Well-Qualified Stenographers

were never in greater demand. Gregg Shorthand is as easy to learn as history or geography, and can be read as easily as ordinary print. That is why the

C.B.C.

Y. M. C. A., London, has its rooms filled to overflowing.

J. W. WESTERVELT, Principal.

To Ladies and Gentlemen

In view of the coming season, and also the fact that I have just returned from the eastern markets, would respectfully suggest that you cal on us and discuss your intended purchases of Spring Clothing.

O. LABELLE,
220 DUNDAS STREET.

BABY CARRIAGES
RENOVATED and REPAIRED.

Have you a Baby Carriage that needs repairing? We can do it. New tires put on, wheels and gearing enameled, woodwork varnished, rattan top cleaned—in fact, we can make an old buggy look almost as good as new.

Charges moderate.

'Phone 800 and we will send for it.

GURD'S GOOD GUNS
185 DUNDAS STREET.

R. K. COWAN
BARRISTER, SOLICITOR, ETC.
County Bldgs., next Court House, London.

FERGUSON & SONS
Funeral Directors
174 TO 180 KING STREET
ESTABLISHED 50 YEARS.
'Phone 373 and 543.

SMITH, SON & CLARKE
UNDERTAKERS AND EMBALMERS
Lady assistant. Night calls personally attended.
Rubber-tired funeral cars.
118 DUNDAS ST. PHONE 586
689 DUNDAS ST. PHONE 678
Residence on Premises.

D. A. STEWART
(Successor to John T. Stephenson.)
FUNERAL DIRECTOR and EMBALMER
Reasonable charges. Best equipments.
Open day and night. Residence on premises.
104 DUNDAS ST. PHONE 459.
GEO. E. LOGAN, Assistant Manager.

ELLIOTT & OLMSTED
Removed to 296 Dundas.
FUNERAL DIRECTORS & EMBALMERS
Open day and night. Residence on premises. Phone 1776.

MONUMENTS GRANITE and MARBLE
Artistic Design. Prices Reasonable.
THE D. WILKIE GRANITE CO
493 RICHMOND ST., LONDON. wly

Kindling Wood 75c
Delivered, per load.
LONDON BOX CO.
309 BATHURST ST. ywt

London Conservatory of Music and School of Elecution, Limited

Examinations, Wednesday, Thursday and Friday, Jan. 30, 31, Feb. 1, at local centers as well as at the Conservatory.

It is not necessary to be a pupil of the Conservatory to take the examinations.

Ask for Curriculum. Phone 1101.

W. CAVEN BARRON, Principal

"Out of the High Rent District."

Our Double-Vision Glasses

Good for both near and far, are a great convenience. We will be pleased to show them to you.

EDWARDS
Expert Watchmaker and Optician.
402 TALBOT STREET.

Some 50 miles off the southern coast of Newfoundland lies the last remnant of the colonial empire of France in North America—three islands, small, rocky and barren, that are, nevertheless, important as the center of the French cod fisheries and because of the sentiment assbciated with them as a bit of ground over which the tricolor may continue to fly. The colony is administered by a governor and has a deputy in the French Chamber.

4 Per Cent
allowed on special deposits in Savings Bank.

4½ Per Cent
allowed on security of first-class debentures.

London Loan & Savings Company
434 Richmond street, London.

Huron & Erie Loan & Savings
COMPANY.

First Mortgages, Debentures ..... Cash, etc.....	$11,103,214.92
Uncalled Capital and Premiums,	$2,320,000.00
Resources.....	$13,423,214.92
Liabilities to the Public.....	$7,482,823.37
Surplus.....	$5,940,391.55

Undoubted security for Depositors and Debenture-Holders.

Order Hamilton's
Hamilton's Porter is fully aged. It is the best. Ask for Hamilton's when you are buying.
Order Hamilton's

Thos. Wilson
Merchant Tailor
212 Dundas Street
Higgins Block. Telephone 596

Eyes Improperly Fitted With Glasses

are receiving a great injury. The muscle of the eye will accommodate to suit a wrong correction, thereby causing additional eye-strain.

