**Living Made Easier By Dyeing—Parker.**

You know you wore good clothes last year. Well, they show some signs of wear, or you are tired of the color. Bring them to us; maybe they only require cleaning, or if faded, dying.

**R. PARKER & CO.,**

Dyers and Cleaners,

217 Dundas Street, London, Ontario.

Telephone 614.

Branches at Toronto, Hamilton, St. Catharines, Brantford, Galt, Woodstock.

**A PRETTY DINING-ROOM**

BEDROOM,
SITTING-ROOM,
PARLOR,

or any other room in one's home adds much to the comfort of living. Very often the dullest room can be made attractive by simply hanging pretty paper and border on the walls. This can be done at a trifling cost. You can surely find an idea in the new spring styles at our store.

**O. B. Graves,**

222 Dundas Street.


## BIRTHS, MARRIAGES AND DEATHS

BORN.

BLAKE—On May 9, at 477 York street, the wife of Mr. E. J. Blake, of a daughter.

DIED.

MURPHY—In this city, at the residence of her aunt, Mrs. A. J. Portwood, 248 Queen's avenue, Ada, younger daughter of the late Detective Murphy, aged 16 years and 7 months

Funeral will leave the residence of Mrs. Portwood, on Wednesday afternoon, at 3 o'clock. Services at 2:30. Interment at Mount Pleasant Cemetery. Friends and acquaintances will kindly accept this intimation. 98u

GATECLIFFE—In this city, on Tuesday, May 21, Joseph Gatecliffe, butcher, aged 43 years.

Funeral on Thursday, from residence, for Mount Pleasant Cemetery at 3 o'clock, services at 2:30. Friends and acquaintances please accept this intimation.


This Brand of Flour Always makes the **BEST BREAD** OR PASTRY.

USE NO OTHER.

J. D. SAUNBY
257 York Street.
TELEPHONE 118.

**W. Chapman**
BUTCHER.

Fresh and Salt Meats, Beef, Mutton, Fowls, etc. Goods delived to any part of the city.

269 DUNDAS STREET
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**Beaton's Hats**

Are the Correct Thing.

All the Leading Styles in American and English Felt Hats.

A superb range of American Straw Hats for the coming hot weather.

PRICES AWAY DOWN
—AT—
**BEATON'S**
138 Dundas Street.

W. A. BROCK, Manufacturer of the
**DIADEM BICYCLES!**
—Agent for—
**ECLIPSE BICYCLES!**

Ha! Ha! Ha! We have to smile. Cyclists are finding out that the place to buy coal is from their coal dealer, clothing from their tailor, and bicycles from a bicycle manufacturer. Of course we still give our strict attention to bicycle repairing.

W. A. Brock, 192 Dundas St., Londo
SEND FOR CATALOGUE.

**ATTENTION!**

**SHOES**

AT RIGHT PRICES.

It has struck us, and may have impressed itself upon you, that there must be a reason for the crowds every day and every hour in our store.

We have always the assortment of high-classed footwear — half assortments drive away trade. People won't waste time where they can't get what they want.

**Workingmen's Shoes.**

A special cash purchase puts us in possession of over 2,000 pairs, which go on sale at extremely low prices.

REMEMBER
ALL THE BEST

RUSSET PASTE
and BLACKINGS

Are sold here less than elsewhere.

**Pocock : Bros.,**

For Sale—Trunks and Valises Cheap

**Hosiery and Gloves**

**SPECIAL SALE**

Ladies' Black Cotton Hose at..... 8c
Ladies' Black Cotton Hose at..... 10c
Ladies' Black Cotton Hose at.....12½c
Ladies' Ribbed Cashmere Hose at.. 15c
Ladies' Hose in Silk Lisle Thread.
Children's Hose in all sizes.
Pure Silk Gloves, special value, at.. 25c
Children's Gauntlet Gloves at....12½c

**Priddis Bros.**

158 Dundas Street.
157 Carling Street.
Telephone 324.

REFRIGERATORS,
GASOLINE STOVES,
CLOTHES WRINGERS,
CARPET SWEEPERS.

