

27th Annual February Sale

Further Extreme Values for the Last Week
Values such as no thinking person can possibly afford to miss.

New, Fresh Spring Goods at Sale Prices
all New Goods, now arriving, are included in this great money saving event.

Good Values in COATS



Blanket Cloth Coats.
Assorted styles and colors; large collars; semi-fitting and plain backs.
Reg. \$9.00 each. **\$7.20**
Reg. 12.50 ea. **\$10.00**
Reg. 14.00 ea. **\$11.20**
Reg. 16.50 ea. **\$13.20**
Reg. 20.00 ea. **\$16.00**

Velour Coats.
In various smart models in assorted colors; well tailored and trimmed.
Reg. 25.00 ea. **\$20.00**
Reg. 30.00 ea. **\$24.00**
Reg. 35.00 ea. **\$28.00**
Reg. 45.50 ea. **\$36.49**
Reg. 50.00 ea. **\$40.00**

Black Cloth Coats.
Cut on plain lines; trimmed with buttons; made of good material.
Reg. \$10.00 each. **\$8.00**
Reg. \$16.50 each. **\$13.20**
Reg. \$19.00 each. **\$15.20**

Black Velour Coats.
With fur collars; assorted styles and in all sizes.
Reg. \$25.00 each. **\$22.40**
Reg. \$45.50 each. **\$34.80**
Reg. \$50.00 each. **\$44.80**

Sateete Coats.
Handsomely trimmed coats with fur collars; a limited number only.
Reg. \$27.00 each. **\$29.60**
Reg. \$39.50 each. **\$31.60**
Reg. \$44.00 each. **\$35.20**
Reg. \$65.50 each. **\$52.40**

Raglan Coats.
In Fawn and Grey; belted back and sleeves; large turn-off reverses; sizes 48 to 54 length.
Prices from \$10.00 to \$35.00 ea.

Special Offers in Smallwares

INVISIBLE HAIR PINS. 8c.
Black. Special per cabinet.
DRESS FASTENERS. Black and White; all sizes. Special 4c. per dozen.
NICKEL PHOTO FRAMES. 38c.
Oval. Reg. 45c. each for

HAIR BRUSHES. Prophy-lactic; Hard bristles. Reg. \$1.25 each for
Bargains in Stationery
PERFORATED TOILET PAPER. Regular 12c. roll for **10c.**
THE "STAR" WRITING TABLET. Ruled. Regular 25c. each for **20c.**
EMPIRE EXERCISE BOOK. 40 pages. Regular 12c. each for **10c.**

NOVELS. A splendid series of romantic novels by Ruby M. Ayre, H. Rider Haggard, Rex Beach, J. E. Buckrose. Regular 42c. 50c. each for

Shirtings and Flannels
Eiderdown.
27 inches wide, for Dressing Gowns and Jackets; colors of Red, Green, Blue and Brown. Reg. 30c. yard for **25c.**
36 inches wide. Reg. 30c. yard for **25c.**

Blouse Flannelette.
Dainty Japanese patterns, etc., assorted colors.
Reg. 45c. yard for **39c.**
36 inches wide. Reg. 30c. yard for **25c.**

White and Pink Flannelette.
Regular 25c. yard for **21c.**
Regular 30c. yard for **25c.**
Regular 35c. yard for **29c.**
Regular 40c. yard for **33c.**
Regular 45c. yard for **37c.**
Regular 50c. yard for **41c.**

Striped Flannelette.
Regular 25c. yard for **21c.**
Regular 30c. yard for **25c.**
Regular 35c. yard for **29c.**
Regular 40c. yard for **33c.**
Regular 45c. yard for **37c.**
Regular 50c. yard for **41c.**

Oatmeal Wallpapers
We have a brand new assortment of Oatmeal Wallpapers, in shades of Buff, Brown and Grey; these papers are 10 inches wide; sold regularly at \$1.10 roll. Special Sale Price . . . **65c.**

Everything a Man, Woman or Child Can Want

In wearing apparel can be obtained at specially reduced prices during this Sale.



House and Porch DRESSES

Clad in a House Dress as charming as these a woman knows she is well dressed for housework and morning tasks—There is a choice of becoming models and all the little niceties of finish are assured; practical, but with an indefinable air of smartness in cut, the design of collar or trimming. These are not just ordinary House Dresses; they are nice and proper to slip into on afternoons. In beautiful Gingham and Linens.

Reg. \$2.25 each. **\$1.93**
Reg. \$3.50 each. **\$2.95**
Reg. \$4.65 each. **\$3.90**
Reg. \$5.20 each. **\$4.35**
Reg. \$5.65 each. **\$4.80**
Reg. \$6.75 each. **\$5.75**
Reg. \$7.45 each. **\$6.35**
Reg. \$8.25 each. **\$6.99**

Cotton Crepe Underwear

Beautiful Crepe Nightdresses and Knickers, in shades of Pink, Blue, Orchid and White, with dainty printed Blue Bird designs.