OUR METHODS of examining the eyes for glasses make mistakes impossible.

OUR GLASSES are made on the premises and must coincide with the examination.

THE TAIT-BROWN OPTICAL CO,
Exclusive Opticians,
237 Dundas Street.

Odd Things Not Found Elsewhere.

New Blouse Sets
New Belt Buckles

And odd pieces of Jewelry, such as you are looking for, together with a lot of new Sterling Silver Hatpins. The price of the latter is 25 cents.

Thos. Gillean
402 RICHMOND ST.

ACTIVE BRAINS

JOHNSTON BROS'. XXX BREAD

and sturdy bodies result from eating Johnston Bros.' XXX Bread. It combines all the elements requisite to the proper nourishment of the entire system. Highly appetizing—easily digested and assimilated.

JOHNSTON BROS. Phone 818

LONDON AND DISTRICT

—Mrs. Adam Beck will be the hostess at the Badminton Club tea this afternoon.

—Mr. Ed Struthers, of this city, who has been the guest of Mrs. J. R. Elliott, of Lansing, Mich., has returned home.

—Miss Lucy McKay, of Tavistock, is the guest of her cousin, Mrs. Hugh McIntosh, of 27 Beaconsfield avenue, South London.

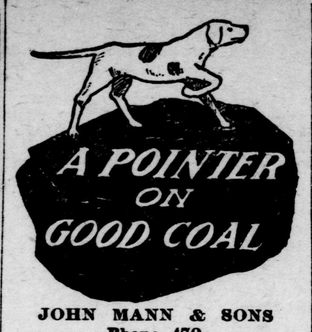
—An invitation has been extended to Judge Barron, of Stratford, to deliver an address on tuberculosis in Cronyn Hall on Feb. 25. Judge Barron has made a careful study of his subject, and being a good orator, his lecture is well worth hearing.

—The Bohmuir Kryl Concert Company, who are to give the seventh number of the Y. M. C. A. course on Saturday evening in the Auditorium, is one of the best numbers on the course. Bohmuir Kryl, the world's greatest cornet virtuoso, is a marvel. He is supported by an all-star company, comprising Phoebe Mae Roberts, reader; Marc Lagen, tenor, and Elinor Thompson, pianist.

Gentlemen's Lockets

If you are thinking of buying a Locket, you can't do better than to call on us. We can please you both in quality and price.

SUMNER
Jeweler
380 RICHMOND STREET.



JOHN MANN & SONS
Phone 470.

You couldn't get better bread if you tried than

PARNELL'S BREAD

It is excellent for afternoon teas. Call us up over the 'phone and leave your order.

Dandruff Destroys Hair

Oriental Rum and Quinine Hair Tonic cures dandruff and all scalp troubles, by destroying the germs which cause this unpleasant disease.

It is a scientific and satisfactory preparation for the hair, and has proved a blessing to thousands.

This tonic stops the hair from falling out—gives it new life—cleans the scalp—nourishes the roots—and keeps the hair luxuriant and beautiful.

Only 50 cents bottle.

Cairncross & Lawrence
Chemists and Druggists.
216 Dundas Street, London, Ont.

BROUGHT GOOD PRICES.

A most successful farm sale took place yesterday on the farm of Hugh Scott, Delaware Township. A large crowd attended and the prices realized were above the average. Cows brought as high as $52. Wheat sold above the average market price. Oats brought 38½ cents per bushel, and barley a good figure. The farm implements sold well. Mr. Scott is retiring from farming, having rented his farm for five years. He has rented a house in Lambeth village. The sale was conducted by Auctioneer G. A. Hatch, successor to Mr. A. M. Hunt.

THE GREAT SCOTTISH CONCERT.

