



Put  
this in  
your pipe  
and  
smoke it!



# PRINCE ALBERT

*the inter-national joy smoke*

Here's *happy days tobacco!* Which, in the A B C code, means *the pipe smoke* that answers every tobacco question; that settles at double-quick any tobacco argument *you or anybody else starts!* On?

And listen! Prince Albert hands out a new deal in flavor, aroma, coolness, sweetness! It's long-burning, holds its fire close, and its ashes are dust-fine. "P. A.'s" *got everything*—yes, sir, everything pipe smokers yearned for since Hector was a pup; *everything but the sting!*

*Prince Albert can't bite your tongue!*

Just isn't built that way. The sting's cut out by a patented process. For a fact, it's just a XXX-A1 joy smoke! A regular *can-tata* of tobacco symphony! *A good thing to draw to!*

*Most Canadian dealers now sell Prince Albert tobacco in the tidy 2 oz. tin. If your dealer does not handle it, tell him to order from his jobber. Leading Canadian jobbers are now supplied.*

**R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C., U. S. A.**