

Rowat's Tea

Our Special Blends Please People Who Are Particular. 70c, 80c, 90c, \$1.00, \$1.10 and \$2.00 a Pound.

T.A. Rowat & Co.

250 Dundas St. W. Phone 3051-3052.

COAL

Egg, Stove, Nut and Pea coal, the best obtainable.

Prompt delivery to all parts of the city.

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RED STAR NEWS COMPANY

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Coal, Coke and Wood

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OPTOMETRIST.
EXPERT EYE EXAMINATION
Office in Johnston Bros. Jewelry Store,
Next to Allen Theatre.

Say it with Flowers
DICKS
FLOWER SHOP

Our flowers are experts, \$1.50 to \$10.00. We have a large stock of all kinds of flowers. **ANDERSON & NELLES**, 268 Dundas St. W.

WEGNER OFFERS
200 DOZEN
STRAW HATS

Less Than Factory Prices.
25c TO \$3.95
Don't Miss the Opportunity.
Wegner Clothing Co.
371 Talbot St. Opp. Market.

LONDON
OPTICAL CO.

HAVE YOUR EYES EXAMINED.
A. M. DAMBRA, Optometrist.
Dominion Savings Building, Richmond
Street, Phone 6184

Convert the usable articles of household furniture in the attic into ready cash through an Ad. in "The Advertiser" "Want" Ad. columns.

TRIBUTE TO SOLDIERS
OF PUSLINCH TOWNSHIP

Memorial Service Yesterday
At Aberfoyle Largely
Attended.

Special to The Advertiser.
Guelph, June 8.—A memorial service in honor of the soldiers of Puslinch Township, who fell in the Great War, held at Aberfoyle this afternoon, was largely attended. Following invocation by Rev. S. A. Wood of Morriston, Rev. R. M. Geiger of Rockwood delivered the memorial address. Rev. W. Buell, Hespeler, and Rev. J. Hammett, Morriston, also took part in the proceedings. The last post was sounded by Bugler Harry Lee of Guelph.



Promoters of good health

BEECHAM'S PILLS
Safest and best family medicine



UNITED TRAVELLERS ELECT OFFICERS.

Here are the newly-elected officers for 1925 of the Grand Council of Ontario and Quebec of the United Commercial Travellers of America, who were duly installed on Saturday at the last session of the annual convention here. From right to left:

They are: Front row—A. B. Belyea, Toronto, grand treasurer; John Lockhart, Ottawa, grand junior counselor; Fred St. Lawrence, London, past grand counselor; Gordon Bennett, Toronto, grand counselor; H. H. Hannon, Hamilton, and A. R. Parrish, grand secretary. Back row—J.

Devine, Hamilton, grand sentinel; D. T. Williamson, Brantford, grand member of the executive; W. J. Wellwood, Ottawa, member of the executive; H. N. Carr, Hamilton, member of the executive; and A. L. Mason, grand conductor.

THOUSANDS RALLY
ON HOLY NAME DAY

Societies Throughout Entire District Hold Parade and Special Services.

Publicly manifesting their reverence for the name of Jesus Christ, more than 1,500 men, members of the Holy Name Societies in London and other centers in this diocese, marched in the annual Holy Name rally held here yesterday afternoon.

The ceremonies opened in the morning at St. Peter's Cathedral, where pontifical high mass was celebrated at 10:30 a.m., in conjunction with the observance of the feast of Pentecost. Right Rev. M. F. Fallon, bishop of London, officiated, with Father Brennan as assistant priest. The deacons of honor were Fathers Pocock and Flannery, while Father Poisson acted as deacon and Father Quinlan as sub-deacon.

In his sermon the bishop outlined the growth of Holy Name societies on the continent, expressing the gratification of the clergy at the great numbers that have aligned themselves to the cause in recent years.

Delegates Arrive.
Out-of-town delegates began arriving in the morning, and by 2 o'clock the attendance numbered most favorably with last year's, despite the fact that the weather was far from promising.

St. Thomas was represented 300 strong, while Alvinston, Stratford and West Lorne also sent large numbers. A bright feature of the event was the presence of the Holy Angels cadets of St. Thomas, with their entire band. The St. Peter's Boy Scouts turned out in full strength as well. Leaving the grounds of the Sacred Heart convent at 2:30, the procession, led by the cadet band, wended its way along Dundas street to Clarence, north on Clarence to Dufferin, and thence to the cathedral, where impressive services, with an address by Bishop Fallon, climaxed the rally. The spacious edifice was crowded to the doors, and numbers were denied to gain admission. Fr. O'Donnell, spiritual advisor of the diocesan societies, led the assemblage in prayer, and following the singing of "Holy God, We Praise Thy Name," the bishop's address took place.