Nightdresses.
Short sleeves and V. neck.
Regular \$1.25 each for . . . **\$1.05**
Regular \$2.00 each for . . . **\$1.49**

Knickers.
Elastic at waist and knee.
Regular 80c. pair for . . . **65c.**
Regular 90c. pair for . . . **77c.**
Regular \$1.10 pair for . . . **95c.**

New Spring Wash Goods

We have just received a brilliant array of Cotton fabrics—a selection that will inspire many a Spring creation; smart clear designs, in fancy Voiles, Dimities, Gingham, and Piques; all offered at

Sale Prices

The Man's Shop at The Royal Stores

These few items will give you a good idea of the amount of money you can save by buying your Spring needs, now—during this Sale. Newly opened stocks of Shirts, Ties, Socks, Hats, Caps, etc., are offered at reduced prices.

Men's Collars 15c. **Men's Underwear** \$1.15
Size 14 to 17. Reg. 32c. for Special, per garment . . .

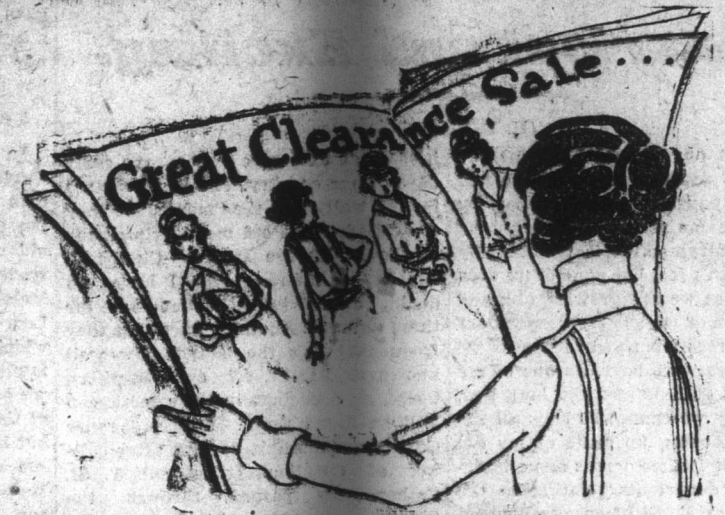
Men's Shirts
Assorted materials; fine and heavy qualities; latest designs; all sizes.
Reg. \$1.20 each for . . . **\$1.05**
Reg. \$1.35 each for . . . **\$1.10**
Reg. \$1.75 each for . . . **\$1.55**
Reg. \$2.00 each for . . . **\$1.75**
Reg. \$2.25 each for . . . **\$1.95**
Reg. \$2.50 each for . . . **\$2.20**
Reg. \$3.00 each for . . . **\$2.70**
Reg. \$3.75 each for . . . **\$3.33**

Men's Socks.
In plain and ribbed Worsted and Cashmeres; assorted weights and sizes.
Reg. 55c. pair for . . . **45c.**
Reg. 60c. pair for . . . **52c.**
Reg. 75c. pair for . . . **65c.**
Reg. 80c. pair for . . . **70c.**
Reg. \$1.10 pair for . . . **97c.**
Reg. \$1.15 pair for . . . **\$1.05**

Men's Felt Hats.
In assorted styles and colors; latest American and English models; all sizes.
Reg. \$1.50 each for . . . **\$1.25**
Reg. \$1.95 each for . . . **\$1.70**
Reg. \$2.40 each for . . . **\$2.10**
Reg. \$3.00 each for . . . **\$2.60**
Reg. \$3.75 each for . . . **\$3.33**
Reg. \$4.50 each for . . . **\$4.00**
Reg. \$5.25 each for . . . **\$4.75**

Men's Neckwear.
Beautiful Silk Neckwear in the latest designs and colorings for Spring.
Men's Ties.
With flowing ends.
Reg. 80c. each for . . . **65c.**
Reg. 90c. each for . . . **75c.**
Silk Mufflers.
In assorted colors; fringed ends.
Reg. \$1.25 each for . . . **95c.**
Reg. \$2.50 each for . . . **\$2.00**
Reg. \$3.50 each for . . . **\$2.85**
Reg. \$7.50 each for . . . **\$6.75**

Men's Ties.
With flowing ends.
Reg. 80c. each for . . . **65c.**
Reg. 90c. each for . . . **75c.**
Silk Mufflers.
In assorted colors; fringed ends.
Reg. \$1.25 each for . . . **95c.**
Reg. \$2.50 each for . . . **\$2.00**
Reg. \$3.50 each for . . . **\$2.85**
Reg. \$7.50 each for . . . **\$6.75**



Beautiful Blouses In bewildering variety

Hundreds of different styles in Waists and Blouses that women will do well to select from now, while the styles and models are complete. Pleasing the woman who requires other than the ordinary, is our specialty.