We are showing the newest goods in the above lines, also a full stock of enameled ware at very low prices. **Jobbing Work Promptly Done.**

**STEVELY'S**

'Phone 452. Richmond St.


## FINE, A LITTLE HIGHER TEMPERATURE.

Toronto, May 21—11 p.m.—An area of high pressure covers the more central part of the continent. There is a shallow depression to the eastward of the Maritime Provinces, and one of greater intensity over the Northwest Territories. A warm wave has spread over the Northwest Territories, but the temperatures come low in Ontario and Quebec.

The minimum and maximum temperatures reported for today are: Edmonton, 40-78; Calgary, 38-60; Prince Albert, 28-74; Winnipeg, 26-68; Parry Sound, 34-48; Toronto, 30-50; Montreal, 36-48; Quebec, 36-48; Chatham, N. B., 38-62; Halifax, 42-64.

Toronto, May 22—1 a.m.—Probabilities for the next 24 hours for the lower lake region (covering the peninsula and as far east as Belleville) are: Winds mostly westerly and southerly; fine, with a little higher temperature.


**Trusts Corporation**

OF ONTARIO,

Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - - - $1,000,000

HON. J. C. AIKINS, P. C. - President
HON. SIR R. J. CARTWRIGHT, K. C. M. G., HON. S. C. WOOD, - Vice Presidents

This Company acts as ADMINISTRATOR in case of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc.; also as agent for the above offices.

All manner of trusts accepted, moneys invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and countersigned.

Deposit safes to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER, Manager.
zxv

**Roses, Carnations, Violets.**

Funeral Designs.

J. GAMMAGE & SONS,
Phone 96. 213 Dundas Street.
zxv


## SMOKE AND FLAME.

**Wingham's Big Furn ture Factory Burned, Loss $42,000.**

Wingham, Ont., May 21.—The Union furniture factory, employing a large number of hands, with several adjacent dwelling houses, was burned to the ground today. The fire started about 3:30 p.m., and is supposed to have originated in the drying room. In a few minutes after the alarm was sounded the immense building was a mass of flames, and notwithstanding the heroic efforts of the fire brigade the fire was soon beyond control, owing to the immense quantity of inflammable material contained in the factory. Insurance, $21,600; total loss, $42,000.

Toronto, May 21.—Fire broke out in the slaughter house and stable of Levack Bros., butchers, 47 Givens street. There were nine horses in the stable, and of these seven were destroyed by the fire. Damage, about $3,000.


Said Nature to Physic, "What pity that we
Who ought to be friends should so seldom agree.
My strength is exhausted, my energy dead,
From the volley of blue hills discharged at my head."

It is not strange that Nature should remonstrate against the use of these griping and drastic blue marbles, with which old fogies of medicine persist in dosing their patients. They are not only revolting in appearance, but oftentimes actually injurious in their effects. Yet nature needs some help in overcoming obstinate dyspepsia, constipation and liver troubles, and fortunately she has a very valuable assistant in Dr. Pierce's Pleasant Pellets, which, small as bird seed, and sugar-coated, never fail to act effectively though soothingly.

TISDALE'S TORONTO IRON STABLE FITTINGS, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co. (Ltd.), No. 6 Adelaide St., E., Toronto.

**"Posterity,"**

Said Sir Boyle Roche, "What has posterity ever done for us?" Posterity will say that Cook was renowned for his bargains in Shoe Leather, and there will be nobody able to dispute the truth of the assertion, which will be history a hundred years from now.

Here are a few of the lines that the youngster of to-day will talk back on:

Misses' Tan Button Boots, size, 11 to 2, at.....90c
Children's Tan Button Boots, size, 6 to 10, at....75c
Misses' Tan Oxfords, size, 11 to 2, at.....65c
Children's Tan Oxfords, size, 6 to 10, at.....50c

**J. P. COOK,**

173 DUNDAS STREET.

Your money back if you want it.


## London Advertiser.

Telephone Numbers.

