

Child Welfare



HEALTHY BABIES.

"An Ounce of Prevention is Worth a Pound of Cure."

SLEEP—We will still talk of Toddlers this week. Sleep is just as important as food. Too often after a baby is a year old his bed-time gets later and later, and later, so one of the most important things for his health is robbed from him. Send all the little boys and girls to bed at half past six (6.30 P.M.) and then they will get a good twelve hours sleep. Also it is good for him to have an hour's sleep in the day time. His mind as well as his body needs plenty of sleep.

WEST END CENTRE—Our West End Centre is open. Our first day was most successful. We had some of the bonniest babies, and now it is going to be fine watching their weights go up and keeping them well. Lady Croble very kindly came on our opening day and spoke to the mothers. She hoped they would take every advantage of the Centre as it was such a great thing to have well and healthy children; and we in Newfoundland wanted good Mothers for the "Hand that rocks the cradle rules the world," and it was healthy men and women we wanted in the future. Lady Croble gave a prize to the heaviest baby under six months, and the bonniest twins under six. Baby Forbes who was three months old was 17 lbs. 4 ozs, babies Wall who were only a month old were the bonniest twins. We want all the new babies of the West End to come to this Centre.

DENTAL CLINIC—The August Dental Clinic is on Monday the 19th. Any Mothers who are having trouble with their teeth and are nursing their babies, or any children under five years who have bad teeth, come and see the dentist.

CHILD WELFARE ASSN.
August 16, 1924.

Relief of New Melbourne Fire Sufferers.

Rev. B. Mallalieu, Hant's Harbor, and Mr. W. W. Halford, gratefully acknowledge receipt of the following amounts for New Melbourne fire sufferers:

Already Acknowledged	\$386.50
Wm. Prew	5.00
Broadway House of Fashion	5.00
W. J. Clouston	5.00
Sympathy	10.00
Hon. H. M. Moedell	5.00
Hon. W. J. Higgins	5.00
A Friend	1.00
Stella	10.00
Total	\$432.50

Sunday Services.

E. Cathedral—8, Holy Communion; 11, Matins; 11.15, Holy Baptism; 6.30, Evensong.
St. Thomas's—8, Holy Communion; 11, Morning Prayer, Holy Communion, and Service; 6.30, Evensong.
Canon Field: 3, Young People's Service; address by Mrs. W. E. Godfrey; 4, Holy Baptism; 6.30, Evening Prayer and Sermon; preacher, Rev. W. E. Godfrey; subject, Shadow Casting.
Christ Church, Quidi Vidi—Service at 3.30 p.m.
St. Michael and All Angels—8, Holy Communion; 10, Matins; 11, Holy Eucharist; 3, Children's Service; 6.30, Evensong.
St. Mary the Virgin—8, Holy Communion; 11, Matins and Sermon; 6.30, Evensong and Sermon.

METHODIST
ower St.—11, Rev. C. H. Johnson; 6.30, Rev. Hammond Johnson.
George Street—11, Rev. Hammond Johnson; 6.30, Rev. R. E. Fairbairn.
McNamee St.—11, Rev. Harold Bursey; 6.30, Rev. C. H. Johnson.
Esley—11, Rev. R. F. Fairbairn; 6.30, Rev. G. Joyce.
Esper Mission, Adelaide Street—2.45 and 7, Evangelistic Service, Rev. Edwin Moore.

onregational, Queen's Road—11 and 6.30, Rev. D. L. Nichol.
Andrew's Presbyterian Church—11 and 6.30, Rev. W. G. Bowring.

A. No. 1 Citadel, New Gower St.—11, United funeral service for the late Captain Richard Butt, conducted by Adj. French, assisted by city officers.

denational Bible Students' Association, Victoria Hall—Mr. C. Roberts of London, Eng., Travelling representative of the Society, will speak at 7 p.m. in the Chapel Room, and at 7 in the Main Hall.

WONDERFUL SAVINGS DURING OUR GREAT

A MOST SENSATIONAL BARGAIN EVENT!
Offering High Grade Furniture at Sale Prices

All the new ideas, that is what our furniture stock presents—all the new designs and creations of the furniture world as they are produced, with all the newest effects in coverings. During this sale you are offered the lowest prices quoted on high grade furniture for this year. Everything for the home will be found here in abundance. Qualities are absolutely dependable, styles are faultless, and assortments are very complete. Nothing is lacking to make this one of the most important furniture sales in our history. Don't miss this wonderful opportunity to save. This sale will be in force until the 30th of August.

Beautiful
Bedroom Suites

5-Piece Suite.

Consisting of Bed, Vanity Dresser, Chefferson, Bench and Bureau. Made of genuine birdseye maple, neatly decorated with blue stripe effect. Reg. Price \$412.50 \$500.00 per suite. Sale Price

6-Piece Suite.

Genuine Birdseye Maple, consisting of Bed, Bureau, Vanity Dresser, Chefferson, Bench and Rocker. Reg. Price \$500.00 suite. Sale Price

Walnut Suite.

