

## NOTICE!

Those who have not made application for telephone service within the past month or two should do so as soon as possible.

This applies also to present telephone subscribers who want additional telephones installed.

It is expected that the new telephone system will be in operation within nine months, meanwhile the Company will continue to operate the present telephone system which it has taken over from the Anglo and Western Union Telegraph Companies.

Applications made now will assist the Company materially in laying out its cables and lines to the best advantage and much less time will be lost in supplying applicants with telephone service.

Address applications to

**Avalon Telephone Co., Ltd.**

ROOMS 9-10,

P. O. Box 913. Bank of Montreal Bldg.

Jan 2, 21

## How About That Office Desk?

You've been talking Office Desks for some time? Intending to renew with modern ones? To get a good Typewriter Desk for the busy stenographer? Here's your chance to select Solid Oak Desks in various designs—roll or flat tops, different sizes and finishes from a supply only just arrived from the best makers in the U. S. A.

Just remember—Your office equipment has a lot to do with the business impressions you create. Keep yours up-to-the-minute!!!

**U.S. Picture & Portrait Co.**

## LONDON GOSSIP.

LONDON, Dec. 12.  
**LOST DIAMONDS ON THE LUSITANIA.**

Much more of tragedy than of romance attaches to the German sinking of the Lusitania with over 1,000 lives nearly five years ago; but a decided touch of the latter quality is to be found in a story that long has been current in England, and is now being told in the House of Commons. It is said that not long after the great Atlantic liner was sunk a registered parcel was addressed to the Postmaster-General in London, containing four parcels of diamonds to the reputed value of £23,000, which was on board the Lusitania at the time of her destruction, salvaged from the sea some days later by a fisherman and his crew, and delivered by them to the Receiver of Wrecks at Baltimore through the coastguards at Castle-townhead, County Cork, and forwarded to the General Post Office, London; that this action on the part of the fishermen enabled the postal authorities to deliver the registered parcels to the respective addresses, thus saving the carriers and the postal authorities a heavy loss in compensation to the owners.

### MASTODONS OF THE AIR.

The air liner has come. Beside it our biggest Handley-Page will look pretty much like a pigeon beside a swan. The wing span of the Handley-Page is 128 feet, but the latest flying boat, the Phoenix-Pulex, has a span of 245 feet. For its fifty passengers the accommodation provided is roomy and luxurious. There is a comfortable saloon, a smoking room, a lounge, a kitchen, and quarters for the crew, and a sleeping saloon with bunks for the passengers. Eight 600 h.p. Rolls-Royce engines develop an air speed of 80 m. p.h., and the machine can fly 1,600 miles (20 hours) without landing. Such a huge machine marks a very definite advance in aeronautics. The aeroplane for fifty will very soon become the aeroplane for a hundred, and, if a hundred will be carried, the development to a carrying capacity of five hundred passengers cannot be far off. There are, indeed, whispers of an air mastodon in course of erection which will carry a load of 100 tons. These huge craft, it may be added, are flying boats, which for all round work are better in most ways than aeroplanes. Their speed is comparatively slow, being seldom more than 100 m. p.h., but engine developments will probably in course of time double or treble that speed.

### THE NEW RESPECTABILITY.

The rehabilitation of fisticuffs in popular esteem that is so unquestionable a sign of these times comes with the police tolerance of boxing matches. The ring had a reputation for fairness and honesty to about the time when the new police force became a reality and made a fight an outlaw affair, driving the principals from county to county. Respectable people then left the sport to the boxers and honest backers kept on, the pride went out of it. Last week, with an army of police keeping order outside the hall and a guard of commissioners inside the hall, the Heir Apparent publicly present and making a speech, and every element of fair play scrupulously observed, boxing entered a new era of respect-

ability more decorous than the regenerated music hall. What vice it has now lies purely in the facts of boxing itself.

### LONDON NEWSPAPER CHANGES.

Thomas Marlowe is leaving the editorial chair of the "Daily Mail," which is being taken by Sir Campbell Stuart, who has recently been connected with Carmelite House, but whose association with Lord Northcliffe extends from the beginning of the British mission to the United States. He afterwards acted as Secretary at the London headquarters of the mission. He is a Canadian, and reached the rank of Lieutenant Colonel on the Canadian Headquarters Staff. His age is 34. Mr. Marlowe, it is understood, remains Vice Chairman of the Associated Newspapers. He is a well-known figure in Fleet Street, having been a reporter on the "Star" before he joined the staff of the "London Evening News," whence he went to the "Daily Mail." Like the founder of that newspaper he is of Irish parentage.

