

Guide-Advocate

WATFORD, ONTARIO
Member of Canadian Weekly Newspapers Association
W. C. Aylesworth, Publisher

Average Circulation for year ending December 31, 1923... 1,565

ADVERTISING RATES
Display ads, set, transient, 28c inch.
Display, yearly contract, set, 18c in.
Display Ad., all plate... 18c inch
Special Position... 5c per inch extra
Theatrical Advt'g with reader or cut... 35c per inch
Business Locals, front page 10c per line; inside pages 5c per line.
Classified Ads., One Cent per word each insertion. Minimum 25c.

FRIDAY, OCTOBER 24, 1924

"Squibographs"

A Seattle baby has been named Renfrew in honor of the Prince of Wales.

Canada is willing to sell her equity in Wrangel Island for cold cash or its equivalent in walrus hides.

The Prince of Wales is said to wear at least ten different styles of hats. Unlike many less distinguished men he does not talk through any of them.

Unlike King Herod, the Chinese general who offers a liberal reward for the head of an enemy commander does not insist on having it served on a charger.

Much bloodshed and powder would be saved if the leaders of the warring factions in China would engage in a mah jongg tournament. Winner to take all.

Citizens of eastern cities that recently returned to standard time can now look a clock straight in the face without doing an exercise in mental arithmetic to ascertain the right time.

A prisoner in a Detroit jail was sentenced to serve thirty days, the sentence to date from his committal. As he had been in prison for thirty-five days he is demanding pay for serving overtime.

A monument to the world's "pickle king" is to be unveiled in Pittsburgh next month. It is presumed that it will be composed of "57 varieties" of stone.

A race of rats kept on a strict vegetarian diet at Leland Stanford University became extinct in three generations. Deprived of their breakfast food and cheese the rodents lost all interest in life.

To prevent freezing of water in the radiators of automobiles it is common in the East to add considerable alcohol. This practice would scarcely justify the charge that the cars are operated under the influence of liquor.

The throngs of customers patronizing a Detroit garage aroused the suspicion of the dry law, enforcement officers. Investigation disclosed that it was pumping beer instead of gasoline.

Admirers of Marshal Hindenburg recently presented the old warrior with a mess of eels. They would have been of great service to the veteran commander during the war, helping him to squirm out of tight places.

Noting that Secretary Hughes wore his whiskers cut VanDyke on his return from Europe, a Kansas paper regards it as a warning to the United States to keep out of that continent if it doesn't want to get trimmed.

A French court has decided that girls must have their father's permission to bob their hair. The court also intimated that wives should have their husband's approval before having their tresses sheared. According to this ruling paterfamilias has control of the family pates.

Many of the moving picture comedy artists must be employed as waiters at the Wembley fair. It is estimated that thirty thousand pieces of crockery, weighing nearly five tons, are broken every six days by waiters and patrons of the exhibition restaurants.

A Philadelphia woman, who secured a decree of separation from her husband and possession of the home, complains that he insists on coming to the house every night to wind up the clock. The court advised her to remove the weights from the clock and buy a wrist watch.

Chinese rebels are leaving no stone unturned to win the war. They are dropping bombs on the ancient Chinese wall.

A Seattle couple has accepted a challenge to go out into the woods and live for a week with no other aid but a jackknife. Until the tempter appeared our first parents enjoyed life in the primeval forest for years without either cutlery or clothes.

The "three thousand miles without a gun" so often referred to by after-dinner orators describing the border between Canada and the U. S. does not include the countless miles of red tape at the immigration offices that restrict international intercourse.

For the purpose of demonstrating the latest scientific methods of the essential art of baking, a strictly modern plant has been installed in the Ontario Agricultural College. Good mixers who complete the course may be awarded the "B. D." degree, bachelor of dough.

It is said to be a custom in Turkey where honey is highly prized, for families to take their beehives with them when leaving for a holiday trip. When the driver of a flivver is under his car making repairs nothing more annoying could be imagined than to have the bees "swarm" and attach themselves to his person.

Let Old Timer Worry

We heard Old Timer lamenting the other day as follows: "It can't go on; we're headed for trouble. Folks are living beyond their means. They don't work any more. It's golf or joy-ride, air races, foot races, horse races. Always tearin' around in circles and gettin' nowhere." And so on, the poor old simpleton babbled.

There was a time when we, too, thought that people didn't work enough. We shortened the working day to eight hours, with Saturday afternoon off for most of us. That seemed like cutting down production and adding to the cost of living.

