

Many Lines for Your Choice, and You
will be told the Truth about Them, Too

Linette Playing Cards

BEAUTIFULLY GRAINED ON BOTH SIDES. CHOICE VARIETY OF DESIGNS.
NO MISDEALS WITH THESE CARDS

PLAYING CARDS FOR PRIZES OR PRESENTATION

Fancy Backs, Gilt-edged and Boxed.

SPECIALTIES IN CARD GAME CABINETS, BRIDGE,
WHIST, POKER, ETC.

In Gun Metal, Wood and Choice Leathers.

SCORING CARDS FOR PROGRESSIVE GAMES

Large variety of Styles. Every one a seller.

FINE STATIONERY, PAPETERIES, PROGRAMMES,
MENUS, VISITING CARDS

Goodall's Playing Cards

GREATER DEMAND FOR THEM EVERY DAY

TRADE SUPPLIED THROUGH THE WHOLESALE.
SEE THAT YOU ASK FOR THESE LINES.



A. O. HURST, 24 Scott Street TORONTO, Canada

"Sports" Playing Cards



LACROSSE DESIGN.

THE BEST VALUE
IN THE MARKET.

ONE OF MANY
VARIETIES.

Leaders in a second
grade — GOOD
LUCK and ST.
LAWRENCE.

SPECIAL CARD FOR
WHIST PLAYERS

Colonial Whist

We are headquarters for PLAYING CARDS
MADE IN CANADA.

Style and finish equal to Imported Cards.

Advertising Cards of all sorts—Novel Designs.
FOR SAMPLES AND PRICES APPLY—

The UNION CARD & PAPER CO.,
Limited
MONTREAL.

OUR OFFER TO THE
TRADE IS **LIBERAL**



BUT OUR POLICY
AS PRODUCERS IS

CONSERVATIVE

Why are we Conservative? Because, while we are constantly watching scientific developments, with a view to improving our goods, if possible, we don't make changes "hap-hazard" before we know they are for the better.

Why are we Liberal? First—because we like such a policy, and then we find the trade appreciates it.

We take our stand on the **attractiveness** of our packages—which draws the **attention**—and on the **quality** of our goods—which holds the **patronage**. If you haven't investigated these claims for yourself, why not—DO IT NOW

THE CARTER'S INK CO.
BOSTON NEW YORK MONTREAL CHICAGO