

THE SECOND INSTALMENT

OF

BINNING'S \$60,000 JUNE SALE

STARTS TODAY

Doors Open at 8.30

PLAIN FACTS

This June Sale has far surpassed any sale we ever had. Considering the values and quantity and the prices we quote it should shine head and shoulders above them all. To make it a decided success we have pared the prices still more for the second instalment which starts today at 8.30.

Raincoats
In splendid quality and style. reg. \$10.00. June Sale Price **\$6.95**

Dress Trimmings
Colors and black; handbags, etc. reg. 50c to \$1.00. June Sale Price **25c**

Handkerchiefs
Lawn, with pretty colored hem. June Sale Price **4c**

Lace Hosiery
Black lace ankles. Worth twice. June Sale Price **121-2c**

White Lawn Aprons
Made in fifty new shapes, trimmed, hemstitched, ruffle, and look at the price. Only each **25c**

Long Silk Gloves
In white, tan, black, champagne, grey and pink. Sizes 5 1-2, 6, 6 1-2, 7. Reg. 75c and \$1.00. For **50c**

Silk Hose
In tan color; form fitting. June Sale Price **25c**

Kid Gloves
Long 16 and 20-button; blk, white. June Sale Price **\$1.45**

\$1.50 Corsets
Women's Maternity corsets; all sizes. June Sale Price **\$1.25**

Corset Covers
Best cotton and lace trimmed. June Sale Price **50c**

Hand Bags \$1.50 val.
Black, brown, grey, tan; pretty patterns. June Sale Price **95c**

Underskirts
Black, saten; worth \$1.25. Now, June Sale Price **\$1.00**

Brassieres
Large sizes; \$1.50 to \$2.00 values. June Sale Price **\$1.00**

Children's Hose
35c to 50c values; black, white and tan colors. June Sale Price **25c**

Petticoats
Black, saten; according and knife pleat. June Sale Price **65c**

Nemo Corsets
Not self-reducing. Reg. \$3.00. June Sale Price **\$1.75**

Underwear
Women's Vests and Drawers; reg. 35c. June Sale Price **25c**

Hair Switches
Large full size; all shades; reg. 45c. June Sale Price **\$3.75**

There will be a big rush on today at Binning's. The second instalment of the greatest of all Calgary's sales will start. Doors will be open at 8.30. All saving mothers and economical daughters who value money-saving opportunities will be here.

\$20 Suits \$10

Northway's Shape-keeping Suits

Strictly new styles in serges, whipcords, tweeds, etc. Assorted shades and tan. Coats are all perfectly tailored and satin lined. All sizes.

Don't miss these today at

Women's and Misses' Coats

Stylish tweeds, cheviots, serges \$7.45 in almost every imaginable shade. The highest quality of tailoring. Every garment cut to correct. Really they are a gift at

Women's Fine Suits

Any lady in Calgary that intends buying a new suit must not let this opportunity pass unheeded when we put this line of fashionable tweeds, worsteds and serges on display and mark them down. Reg. \$40. Sale

\$8.00 Blazer Coats
These are made up in best of style, fancy stripes on red or blue, also plain red. Reg. \$8.00. Reduced to sell at **4.90**

LADIES' FINE EVENING COATS \$20
Made of extra fine quality broadcloth, in dainty colorings of helix, pale blue, pink, etc., worth \$35 to \$50. This sale **\$20**. THEY ARE ALL SWELL GARMENTS

Doors open at 8.30

THE TRUTH

Another week, and this, the greatest of money-saving opportunities will be past history, only 5 more days in which to mingle in the crowds of merry bargain seekers. Come in today---you'll be elbowed some, but by good natured people, don't suffer the regret of "too late."

Remember
Today at
8.30 the
Doors Open

Women's Peter Pan Waists

In white mode with colored collars, short sleeves, very smart, will wash. Regular 75c. Morning special

39c

There never was a sale when such ultra styles, such full value and striking worth were marked so low.

WOMEN'S TAILORED SUITS

Worth \$2.50 and \$3, plain and pleated fronts, all stylish. See them Today **\$1.00**

Wash Dresses for the Street

Just a "nifty" dress for the street for hot weather, better get one for the Exhibition. Colors of pink, tan and the stylish linen shades so popular this season.

\$2.95

Only
5 More
Days

JOIN THE PARADE OF BINNING'S GREAT BARGAIN BRIGADE---IT'S THE STYLE SHOW

\$3.00 Princess Slips Nainsook and fine muslin lace trimmed. Now \$1.50	DRAWERS Knitted and dainty lace trimmed. Worth 35c. 25c	Handkerchiefs Sold regularly at 5c each. Only, per doz., 25c	Hair Pads Large full sizes, in all shades of brown. 10c	Children's Hose AND BABIES' SOCKS. Limited quantity to sell. Prices, per pair, 5c	Women's Lace Collars In white or ecru. Reg. 35c. Sale, each, 15c	Handbags Worth \$1.50. Black leather. Only a few left at 35c	Cotton Drawers 35c values. Tucked and hemstitched. 25c
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112
EIGHTH AVE. EAST

BINNING'S
THE FASHIONABLE LADIES' READY-TO-WEAR STORE
112 EIGHTH AVENUE, EAST

112
EIGHTH AVE. EAST