

# A. Brown & Co.

**MILL ENDS WRAPPERETTE AT 28c**

A splendid range in medium and dark patterns. Suitable for children's or women's wear  
Per yard ..... **28c**

**POLOIA VELOURS**

This is an extra heavy cloth and comes in a variety of patterns and colorings. This cloth is in brisk demand for popular kimono  
Special per yard ..... **40c**

**SPECIAL VALUES IN TURNBULL'S UNDERWEAR**

Turnbull's medium weight vests, in long, half or no sleeves, high, low or duchess necks at **70c**

Large, sizes at **85c**

Turnbull's quality-knit bloomers, extra good weight, blk only **75c**  
All sizes, at ..... **75c**

Winter weight Hose at 35c and 42c  
Cashmere Hose, in black or brown, sizes 8 1/2 to 10, splendid weight, per pair ..... **35c**

Extra heavy fleece lined hose 42c

**CHILD'S WOOL SETS \$1.25**

Toque and Scarf to match, suitable for children from 2 to 8 years. Made from fine quality Botany year. Solid colors, beaver or red only **\$1.25**  
Very special, per set..

**HANSON ALL WOOL SOCKS**

Per Pair **50c, 65c, 75c**

**REINER BROS.' Heavy Wool Socks**

Per Pair ..... **45c**

**WOOL GLOVES AT 25c**

Mule one finger mitt ..... 25c  
Extra large and heavy Jersey Gloves Per pair ..... 25c  
Home made Mitts 75c. Socks 85c

**MEN'S MACKINAW COATS—Made** from finest quality pure wool. These coats are extra roomy and fine tailored and come in a choice variety of shades, Sizes 38 to 46 at **\$8.50, \$10, \$11.50**

**MEN'S SHEEP LINED COATS**

Heavy Duck, fine quality sheep lining, fur collar, well made throughout Sizes 40 to 48 **\$11.90**  
Special at.....

Other values up to **\$18.00**

**Corduroy Vests, double breasted, high necks, tweed lined.**

Sizes 38 to 44, at..... **\$4.00**

**Tweed Raincoats \$12.00**

at .....  
Made from pure wool fabrics. Guaranteed waterproof. These are new up-to-the-minute garments. All sizes, in brown or grey shades.

**"The Store That Satisfies"**

**KERWOOD**

Sacramental services will be held in the Methodist church next Sabbath morning. The evening service will be held at Bethesda.

Anniversary services to be held in the Methodist church Nov. 4th, when Rev. Hill of Parkhill will assist the pastor. The Misses Jackson of Comber will lead in the music. On Monday evening the annual fowl supper and concert will be given. The Misses Jackson will be the entertainers.

The St. Paul's church are holding their annual bazaar and tea at the home of Mrs. deGex on Saturday afternoon, Oct. 27th.

Miss Beatrice Foster and Miss Alice Johnston spent several days with friends in Belmont last week.

Mr. Waddell and daughters of London were Sunday visitors.

Miss Nona Wilson has returned home after spending two weeks at the home of Mr. Thos. Freer of Enniskillen.

There was considerable excitement in the village when it was learned that Mr. Harold Conkey's garage was on fire. The high wind was rapidly fanning the flames and things looked quite serious, but with the timely aid of the bucket brigade the fire was finally extinguished.

Miss Ada Dobbin, Misses Alma and Evelyn Freer and Mr. Elton Freer of Petrolea spent Sunday at the home of Mr. and Mrs. David Wilson.

The Ladies' Aid of St. Paul's church will meet at the home of Mrs. Albert Grovenor on Wednesday afternoon, Oct. 31st. A good attendance is requested.

Mr. and Mrs. Geo. Denning spent Sunday with Mr. and Mrs. Gast of Appin.

Mr. William Tedball is the proud owner of the threshing machine that threshed 1,005 bushels of grain in

4 1/2 hours on the premises of Mr. Robt. Patterson, lot 10, con. 5, Adelaide. If this can be beaten let us hear from some of the threshers.

Mr. and Mrs. Robt. McCracken and family of Melbourne spent Sunday with Mr. and Mrs. David Wilson.

Miss Grace Dowding of Port Huron spent a few days with her parents.

Mrs. Wm. McLachlan visited her mother in London last week.

Mr. Basil Wilson was home over the weekend.

Mr. and Mrs. Howard Earley and son Elvin, of Columbus, O., are visiting relatives in the village and vicinity.

Mr. and Mrs. Robt. Patterson and family were guests of Mr. and Mrs. R. V. Demary of Dorchester over Sunday.

Mr. Thos. Freer and family of Enniskillen called on relatives recently.