With the fine programme for the great Scottish concert at the Grand Opera House tomorrow (Friday) night, for which a splendid reservation of seats has been made, there is not likely to be a dull moment from the "Highland Fling," with which the concert opens, until "God Save the King." Miss Jessie Maclachlan was never in better singing form; Douglass Young is Scotland's greatest living tenor, while Mr. John McLindon, fresh from triumphs in Germany, will show how the 'cello can thrill the listener. Seats can still be reserved at the Grand.

PRESENTATION OF A JEWEL.

At the last regular meeting of Court Orient, No. 231, C. O. F., held in the Foresters' Hall, Dundas street east, a large number of members and visiting brothers from the different city courts were present After routine business, the installation of officers, etc., Bro. S. B. Taylor, P. C. R., was called to the front, when Bro. Jones, D.D., complimented him on the good work he had done for the court and the order, and presented him with a past chief ranger's jewel. In doing so, Bro. Jones expressed the hope that Bro. Taylor would be long spared to wear the jewel. Bro. Taylor briefly responded, thanking the brethren, and saying that he should prize the gift very highly. Bro. George Bedggood gave one of his characteristic speeches, followed by Bro. Taylor, P. C. R. of Court Orient; Bro. Brock, C. R., of Court Victory; Bro. Smith, C. R. of Court Eclipse; Bro. Jarvis, C. R., of Court Middlesex; Bro. Reed, P. C. R. of Court Defiance, and others. After the closing of the court, a pleasant time was spent in games, carpetball and cigars.

Comic Valentines.

The Red Star News Co., 8 Market Lane, are showing new lines of comic valentines, including the Busted Heart's series.

Store Sold. Clearing Sale.

Entire stock must be sold within 30 days regardless of cost. Sale now on. J. C. Halliday, 115 Dundas street. 63u

$9 00, New York and Return.

From Suspension Bridge, via Lehigh Valley Road, Friday, Feb. 15. Particulars Lehigh Valley office, 54 King street east, Toronto. 53-htzxvtzyw

If young people would marry for brains instead of marrying for money there would be a startling renaissance of intellect in this country in the course of time.

SYNDICATE SHOWS WILL NOT BE SEEN AT GRAND THIS SEASON

Bennett's and Klaw and Erlanger Cannot Come to Terms—Shubert Shows Only.

It is understood that from present indications, the new lessees of the Grand Opera House will play no attractions this season at the Grand save those provided by the Shuberts, otherwise known as the independents.

Several of these attractions will be seen shortly.

"It is said that the Bennett Theatrical Enterprises has as yet been unable to come to terms with the Klaw & Erlanger syndicate and until such time as these terms are reached, only independent attractions will be seen at the Grand.

The Hamilton Herald says:

"By the amalgamation of the Keith & Proctor and Williams' booking agency at New York, the entire vaudeville business of America will practically be controlled by one head. This means that Hamilton will not have another vaudeville house, as the Savoy is booked by Percy Williams, and his contracts wil lbe carried out by the new firm. If a new house had opened it was the intention to have it on the Keith circuit, but the only chance now for a new theater is to be independent.

"The Savoy will likely be on the same circuit as Shea's, Buffalo, and Toronto houses, and the management promises that the present high standard of shows will be kept up.' '

General Manager Bennett, when seen by The Advertiser today, said that while it may be true that the Keith and Williams circuits have amalgamated, it is nevertheless a fact that the Savoy, of Hamilton, was booked by William Morris and Percy Williams, and no mention of Morris is made in the dispatch from New York announcing the amalgamation. Unless Morris is included in the deal, Mr. Bennett cannot see that the Savoy would have the Keith franchise "cinched" in Hamilton.

Mr. Bennett says that the Bennett Syndicate had a contract with Keith's for the exclusive franchise in Hamilton. Bennett's should have had a house open there this season, in order to have held the franchise. It was impossible to do this, however, and Mr. Bennett thinks that it will be found that this franchise for his syndicate will still hold good.