Then we began to investigate a bit. We found that production was not being cut down. The workers were turning out as much work in eight hours as they did in ten. One day we had occasion to make a trip to another town. In Old Timer's day we would have jogged across country in a buggy drawn by the old greymare. It would have taken the entire day to make the round trip and transact the business in the other town. Today we jumped into an automobile, flew over the roads at thirty miles an hour, transacted the business and was back in our town office an hour before lunch time, with five hours of the eight-hour day to spare. Our new methods of doing business and getting about have saved us hours every week. We used to go to the well and draw water, now we turn a spigot in the wall and the stream pours forth. We went on long errands; today the telephone carries the message in the time it took us to find our hat. In Old Timer's day it took an hour every morning to clean the old coal oil lamps and trim the wicks; the electric light bulb needs no attention for months.

And so it is, if you'll only stop to think. Of course people don't work long hours as they once did. They don't have to. But the fellow who uses his brains is the fellow who is getting ahead. And today, as always, the brain wins the victory over brute strength and old methods. Don't worry about what the world is coming to. Think how you can get the most out of the brief span that is allotted to you. Do your work with your brain and let the Old Timers worry.

Xmas Greeting Cards

Our new samples of Personal Christmas Greeting Cards are here and very attractive they are. Canadian-made cards with your name and address incorporated thereon will cost you \$1.75 to \$3.50 for the first dozen, subsequent quantities at minimum prices. They will solve your Christmas Gift proposition and we guarantee satisfaction as far as execution is concerned.

Bring this announcement with you and ask to see the Mutual Series, comprising the best selection at the lowest prices, taking quality into consideration. Orders executed from these samples are always on time and 100 per cent perfect.

THE GUIDE-ADVOCATE

Many mothers can testify to the virtue of Mother Graves' Worm Exterminator, because they know from experience how useful it is.

MARK TWAIN SAID

"Man can't sleep out-of-doors without freezing to death or getting the rheumatism; he can't keep his nose under water over a minute without being drowned. He's the poorest clummiest excuse of all the creatures that inhabit the earth."

"He has to be coddled, housed, and swathed and bandaged to be able to live at all. He is a rickety sort of thing any way you take him—a regular British Museum of infirmities and inferiorities."

"He is always undergoing repairs. A machine as unreliable as he is would have no market."

"The higher animals get their teeth without pain or inconvenience. Man's come through months of cruel torture, at a time when he is least able to bear it. As soon as he gets them they must be pulled out again. The second set will answer for awhile, but he will never get a set that can be depended on till the dentist makes one."

"Man starts in as a child and lives on diseases to the end, as a regular diet. He has mumps, measles, scarlet fever, whooping cough, croup, tonsillitis, diphtheria, as a matter of course."

"Afterward, as he goes along, his life continues to be threatened at every turn by colds, coughs, asthma, bronchitis, quinsy, consumption, yellow fever, blindness, influenza, carbuncles, pneumonia, softening of the brain, and a thousand other maladies of one sort and another."

"He's just a basketful of pestilent corruption, provided for the support and entertainment of microbes. Look at the workmanship of him in some particulars."

"What is his appendix for? It has no value. Its sole interest is to lie in wait for stray grape-seeds and breed trouble."

"What is his beard for? It is just a nuisance. All nations persecute it with the razor. Nature, however, always keeps him supplied with it, instead of putting on his head."

"A man wants to keep his hair. It is a graceful ornament, a comfort, the best protection against weather, and he prizes it above emeralds and rubies, and half the time nature puts it on so it won't stay."

"Man isn't even handsome, as compared with the birds, and as for style, look at the Bengal tiger—that ideal of grace, physical perfection and majesty."

"Think of the lion and the tiger and the leopard, then think of man—that poor thing! The animal of the wig, the ear trumpet, the glass eye, the porcelain teeth, the wooden leg, the silver windpipe—a creature that is mended all over from top to bottom."

"If he can't get renewals of his bric-a-brac in the next world, what will he look like?"

The Fall Weather Hard On Little Ones

Canadian fall weather is extremely hard on little ones. One day it is warm and bright and the next wet and cold. These sudden changes bring on colds, cramps and colic, and unless baby's little stomach is kept right the result may be serious. There is nothing to equal Baby's Own Tablets in keeping the little ones well. They sweeten the stomach, regulate the bowels, break up colds and make baby thrive. The Tablets are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ontario.