Quite a number from here attended the funeral of the late Mrs. Maria Johnson which was held from the home of her daughter, Mrs. Thos. Sommerville, Camlachie, with interment in Strathroy cemetery. Mrs. Johnston was well known having lived on the fourth line a great many years and was dearly loved by all who knew her.

On Tuesday evening last the young People's League of the Methodist church held a very successful meeting. In the absence of the president of Citizen Dept., Mr. Clarence Fuller took charge. Temperance hymns were sung and the lesson was read from Habakkuk, 2nd chapter. Rev. Brooks gave a very instructive and interesting talk on the results of prohibition. The next meeting will be under the leadership of the fourth vice-president. The social and literary department. Everyone is welcome.

**Autumn Weddings**

**ROBERTSON—McKERCHER**

A very pretty autumn wedding took place at the home of Mr. and Mrs. John McKercher, Huron street, on Monday, October 22nd, at 12.30 noon, when their daughter, Lillian E. was united in marriage to Gerald M. Robertson, son of Edward Robertson of Warwick. The ceremony was conducted by Rev. H. V. Workman. The drawing room was tastefully decorated with flowers and autumn leaves.

The bride looked lovely in a gown of grey canton crepe with hose and shoes to match and carried ophelia roses. She was unattended. Mendelsson's wedding march was played by Miss Esther McKercher, the bride's youngest sister. The bride's mother wore a gown of grey canton crepe and the groom's mother was gowned in black satin. Immediately after the ceremony dinner was served.

The groom's gift to the bride was a gold wrist watch, and to the pianist a gold bar pin set with diamonds.

The bride's traveling gown was a navy suit skirt and crepe blouse, (Rat) fur coat, small grey and blue metal lace hat, grey hose and shoes. The happy couple left for a trip to Detroit and points west and on their return will reside on the groom's farm on the second line of Warwick. They will be at home to their friends after December 1st.

**KELLS—MAITLAND**

A quiet wedding was solemnized at the Presbyterian Manse, Wyoming, on Thursday afternoon, October 11, when Miss Ruby Maitland, daughter of Mr. and Mrs. Andrew Maitland of

**White Teeth, Healthy Gums and a Clean Mouth**



Anybody can enjoy all these by practicing the daily use of Klenzo Dental Cream—the common-sense dentifrice—and Klenzo Liquid Antiseptic—a scientific preparation for teeth, gums, mouth, nose, throat and mucous surfaces.

Let us show you these two popular and guaranteed articles. Get the Klenzo habit.



**Liggett's Original**

A handsome package, original in design, containing one of the most tempting assortments of high-grade chocolates you've ever seen.

Crisp roasted nuts, quickly dipped into rich, brown chocolate; crushed ripe strawberries, stirred into smooth, creamy fondant; orange, pineapple, caramel, fudge, butter-scotch—all the favorite centers that people like best.

"The Chocolates With the Wonderful Centers"

**J. W. McLaren**  
*The Rexall Store*

**Did You Ever Notice**

That the merchant who says he hasn't time to attend to his Advertising every week is generally the one who sits around so much complaining about people going to sales in nearby cities or buying so many articles from Mail Order houses that he can sell just as cheaply.

Then there is always the man who says "People don't read the ads. anyway!"

Don't laugh at him; pity him. Go into almost any home and see how the mail order catalogues, the city sale posters and the daily paper ads. are being studied and compared around the fire these Fall evenings.

Buyers haven't the money to spend this Fall that they formerly had—therefore, get your goods before them now through your local paper—"The Guide-Advocate" (Ask us to help you.)

the 12th line of Enniskillen township was united in marriage to Mr. Tunis Kells, son of the late Mr. George Kells of Petrolea. The ceremony was performed by Rev. Mr. Robinson. Miss Garnet Neeves of Bridgen, acted as bridesmaid, while the groom was supported by Mr. Harvey Park of Petrolea. Mr. and Mrs. Kells left by motor on a trip to Bad Axe and other points in Michigan and at its termination will reside on the 12th line, Enniskillen township.

**RITCHIE—CALVERT**

A quiet wedding was solemnized on Saturday evening at the home of the bride's parents, W. S. Calvert, ex-M.P., and Mrs. Calvert, "Pinehurst", Quality Hill, Strathroy, when their youngest daughter, Jean, was united in marriage to Scott Ritchie, barrister of Toronto, Rev. J. A. Shaver, B.A., B.D., performing the ceremony. The bride looked charming in a brown velvet dress with gold trimming. After a wedding breakfast the young couple left for Chicago and Western points, the bride wearing a black marvella coat, with gray squirrel trimmings and gold hat. On their return they will make their home in Toronto.

