OUR EFFORT.

It is not our intention to encroach on the ground occupied by the Press of this city, but to open out a path for ourselves—a path at once new, striking, and liberal.

We purpose to give—not to our subscribers, for we have none—but to all who will receive it, a copy of this Journal—gratis.

We purpose to publish once a month, to give extensive circulation throughout the City and Province; also in the neighboring Towns in the United States.

Our reading matter will be such as will give offence to none, but secure us a kind and welcome reception into every family.

Our advertising pages will be open to all our fellow-citizens at the terms stated in our first advertising page.

No quack or hurtful advertisements will be received.

This Journal will be an economical and steady medium of advertising.

Our Office is No. 3 John Street. Our Box 347 Post Office. Our letters must be post-paid.