# The Real Secret of a Store's Success

Lies in their ability to sell at low prices, to be able to do business without having to put fancy profits on their goods. Buying the tremendous quantities that we do, it is possible for us to obtain the very lowest prices, and our enormous turnover enables us to sell at a very small margin of profit. We make every possible effort to increase the buying capacity of your dollars, our aim being to give you the very best and the very most for your money.

### Monday Sale of Linoleum

Remnants Worth to \$1.25 per yard for 650

These are inlaid linoleums, the lengths range from four square yards to fifteen square yards, which will cover a fair sized room at small cost.

They are all good patterns, some black, principally floral designs in a lot of handsome color effects in many

Many people are on the lookout for this offering of remnants as good bargains are always to be had at these clearing out sales of short ends, regular 85c, \$1.10 and \$1.25 per yard. Monday special at .. .. .. .. 65¢

#### Talk About Floor Coverings

Fall season is on us again, and the more we realize this fact, the more changes have to be made in the arrangement of the home in preparing and getting everything comfortable for win-ter. Our fall stock of new carpets and linoleums has just been opened up, and from this large and varied assortment of designs and colorings can be selected a shade that will blend with the color scheme of any room. We particularly wish to draw attention to our large stock of Inlaid and Printed Linoleums. These we are showing in a well selected range of Bedroom, Kitchen, Bathroom, Hall and Dining-room designs in art snades of reds, greens, fawns, blues, terra, etc.

NAIRN'S A QUALITY INLAID LINOLEUM, best grade, at per square yard ..... \$1.25 NAIRN'S B QUALITY INLAID LINOLEUM, best grade, at, per square yard ..... \$1.10 NAIRN'S C QUALITY INLAID LINOLEUM, best grade,

at, per square yard ..... 85¢ PRINTED LINOLEUMS, from 65c per square yard to .. 40¢ FLOOR OIL CLOTH, at 35c per square yard, to .... 25¢



afford to jeopardize it. \$4.00, \$5.00 and \$5.50 Everything that is new in the footwear line will be found in our showing of new fall styles in these high-grade shoes.

Consequently the trademark to-day is an ab-

solute WARRANT of

quality. They cannot

#### Coats for the Children

Smart, jaunty and attractive are the coats for girls and misses that we are showing. We have them in all lengths, from the reefer length to the full length, all colors and qualities, and some pretty childish styles. The best assortment that we have ever had, that is the verdict of all who have seen the range. One very attractive coat is made of heavy military serge, seven-eighths length, box back, double-breasted with brass buttons and collar inlaid with red broadcloth and trimmed with gold braid and buttons, outside pockets finished with stitching. Price .... \$7.00

Infants' Bear Coats

The comfort of the little one is most important, and for looks and comfort it is hard to beat a white bear cloth coat. Nothing can take their place for childish simplicity and all round usefulness. They wash perfectly, coming through the cleansing process unscathed, looking fresher and better than when new, and then they wear so well, few children can wear 

#### Monday Sale of Stair Oilcloth -

Ends of 25c and 30c Oilcloth at 15c

Monday we will close out a lot of remnants of Stair Oilcloth. These lengths vary from three yards to 12 yards. These Oilcloths are printed with canvas backs, in floral and tile patterns, in a good assortment of designs, and are a very good quality. These ends we are closing out to make room for new goods that we are opening daily in the linoleum room. This is a good chance to pick up oilcloth at a very small cost. The regular prices on the stair widths are 25c and 35c. Monday's 

### TO THE EXCLUSIVE AND STYLISH DRESSER

Our assortment of high grade novelty costumes is sure to appeal. The lines we carry are all confined to us and we take care to see that our patrons are protected by not carrying quantities of any one style. Our garments reflect the very newest style ideas of Paris and New York. We are constantly adding new models that are forwarded just as soon as produced. We can show you the new styles just as quickly as the big eastern centres, allowing only for the difference in the time it takes the garments to reach here. We give detailed descriptions of some of the latest styles and models.

Women's Costume, in very fine black serge, coat 36 inches long with tight fitting back and cluster of buttons at waist, single breasted with braid trimmings over shoulder seam to waist, roll collar and cuff finished with braid, lined throughout with satin, skirt twenty-gored, circular cut, with wide bias fold and buttons. Price .. \$45.00

Women's Costume, with 36-inch inch coat, semi-fitting back, braid trimmed, giving Empire effect, single breasted, with fancy vest and folds of satin, military collar and pointed cuffs, lined throughout with satin and button trimmings, giving new directoire effect, made of blue chiffon broadcloth. Price ..... \$50.00

WOMEN'S DIRECTOIRE COSTUME, in fancy stripe, diagonal serge, colors brown and grey, vest of black satin with gilt braid trimmings, military collar and wide reveres edged with satin and piped with fancy braid, lined throughout with satin skirt and circular cut with double bias fold, finished with satin and buttons.