Is your subscription paid in advance?

**LYCEUM, WATFORD**

"ALL THE BIG FEATURES AT LITTLE PRICES."

**TONIGHT -- THURSDAY**

**Constance Binney**

in a delightful comedy romance of Old Ireland:

**"Room and Board"**

also Larry Semon in "The Fly Cop"

COMMENCES 8.15.

ADMISSION 20c and 30c.

**Thursday next, Nov. 1**

**"The Love Charm"**

A Story that does things with your heart strings.

FEATURING **Wanda Hawley**

COMMENCE 8.15

ADMISSION 20c and 30c.

**Don't Make Yourself Poor to Carry Insurance**

SOMETIMES when men are canvassed for Life Insurance they raise the objection, "I don't want to make myself poor just to carry Life Insurance!" But no one makes this remark after his policy has accumulated a large Cash Value. He may say "At times it was difficult to raise the premiums, but I am mighty glad I made the sacrifice."

Did you ever hear an old man express regret that he had taken out Life Insurance? Instead of making yourself poor, you are saving money, and building for yourself a Fund to meet emergencies later on and to finance your old age problems, as well as taking care of your Family in event of your death.

Do you "feel poor" after making a deposit in the Savings Bank? If not, why should you "feel poor" after depositing money with a Life Insurance Company? You DO NOT make yourself poor by carrying Life Insurance. By it you create an immediate estate, making yourself that much richer. Unlike a Bank Account, in the event of death, the amount payable is many times the deposits.

If it will make you poor to carry a reasonable amount of Insurance, HOW DO YOU EXPECT YOUR FAMILY TO LIVE SHOULD YOU BE TAKEN OFF SUDDENLY WITHOUT INSURANCE?

**The Canada Life Assurance Co.**

**W.B. TRENOUTH**  
Watford Agent

**Wa**

VOLUME XLIX, NO. 43

**LOCAL HAPPENINGS**

First snow flurries on Hi Women's black fleeced 1—Swift's Saturday specials. How about your subscription the Guide-Advocate. Is it put at the label on this issue. Have you seen the new for women, something new wear.—P. Dodds & Son. Bringing in the sheaves pleted and now Raking up is the order of the day. Saturday specials—Swift Heather Sweater Coats f Size 36 to 44. Three above zero was re Alberta on Sunday and mu grain yet unthreshed. Buy a good radio on t ment plan. Let us tell you —Chas. M. Fitzgerald, Wa Holy Communion will brated in Trinity church, on Sunday morning at 11 c 18 pair men's tweed f cheap as overalls. Size 32 t —Swift's. It is often so still that hear a pin drop; but it ne to get still enough for one a price drop. Mrs. H. McNally has dwelling house on St. Cl to Rev. Mr. Quinn of M a superannuated minister now in possession. 6 or 8 dozen Women's Drawers. Saturday speci Swift's. Put away the lawn m garden tools and get out shovel and storm doors s prepared for rough weath comes, which all hope will a few weeks yet. Strathroy Age: Russell sold his business in Watfo opened a blacksmith shop Craik property, Front St Strathroy, where he will to see all his old friends. The failure to eat break morning, coupled with lat night, is responsible for a ber of children failing in t examinations, is the opinio Inspector Greer, London. A curious specimen of found in C. James' orchar ville. One quarter of it marked a dark red while looks like a Northern Sp odd free of nature. It c at this office. We were fortunate in some special values in fo are giving you the benefi & Son. Notice in Arizona— Sarah has taken my ranc man as leaves her in will pumped so full of lead s foot will locate him fo claim. A word to the wise and order work on fools. May McAvoy will be i the Lyceum next T "Everything For Sale" a hour, of how a man tho thing had its price, even soul, written by the c playwright Hector Turn Baptist church servi next, at Calvary at 3 p subject: "Are Baptists r ing church membership church at 7 p.m. Past "Some practical exhc Christians" from I Peter There will be service odist church, Watford, a day morning at 11 o'clo to the Congregational the evening service v drawn. At Zion Metho 2nd line, Rev. Mr. Foste in the afternoon at 2.3 While going to Petro day a load of young p Vail's Chevrolet car, d son Donald, were tum ditch on the fourth line considerably damaged. pants were uninjured they were considerably Wesley McMurray formerly of Watford, nasty accident on Wedr going upstairs carrying and several parcels h some obstruction and f breaking and cutting hi ing an artery. Several necessary to close the serious effects resulte accident. "Buy in Watford an Ford Sedan