

# SUN LIFE ASSURANCE COMPANY OF CANADA

1871 HEAD OFFICE MONTREAL 1921

## JUBILEE YEAR

HALF a century has elapsed since the Sun Life Assurance Company of Canada issued its first policy in 1871. The figures submitted herewith indicate the size, strength and outstanding position to which the company has attained among the life assurance institutions of the world, as a result of its operations during those first fifty years.

SYNOPSIS OF RESULTS FOR 1920

ASSETS	
Assets as at 31st December, 1920	\$114,839,444.48
Increase over 1919	9,127,976.21
INCOME	
Cash Income from Premiums, Interest, Rents, etc., in 1920	\$28,751,578.43
Increase over 1919	\$9,047,377.33
PROFITS PAID OR ALLOTTED	
Profits Paid or Allotted to Policyholders in 1920	\$1,615,645.64
SURPLUS	
Total Surplus 31st December, 1920, over all liabilities and capital	\$3,364,667.15
(According to the Company's Standard, viz., for assurances, the Om (6) Table, with 3 1/2 and 3 per cent. interest, and for annuities, the B. O. Select Annuity Tables with 3 1/2 per cent. interest.)	
TOTAL PAYMENTS TO POLICYHOLDERS	
Death Claims, Matured Endowments, Profits, etc., during 1920	\$10,960,402.00
Payments to Policyholders since organization	102,187,934.30
ASSURANCES ISSUED DURING 1920	
Assurances Issued and paid for in cash during 1920	\$106,891,266.23
Increase over 1919	20,342,416.79
BUSINESS IN FORCE	
Life Assurances in force 31st December, 1920	\$486,641,235.17
Increase over 1919	70,282,773.12

THE COMPANY'S GROWTH

YEAR	INCOME	ASSETS	LIFE ASSURANCES IN FORCE
1872	\$ 48,210.93	\$ 96,461.95	\$ 1,064,350.00
1880	141,402.81	478,632.93	3,897,139.11
1890	869,728.82	2,473,513.19	16,759,355.92
1900	2,789,226.52	10,486,861.17	57,990,634.68
1910	9,675,453.94	38,164,790.37	143,549,276.00
1920	28,751,578.43	114,839,444.48	486,641,235.17

### A Land of Hidden Coin.

Northern Mexico is a land of buried treasure. Eleven years ago that country was wonderfully prosperous, and silver and gold were seen there in dazzling abundance.

It was no uncommon sight in Monterrey to see owners of big haciendas or men who employed considerable numbers of workmen carelessly driving through the city streets, a wagon load of silver, a cart in which were several big bags bulging with pesos and Mexican half dollars.

But now Mexican silver coins are so scarce that United States nickels, dimes, quarters, and half dollars are in current use as change, even at the post offices and telegraph offices and railway stations operated by the Mexican government.

Millions of pesos of the vanished coin is buried and probably the greater part of that vast treasure is hidden away where it will never be found except by accident, for those who buried it either have been killed or so shifted by the vicissitudes of war that they no longer could find their way to their rich caches.

It is an axiom among bankers that had money always drives out good money, and had money in Mexico quickly drove the good money into hiding. Each succeeding revolutionary enterprise paid its soldiers in paper money and any merchant who refused to accept that money stood a good chance of heavy punishment and a fair chance of being shot.

Naturally, everyone who received the worthless paper money was eager to pass it on, so he hid his silver and gold and rushed out to buy something with the paper, before the government which issued it was overthrown. The Maderista money, Carranzista money, and Villista money succeeded each other rapidly. In the city of Saulte, which changed hands seventeen times in the revolution, the customary greeting was: "Good morning! What currency do we use this morning?"

### Hidden From Forced Loans.

With a strange army, not altogether unproficient in the art of locating, likely to drop in, casually, at any moment, people who have had silver, gold and jewellery of value took to burrowing holes in the ground just as naturally as prairie dogs.

Another great incentive to that form of outdoor sport was the practice known as forced loans. This action is said to have been taken by the government of some of the states to increase their revenue. They called upon the wealthy citizens and politely inform them that they must lend the "government" sums ranging from 5,000 to 20,000 pesos, according to their means, in order that the patriot armies might be paid.

A good many who buried their wealth with great secrecy and then vowed they could not afford to make such loans disappeared and people who lived through the worst of those periods often speak with a shrug of "damn salutes," mysterious volleys of rifle shots at sunrise.