PRINTED MATTER of all kinds when you want it.—Guide-Advocate

The Price You Pay For Tires

YOU pay the retail tire dealer when you purchase your automobile tires. Yet the quicker the manufacturer can get his share of your money, the lower will be his cost of doing business and the lower the price of tires. This is where the Sterling Bank Collection Service enters into the transaction and renders a valuable service to clients. By returning no note or draft to a client without an adequate reason for non-acceptance, and only after every effort has been made to collect—the MAXIMUM amount collectable is obtained.

THE STERLING BANK OF CANADA

Put Your Contract in the Body of the Note OR YOU MAY BE SORRY

A Smooth Fraud Revealed in Welland, Whereby Twelve Merchants Lose \$2,160 Under Notes Given For a Contract that was Never Fulfilled.

The following story from the Welland Tribune-Telegraph will probably be of general interest, but more particularly to business men who are often confronted by smooth-talking stranger-salesmen of various goods or services who pick out a few towns in each district to stage their game.

There is a valuable moral in this story. Here it is: Never give a promissory note for goods that you are to receive or for services you are to receive for if the person to whom you give the note is worthless, he can fail to deliver the goods or the services, he can dispose of your note to a third party—and then you must pay. Your only protection in such a case would have been to embody all the terms of your agreement or contract in the body of the note itself. Where the agreement or the contract is on one sheet and the note on another the note stands on its own feet and means no more nor no less than the words on the face of it.

These observations are occasioned by a most interesting and most unusual case heard in Division Court here on Thursday. In the decision of Judge Livingstone, a Welland merchant must pay \$180 for a dead horse, for a violated contract. Locked in his gate is the fate of eleven other Welland merchants who will be touched for a like amount. Two thousand, one hundred and sixty dollars in all is lifted out of the city, and no value in return.

The story begins a year and a half ago, when an organization known as the Free Travel Bureau hit the town. They had a scheme. It was this: The merchant was to give coupons to each cash customer to the amount of 3 cents on the dollar. These coupons could later be exchanged for railway tickets to Port Robinson, Portadown or Porto Rica or, if the customer preferred, the coupon could be exchanged for cash.

Each merchant was to pay \$180 to the Free Travel Bureau and in return for it he was to get: 1. The idea; 2. Store and window displays advertising the idea; 3. Local publicity to the value of \$300; 4. The necessary coupons and other paraphernalia of the scheme.

All these things were embodied in a contract and one of the conditions of the contract was that a note was to be given providing twelve monthly payments.

After securing the notes the Free Travel Bureau lost interest in the matter. The local publicity stopped abruptly, when a height of \$22.57 had been reached—and the whole thing fell through. The Free Travel Bureau went up the spout. The Graham-Rite Company which handled the publicity for the Free Travel Bureau went up the spout, too. The only thing about the whole affair that did not go up the spout was the notes. These passed to a gentleman whose name has a dim suggestion of Scottish origin—Neil Campbell Cameron. Mr. Cameron invited all and sundry to step forward and pay, an invitation which was heartily scorned.

Hence the Division Court. W. G. Smith was selected as representative of the twelve—the twelve apostles, someone observed in court.

The story as disclosed in court was this: Neil Campbell Cameron was the inventor of the Free Travel Scheme. He sold the idea to the Free Travel Bureau, and was to get \$10 per victim as a royalty. When the Free Travel Bureau began to turn pale, Neil reached out for the notes and got them. The Free Travel Bureau could not, of course, recover on the notes, because they had violated the contract. Neil could. So it was a highly desirable arrangement from all angles—except that of the merchant.

John Livingstone held that W. G. Smith would have to pay. Eleven others can take their cue.

Welland, of course, is not the only pebble. The argument revealed a decision by Judge Wismer at Orillia dealing with exactly the same matter. So it is likely a large section of Ontario has been honored with the Free Travel Bureau. The dear public has been touched for thousands upon thousands of dollars.

Robert's Syrup
of the Extract of Cod Liver & Tar
for COUGHS, COLDS and BRONCHITIS

MURINE Keeps EYES Clear, Bright and Beautiful
Write Murine Co., Chicago, for Eye Care Book



DOMINION OF CANADA VICTORY LOAN BONDS

MATURING 1st NOVEMBER, 1924

THE BANK OF MONTREAL, under authority of the Minister of Finance, is prepared to redeem the above bonds in full at maturity, without charge, at any of its Branches in Canada.

For the convenience of owners of the bonds, the Bank of Montreal will accept the bonds at any time prior to November 1st, and will make payment in each case on November 1st, either by issuing a cheque or by placing the amount to the owner's credit in the books of the Bank, as the owner may desire.