

Have you ever noticed how much more delicious everything seems to taste at a picnic? There's a tang—a piquancy—a satisfying "smack" that only out-o'-doors seems able to give.

VealLoaf

And that's just the taste that has won for Libby's Ready-to-Serve Foods the wonderful popularity they have. For Libby chefs know just how to get that out-o'-doors spiciness into every food they cook.

Getting ready for picnics or cooking in camp, is no end of fun when you use Libby's Foods. And the cooking for the family becomes infinitely easier, too.

For the variety of Libby's Foods enables you to have many charming menus. And the convenience of serving them, just as they come from the cans, does away with the long, disagreeable hours in a hot kitchen.

Veal Loaf Boneless Chicken Dried Beef
Olives Deviled Meats Pickles

Libby, McNeill & Libby, Chicago