A beautiful 6 piece Suite of genuine Burl Walnut, neatly carved, with a gilt stripe effect. Bed, Bureau, Wardrobe, Vanity Dresser and two Chairs. Reg. Price \$412.80 \$500.00 per suite. Sale Price

Solid Walnut Suite.

Consisting of Bed, Vanity Dresser, Bench, Wardrobe, Bureau and Rocker; dark finish, neatly carved, swell front of genuine solid Walnut. Reg. Price \$780.00 per suite. Sale Price

Bureaus and Stands.

Finished in Surface Oak, Ash, Elm, Golden Oak, White Enamel and Ivory, with plain plate and bevelled edge mirror.

Reg. Price \$37.50 suite.	Sale Price	\$31.50
Reg. Price \$48.00 suite.	Sale Price	\$40.00
Reg. Price \$51.00 suite.	Sale Price	\$42.50
Reg. Price \$58.50 suite.	Sale Price	\$49.25
Reg. Price \$60.00 suite.	Sale Price	\$50.00
Reg. Price \$72.00 suite.	Sale Price	\$60.30

Magnificent
Brass Bedsteads

Brass Bedsteads.

Square and curved head and foot, 3 inch continuous posts with 1 inch, 1 1/2 inch and 2 inch pillars; dull finish with pretty ribbon effects, fancy polished vases in several beautiful designs, four feet and four feet six inches wide. Reg. Price \$30.00 each. Sale Price \$25.00
Reg. Price \$33.00 each. Sale Price \$27.50
Reg. Price \$40.00 each. Sale Price \$33.13
Reg. Price \$45.00 each. Sale Price \$37.50
Reg. Price \$64.00 each. Sale Price \$55.25

Metal Bedsteads.

A splendid assortment of Metal Beds in White Enamel, Walnut, Ivory, Mahogany and Circassian finish; sizes 3 ft., 3 1/2 ft., 4 ft. and 4 1/2 ft. wide and 6 ft. long.

Reg. Price \$7.50 each.	Sale Price	\$6.25
Reg. Price \$11.50 each.	Sale Price	\$9.25
Reg. Price \$18.00 each.	Sale Price	\$15.00
Reg. Price \$18.75 each.	Sale Price	\$16.25
Reg. Price \$27.00 each.	Sale Price	\$23.50
Reg. Price \$30.00 each.	Sale Price	\$25.00
Reg. Price \$42.50 each.	Sale Price	\$35.13
Reg. Price \$46.50 each.	Sale Price	\$39.27
Reg. Price \$47.00 each.	Sale Price	\$39.55

Attractive Values in Parlor Furniture

Our selection of Parlor Furniture is very smart, of endless variety and very serviceable. You can buy this furniture with the positive assurance that it is reliable throughout, no matter how low or how high the price you pay for it.

Chesterfield Suites.

Three pieces, extra heavy spring seat, movable cushions, with low, moss and cotton filling, upholstered in beautiful tapestries, velour and mohair.
Reg. Price \$300.00 suite. Sale Price \$250.00
Reg. Price \$330.00 suite. Sale Price \$275.00
Reg. Price \$432.00 suite. Sale Price \$360.25
Reg. Price \$490.00 suite. Sale Price \$408.25
Reg. Price \$520.00 suite. Sale Price \$432.45
Reg. Price \$650.00 suite. Sale Price \$525.00

Parlor Suites.

Five pieces, consisting of Settee, 2 Arm Chairs and 2 Small Chairs, in Birch and Mahogany; spring seats with heavy stitched edge, seat and back upholstered in pretty tapestry, velour and verona cloth.
Reg. Price \$60.00 suite. Sale Price \$50.00
Reg. Price \$69.00 suite. Sale Price \$57.37
Reg. Price \$86.00 suite. Sale Price \$68.63
Reg. Price \$110.00 suite. Sale Price \$87.57
Reg. Price \$163.70 suite. Sale Price \$134.87

3-Piece Suites.

Mahogany finished frame, seat and back upholstered in beautiful blue figured tapestry; extra heavy springs. Reg. Price \$180.00 suite. Sale Price \$150.50

Extra heavy mahogany frame, curved arms, 3-piece suite, seat and back upholstered in pretty selected tapestry. Reg. Price \$212.50 suite. Sale Price \$177.00

3-piece, heavy scrolled mahogany frame, heavy tempered springs, seat and back upholstered in special tapestry of exquisite shadow design. Reg. Price \$166.00 suite. Sale Price \$130.00

Odd Arm Chairs and Rockers.