Flannelette Blouses.
In assorted colors and patterns.
Reg. 85c. each for . . . **65c.**
Reg. \$1.45 each for . . . **\$1.25**
Reg. \$2.35 each for . . . **\$2.00**
Tricoline Smocks.
Reg. \$2.85 each for . . . **\$2.40**
Reg. \$4.00 each for . . . **\$3.50**
Reg. \$7.50 each for . . . **\$6.75**
Children's Middiees.
Navy Flannel Middiees trimmed with White; to fit girls of 8 to 14 years. Reg. \$6.90 each for . . . **\$4.98**
Jap Silk Shirtrwaists.
In assorted pretty colors.
Reg. \$5.00 each for . . . **\$4.10**
Reg. \$6.00 each for . . . **\$4.98**
Reg. \$8.00 each for . . . **\$6.75**
Reg. \$9.25 each for . . . **\$8.25**

Wool Sweater Coats.
In assorted pretty colorings.
Reg. \$4.00 each for . . . **\$3.40**
Reg. \$5.50 each for . . . **\$4.45**
Reg. \$6.50 each for . . . **\$5.50**
Reg. \$8.50 each for . . . **\$7.30**
Reg. \$13.50 each for . . . **\$11.50**
Reg. \$16.50 each for . . . **\$14.00**
Poplin Shirtrwaists.
Light striped designs.
Reg. \$4.75 each for . . . **\$3.95**
Reg. \$5.25 each for . . . **\$4.25**
Reg. \$6.75 each for . . . **\$5.45**
Georgette Blouses.
In shades of Pink & White. Reg. \$4.25 ea. for **\$3.59**
Crepe de Chine Blouses.
In the newest colorings.
Reg. \$5.75 each for . . . **\$4.74**
Reg. \$10.85 each for . . . **\$8.50**
Reg. \$11.50 each for . . . **\$9.58**

Reduced Prices on Infant's Wear



Are you prepared to take advantage of the fine weather we have every right to expect in the near future? If you are wise you will secure all you need for the baby, now, at The Royal Stores, while Sale Prices are in force.

Infants' Bibs.
Cambric.
Regular 80c. each for . . . **70c.**
Regular 90c. each for . . . **80c.**
Regular 95c. each for . . . **85c.**
Regular 100c. each for . . . **90c.**
Towelling.
Regular 20c. each for . . . **17c.**
Regular 25c. each for . . . **21c.**
Padded.
Regular 15c. each for . . . **13c.**
Regular 20c. each for . . . **18c.**
Silk.
Regular 55c. each for . . . **45c.**
Regular 60c. each for . . . **50c.**
Regular 65c. each for . . . **55c.**
Infants' Feeders.
Towelling.
Regular 27c. each for . . . **23c.**
Regular 30c. each for . . . **25c.**
Kleinerts Waterproof Pants.
Medium size.
Regular 70c. pair for . . . **60c.**
Regular 85c. pair for . . . **75c.**
Large size.
Regular 90c. pair for . . . **80c.**
Infants' White Wool Polkas.
Size 2.
Regular \$1.30 each for . . . **\$1.10**
Regular \$1.70 each for . . . **\$1.45**
Regular \$2.00 each for . . . **\$1.65**
Size 3.
Regular \$1.50 each for . . . **\$1.25**
Regular \$1.90 each for . . . **\$1.62**
Regular \$2.20 each for . . . **\$1.90**
Size 4.
Regular \$2.10 each for . . . **\$1.78**
Regular \$2.50 each for . . . **\$2.00**
Regular \$2.90 each for . . . **\$2.35**
Crochet Wool Polkas.
Size 2, 3 and 4.
Regular \$3.25 each for . . . **\$2.75**
Regular \$3.50 each for . . . **\$3.00**
Regular \$3.90 each for . . . **\$3.35**
White, edged with Blue; size 4.
Regular \$1.90 each for . . . **\$1.62**
Regular \$2.10 each for . . . **\$1.78**
Regular \$2.50 each for . . . **\$2.00**
Infants' White Rubber Pants.
Medium size.
Regular 40c. pair for . . . **35c.**
Large size.
Regular 40c. pair for . . . **35c.**

A Clearance Sale of FURS

Furs made up from thoroughly reliable skins; excellent in style, and satisfactory in wear; the prices do not bear the faintest relation to the quality of these goods; any one of them would be excellent value at twice the present price.

Fur Sets
American Grey Wolf Sets.
Regular \$43.50 set . . . **\$36.10**
Selling for . . .
Taupe Lynx Sets.
Regular \$42.00 set . . . **\$37.50**
Selling for . . .
Misses' Natural Lynx Sets.
Regular \$10.00 set . . . **\$8.50**
Selling for . . .
White Foxline Sets.
Regular \$12.00 set . . . **\$10.20**
Selling for . . .

Fur Stoles
Natural Coon Stole.
Regular \$37.50 each . . . **\$48.85**
Selling for . . .
Black Wolf Stole.
Regular \$48.50 each . . . **\$28.20**
Selling for . . .
Black Lynx Stole.
Regular \$22.00 each . . . **\$18.70**
Selling for . . .
Black Dakota Wolf Stole.
Regular \$17.50 each . . . **\$14.90**
Selling for . . .

Millinery Trimmings

Our entire stock of Millinery trimmings, including beautiful Quills, Mounts, Tips, Caurays, Pom Poms, Wings, etc., are all offered at SALE PRICES.

The Royal Stores, Ltd.