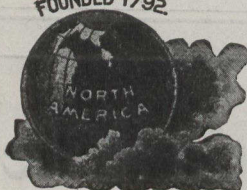


FOUNDED 1792



INSURANCE COMPANY OF NORTH AMERICA
 Founded 1792

FIRE INSURANCE—Buildings, Contents, Rents, Use and Occupancy.
MARINE INSURANCE— Ocean, Inland, Yachts, Motor Boats, Registered Mail, Parcel Post, Tourists' Baggage, Travellers' Samples, Merchandise in Transit by land or water.

Automobile Aeroplane

| | |
|--------------------------------------|-----------------|
| Fully Paid-Up Capital | \$ 4,000,000.00 |
| Net Surplus | 3,743,980.17 |
| Total Assets | 16,001,411.66 |
| Total Losses paid since organization | 149,374,312.55 |

Applications for agencies where the Company is not already represented should be addressed to

ROBERT HAMPSON & SON, Limited
 GENERAL AGENTS FOR CANADA
 1 St. John Street - MONTREAL

North American Life Assurance Company
 "Solid as the Continent."

PRESIDENT: JOHN L. BLAIKIE
 VICE-PRESIDENTS: E. GURNEY, J. K. OSBORNE
 MAN. DIRECTOR: L. GOLDMAN, A.I.A., F.C.A.
 SECRETARY: W. B. TAYLOR, B.A., LL.B.
 ASSISTANT SECRETARY: W. M. CAMPBELL
 ACTUARY: D. E. KILGOUR, M.A., A.I.A., F.A.S.

ASSETS, \$11,388,773 INCOME, 1910, \$2,176,578
 NET SURPLUS, \$1,174,768

For particulars regarding Agency openings write to the
Home Office - - TORONTO

THE STANDARD LIFE Assurance Company of Edinburgh Established 1825
 Head Office for Canada, MONTREAL, QUE.

| | |
|--|---------------|
| Invested Funds | \$ 63,750,000 |
| Investments under Canadian Branch | 16,000,000 |
| Deposited with Canadian Government and Government Trustees, over | 7,000,000 |
| Revenue, over | 7,600,000 |
| Bonus declared | 40,850,000 |
| Claims paid | 142,950,000 |

D. M. McGOUN, Mgr. CHAS. HUNTER, Chief Agent Ont.



"Old as Confederation"

We have prepared a most interesting booklet telling about our first "Annual Review," which was published in 1872, and describing the growth and aims of the annual number.

We would be glad to mail it postpaid free of charge to anyone who writes for it on his firm's or his own business letterhead.

The Monetary Times of Canada
 HEAD OFFICE - TORONTO, ONT.

LLOYDS BANK LIMITED.

Subscribed Capital, £26,072,500.
 Paid up Capital, £4,192,120. Reserve Fund, £3,000,000.

HEAD OFFICE: 71, LOMBARD STREET, LONDON, E.C.

| | |
|--|-------------|
| Deposit and Current Accounts (31st December, 1910) | £78,116,468 |
| Cash in hand, at call, and at short notice | 19,603,260 |
| Bills of Exchange | 8,758,706 |
| Investments | 11,709,417 |
| Advances and other Securities | 43,741,880 |

THIS BANK HAS OVER 600 OFFICES IN ENGLAND AND WALES.
Colonial and Foreign Department: 60, LOMBARD STREET, E.C.

London Agency of the IMPERIAL BANK OF CANADA.