Want Renewed Efforts.
Appealing for renewed efforts on the part of Holy Name men to bring the world to the realization of the fact that the sacred name of Jesus should always be honored and revered, and never taken in vain, Bishop Fallon urged the members to give their devotion to the cause, and to the ideal of the society for the propagation of the faith launched by Pope Pius two years ago at a world conference of bishops in Rome.

"In ancient times, wherever men held to an idea, wherever men felt deeply the meaning of a cause, wherever men realized the importance of a triumph, by some natural instinct they rallied together," the bishop began. "That fact is as old as the history of mankind."

The ideal of the fatherland, the patriotic motive has inspired millions to sacrifice what they hold most dear and to strive and struggle and even die for the protection of that idea. And individuals, great poets, great musicians and great philosophers were always centers of crowds of followers.

Then Jesus Christ came, even as had been prophesied for centuries, surrounded by circumstances which had been foretold ages before. There never has been a great warrior or great statesman, who stands out so plain with as well-defined a personality as Jesus Christ. There never has been a man so misunderstood as Jesus Christ. He has dominated the world as no other person has or ever will dominate it. It is to do Him honor that you members of the Holy Name Societies have come out today.

Attack Inexcusable.
"These rallies have long since ceased to be a protest to the taking of the name of Jesus in vain. No decent man now makes an attack on the Holy Name. A reason for irreverence never existed. If anyone ever appeared who did no one harm, it is Jesus Christ."

"The first great rally was held on Palm Sunday. The beauty of His doctrine, His power of spreading good, His giving of bread to eat, His promise of eternal happiness, drew the people to Him. Thousands crowded Jerusalem at that momentous Sunday. They strewn flowers in his way and even carried His path with their outer garments to honor the triumphant conqueror."

"The second great rally was five or six days later. Jesus Christ, Son of the living God, was on His way to

ACTION IS TAKEN BY CROWN
IN DEATH OF LISTOWEL MAN

Order Body of William Hone Exhumed For a Post-Mortem.

Cupid Extends
Insulin Reward

Associated Press Despatch.
Toronto, June 8.—Charles H. Best, co-worker with Dr. Banting in the discovery of the insulin treatment for diabetes, is commencing a search for a reward of \$10,000, offered by Rev. and Mrs. A. W. Mahon, of Toronto, in September, it was stated here today. The romance of Mr. Best and Miss Mahon began when they were co-students at University College.

Calvary. They rebuked him, spat upon him, insulted him. They saw him nailed to the Cross. They watched him die.

Down through the Christian era there has been a series of contradictory rallies. In the Middle Ages hundreds of crusaders left their homes and travelled across Europe for the sole purpose of reducing His sepulchre from the pagans. Against this is the horrible fact that a couple of centuries ago a very great man tried to rally the world to a cause that announced Jesus Christ.

Believe in Christ.
"We believe in Jesus Christ, true God and true man, as the foundation of Christianity, as the heart and soul of the Catholic Church, which He founded. Faith in Him is the most sacred thing you can carry through life. You may feel strong today, but all the powers of mankind cannot save you from death. The day is coming when the only thing worth having will be faith in Jesus Christ and power to ask Him for assistance."

"Hallowed be His name. Thy kingdom come," Bishop Fallon quoted. "Those who follow His name will be saved. His kingdom spread throughout the world."

The bishop then recounted vividly parts of the conference at the Vatican two years ago when, Pope Pius addressed the bishops assembled from every corner of the world. At the end of his address, in which he told of the millions in foreign lands who have been denied the teachings of Jesus Christ, the holy father broke down. He implored them to revive the interests of their peoples in foreign missions. The Society for the Propagation of the Faith was born.

The clergy of the London diocese planned a whole year before they felt prepared to launch the new campaign. Remarkable progress has been made in the first year of the society's existence, the speaker declared, and this diocese now boasts as perfect an organization as there is in Canada.

Bishop Fallon's closing remarks were of praise for the enviable zeal and splendid efforts of Fr. Stanley, diocesan director of Holy Name societies, and Fr. Forster, diocesan director of the Propagation of the Faith societies.

CLINTON.
Special to The Advertiser.
Clinton, June 8.—Members of five Holy Name Societies of the district, to the number of about 600, attended special services here this afternoon. They formed a parade at Recreation Park and marched to St. Joseph's Church. On the way they stopped at the soldiers' memorial and placed a wreath there. The parade was headed by the Clinton Klitje Band.