### A MILLION POUND SHOW-ROOM.

A million pound show-room for British manufacturers is to be erected on the Aldwych "island" in the Strand. Though admittedly the finest building site in London, the island has remained a slice of weed-covered waste ground for several years. Colonial soldiers made a war allotment of it, and it must have been the most valuable allotment ever laid out, for the annual rental value is £55,000. It was once calculated that if the land had been let for anything like its real value the cabbages grown there could not have been sold for less than five or six pounds each. The building now to be erected is to be a London counterpart of the famous Bush Terminal Sales Building in New York. Most of it will be devoted to showing manufacturers' goods of all kinds, but there will also be a buyers' club, with all the features of a West-End organization for the use of tenants and their customers. Irving T. Bush, the moving spirit behind the enterprise, is one of America's typical industrial magnates. From the controller of a small New York he has risen to be the President of a company owning 123 warehouses, 8 piers, 20 miles of railways, with scores of locomotives, lighters, and tugboats. He intends to repeat his American achievements in this country.

### REDUCING THE ADMIRALTY STAFF.

I am told that Lord Beatty is devoting attention to the reduction of staffs at the Admiralty, and that before now and the new Year there is to be a drastic clearance. This year the pay of the boy clerks and temporary clerks amounts to £530,000, as against £53,884 in the first year of the war. Certain high officials at the Admiralty have received from Downing Street a peremptory warning that, falling an immediate reduction of at least 50 per cent. in the wage bills of their respective departments, their own appointments will be abruptly terminated.

### CHRISTMAS SHOPPING.

People got "that Christmasy feeling" very early this year, and business has been exceptional. In the jewellers' shops I am told that the de-

mand is for really good, expensive things, especially pearls, of which there is a shortage since the pearl fisheries are suffering from excessive depletion, and for diamonds. These are anything from 25 to 50 per cent. above pre-war prices, but are considered a very safe investment. The advance, and, according to the dealers, are not at all likely to be reduced for a long time—if ever. Tortoiseshell is in increasing demand—not the old-fashioned, flaky, and rather lustreless tortoiseshell, but the new style, where a depth of color is obtained by welding several layers together and where heat scientifically applied has bent it into any desired shape. It is useful because durable and capable of being re-polished at small cost. Brilliant coloring characterizes most of the articles displayed in the luxury shops. Cushions, sandbags, lamp-shades, hangings, even the odds and ends on the haberdashery counters all glow with color, and one picture every home in the country on Christmas Day looking like an Eastern bazaar. The things in the shop setting are delightful, but in the house the effect will be rather exotic.

### TASTE IN TOYS.

A tour of some of the toy bazaars reveals in a remarkable way how juvenile minds are influenced by the trend of the times. Two years ago no boy would have regarded his Christmas as complete without a present of a box of tin soldiers, a model battleship, a tank, or some other plaything of a warlike character. Last year, though the war was over, the influence had not departed by Christmas time. This year there is a re-action. The soldiers, the tanks, and the warships are discarded. No up-to-date youngster wants them, though he might not spurn a model aeroplane which could be made to fly. But it must not be a bombing machine. Only an aerial mail is acceptable. It is still more interesting to find that the favorite toys this year are those which give scope for juvenile constructional ability. If only a small fraction of the houses that will be built in the nurseries could by some magic be made to grow to habitable dimensions Dr. Addison (the member of the Cabinet whose work it is to try and arrange a national house building scheme—this country being half a million houses short of present requirements) and a great many other people would find their worries over. A similar change is manifest in the preferences of little girls. The ambition to possess a Red Cross nurse doll or a W. R. A. F. has disappeared, and the craze is for gorgeousness in dress. The display of toys this year is remarkable for its magnitude and variety no less than for the expensive character of many of the attractions. Whatever may be the case with prices of commodities, there is little sign of a downward tendency in the toyshops.

### TALKING MACHINES WITH HORN.

—To play all make records any size. Regular price elsewhere is \$15 to \$18. Our price on this lot only \$12.00. We save you \$10 to \$15 on Table Cabinet Phonographs, and \$25 to \$50 on Floor Cabinets. J. M. RYAN SUPPLY CO., 227 Theatre Hill, The Phonograph Supply House.—Jan 2, 21

### Big Money in Tobacco.

Montreal, Dec. 24.—The annual statement of the Imperial Tobacco Company of Canada issued to-day shows net profits last year of \$2,920,718.

## Nature's Greatest Washers



The sea washes the world—Pears' Soap washes its inhabitants!

For over a century, Pears' has been making its way round the world. Ask for it in your local store; it is there! From the Cape to Cairo, in the bazaars of India, throughout Australia, Canada, the U.S., and South America Pears' has made its way with civilization,—on merits!

Pears' Soap is transparent because it is pure; it is the most economical soap because it wears but does not waste. It cleanses and purifies the skin and freshens up body and mind.