107..... .....Business Office
134..... .....Editorial Rooms
175.... .....Job Department

## London and Environs

THE EXCURSION SEASON IS NOW VERY NEAR. IF YOU WANT POSTERS, HANGERS, DODGERS, ETC., CALL AT THE "ADVERTISER" JOB DEPARTMENT FOR PRICES. ALL WORK DONE QUICKLY AND AT LOW PRICES.

—Mr. and Mrs. George O'Dell, left yesterday for Ottawa, where they intend to reside.

—Mr. John D. Sallmon, of the Chicago and Eastern Illinois Railway office in Chicago, is visiting his parents here.

—Mr. J. Lewis, brother of Col. Lewis, left today for his home in Petoskey, Mich., accompanied by his wife, after a visit here.

—The London Amateur Opera Company held a full dress rehearsal at the Grand last night, and it went smoothly over the boards.

—Owing to the absence from the city of Commissioner Judd, the meeting of the water commissioners called for yesterday was postponed for one week.

—A 10-year-old son of Mr. F. H. Butler got one of his fingers caught in a gun carriage at the drill shed on Monday night, and the end of the boy's finger was badly squeezed.

—Mr. W. J. Saunby complained to the water commissioners that the dam at Springbank had raised the river so as to make his mill-race useless. One of the splash-boards was removed.

—A church choir of sweet voices, a night service in a village church in the county Galway, with its pealing organ and glinting windows of cathedral glass are but few of the features of "Garry Owen," the new comedy drama to reintroduce here Tony Farrell, the sweet singing Irish comedian. The engagement is for one night only at the Grand Friday, May 24.

—On Friday the excursion season to Port Stanley will commence. The Lake Erie and Detroit Railway have made all arrangements for a successful opening. The train time table is published in this issue. The fare remains at 30 cents for round trip and tickets can be purchased at De la Hooke's, "Clock" corner of Dundas and Richmond streets, or G. T. R. station.

—Court Magnolia will run another of their popular excursions to Windsor and Detroit on Queen's Birthday. The special first-class through flyer will leave the Grand Trunk station at 7 a.m., arriving in Windsor at 9:30 a.m., and Detroit at 10 a.m. Tickets are $1 75. good going May 23 and 24 and to return up to the last train on the 25th, either via Windsor or the Great St. Clair tunnel at Port Huron.

—The Mission Circle of the Askin Street Methodist Church gave a literary entertainment Monday night, at which Miss McEvoy gave a recitation, Miss Fortner a solo, Miss Daly a solo, and Miss Cosford a "review," concluding with "a journey through Siam and Laos, via P. and I. R. R., by Mrs. Daly and a party of tourists." Seven Mission Circle girls and twelve young men each added to the evening's programme.

—The citizens who are giving the banquet to the officers of the city battalions and the Thirteenth and Dufferin Rifles request any party who wishes to subscribe to the banquet to call or send word to Mr. D. B. Dewar, manager of the Bank of Commerce. A committee are soliciting subscriptions, and they fear that time will not permit to call on all, and so adopt this means of reaching them. The banquet will be held at the Tecumseh House on Friday evening.

—Five hundred beds will be made up in the main building at the fair grounds for the accommodation of the visiting volunteers, who will remain in town over Friday and Saturday nights.

The "Turks" went out to the park last night and practiced for the battle scene in Tel-el-Kebir. A special M. C. R. train will be run from St. Thomas on Saturday night for the accommodation of those wishing to hear the concert by the combined bands. It will return at 11 o'clock. A single fare will be charged.

—"Uncle Tom's Cabin never grows old. There runs through it a vein of pathos peculiarly touching and sweet. It speaks the universal language of the heart. It reflects like the prism the innermost phases of the human emotion. It is more than a play; it is a moral classic. It argues for two of the greatest themes that can engage the mind—human liberty and immortality of the soul. Notwithstanding its frequent productions, it is seldom one sees the play as it is now presented by the Ed. F. Davis Colossal Spectacular Company, which will appear at the Grand Saturday, matinee and night.

TWO RIBS BROKEN.

