



YOU FEEL SMALL

when your clothes don't fit well or are out of date, lack style and elegance. Put on one of our Made-to-Order Suits and you feel like a big man, as big as the biggest in your town. Fine clothes do make such a difference to a man.

J. J. STRANG,

LADIES' & GENTS' TAILOR,
Corner Water & Prescott Streets.

BRITISH WASTE!

WOOL AND COTTON.

In Colored, White and Bleached.

PROMPT DELIVERY.

SAMPLES AND PRICES ON APPLICATION.

WM. HEAP & CO. Ltd.,

Bank of Nova Scotia Building.

CORSETS!

The Newest Model of a Leading Maker
Specially prices for Easter Trade
Strong Material, White, Four Hose
Supports
Low Bust, Medium weight

Bargain Price, this week only **\$1.24**

ROBERT TEMPLETON

MEN WON'T PAY SILK SHIRT PRICES!

That's why WE are becoming the SHIRT HOUSE of St. John's.

Here you can get the Ideal Shirt for every purpose no matter what work you are engaged in.

MEN'S NEGLIGEE SHIRTS. WORK SHIRTS.
95c., 1.35, \$1.75 89c., 95c., \$1.25
\$1.90, \$2.40 \$1.35, \$1.50 up.

BON MARCHE,

WHERE THRIFTY PEOPLE BUY.

Anthracite Coal!

In stock 500 tons Stove, Egg and Furnace.

H. J. STABB & CO.

THE JOY OF A RECORD

That is Virtually Noiseless.

To-night put on your Phonograph any of the Records you enjoy most. Does the surface noise intrude and prevent you from completely enjoying the music? To-morrow come in to see us and let us play for you a few of the new

Columbia

NEW PROCESS

RECORDS

Instantly you will notice that the disconcerting surface noises which have always annoyed you are absent.

COLUMBIA NEW PROCESS RECORDS will make your Phonograph what it should be, a musical instrument of the highest, purest type.

U. S. Picture & Portrait Co.

GRAFANOLA DEPARTMENT.

Blue Nose Potatoes!

To-day Ex Rosalind

P.E.I. Blue Nose Potatoes

George Neal

Limited

POWER! POWER!

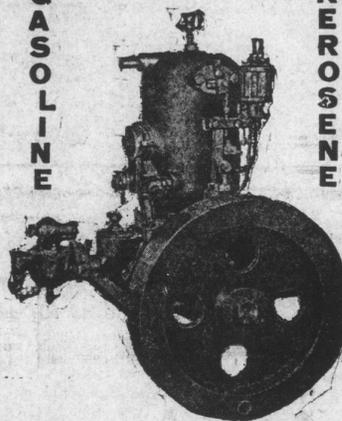
Acadia Marine Engines,

2 and 4 CYCLE

3 to 80 H.P.

GASOLINE

KEROSENE



Will all persons who wish to have their Acadia Engines repaired for next Spring kindly forward same to us at an early date. Satisfaction guaranteed.

FOR POWER, SIMPLICITY, and DURABILITY BUY AN ACADIA.

Large quantities spare parts in stock at all times.

ACADIA GAS ENGINES, Ltd.,

nov21.6m.eod ST. JOHN'S, NFLD.

Wanted to Purchase

6 or more Houses situate in the Central part of the City. Will pay CASH on receipt of Title Deeds, or pay owner for his interest in same.

Property of values up to \$5,000.00 is required by us.

FRED. J. ROIL & CO.,

REAL ESTATE & INSURANCE AGENTS,
Smallwood Building, Duckworth Street.

Buick shows the way for 1923

Buick leadership has come through Buick's unerring anticipation of the public's motoring requirements. The extent of Buick leadership is best evidenced by the frequency with which the Buick Emblem is seen on every road.



BERT HAYWARD,
P.O. Box 246
Phone 507.

mar31.61

THE EMPLOYERS' LIABILITY ASSURANCE CORPORATION, LTD.

General Accident, Sickness, Automobile, Burglary, Workmen's Compensation. Address all correspondence to:-

J. B. URQUHART, Agent.

mar5.11

NOTICE OF REMOVAL!

We respectfully wish to notify the many buyers of printing, that we have moved from the rooms previously occupied to more suitable rooms in the Board of Trade Building.

In our new premises we will endeavor to maintain the standard of excellence that has been the means of placing this Print Shop on a level with the very best printers in Newfoundland.

IMPROVEMENTS.

We have recently purchased an up-to-date Ruling Machine and a large Cylinder Press and have secured men to operate them that are well known as producers of High Grade Work, so you will readily see that we are in a position to handle anything that a business man may require, whether it be a simple visiting card or a most intricate Ledger Sheet.

YOU WANT GOOD STATIONERY.
WE PRINT GOOD STATIONERY.
Let's Trade.
PHONE 850.

Morgan's PRINTING Office

mar28.w.th.m.w.f

Wallace Silverware.

Is your Table Silver as good to-day as when you bought it?

Have you noticed that at the parts most exposed to wear, the plate has become worn?

