.
 Invested Funds.....\$ 63,750,000
 Investments under Canadian Branch 16,000,000
 Deposited with Canadian Government and Government
 Trustees, over..... 7,000,000
 Revenue, over 7,600,000
 Bonus declared..... 40,850,000
 Claims paid..... 142,950,000
 D. M. McGOUN, Mgr. CHAS. HUNTER, Chief Agent Ont.

Good Places for Men Who Work

—who produce applications and deliver policies—who are tireless premium collectors—whose capacity for service is genuinely large. A sixty-year old Company with new policies and reasonable rates. Plenty of productive territory.

UNION MUTUAL LIFE INSURANCE CO.

Portland, Maine

FRED. E. RICHARDS, PRESIDENT. HENRI E. MORIN, SUPERVISOR

For Agencies in the Western Division, Province of Quebec and Eastern Ontario, apply to WALTER I. JOSEPH, Manager, 151 St. James Street, Montreal.

For Agencies in Western Ontario, apply to E. J. ATKINSON, Manager, 107 Manning Chambers, 72 Queen St. West, Toronto.

Northern Life Assurance Company of Canada

LONDON, ONTARIO

The past year showed progress in every Department. We wrote more business than we ever did. Our Assets amount to nearly a million and a half. Our Reserves for the Security of Policyholders are nearing the million mark. Our Death rate was small, showing careful selection, and was paid for twice over by our Interest income.

W. M. GOVENLOCK, Secretary. JOHN MILNE, Managing Director.

The British Columbia Life Assurance Company

HEAD OFFICE - VANCOUVER, B.C.

Authorized Capital - \$1,000,000.00

Subscribed Capital - 1,000,000.00

PRESIDENT - Jonathan Rogers | Secretary-Treasurer—
 VICE-PRESIDENTS— | C. E. Sampson
 John J. Banfield, Richard Hall | Manager - F. W. Law.

Liberal contracts offered to general and special agents.