Rev. Father Mahoney of London delivered a forceful address in the church and was assisted in the service by Father Gaffney of Clinton, Father Kelley of Logan, Father White of Dublin, Father Danzel of St. Columbia and Father Deatz of Seaford.

STRATFORD.
Stratford, June 8.—Upwards of one thousand members of the Holy Name Societies of the Stratford district attended the Holy Name rally held at St. Joseph's Church this afternoon. The weather was threatening, but the service, held in the open air, was most inspiring. The speaker was Rev. G. A. Mayall of the Redemptorist Order, London.

The members renewed Holy Name pledges, following which benediction was sung by Rev. E. J. Egan of Stratford. The parishes representing Stratford district are: Hesson, St. Marys, Kinkora, St. Joseph and the Immaculate Conception of Stratford.

HESPELER MAN IS INJURED
IN 60-FOOT ELEVATOR DROP

Special to The Advertiser.
Galt, June 8.—During the afternoon in the local hospital suffering, it is feared, from internal injuries as the result of a 60-foot fall on an elevator at the C. Forbes Company mill in Hespeler. It appears that the cable on the elevator broke. A truck of yarn was also on the elevator. Cutting's thigh was cut by the broken cable.

WHEN A PATIENT MUST BE MOVED.
consider his or her comfort—call 356 in Hespeler. It appears that a new and better ambulance service. A. L. Oatman, Reliable Ambulance Service. Phone 356—Advt.

Japanese and Irish Colored Bordered
CLOTHS AND NAPKINSSpecially Featured In the
Linen Section

June is one of the most interesting months in the linen section—so many attractive pieces of useful and decorative linens to attract those who are directly and indirectly interested in June weddings, besides numerous new and novelty pieces suitable for the summer home or lakeside cottage.



To-day I saw

You know the triumphant, half-provocative infection with which children say, "You don't know what I saw today!" That's the very infection and expression I am using right now.

And the difficult part of it is that I've promised not to tell you about them—at least not today. But I think it would be permissible to give you a clue to their identity. Don't you?

For the last few weeks our representatives have been travelling in England and France, where their quest of the beautiful and original has been most successful.

This morning it was rumored that the first fruits of the ceaseless search had just arrived from France. I promptly trailed the rumor to its lair in the Receiving Room. There I was rewarded by all-too-brief glimpses of the enchanting new things, as they were lifted from their tissue wrappings and whisked out of my sight.

There was an affair of ivory linen and red, red cretonne roses that I'm hoping to meet again.

But this is dangerously near to revealing secrets which are reserved for announcement next Wednesday. I'm going to stop while they are still secret!

Judith

New shipments just passed into stock, offer a splendid range and variety of pretty Colored Luncheon and Breakfast Cloths, more in favor this season than ever. Their durability and perfect washing qualities assured, they are readily accepted for general use in the homes. Formerly they were thought of as a requisite for the summer homes only. Particularly pleasing and practical are the new Crepe Weave Cloths in 48 and 60 inch, with naps to match in the Japanese designs.

FINE IRISH MERCERIZED CLOTHS, \$2.25 TO \$3.65 EACH
New designs on a lovely weight fine Egyptian mercerized cotton that is giving wonderful satisfaction. These yarns are selected for this purpose, not as one might suppose to produce a lower priced article than if linen yarns were used, but in actual tests has proven much superior to stand repeated laundering and hold the dyes that can be absolutely guaranteed fast and in reality are costing practically double a medium weight linen flax to spin and weave. See these tomorrow.

50x50, 54x54, 60x60, 63x63 inch Cloths, blue and gold borders, and Napkins to match each design, which are shown in many effects.

Clothes priced at \$2.25, \$2.75, \$2.98 and \$3.65 each

Napkins priced at \$2.75 and \$4.25 dozen

JAPANESE CLOTHS in variety of designs and qualities. You will particularly like the new crepe weave. Colors are absolutely guaranteed.