Do you think this condition of your Silver is in keeping with your idea of a well appointed table?

Then why not, when you decide on replacing your old ware, give place to it with the "Wallace" Brand, the Silver that refuses to wear and is guaranteed without time limit.

Start with the Tea Spoons and gradually complete your Set with the one pattern--there are several for you to choose from and the price is very moderate.

Tea Spoons cost \$8.00 for a Dozen.

T. J. DULEY & CO., Ltd.

The Reliable Jewellers & Opticians.

2,000 SIDES AMERICAN SOLE LEATHER.
1,200 FEET BLACK UPPER LEATHER.
Large Quantity of CHAINS & ANCHORS.

And all kinds of Ships' Supplies.

North Am. Fur, Hide and Metal Co'y.,
Water Street West (Next Door Reid Electric Store).

feb15.11

Reid-Newfoundland Co., Limited

NOTICE!

S. S. "KYLE" will sail from Dry Dock Wharf at 8 p.m. to-day Friday, for ports of call on South West Coast.

Reid-Newfoundland Co., Limited

RED CROSS LINE!

From St. John's: Probable Sailings for the month of April.

From St. John's, Nfld. From New York.

S.S. ROSALIND April 10th S.S. SILVIA
S.S. SILVIA April 18th S.S. ROSALIND
S.S. ROSALIND April 25th S.S. SILVIA
S.S. SILVIA May 2nd S.S. ROSALIND

Through rates quoted to all ports.
Winter passenger rates now effective.
Special rates quoted on return tickets with six months stop-over privileges.
For further information re passage fares or freight rates, etc., apply to

HARVEY & CO., LTD., St. John's, Nfld., Agts.
BOWRING & COMPANY, G. S. CAMPBELL & CO.,
17 Battery Place, New York. Agents.
General Agents. Halifax, N.S.

jan5.m.w.f.11

Farquhar Steamship Companies.

PASSENGER AND FREIGHT SERVICE
ST. JOHN'S TO HALIFAX.

STEEL STEAMSHIP "SABLE I."
Sailing every nine days.

Freight accepted and rates quoted to all points.

For sailing dates and other information, apply

HARVEY & CO., LTD., St. John's, Nfld.
FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.
aug3.6mcs.w.f.m

LADIES' PRIVILEGE!

So as not to be misunderstood, we herewith announce that the very splendid advantages of our All-Sickness and Accident Protection Policy which we write about every night in this Paper, applies to all young ladies over 18 years who are earning incomes from any source whatever.

We have a Full-Protection Contract at an attractive figure, with convenient terms of payment for every Miss who reads this announcement.

Just call up 1154 for particulars--no obligation.

UNION CASUALTY COMPANY.
PHONE 1154. CITY CHAMBERS. BOX 254.

ASK YOUR GROCER FOR—HOWARDS EDINBURGH BORAX SOAP

Specially suited for Winter use, as it not only makes clothes white and soft, but protects the hands.

Sold by Messrs. Ayre & Sons, Ltd., Bowring Bros., Ltd., Royal Stores, Ltd., James Baird, Ltd., J. D. Ryan, C. F. Bennett & Co., T. & M. Winter, J. J. Mulcahy, East End Broadway Store, W. J. Murphy, T. Walsh, W. E. Brophy, Steer Bros., W. Bowman, P. F. Malone, Monroe & Co.

Also well known in the principal Outports.

jan2.17

Forty-Four Years in the Service of the Public—The Evening Telegram

TWELVE WEAT TORONTO fresh westerly fair to-day or lighter ROPER & Ther. 42. VOLUM Mar Mar Lamp Aucti REI B AUC PUBLIC (By order On Tues at 10.30 a.m. Messrs. Bish Dry Good 2 oil cloth models, 6 wire counter plat dow blinds, stands, 2 tra lers hampers, hand truck, 1 lot tools, 50 lot paper rack, bulb trays zinc scale, 1 Seth small desk, 1 1 glove case, 1 glass mirrors, play stand, 2 5 wax figures, arella stand, 2 assorted coat mirror bevel ror, 2 curtain and pots, 2 sh 1 hat initial stand, 2 boot table balze wall collar stand, 1 sma 14 window ve of brass rods, hook racks, display stand, 3 long display stand, glass mirror, 1 skirt hanger, neckwear form, Dennison's tie, baskets with er flower stand and flowers, 1 long, 1 Singer heaters, 2 show chair, 3 other ctions, 1 ribon table, 1 display articles. The above st lent condition n spection on M 3 to 5 p.m. Ge noon of sale. apr3.5.7.9 FO 22h.p. Do Engine. 116h.p. Jaco gine. Mill Carr Friction G 42" Simon Large Rot Edger Saw Clapboard Lot assort A. E. HIC or Relian Offic mar13.3m.eod FO Lumber an natched bo ard, hard inds of fram JAME mar6.11 FO That well Pennstere" al sets of stwo Victoria rougham stah age Steig, B al various ment; apply to MEN. M as.21