John McAteer, a driver for James Johnston, of Wellington street, was thrown out of his rig on Colborne street yesterday morning, and had two ribs broken. McAteer was driving north on Colborne street between Grey and Hill streets, when the horse took fright and began to plunge. He endeavored to quiet the horse, but it was useless, and the swaying of the rig threw McAteer out on the boulevard on his right side. Before it was captured the horse had turned the rig completely over, broke a shaft and damaged the harness. The driver was taken home, where a physician attended to his needs.


We are quoting very low prices for Lily White Oil, Aurora Light, Water White Benzine, gasoline, machine and cylinder oils. Send for quotations. Phone No. 307. EMPIRE OIL COMPANY.

THE
**Royal Crown Remedy**

Secures the harmonious action of each of the organs. It establishes throughout the entire system functional harmony, and supplies the blood vessels with a pure and healthy current of new life. The skin, after a few days' use of the Crown Remedy becomes clear and beautiful—pimples, blotches, black spots and skin eruptions are removed, sores and ulcers soon cured. Persons suffering from Scrofula, Eruptive Diseases of the Eyes, Mouth, Ears, Legs, Throat and Glands, that have accumulated and spread, either from uncured diseases or mercury, or from the use of corrosive sublimate, may rely on a cure if the Royal Crown Remedy is continued a sufficient time to make its impression on the system. $1, Pills 25 cents, or 5 bottles of Remedy and 5 boxes of Pills for $5, from Druggists, or sent by Isaac Williams' Co., London, Ont.

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FIRECRACKERS,
TORPEDOES,
ROCKETS,
Fireworks of All Kinds.
TENNIS SETS,
CRICKET BATS,
CROQUET, BASEBALL GOODS.
All Out-Door Games.
BABY CARRIAGES.

**168 DUNDAS ST.**
Wholesale and Retail.
Two Doors from Richmond.

**SUMMER SUITINGS**

In all the newest patterns—Finest trimmings and fashionably made.

**JOS. DAMBRA**

262 1-2 DUNDAS STREET.

THIS IS THE TIME TO FEED THE HUNGRY

You will find that our grocery is the storehouse for supplies of the pure food you need.

Full Strength. Pure Goods. Prompt Attention.

Green groceries fresh daily.

**J. C. Trebilcock,**

Grocer, 235 Dundas Street.
zxv


T. B. BROWNE'S ENGLISH DIRECTORY.

Many literary men spend months of labor in writing a history or story. Readers of T. B. Browne's English Newspaper Directory for 1895 will doubtless be astonished at the amount of ability that is shown in the 1,128 pages of its carefully compiled work. The 1895 issue has been received by the "Advertiser," and it is doubtful if a more complete newspaper directory is to be found. It contains an enormous amount of information relating to the vast number of newspapers printed in the British colonies and in foreign countries. It is also an excellent specimen of the printer's art. Any "Advertiser" reader will be shown a copy by calling at the counting-room of this establishment.


**A Prominent Lawyer Says:**

"I have eight children, every one in good health, not one of whom but has taken Scott's Emulsion, in which my wife has boundless confidence."

At Bod-Gya, in India, which is shortly to be visited by the viceroy, there is a temple dispute in full swing. The question is whether the representatives of Buddhism are to be allowed to place in the famous temple an image of Buddha which they have received from Japan. At present the image, which is a beautifully finished specimen of Japanese art, is placed in an adjoining collonnade.


HE WILL SOON BE HERE!

It has been mentioned in these columns that Sousa is coming to town, and when Sousa and his famous band and his delightful assisting artists are here there will be music in the air. And in point of fact there is music in pretty much every air that Sousa plays. His concert occurs on Tuesday next. To use an Irishism, the only ones present who will be unhappy on that occasion will be those who are absent. The plan for the evening performance is rapidly filling, and the public are advised to secure seats early to avoid disappointment. It will be a gala day for London next Tuesday. b


Have you seen Keene Bros.' bedroom sets with bevel plate mirrors for $9, $11 and $12? They are the delight of everyone that sees them. 127 King street, opposte Market House.