48, 54, 60, 72 inch at \$1.25, \$1.50, \$1.75, \$2.25

Napkins to match above \$1.00 per dozen

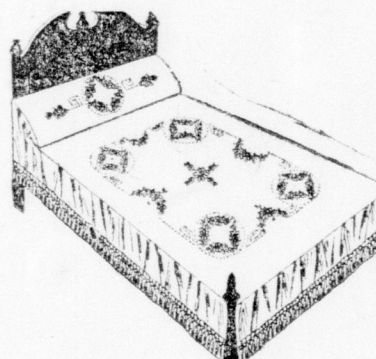
One-Piece Cloths, 48 and 60 inch \$1.65, \$2.25 each

New Crepe One-Piece Cloths, 48 and 60 inch \$2.00 and \$2.95 each

New Crepe Napkins \$1.90 per dozen

Summer Exhibition of Art Needlecraft

Women who welcome needlecraft for the lazy summer days will find many charming ideas, new and novel, to inspire their nimble fingers and needles in our Bucilla exhibition on the fourth floor. The prospective bride or experienced homemaker will find many interesting things to embroider that will add immeasurably to her home at small cost.



STAMPED SPREAD AS ILLUSTRATED, \$3.00

The new designs of stamped goods are the prettiest we have seen. All the new creations of the Bucilla designing staff. Come to our Art Needlework Department while this wonderful assortment is complete.

Bedspreads stamped on latest style of material in crinkly weave to be

embroidered in various bright shades for double bed size \$5.75
Others are stamped on Black Crepe, an unbleached material with the drawn thread effect and crepe background; double bed size \$7.75
Also the popular unbleached cotton spreads stamped in attractive designs for double bed size \$3.00

BEAUTY AIDS FOR WOMEN

The world has always had women who took a pride in their appearance—who did the best they could with the facilities that they had; but in all history there never was a time when so many women took this pride. And

never before were there so many good and wholesome aids for beauty. A woman need no longer have a skin which is marred by roughness, or imperfections. Only neglect creates these imperfections.

For Stimulating the Beauty of the Skin

Florimella Skin Food and Tissue Builder 50c and \$2.00
D'Orsay Cold Cream 40c
Vardley Cold Cream 75c
Bonella Cold Cream 50c a tube
Vanishing Cream 50c
D'Orsay Face Powder 65c, \$1.50 and \$2.80
Vardley's Lavender Powder \$1.00
Three Flowers Face Powder 75c
Dorinne Rouge, in tints of Brunette, Framboise, Rose des Blondes 35c



Main Floor.

THE RAPID-FIRE SANITARY
EGG BEATER
A marvelously quick producer of results. Beats an egg to proper consistency in fifteen seconds, meaning a great saving in time and labor. Very effective as a cream and mayonnaise whip for making egg nog, custards, floating island and sauces.
Special 40c
Basement.

SPECIAL
Course Dinner in the Restaurant,
11:30 to 2. Quick Service.
40c.

SMALLMAN & INGRAM
LIMITED

AFTERNOON TEA
Dainty Luncheons Served From
3 to 5:30. Special Menu
Restaurant—Fourth Floor.

Obituaries

JAMES STOREY.
Special to The Advertiser.
Seaford, June 8.—The funeral of the late James Storey, age 77, who passed away at his home in McKillop on June 3, took place this afternoon at the Maitlandbank Cemetery. Rev. W. D. McDonald, Edmondville, conducted the service.

The late Mr. Storey was born in Wilmot Township, and had resided in McKillop since he was six months old. He is survived by the widow, an adopted son, John Robertson.

MRS. CAROLINE MENTEN.
Special to The Advertiser.
Wallaceburg, June 8.—The death took place Friday of Mrs. Caroline

Menten, aged 80, widow of James Menten, at Port Lambton. The late Mrs. Menten had been ill for a long time. She was born at Port Lambton. She is survived by two sons, William and James of Port Lambton, one daughter, Mrs. T. F. Hinnegan of Wallaceburg, and one sister, Mrs. P. Lyons of Marine City.

The funeral was held Sunday from the residence of her son at Bellevue, Port Lambton, to Port Lambton Cemetery.

FUNERAL OF MRS. MARKS.
Special to The Advertiser.
Listowel, June 8.—The funeral of the late Mrs. John A. Marks was held Friday afternoon, the services being conducted by Rev. J. M. Nicol of Knox Church, and interment being made in Fairview Cemetery. Mrs. Marks, who was 24 years of age, is survived by her husband, an infant son, a three-year-old daughter, and also by her mother, Mrs. William Wilson of Perry Sound; two sisters, Miss Gertrude Wilson of Edmonton, Alta., and Mrs. W. H. Law of Elfron, Sask., and five brothers, Robert of Lake Valley, Sask.; Edward of Sintuluta, Charles of Elfron, Sask., and William and John of Perry Sound.

ATTENTION—

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Care for the Eyes That Care for You.

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223 DUNDAS STREET.
Branches: Hamilton, Montreal and Windsor.

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