

NEW AND INTERESTING.

The *Reliable Poultry Journal*, published at Quincy, Ill., has undertaken the expensive and laborious task of illustrating all the standard breeds of poultry, the illustrations to be furnished by that incomparable artist, Franklane L. Sewell, and comments on all drawings to be made by the leading poultry judges and foremost breeders of America. The good work is begun in the July number, which contains a magnificent full page etching of a barred Plymouth Rock male, accompanied by the terse comments of no less than fifty-five well known judges and breeders of Plymouth Rocks. This matter will be found deeply interesting, and instructive to a high degree. The July number of the R.P.J. also contains much other interesting, valuable, up-to-date, pertinent matter. Copy of the R.P.J. will be sent cheerfully to any address on request. Drop them a postal card; they'll do the rest.

Plan Your Summer Outing Now. Go to Picturesque Mackinac via COAST LINE.

It only costs \$13.50 from Detroit, \$15.50 from Toledo, \$18 from Cleveland for the round trip, including meals and berths. One thousand miles of lake ride on new modern steel steamers for the above rates. Send 2c. for illustrated pamphlet. Address A. A. Schantz, G.P.A., Detroit, Mich.

This paper is mailed regularly to its subscribers until a definite order to discontinue is received and all arrears are paid in full.

Two Subscriptions for \$1.60.

If you send us the name of a new subscriber together with \$1.50 we will extend your own subscription for one year as well as send REVIEW to the new name for one year. This makes it but seventy-five cents each. The only condition we make is that the name of the subscriber be a new one and not a renewal.

SEND A STAMP FOR REPLY.

We receive annually some hundreds of

postal cards asking for information *not of a business nature*. Each reply costs us a three cent stamp, not to mention the trouble. The latter we don't mind, but don't you think the enquirer should bear the former expense? We do and no enquiries not relating strictly to business in future will be answered unless such is attended to.

AN EASY WAY TO GET FELCH'S GREAT BOOK.

To any one sending us four new subscribers with \$4 we will send a copy of 'Poultry Culture' by I. K. Felch, value \$1.50 a book no fancier should be without. We have lots of these books so don't be afraid the supply will run out. Send four new Subscribers with \$4 and get a **NEW STANDARD free.**

The Canadian Poultry Review

IS PUBLISHED AT

Toronto, Ontario, Canada,

BY H. B. DONOVAN.

Terms—\$1.00 per Year, Payable in Advance.

ADVERTISING RATES.

Advertisements will be inserted at the rate of 10 cent per line each insertion, 1 inch being about 10 lines.

Advertisements for longer periods as follows, payable quarterly, in advance:—

	3 Mons.	6 Mons.	12 Mons.
One page.....	\$30 00	\$50 00	\$75 00
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Back and front cover pages a matter of special correspondence.

Breeless' Directory, 1-5 col card, 1 year \$8; half year \$5

These are our only rates for advertising, and will be strictly adhered to. Payments must be made invariable in advance. Yearly advertisements, paid quarterly in advance, changed every three months without extra charge.

All communications and advertisements must be in our hands by the 20th to insure insertion in issue of same month. Address,

H. B. DONOVAN

124 Victoria Street, Toronto, Ont.

BREEDERS' ADDRESS CARDS.

JOHN HORD & SON, PARKHILL, ONT., Breeders of 15 different varieties of Land and Water Fowl, Toulouse Geese, Rouen Ducks.

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Advertisements of 27 words, including address, received for the above objects, at 25 cents for each and every insertion, and 1 cent for each additional word. Payment strictly in advance. No advertisement will be inserted unless fully prepaid.

This Coupon is good for one advertisement of 30 words in the "For Sale and Exchange" or "Stock Transfers" columns.

Canadian Poultry Review, Toronto, Ont.

TO meet the wants of advertisers who are continually using this column, and who find it a great trouble to be constantly remitting small amounts, we have adopted the plan of issuing Coupons (as above) good for 30 words each, 4 for 1. Any one buying these Coupons use them at any time in lieu of money when sending in an advertisement. No less than four Coupons sold.

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Brahmas.

For Sale—Light Brahma cockerel and three pullets at a sacrifice, if taken now, prize winners at Guelph and Hamilton shows. Write R. George, 205 East Ave. Nth, Hamilton.

Light Brahmas for Sale—Three cocks and ten hens. I am not going to exhibit but once, if at all, next winter, and will sell the above reasonable, in pairs, trios, or the lot. Stamp for reply. John Cole, Hamilton.

Cage Birds.

For Imported Birds—Try Hope's Bird Store 109 Queen Street West, Toronto.

Canaries—Germans, Canaries Norwich, deep yellow, Canaries Cinnamon, Canaries Scotch Fanciers. A fine stock now on hand for the breeding season at Hope's Bird Store, 109 Queen Street West, Toronto.

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Parrots, Cockatoos, Love birds, Parakeets, Gold fish, fish globes bird cages, seeds, &c., &c. Fancy Pigeons, Guinea Figs, Rabbits &c. A large stock now on hand at Hope's Bird Store, 109 Queen Street West, Toronto.