**You are Interested**

In the question of PURE FRUIT VINEGAR vs. impure vinegar.

Our vinegar being a pure natural acid, produced from the FINEST FRUIT, we guarantee it to be the full standard strength of forty grains. No deleterious acids used in the manufacture of our vinegar. Ask for our goods—take no other.

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto. zxv

Ask your shoedealer for Cerol Russet Dressing. Price, 15 cents. zxv

**R.K.Cowan**

Barrister, etc., over Bank of Commerce London.

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Head Office—Toronto.

A Canadian Company.
A Strong Company,
A Progressive Company.

Total Claims paid during past nine years, $1,285,051 50.
Premiums received thereon, $345,699 65.
Or for every dollar received the association returned $3 72.
Average time of payment of claims after receipt of proofs, 32.4 hours.

FRED. H. HEATH, General Agent,
GEO. PRITCHARD, Local Agent.

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"Cash Is King."

**$20,000,**

Twenty Thousand Dollars Worth of

**Crockery & Glassware**

Bought at 25c on the Dollar, and Must be Turned Into

**Dollars and Cents at Once.**

**The Smash**
—AT—
**MARA'S**

Great Department Stores.

Greatest Slaughter of Glassware and Crockery Ever Known Before on Earth.

**Read and Ponder**

Largest sized Lamp Chimneys, crimped tops, for 4c.
Medium sized Lamp Chimneys, crimped tops, for 3c.
Stand Lamps, complete with medium burner, chimney and wick, worth 50c, for 19c.
Hand Lamps, complete, worth 35c, for 18c.
Very Large Handsome Glass Preserve Dishes, worth 25c, for 9c.
"Instant Crockery Mender," the latest invention for mending china, large bottles, sold elsewhere for 25c, our price 9c.
Beautiful Glass Tea Sets, comprising 6 pieces, just think, only 20c for the set.
Very Fine Half-Gallon Glass Water Pitchers, worth 50c, for 15c.
A Set of 6 Very Fine Glass Table Tumblers, being slaughtered for 13c.
A Set of 6 Extra Fine New York Goblets, tremendous slaughter, only 21c.
One Set of 6 Beautiful Glass Preserve Dishes, the whole set complete for 7c. This is a world beater.
One Set of 6 Preserve Dishes on foot for 13c.
One Chamber Set consisting of 10 pieces as follows: One Pitcher and Basin, 1 Covered Chamber, 1 Soap Box and Drainer and 1 Brush Vase, worth $3 50 for $1 43.
A Set of Handled Cups and Saucers, 6 Cups and 6 Saucers, worth 50c for 25c.

Set of 6 Pie Plates, only 17c.
Set of 6 Tea Plates, only 19c.
Set of 6 Breakfast Plates, only 21c.
Set of 6 Dinner Plates, only 27c.
Set of 6 Soup Plates, only 21c.

Small White China Bowls, worth 10c, for 4c.
Medium White China Bowls, worth 15c, for 5c.
Largest White China Bowls, worth 15c, for 5c.

**This is the People's Opportunity.**

P. S.—To country storekeepers, hotel proprietors and all large buyers, we beg to say this is a chance of your lifetime.

**Spring Overcoats.**

Your choice of 50 Men's New Spring Overcoats, all the latest styles, including light tweeds, fine meltons and English clay worsteds, worth $9, for $5

**Ladies' and Misses' Capes and Jackets.**

Fine Cloth Ripple Capes, in browns, grays and bluettes, at 90c.
Very Stylish Bluette Capes, worth $2 25, now only $1 25.
Very Fine Scotch Tweed Ripple Capes, worth $2 50, clearing at $1 35.
Fine Blue Golf Capes, the most stylish and nobby goods, with fancy capes, no two alike, worth $5, your choice for $2.
Very Stylish Ripple Capes, beautifully trimmed, worth $8 and $9, for $5.
43 Spring Jackets and Blazers, in all the newest styles, including light tweeds, dark tweeds, fancy tweeds, fine blue meltons, English black and blue cheviots, and box cloths, your choice for $3 50.

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