A magnificent assortment in beautiful designs, wood backs, heavy spring seats, upholstered in beautiful tapestries.
Reg. Price \$23.00 each. Sale Price \$19.12
Reg. Price \$30.00 each. Sale Price \$25.00
Reg. Price \$36.00 each. Sale Price \$30.00
Reg. Price \$45.00 each. Sale Price \$37.50
Reg. Price \$48.50 each. Sale Price \$41.21
Reg. Price \$50.00 each. Sale Price \$40.00

Carpet and Linoleum Squares
at Specially Reduced Prices

August is always the month for bargains in our Furniture Store—the month when thrifty buyers anticipate their needs and save money. This Sale of beautiful floor coverings is a money-saving opportunity which you should not fail to take advantage of. We are showing a splendid assortment in which good taste, artistic colorings, rich effects and practical economy are skillfully maintained.

Carpet Squares.

A magnificent assortment in Tapestry, Arminster and Velvet Pile, showing the newest designs and colorings; Size 8 feet 3 x 10 feet 9 and 9 feet x 12 feet.

Reg. Price \$40.00 each.	Sale Price	\$33.75
Reg. Price \$44.00 each.	Sale Price	\$36.75
Reg. Price \$50.00 each.	Sale Price	\$40.05
Reg. Price \$56.00 each.	Sale Price	\$46.25
Reg. Price \$70.00 each.	Sale Price	\$56.25
Reg. Price \$75.00 each.	Sale Price	\$62.50

Linoleum Squares.

The modern durable Rug, absolutely waterproof and sanitary; come in and see the many lovely patterns in the newest colorings, suitable for every room in the house.

Size 6 x 9 ft. Reg. Price \$12.50 each.	Sale Price, \$11.25
Size 9 x 9 ft. Reg. Price \$19.00 each.	Sale Price, \$17.00
Size 9 x 10 ft. 6. Reg. Price \$21.75 each.	Sale Price, \$19.25
Size 9 x 12 ft. Reg. Price \$25.00 each.	Sale Price, \$22.50

TERMS STRICTLY CASH—No Charging at Sale Prices

The Royal Stores, Ltd.
Furniture Department

Dining Room
Furniture of Merit

Buffets.

A magnificent assortment of Buffets in the very latest designs, with British Plate, Plain and Bevelled Mirrors, in the following finishes: Surface Oak, Golden Oak, Fumed Oak, Walnut and Early English.
Reg. Price \$52.00 each. Sale Price \$42.50
Reg. Price \$75.00 each. Sale Price \$62.50
Reg. Price \$80.00 each. Sale Price \$65.25
Reg. Price \$85.00 each. Sale Price \$70.45
Reg. Price \$105.00 each. Sale Price \$87.50
Reg. Price \$112.50 each. Sale Price \$93.75
Reg. Price \$140.50 each. Sale Price \$117.50

China Cabinets.

In Quartered Oak, Golden Oak finish, plain and bent glass doors, fitted with three shelves.
Reg. Price \$52.00 each. Sale Price \$42.50
Reg. Price \$80.00 each. Sale Price \$65.25
Reg. Price \$95.00 each. Sale Price \$78.125

Extension Tables.

Square and round, on pedestal with five and six legs, claw foot, finished in Elm, Surface Oak, Fumed Oak, Plain Oak, Quartered Oak and Early English, highly polished; 6 feet extension.
Reg. Price \$25.00 each. Sale Price \$20.00
Reg. Price \$30.00 each. Sale Price \$25.00
Reg. Price \$40.00 each. Sale Price \$32.50
Reg. Price \$50.00 each. Sale Price \$41.25
Reg. Price \$70.00 each. Sale Price \$57.50

Dining Room Suites.

Consisting of 5 Chairs and Carver's Chair, leather padded seat, finished in Golden Oak, Ash, Quartered Oak, Fumed Oak and Early English.
Reg. Price \$40.00 suite. Sale Price \$32.12
Reg. Price \$55.00 suite. Sale Price \$46.02
Reg. Price \$75.00 suite. Sale Price \$62.50
Reg. Price \$90.00 suite. Sale Price \$74.53
Reg. Price \$95.25 suite. Sale Price \$78.81
Reg. Price \$135.00 suite. Sale Price \$113.50

Hall Stands

Hall Stands.

Quartered Oak, Fumed Oak finish, with square and oval Bevel Plate Mirrors; fitted with Hat holders and Umbrella stand; these are exceptionally good looking; will add greatly to the appearance of your hall.
Reg. Price \$40.00 each. Sale Price \$32.50
Reg. Price \$55.00 each. Sale Price \$46.02
Reg. Price \$75.00 each. Sale Price \$62.50
Reg. Price \$90.00 each. Sale Price \$74.53
Reg. Price \$95.25 each. Sale Price \$78.81
Reg. Price \$135.00 each. Sale Price \$113.50

Parlor Clocks

IMITATION MARBLE PARLOR CLOCKS, nicely decorated with Nickel and Bronze Ornaments, 3 Day, striking Hour and Half Hour, Cathedral Chimes.
Reg. Price \$10.50 each. Sale Price \$8.45
Reg. Price \$11.50 each. Sale Price \$9.47
Reg. Price \$12.75 each. Sale Price \$10.61
Reg. Price \$15.00 each. Sale Price \$12.10