Now that peace and confidence are restored in Mexico, bright new silver coins are being minted and are in circulation every day, but where are the pesos of yesterday, those which used to be carted through the streets like sacks of bran? Very few of them can be found.

At times someone ploughing a field or digging for the foundations of a new building uncovers a chest or bag of shining coins, perhaps hidden there by some wealthy citizen or perhaps the loot of some soldier who expected to return for it, but never did. But in most cases, when the finder and his neighbors speculate as to who hid it there, the answer is: "Quien sabe?"

### WHAT ARE YOUR EYES WORTH TO YOU?



Why not have them attended to and looked after same as you would any other valued possession?

A small eyesight error left uncorrected may lead to something seriously later on.

Properly fitted glasses is the correct remedy and costs you little.

Have your eyes examined to-day—they are worth it!

**T. J. DULEY & CO.,**  
Limited,  
The Reliable Jewellers and Opticians.  
m.w.f.f.f

### "THE SWEETHEART OF THE CORN."

We have in stock a small quantity of Kellogg's Toasted Corn Flakes.

WHOLESALE ONLY.

**JOHN P. HAND & CO.,**  
Phone 761. Agents.

### 10 p.c. Discount on Suitings and Overcoatings.

From this date till end of year offer all our stock High Class

Overcoatings and Suitings

at a Special Reduction of Ten Per Cent for Cash.

All orders will receive prompt attention and immediate delivery, and will be tailored in our first class finish style.

Avail of this discount and save money placing your order at once.

**CHARLES J. ELLIS,**  
HIGH CLASS TAILOR, 302 WATER STREET

### Canadian National Railways!

FROM MARITIME PROVINCE POINTS TO QUEBEC, ONTARIO AND THE WEST.

Solid steel equipment, latest type of steel sleepers, Standard dining cars, steel Colonist, also first-class coaches.

For information regarding fares and reservations, etc., apply

**J. W. N. JOHNSTONE, General Agent**  
Board of Trade Building, Water Street, St. John's, Newfoundland.

### J. J. ST. JOHN.

Our "ECLIPSE" Tea takes the prize . . . . . 60c. lb.  
TINNED BAKEAPPLE . . . . . 40c.  
TINNED RABBIT . . . . . 45c.  
BEEF CUTTINGS—No bone, 10 lbs. for . . . \$1.35  
SARDINE SANDWICH in tins.  
ROYAL PALACE BAKING POWDER, 1 lb. tins.  
TELFER'S FANCY BISCUITS—Assorted.  
CÓD FISH TONGUES . . . . . 7c. lb.

**J. J. ST. JOHN, Duckworth St.**

Advertise in the "TELEGRAM"

### How to Obtain Our Trade.

In our last issue we printed a message from North Sydney indicating that the Board of Trade of that town had been stirred by the publication of figures showing the amount of trade done by Newfoundland with the United States. And it was intimated that a portion of a future session of that organization be devoted to ways and means of securing a portion of that trade for Canada. Well, to begin with, Canada has only to offer the same advantages and facilities and our people would just as soon buy her goods as those of Uncle Sam. But she must give a square deal if she hopes to secure any large amount of trade from the Newfoundlanders.

We have on our desk as we write, a letter from a man residing in North Sydney who writes the retail price in that town of certain Canadian products and these prices are somewhat lower than prices quoted by Wholesale and Commission houses in Canada to the Newfoundland trade. Then there is the matter of transportation. It frequently takes goods much longer to come from Ontario than it does from points in the United States.

Newfoundland in the past has been used as the dumping ground for inferior goods by our neighbouring Dominion, and this has been particularly true in the matter of apples, hay and such like goods that would have been exported to other countries. Not only have they been dumped upon the Newfoundland market but the highest prices extracted therefor, and physical conditions taken advantage of for that purpose with the result that nearly twenty million dollars of our trade annually pass the doors of Canada—Western Star.

### H. C. E. Committee Meeting.

There was a large attendance at the meeting of the Holy Cross Extension Committee, which was held in the Holy Cross school rooms yesterday morning. Arrangements were made for the big week of entertainments which is planned to take place after Easter. A further meeting will be held next Sunday.