SOCIETIES FIGHT THE WHITE PLAGUE

Ask the Ontario Govt. to Combat the Spread of Consumption.

Hon. Mr. Hanna yesterday morning received a deputation from the Canadian Fraternal Association, which represents 350,000 certificate holders in fraternal societies, and laid before him suggestions with a view to combating the spread of tuberculosis. They asked a statutory enactment to make the disease a notifiable one to the local health officers; that the Government grant, now $1 50 per week per patient, be increased; that the Province be organized into districts under the supervision of the provincial board of health, with a view to action between them and the Government for the establishment of district sanatoria.

Consideration was promised.

Hon. Dr. Willoughby introduced the deputation, which included the following: Dr. Cotton, Ancient Order of United Workmen; C. A. Lapp, Canadian Order of Foresters; E. T. Essery, London, Canadian Order of Chosen Friends; Dr. Hobbs, D. M. Foster, Canadian Order of Home Circle; Dr. Millman, Dr. Day Smith, G. A. Harper, A. T. Hunter, Thos. Lawless, Independent Order of Foresters; J. A. Paterson, K. C., Knights of Maccabees; Lyman Lee, Royal Arcanum; W. F. Montague, secretary-treasurer, Canadian Fraternal Association.

COMPANY HAS PROSPERED

Ontario Loan and Debenture Company Thrives in 1906.

The shareholders of the Ontario Loan and Debenture Company of this city have had placed before them the 36th annual statement of the business of their company. It shows a decidedly satisfactory condition of affairs. As will be seen by the statement in another part of this paper, the past year has been but a continuation of the gratifying success which this well-known company has enjoyed ever since its organization. Depositors and debenture-holders will be interested in noting that the sum of $30.000 has been added to the reserve fund, which now amounts to the handsome sum of $685,000. As the financial statement shows, the other details of the year's business were correspondingly satisfactory and successful. Comment was made in the report to the shareholders upon the resignation of Mr. W. F. Bullen, who had been manager of the company since it was organized. His successor, Mr. A. M. Smart, who was formerly an auditor of the company for twelve years, has had wide experience in banking and other financial interests, and it has been the opinion not only of the shareholders, but of the public, that the directors could not have chosen a successor to Mr. Bullen more capable than Mr. Smart.' At the meeting which the directors held subsequent to the meeting of the shareholders, the president, Mr. John McClary, was re-elected.

Sir Robert Hart, who for 43 years has held the high office of inspector-general of the Chinese maritime customs, is reported to be preparing to return to England. He entered the British consular service in China when only 19 years old and in 1863 was selected by the Chinese Government to be head of its maritime customs. His mastery of the Chinese language, which he early learned, made him invaluable to the Government. He has seen great rebellions in China and several foreign invasions.

"SIR" AND "MA'AM."

A question has arisen in Los Angeles concerning the proper form of address inculcated in the public schools. It seems that the children there are taught to say "sir" and "ma'am." Some of the parents consider this "provincial," and think that they should be taught to add the name of the person addressed. But the Los Angeles school teachers say that children cannot remember the names of many people, and it would be impossible so to burden their memories.

Is the contention correct of those parents who think that "sir" and 'ma'am" thus used is a provincial usage? There can be no doubt that this usage is found much more frequently in rural districts than in cities. It is certainly a very old usage. It is etiquette thus to address the King and Queen of England. It is not etiquette to address him as "your majesty," but simply "sir." Among well-bred American men the habit of using "sir" is not common, except in addressing strangers, or possibly men of advanced age, or men for whom great veneration is entertained. Among equals the custom, in ordinary conversation, does not exist. We speak more particularly of city dwellers. There can be no question that the use of "yes" and "no" without any supplementary title is somewhat curt, but there can be no question also that among the educated city dwellers of the United States the custom of using "sir" and "ma'am" has fallen into desuetude.—San Francisco Argonaut.

Painless,
Modern,
Expert.

