

The Toronto World.

10 ST. TONGUE STREET, TORONTO.
A One Cent Morning Paper.

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Try It For a Month.
The salting of the Street Railway Company to the tune of \$500 in the recent transfer case will again bring the whole transfer system into the arena of public discussion.

It looks as if the courts will be asked to decide as to the rights of an individual citizen to maintain an action for violation of the contract between the city and company. Counsel for the company contends that any violation of the agreement—refusing to transfer a passenger, for instance—may be treated as a matter of the civic corporation and not as a contract.

Under the present method of transfer the company occupies an awkward position. The recent verdict proves that it is not safe for the company to refuse to accept the terms of any passenger who says he is a transfer. The company, despite the fact of its having a score or more of alleged eye-witnesses, is completely at the mercy of the public.

The World suggests that the present is an opportune time to consider whether an arrangement cannot be made to transfer the City and Company under which transfers will be unnecessary. It is evident to a mathematician that a lower rate of fare without transfer privilege can be ascertained that will exactly offset the higher rate of fare with the privilege.

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The World, however, does not wish to propose any scheme that might not work as anticipated. We therefore suggest that the city and company come to an agreement to abolish transfers for one month and substitute 10 and 8-for-a-quarter tickets for the tickets now used. If, at the end of the time, either party is dissatisfied the old regime could be restored or such modification as might be agreeable.

A Musical Strike Preferred.
The residents of a New Jersey town have applied to the courts for an injunction to restrain the railway from annoying the public by the excessive whistling of locomotives. We used to be subject to a similar nuisance in Toronto, but, fortunately, in the centre of the city at least, it has been abated.

Warehousing and Cash Advances.
The World has much pleasure in calling the attention of its numerous readers to the advertisement of the well-known firm of Alexander Boyd & Sons, who announce that they are in a position and prepared to make cash advances to parties to purchase stocks and other business securities.

RECEIVERS FOR UNION PACIFIC.

The majority must and shall rule in this country. No future States will have an opportunity to repeat this shameful and humiliating business.—American Exchange.

A radical difference between the American and English constitutions is emphasized by the present attitude of the United States Senate to the Sherman Silver bill. It is admitted that public opinion is pretty unanimously in favor of repealing the bill.

According to the constitution of the country the people have no immediate control over the Senate, and the Senate refuses to respond to the wishes of the people. It will take eight years before the people can get a chance to wholly alter the complexion of this part of their Parliament.

The grounds of necessity for the appointment of receivers are fully set forth in the bill. The company for the year ending Dec. 31, 1922, had a surplus of \$2,000,000. From January 1 to July 1, 1923, there was a loss in net revenue of \$800,000, in July and August a loss of \$2,000,000. For the month of September there was a loss of \$1,500,000, as compared with the preceding year. From Jan. 1 to Aug. 15 there was a falling off in net revenue of over \$2,500,000.

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Trade Topics.
The abolition and meat-packing establishments to be established at Toronto and western points will be of great advantage to Toronto in many ways than one. One of Toronto's butchers, in speaking on this subject on Saturday, said that the result of the new establishments will be to lessen the cost of retail prices of meat.

Money is by no means plentiful, and although comparatively low rates are again quoted in London, the disposition of lenders is to be more restrictive than to expand operations with the colonies. Several loan companies that formerly offered money on mortgages at 5 1/2 per cent are offering 4 per cent as an inducement to borrowers.

Ontario farmers have so far this season thrashed but a small quantity of seed. There is a fair demand for seed wheat and oats. Mr. George Keith on Saturday, "seed dealers have to supply their wants in the fall season, and many times lose a good market." It is probable that the late season, and many times lose a good market.

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A SCHOOLBOY'S LUCK.

The Eighteenth Earl of Rothes a Lad of 16.

LONDON, Oct. 15.—A boy at Eton has just stepped into a fortune through the death of his grandmother and Countess of Rothes. The earldom was created in 1427, and the late countess was the 17th in succession to the title, becoming Countess of Rothes on the death of her niece in February, 1888.