Mহার's Lihament Cures Diphtheria

### Obituary.

**NORMAN K. DEAN.**  
On the 29th January, at Woodstock, at the age of 23 1/2 years, Norman Kenneth, son of Lieut. and Mrs. K. W. Dean. Norman had been sick for about six months suffering from that dread disease consumption. He enlisted in May, 1915, and was one of those brave boys who were ready to pay the supreme sacrifice for King and Country. He was wounded in the famous 1st July drive and was invalided home in 1916. He had not been home for more than a year when he began to feel the effects of the disease; he left for Jensen Camp, and was there quite a while for treatment; when he left Camp he was apparently cured. But evidently he was not completely cured, as early in last year the disease began to show itself. In August he went to St. Anthony to Greenell Hospital, and was there for about a month and a half but he was too late as the disease had too firm a grip on him. He returned home in October and was confined to his bed and did not get up any more, gradually becoming weaker and weaker until the end came Saturday morning, 28th January, when he passed peacefully away. Norman was a cheerful chap, well liked and will be missed considerably in this community. He was a member of the Masonic Order, which body attended his funeral that took place at the Methodist Church, Rev. H. G. Coppin preaching the funeral sermon to a crowded church, his text being "Blessed are the dead that die in the Lord, from henceforth they rest from their labors and their works do follow them." To the sorrowing, heart-stricken family we extend our sincere sympathy.—Com.

**MARY M. ROBERTS.**  
The death of Mrs. Mary M. Roberts, which occurred at Pilley's Island, Notre Dame Bay, early Saturday morning, February 6th, evoked widespread grief among her many friends in this town and elsewhere. The deceased was well and favorably known, far and wide, possessing those motherly qualities which endeared her to all whose privilege it was to know her. At the ripe old age of 79, and having had her share of life's vicissitudes, her faith in God and her quiet, cheerful optimism and good sense made her a personality, which stood out like a beacon, and inspired the traveller on life's dusty highway to deeds of self-denial and to God. To her immediate friends, and their name is legion, she was known as

### From Cape Race.

**CAPE RACE, To-day.**  
Wind light and variable weather, fine, ice about three miles off, tight on land West of here; the str. Portia, Canadian Sapper and Manola passed West afternoon yesterday; the Danish schr. Start got clear off here yesterday and bore up for Trepasser; another three masted schr. was jammed in ice and drifted south in fine; no vessels in sight to-day. Bar. 30.70; Ther. 36.

**What could be done if The St. George's Society was well established with lots of funds and all the ladies and gentlemen, proud of their English origin, members, determined to make it the strongest and most useful organization in the country.—Feb. 28, 11.**

### To Protect the Dead From Libel.

Legislation for the protection of the good name of those no longer living is to be enacted by the British Parliament. This action is said to have been brought about by certain passages in an autobiography of Mrs. Asquith dealing with persons dead and gone in a manner calculated to pain and offend their relatives and friends.

Something of the kind was suggested at the time of the appearance of the sensational reminiscences of that dreadful old Lady Cardigan a few years before the great war, which were full of attacks and slurs upon the memory of those no longer in the world to undertake the defence of their reputations.

But the matter was allowed to drop, partly because other sensations were perceived and partly, too, because the book was so scurrilous and its aged authoress, the late Lady Cardigan, so decrepit that most booksellers refused to handle it for fear of being sued for libel by the people still living whom she had maligning. It was barred from all the libraries and bookstands, and it is difficult nowadays to find a copy thereof.

But Mrs. Asquith's autobiography is of a different character. She is still a notable figure in society. Her book, though open to many objections, is not one which under present conditions of law in England any publisher or book-seller need be afraid to handle. It has been accepted by all the libraries and is having an enormous sale.

There is nothing in it that can be construed as libellous of the living, though it deals with some of them in an unflattering fashion. But it does affect the reputation and the esteem of some of the dead.

It is this as well as the knowledge that Mrs. Asquith's example is now about to be followed by the publication of similar candid autobiographies and reminiscences by women and men less gifted than Mrs. Asquith and who may endeavor to seek equally sensational effects by more or less unfounded attacks on the dead to atone for their lack of the information and of the experience which she undoubtedly possesses in a rare degree that has rendered the prompt enactment of prohibitory legislation a matter of urgency.

**MINARD'S LINIMENT RELIEVES DISTEMPERS.**

### Children's Carnival.

The Children's Carnival held at the Prince's Rink on Saturday afternoon was a most successful event and was a much prettier one than the adult's Carnival held earlier in the week. Some of the costumes were most artistic and the ice presented a most spectacular appearance during the afternoon.