Dr. Jarvis
Dentist
213 Dundas Street

Branch Office,
Dorchester (Wednesdays)

The Temperature

At ZERO with little COAL in the BIN and cellar is not a happy combination. Let us relieve the situation with a load of our good, clean, heating coal.

We can do this promptly and give THE BEST VALUE IN LONDON. Try us.

Hunt Bros., Ltd.
Office, 363 Richmond St. 'Phone 123.
Yard, Waterloo St. 'Phone 412.

GREAT REDUCTIONS
WARD'S SALE IS ON
Prices Cut in All Departments.
CUT GLASS, SILVERWARE, CLOCKS, OPERA GLASSES, UMBRELLAS, all selling at remarkably low prices.
WATCH WARD'S WINDOWS
Come and See Our Bargains.
C. H. Ward & Co. 374 Richmond St.

The Saving Man Is His Own Benefactor

And every day brings him an inheritance. Save all the money you can now—while you are in the springtime of life—and lay up a reserve fund for advancing years.

The best way to form this important habit is to open a savings bank account and add to it regularly.

Interest Compounded **4** Times a Year

$1.00 OPENS AN ACCOUNT
THE SOVEREIGN BANK OF CANADA
LONDON BRANCH, Opposite City Hall, P. E. KARN, Manager.
LONDON EAST BRANCH, 635 Dundas St., W. J. Hill, Manager.

Imperial Bank of Canada

Capital Paid Up - - $4,650,000.00
Rest - - - - - - $4,650,000.00

London Branch:
Corner Richmond and King Streets

X SAVINGS DEPARTMENT X
Interest Allowed on Deposits at Current Rate and Compounded Every Three Months.
R. Arkell - Manager

ROSS' FURS
MANUFACTURERS, IMPORTERS, RETAILERS

Alaska Sable

Sable has gone down, and purchasers will get all the advantage of the lowest prices at our establishment.

Alaska Sable Ruffs ..... $7 50 and upwards
Alaska Sable Double Ruffs ..... $13 50 and upwards
Alaska Sable Muffs, empire style ..... $12 50 and upwards

Largest stock of Mink, Sable, Shore Mink, Marmot or Opossum in Western Ontario at manufacturers' prices.

Our motto: Excellence combined with moderate prices.

ROSS' FURS, 196 Dundas St.

MARA'S MARA'S MARA'S
134 Dundas Street, Opposite Market Lane.

Requirements of Evening Wear

Pink and Pale Blue Hose for evening wear. Seamless. Silk finish. Pair..... 25c

Fancy Frilled Elastic, in all leading shades. Yard..... 25c

GIRDLE CORSET, in colors of pink, light blue and white. Special, pair..... 45c

Fineest Wax Beads in single and double strings. Per string..... 25c and 50c

New Fancy Silk Collars in Dresden Effects, trimmed with fancy gimp and chiffon, at, each. ..... 25c and 50c

Have you seen those Velvet Belts with latest New York Buckle, in twelve different shades? Each..... 25c

MARA'S, Opposite Market Lane

Exclusive of the class of 1906 there are 7,190 living alumni of Princeton. Of the 6,522 classified according to their occupation 2,285 are in business, 1,498 in the law, 924 in the ministry, 699 practicing medicine, 433 teachers, 290 engineers, 104 journalists, 50 ranching and farming, 50 gentlemen of leisure, 41 students, 34 in the army, 31 civil service, 26 architecture, 19 chemists, 10 artists, 9 authors, 7 in the navy, 5 librarians, 4 musicians and 4 dentists.

Pianos to Rent.

Pianos rented from $2 per month upwards. Six months' rent allowed in case of purchase. Nordheimer Company, Limited, 188 Dundas street. 81tf tyw

Comfortable carriages for balls, parties, etc. Hueston's Liveries.

Christy's English HATS

This Celebrated Maker's Spring Shapes Are All Opened. Only
$2.50 and $3 Each
Best Wearing Hats Made

GRAHAM BROS.