**"Pears"**

is not heavily scented. Its delicate perfume comes from pure natural ingredients; the difference is important,—it means again that Pears' soap is pure.



### Take Notice.

We publish simple, straight testimonials, not press agents' interviews, from well-known people.

From all over America they testify to the merits of MINARD'S LINIMENT, the best of Household Remedies.

MINARD'S LINIMENT CO., LTD.

### "When the Old Lady Sneezed."

The first serious chill in the relations between Great Britain and Germany, arose from the famous telegram sent to President Kruger at the time of the Jameson Raid on January 8, 1895—a telegram which bore the name of the Kaiser, but which is understood to have been drafted by Baron Marschall von Brabenstein. It ran: "I express to you my sincere congratulations that without appealing to the help of friendly Powers you and your people have succeeded in repelling with your own forces the armed bands which had broken into your country, and in maintaining the independence of your country against foreign aggression." This impudent and egotistical display amounted to the recognition of the South African Republic as an independent Power; and simultaneously the German Government asked Portugal for permission to land marines from Delagoa Bay "for the protection of German interest." German's request was declined, and by Great Britain the Kaiser was promptly given to understand that he had presumed too far. The comment of the British Government took the highly effective form of military and naval preparations. The forces in South Africa were strengthened by two regiments, and the Admiral at the Cape started for Delagoa Bay, while a flying squadron was put into commission, and assembled at Spithead in complete readiness for sea on January 18. On this the German press became explanatory, almost apologetic—as President Kruger afterwards put it, the menace disappeared "when the old lady sneezed." Since then the Kaiser has learned to his absolute undoing that the nation that rules the waves is not to be flouted by military autocrats. England is slow to arouse, but once awakened, she turns not until her purpose is accomplished. Holland would do well to profit by the lesson taught.

MINARD'S LINIMENT—The Old Reliable. P. C. O'DRIS-COLL, LTD., Agents, St. John's, Oct 14, 20.

MINARD'S LINIMENT CURES DIPH-  
THERIA.

### Didn't Want a Cab-in-it.

"I want my photograph taken," said the man as he shambled into the studio.

"Certainly, sir," said the knight of the camera, as he sat the victim down in a chair and commenced posing him gracefully. "Would you like a cane or a cabinet?"

The prospective customer glanced at a full-length picture of a small child in a hay-field and wriggled uneasily.

"It doesn't matter much whether there's a cart or a cab in it," he answered; "but if you could manage to put a railway truck in it I should like it. I am a porter at the station."

For Colds or Influenza and as a Preventative take LAXATIVE BROMO QUININE Tablets. Look for E. W. GROVE'S signature on the box. 30c.—Oct 20

## T. J. EDENS.

**GOOD THINGS FOR XMAS.**  
Assorted Cordials and Syrups.  
Cherry Brandy.  
Creme-de-Menthe.  
London Sherry.  
Port Wine.  
Ginger Brandy.  
Raisin Wine.  
Assorted Syrups.

Plum Pudding, in tins.  
Red Currant Jelly.  
Dates.  
Nuts, whole and shelled.  
Mixed Candy, 30 oz. bottles.  
Knex's Gelatine.  
Wesson's Oil for cooking.  
Broad Figs, Dates.

**MOIR'S CHOCOLATES AND CAKES**  
½ lb., 1 lb., 2 lb. and 5 lb. Box.

Bananas.  
Cal. Oranges and Lemons.  
Grape Fruit.  
Grapes.  
Apples.

(O'Kanagan Valley)  
100 Boxes.  
Good all the way through.  
Green Cabbage—Local.  
Butter—Selected—2 lb. Pails.  
Eggs—Selected—30 Cases.  
(By Sable I. to-day.)

**JOINGS—**  
White, Pink and Chocolate.  
Mapleine.  
Xmas Crackers and Stockings.  
Straw and Raspberry Jam.  
New—1 lb. Glass.  
400 Brils. Cranberries.

**T. J. EDENS,**  
151 DUCKWORTH ST.  
(Next to Custom House)



## Applied After Shaving Dr. Chase's Ointment Keeps the Skin Soft and Smooth

Almost every man who shaves suffers, at one time or another, from irritation of the skin.

In many cases this develops into a form of eczema and becomes very annoying and difficult to overcome.

Some have the misfortune to contract barber's itch, which is similar to eczema.

Because Dr. Chase's Ointment has conquered eczema it is the most effective treatment available for these skin troubles.

But the best way, after all, is to avoid skin disease by keeping the skin in a soft, healthful condition, and this can best be done by applying Dr. Chase's Ointment after shaving.

Get a box from your druggist to-day and try it out. Regular size, 60 cents a box; family size, about five times as much, \$2.00. All dealers, or Edman, Bates & Co., Ltd., Toronto.