A great wealth of originality was also shown. One costume in particular attracting a great deal of attention although it was quite a gruesome one. It was supposed to represent the "Burial of White Naps," the wearer, a boy, being dressed as an undertaker and carrying in his arms a white casket. At the conclusion of the 5th band the Judges, Mesdames H. W. Dickinson, H. Bishop, A. Herder, Capt. Sajtmarsh and Mr. Lionel Munn went on the ice, inspected the various costumes and awarded the prizes as follows:

**Girls.**—1st prize—Miss Cynthia Marshall, who represented a Chinese Lantern.

**2nd prize**—Miss Edith Williams who wore a most original costume, representing "Mail for St. Anthony by Aeroplane."

**3rd prize**—Master R. Hayes as "Sea Hunting by Aeroplane."

**4th prize**—Master J. Cousins as "The 1921 Blockade."

The Rink was simply thronged with people during the afternoon all of whom expressed their delight at the pretty scenes which the gaily dressed children presented.

### NEW GOODS!

- SPINNING WHEELS.
  - WHEEL HEADS.
  - WOOL CARDS.
  - GARDEN SHOVELS, 0000, 000.
  - IRON CART HAMES, 22, 24, 26, 28, 30 inch.
  - TAPS for Steel Casks.
  - HARNESS.
- We manufacture Carriage Cart and Slide Harness in full sets and all separate parts, also double team harness.
- WE REPAIR HARNESS.**  
**WOOD HAMES**  
with brass tops.

### The Neyle-Soper Hardware Co., Ltd.

### Prince Albert Tobacco.



The quality of Prince Albert Tobacco is widely recognized as unsurpassable in merit.

We have 1,000 lbs. of this brand in stock which we offer to the trade.

WHOLESALE AND RETAIL.

**Cash's Tobacco Store,**  
WATER STREET.

### Conference State

erman Del  
ber Captu  
Wedding-S

IAN DELEGATES EM  
BERLIN, Feb.  
German delegates to  
with Allies in London  
Foreign Minister Sim  
by a staff of some  
aries and clerks, and a  
unostentatiously to-day  
train, enroute to the  
llor Fehrenbuck and  
esser government official  
legation farewell at the

PARING FOR CONTING  
LONDON, Feb.  
the virtual eye of the  
ence with the German  
and disarmament que  
principal Allied military  
al Foch of France and  
al Sir Henry Hughes  
Chief of Staff, spe  
end, by Premier Briand of  
for exclusion at Chequer  
country home of the  
consultation was to reduce  
form the various pub  
application of military and  
pressure sufficient to change  
Germany should her  
refuse the reparations to  
illies.

"IT DOES NOT PAY  
DEBATEUR, HES.  
Dalton, who robbed the  
Bank of seven hundred  
Liberty Bonds on Thur  
nured at Elizabeth, he  
according to Jack Drapp  
He had all but five hun  
worth of bonds in his  
said he took the bonds  
ary was too small, that  
for an increase, and  
refused him. He said  
that he had taken the  
that "it does not pay"

SOVIET SAILORS MUTINY  
LONDON, Feb.  
ails of the Soviet mutiny  
sailors at Kronstadt, and  
News Helsingfors  
ident, lead to the belief  
on the Soviet battleship  
svanni, the battle cruiser  
ovak, the cruisers Ross  
Makaroff, Oleg, and  
several gunboats partici  
errott and murdered a  
commissaires. Soviet tro  
with them, the correspo  
and the government ag  
reach a peaceable agree  
the seamen.

BKES A WRECK OR RE  
NEW YORK, Feb.  
steamer Princess Alice,  
two thousand passengers  
to have struck an iceberg  
dred wreck off the New  
cost on Thursday night  
so damaged, said a r  
from the captain of the  
yesterday by the  
Mallish Company. The  
Matolka was formerly  
an liner Princess Alice.

ONEY BILL PASSES HO  
WASHINGTON, Feb.  
conference report on  
Triffin Bill was adopted  
by the House and sent  
for final action.

**LORD MILNER MARRIED.**  
LONDON, Feb.  
Secretary of State for  
Secretary of State for  
Edward Cecil, widow of  
Edward Cecil. The marri  
at St. James' Church, Pa  
The wedding came as a s  
having been given out  
regarding it.

WARSHIPS IN COLLIS  
WASHINGTON, Feb.  
naval enlisted man is  
are missing and two ar  
as the result of a collision  
between the United States  
steamer and the United  
States Coast of Panama. The  
was cut in two at the  
collision, and sank this  
Ward, which with the rest  
had one hundred and  
Woolsey's survivors aboard.

EMIGRATION CHECK  
WASHINGTON, Feb.  
conference report on  
House and Senate, and  
sent to the President