

CHRISTMAS GOODS

1896.

Whatever divisions may exist in Christendom, the advent of Christ has always been the token of peace and good-will, so at Christmas time we try to show our good-will to our friends and relatives by presenting them with some token of our esteem.

In the present practical age articles of utility are much more in demand, and, as all articles of Clothing or Dress are always wearing out or becoming unfashionable, the demand for **Dry Goods for Christmas Presents is on the increase.**

OUR STOCK IS COMPLETE AND WELL ASSORTED IN

Dress Goods, Plain, the best value in the Trade.

Fancies, a nice selection of Novelties.

Silks, good range for Blouses and Trimmings.

Gloves, novelties in Cashmere and Kid.

Hosiery and Underwear.

Handkerchiefs, Silk, Linen Cambric, Embroidered, Novelties.

Ties, Windsor, Four-in-Hand, and other styles.

Umbrellas, Tight Rollers, Fancy Handles.

Shawls, Fancy Woolen, Wraps, etc.

Notions and Nicknacks, etc., etc.

Caldecott, Burton & Spence 46 and 48 Bay St., **Toronto**



The uncertainty regarding the Tariff is gradually being relieved.

Indications point to very slight changes.

Advances in prices of manufactures will cause values to remain firm.

With safety we may advise our business friends to place orders for early spring requirements.

Our stock is kept assorted in every department.

In prices and terms we meet and overcome all legitimate competition.

Our travellers are on the road with full spring samples.

W. R. Brock & Co. - Toronto