

You fire up a jimmy pipe

that's filled jamful of Prince Albert and you'll get what you're looking for in pipe smoke joy.

No use arguing or losing sleep about the question. There's one answer—Prince Albert! You, nor any other man, ever smoked tobacco with such class for bully deliciousness — flavor, fragrance, aroma!

Never was such pipe smoke tobacco as P.A., because it's made by a patented process that cuts out the sting and throat-parch and just leaves the stuff that makes every man who smokes P. A. joy'us for life!

You get this hot:—Polish up your smoking irons. Get 'em tuned for action. You buy some P. A. in the tidy red tin and go to it, because it's your right to be jimmy pipe joy'us! Since P. A. hit the turf, three men smoke pipes where one smoked a pipe before. And that average is growing right smart like.

You buy Prince Albert *everywhere* tobacco is sold. Stick to P. A., because P. A. will stick to you. Buy Prince Albert in the tidy, full 2-oz. red tins. And take a tip: Before you do the next thing, you get acquainted with

Prince Albert is manufactured by the R. J. Reynolds Tobacco Co., at their factories in Winston-Salem, N. C., U. S. A., and is imported from the United States by Canadian dealers. Prince Albert is the largest selling brand of pipe smoking tobacco in the U. S.

PRINCE ALBERT

the inter-national joy smoke

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C., U. S. A.

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