



In Selecting a Toilet Soap

why not choose one possessing delicate emollient properties sufficient to allay minor irritations, remove redness and roughness, prevent pore clogging, soften and soothe sensitive conditions, and promote skin and scalp health generally? Such a soap, combined with the purest of cleansing ingredients and most fragrant and refreshing of flower odors, is Cuticura Soap. It costs but a little more than ordinary toilet soaps, it wears to a wafer, and gives comfort and satisfaction every moment of its use in the toilet, bath and nursery. No other soap has done so much for poor complexions, red, rough hands, and dry, thin and falling hair. It has done even more for skin-tortured and disfigured infants, children and adults, when assisted by Cuticura Ointment. For the free thirty-two page Cuticura Booklet, a guide to the best care of the skin and hair, address Potter Drug & Chemical Corporation, 133 Columbus Ave., Boston, U. S. A.