\$40.00

WOMEN'S COSTUMES, threequarter length Directoire Coat with Empire back, trimmed with military braid and clusters of buttons, roll collar and cuffs and reveres inlaid with satin, vest of satin with braid trimmings, lined throughout with satin, skirt circular cut with bias fold finished with braid and buttoned on side. Colors grey and blue. Price .. \$60.00

black diagonal serge, with fine

white stripe, coat 36 inches long

with semi-fitting back, single-

breasted with side pockets and

finished with stitched straps of

self and buttons, lined

throughout with satin skirt, fif-

teen gored, circular cut, with

double bias fold and button

Women's Costume, made of dark

green broadcloth, coat three-

quarter length, semi-fitting

back, with long-waisted effect,

finished with clusters of but-

tons, single breasted, with col-

lar inlaid with black velvet,

lined throughout with white

satin, skirt fifteen gored, circu-

lar cut, with bias fold around

bottom and finished with clus-

ters of buttons. Price . . \$55.00

trimmed. Price . . . \$50.00



### Artistic Millinery

These illustrations give some idea of the striking stylishness of this season's millinery. The large hat is a beautiful creation, in spite of all that is said against it, and it is increasing in popularity every day.
Our millinery showroom fairly teems with novelties. You can hardly realize the full beauty of these wonderful hats, unless you see them and see a number of them together. A visit to our showrooms will be interesting to you.

**FURS** Our Own Make from Selected

WOMEN'S HANDSOME STONE MAR-TEN SET, collar 72 inches long, with wide shoulder collar, finished at back with tails and front with heads, lined with satin. Price, Stole ..... \$72.00 Muff .. .. .. .. .. .. .. .. .. .. .. .. \$35.00 WOMEN'S WHITE FOX SET, collar 80 inches long, furnished at front with heads and tails as per cut, lined with satin. Price,

Stole ..... \$50.00 Muff ..... \$25.00

### Treatment of Boots

A little care and attention bestowed upon boots will not only improve their appearance, but make them last twice as long.

Many kinds of leather require to be cleaned with a particular kind of dressing. A dressing supplying to the leather a nourishment similar to that provided by nature to the skin of a living animal.

We have these dressings at our Shoe Shine stand, and we have an Expert Shoe Shine Artist who will polish your shoes in a way that cannot be excelled.

We are particularly desirous of cleaning the shoes we sell, and to ensure same we make the following offer:

These free shines go with boots purchased from us. With \$3.50 we will give 5 free shine coupons and one extra for every 50c additional; 10 coupons are given with \$5.00 shoes, with an extra one for every 50c above that figure.

### Monday Sale of Silks

50c China Silk on Sale at 35c

These silks are an excellent quality of China Silk. They are 27 inches wide and are shown in all colors.

Pretty shades, many of which are new, suitable for evening dresses and waists, also many art colors for use in fancy work.

These Silks in the regular way would sell at 50c, but we bought this lot under the regular figure and are able to offer them to you on Monday at, per yard .... 35¢

#### Handsome Fall Waists

A beautiful assortment of all kinds of Waists for fall. The new tailored linen styles, velvet delaines, flannels and silks, plenty to choose from, and styles that will please you.

DELAINE SHIRT WAIST, cream ground delaine with col-VELVET SHIRT WAIST, in green, light and dark blue grounds, with black stripes, saddle or yoke back, linen collar with bow, one of the very smartest styles. Price .. \$3.50 WOMEN'S WAISTS, made of white silk with deep sailor collar of lace and insertion, edged with fine white braid. High lace neck band, finished with frill of net, long shirted sleeves. One of the handsomest models we have. Price \$8.50 TAILORED LINEN WAIST-A Peter Pan style front, with Gibson shoulders, box pleat and pocket, piped with colored linen in fawn, green, blue, heliotrope and pink shades. Soft cuffs and collar finished with half inch border of colored linen, small colored neck bow to match. Sizes 34 to 44 Price .. .. .. \$6.50



You begin to feel comfort the instant your foot enters a "Oueen Quality" Shoe. When you find just the right length and width, it is like a soft gentle caress of the whole foot. Try one pair and see for yourself.

Shoe Department, the biggest assortment and the best styles that we have ever shown.

#### Some Very Attractive Fall Coats

If you have not already invested in a new fall coat you prob ably soon intend to, and an inspection of our stock will do no harm. We will be glad to show them to you, regardless of whether you buy or not. These are some nice models.

WOMEN'S COAT, seven-eighths length, in brown and blue,

heavy all wool herringbone stripe, finished with stitched straps of self and inlaid collar of velvet, outside pockets.

WOMEN'S STYLISH COAT, made of light grade fawn 

### **About Fall Cleaning**

Now is the time to brighten up the home for the winter months, to have your couches, lounges, and easy chairs recovered and refinished or repaired.

We have a large staff of expert workmen to do all this sort of work. Any new or old work that you want done we can do to your entire satisfaction.

Draperies made and put up complete, and all kinds of work on upholstered furniture. Have our representative call and give estimate on any work needed. Best workmanship guaranteed and charges most moderate.

Hot Lunches, All Home Cooking Soups a Specialty, at our New Tea Rooms.

## DAVID SPENCER, LTD.

Afternoon Tea, Home Made Cake, Tea Parties Catered for at Our New Tea Rooms.

VOL L. NO. SUFFRAG

Keir Hardie' tary Sper

AN EXTRAO

Women And Ability o

London, Oct. suffragette cam night, when an in parliament all the streets For more than scuffled good n interfered with proke windows generally in the The heroine Travers Symoto James Keitand Independent, who re House of Com House was solorevent childring, when the doorkeeper to the speaker's ly: "Leave off talk about the Three offici and carried he then led to the missed. As a order was issue should not be on any prete uture the his emale specta

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