The cause that led to the receivership, in a word, was the terrible decrease in earnings during the past several months, rendering it certain that the company would not be able to meet its heavy fixed charges falling due on Nov. 15. The Union Pacific's losses have been double those of its trans-continental neighbors and there was no ray of hope that the situation would improve in the immediate future.

The receivership papers were drawn several days ago, but it was believed that the worst might still come for a little time yet. The threatening aspect at Washington, however, is thought to have forced the situation. The receivership was approved at the recent financial crisis, it was feared, might go hard with this already greatly distressed Union Pacific.

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DEATH DISCLOSED BIGAMY.

Gen. Farrer's Death Due to His Upsetting a Lamp.

LONDON, Oct. 14.—The inquest in the case of the late Gen. Farrer, who died on Oct. 10 from injuries received while trying to escape from a fire in the house in which he was residing, resulted in a verdict that he died of a heart attack caused by the shock of the fire.

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The Toronto World is a well-known newspaper in the city and is read by many of its citizens.

MR. KEATING'S RECOMMENDATIONS.

Some of the Principal Questions of the Board of Works Will Discuss To-Day.

The Board of Works will meet this afternoon. Engineer Keating in his report, which will be considered, recommends a 6-foot sidewalk on the south side of Oxford-street, a cedar block pavement in Jarvis-street, and a brick pavement in Madison-street.

With reference to Avenue-road Mr. Keating recommends that the street railway system be extended from Bloor-street to the C.E.R. tracks on condition that the roadway be reconstructed to a width of 40 feet throughout the limit as a local improvement.

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OUR POPULATION DECREASED.

WHAT IS THE MATTER WITH TORONTO?

We should systematically advertise the city with beautiful parks, improved railway facilities, low taxation and good civic government. Our population has decreased—the benefit Chicago derives from the Fair.

Why do these manufacturers and merchants who sell their goods at the lowest living profit, who undersell every competitor, who act honestly, consistently and liberally with their customers, who carry the largest and best varieties, latest styles and novelties in their lines, spend thousands of dollars in advertising? Would one not think that the public having been made ready to buy, and so the merchant need not be so anxious to advertise?

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MONDAY MCKENDRY'S BARGAIN DAY

A Word to the Wise:

Be on hand bright and early this morning if possible as the unfavorable shopping weather on Saturday, coupled with the coolness of the atmosphere yesterday, and still further the unusual conditions consequent upon our "storm accident," will cause the store to be even more crowded than ever. You'll be doubly pleased with to-day's bargain program.

McKendry & Co. 202-204 YONGE-STREET.

OUR STOCK OF RUBBERS OUR PRICES ON RUBBERS WHERE YOU BUY YOUR RUBBERS, AS

McKendry's RUBBER PURCHASES WERE MADE BEFORE THE RECENT ADVANCE IN RAW MATERIAL AND THE PRICES ARE ACCORDINGLY LOWER THAN ELSEWHERE FOR PERFECT RUBBERS.

GEORGE W. PHERSON 186 YONGE-STREET.

TEETH Extracted Absolutely Without Pain Free of Charge.

Dr. C. A. Neale of Boston, Mass., has been dental agent at 85 Yonge-st., Toronto, since the 1st of Oct. 1923.

Another Toronto Testimonial.—Toronto, Oct. 15th, 1923. GEORGE TAYLOR, Esq., Agent (Canadian) Dry Earth Cloth, Dear Sir:—I have pleasure in adding my endorsement as to the efficiency of your Dry Earth Cloth, supplied as it does from a sanitary standpoint, one of the best articles of domestic hygiene for the prevention of infectious diseases. In houses where water carriage is practicable I regard the Dry Earth Cloth as a fine quality. Yours, etc., JONAS ALLEN, M.D., M.R.C.S. England, etc. Every house should have one. Security Bazaar, Toronto, Ont., 15th Oct. 1923.

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