

Our Advertising is always a plain, truthful statement of facts. We try to make it interesting, because we want you to read it. But we censor it carefully so that the truth of every statement can be guaranteed.

SPECIAL DISCOUNT TO RETURNED SOLDIERS and SAILORS.

even from our **FRIDAY, SATURDAY and MONDAY List.**

It means profitable spending for everybody taking advantage of this weeks presentation.



We Urge You to Avail of These Offerings in YARD GOODS.

UNBLEACHED TABLINGS—A couple of pieces of 49 inch Unbleached Table Damasks; best English make; extra strong. You cannot equal this value to-day. Regular 85c. yard. **Friday, Saturday and Monday 75c.**

DOUBLE WIDTH SHIRTINGS—53 inch American White Shirtings; nice even cloth with a sheer finish; extra strong. The unusual width makes it worthy of consideration. Special, the yard, **Friday, Saturday and Monday 42c.**

STOCKINGETTE CLOTH—60 inches wide, suitable for Ladies' Wrappers or Kimonos; come in Smoke Grey and Saxe shades. We offer it at the old price, per yard, **Friday, Saturday and Monday \$1.68**

SPOT MUSLINS—Several pieces of Shower or Hall Muslins, assorted spots; nearly 28 inches wide. It offers you old value. Our Special Price, **Friday, Saturday and Monday, the yard 28c.**

COTTON SERGES—Suitable for making up Children's Dresses, Girls' Skirts for everyday wear; they come in Maroon and Dark Green shades; 36 inches wide. **Friday, Saturday and Monday, the yard 56c.**

It is a profitable buying time in the **SHOW ROOM**

LADIES' UNDERWEAR.—A line of medium weight Underwear offering very good value. Vests with high neck and long sleeves, crocheted edge at neck; Pants to match, ankle length; sizes 36 to 46, inch. Reg. \$1.50 garment. **Friday, Saturday and Monday \$1.12**

SILK JERSEY VESTS.—Something exquisite and dainty in fine Underwear, flesh shade; in a class to themselves for sheer beauty and loveliness; made with strap at shoulder and reinforced at points of wear. Reg. \$3.00 each. **Friday, Saturday and Monday \$2.79**

CHILDREN'S NIGHTGOWNS.—Strong flannelette nightgowns to fit 2 to 4 years, long sleeves, galloon trimmings; your choice of Pink and White or Blue and White striped patterns. Regular 30 cents. **Friday, Saturday and Monday 72c.**

DIRECTOIRE KNICKERS.—Some in fine Jersey ribbed, others in Poplin, shades of Grey, Navy and Tan, elastic at waist, made in full sizes. Regular \$1.00 value. **Friday, Saturday and Monday 86c.**

LADIES' CREAM UNDERSKIRTS.—These are a good flannelette make, buttoned hole edged skirt, wide shaped band. Just right for present wear. Reg. \$1.40. **Friday, Saturday and Monday \$1.16**

SILK POPLIN SKIRTS.—There is a smart swing about these stylish Skirts, deep shirring at waist, large pockets, others with wide belt button trimmed; all wanted sizes; shades of Navy, Burgundy, Royal, Sand, Taupe and Black. And the material is exceptionally good. **Reg. \$8.00. Friday, Sat. & Monday \$7.12**



Knowing Shoppers Will Gather For These Values in WHITE LINEN GOODS, Etc.

SHIRTS—Lace edged Pillow Cases with lace insertion through centre, also nicely embroidered at sides. They are pretty and will give you constant wear. Reg. 95c. each. **Friday, Saturday & Monday 85c.**

EMBROIDERED PILLOW CASES—Just a couple of dozen of nicely Embroidered Pillow Cases with hemstitched ends. Full size; made of fine American Pillowings. Reg. 90c. each. **Friday, Saturday and Monday 84c.**

TEA CLOTHS—Soft White Linen Tea Cloths, with a wide hemstitched border. They are neatly embroidered; some show a few little creases here and there and maybe slightly soiled from handling only. They are but reg. 70c. each. **Friday, Saturday & Monday 55c.**

SHIRTS—Beautifully embroidered and hemstitched White Linen Sideboard shirts that we cheerfully recommend for general wear. Value for \$1.50 ea. **Friday, Saturday and Monday \$1.30**

TENNIS CENTRES—Handsome Centres for many uses. White Linen and Openwork Centres with border of Tenerife work. Reg. 25c. ea. **Friday, Sat. & Monday 27c.**

SHIRTS EXTENSION RODS—Double parallel Shirts with rounded ends; takes double safety curtains. Reg. 55c. set. **Friday, Saturday and Monday 49c.**

WOOL-NAP BLANKET REMNANTS.

WOOL-NAP BLANKET ENDS—Offering real good value; pieces suitable for single or double beds; mostly large check patterns. They come to us at a special price, we return them to our patrons at riddance prices **Friday, Saturday and Monday**

MEN'S HOSE—Plain Black, closely woven, seamless. Regular 55c. pair. **Friday, Saturday and Monday 49c.**

MEN'S CREAM HOSE—A special in Cream Wool Cashmere, plain finish; assorted sizes. Value for 90c. pair. **Friday, Saturday and Monday 79c.**

Tip-Top Value in Men's Good Looking NEGLIGEE SHIRTS.

Here is tip-top value in good-looking Top Shirts—Shirts that usually sell at \$1.00 and \$1.50; soft fronted style with turnover soft cuffs; unlimited assortment of striped patterns wide and narrow; nearly every size represented. **Reg. \$1.39. Friday, Saturday and Monday, each \$1.39**

Special

Prices Making Special Values on GLOVES.

WASHABLE FABRIC GLOVES—Suede finish, 2 dome wrist, shades of Chamonia, Grey, Black and White, some with black and white backs; they are good washable gloves and true right for present wear. Reg. \$1.75. **Friday, Saturday and Monday \$1.58**

MEN'S WOOL GLOVES—Scotch knit, warm woolly Gloves in Greys, Blue, Brown and Black, closed wrist. Reg. \$1.20. **Friday, Saturday and Monday 98c.**

CHILDREN'S WOOL MITTS—Crimson Wool Mitts in assorted sizes. Just what they need for winter; warmer than a glove. Regular \$1.00. **Friday, Saturday and Monday 62c.**

HERE'S GOOD READING FOR MEN FOLKS!

MEN'S KID GLOVES—Tan Cape Kid, unlined; a splendid looking Glove that will give you satisfactory wear; 1 dome wrist. Reg. \$2.50. **Friday, Saturday and Monday \$2.30**

NEW PIPES—Straight Bakelite Stem Cased Pipes; good shape for Friday, Saturday and Monday. **Reg. \$3.25. Friday, Saturday and Monday \$3.25**

MEN'S SOFT FELT HATS—This line of hats offers you best quality felt, and smart snappy style, in the most popular shades; wide silk band. Value for \$6.00 each. **Friday, Saturday and Monday \$5.65**

PIJAMA SUITS—These are made of strong flannelette in a nice range of Striped patterns, silk braided in roomy sizes; our Regular \$4.25 line. **Friday, Saturday & Monday \$3.95**

WATERPROOFS—Fawn Waterproofs, belted style, strap cuffs, deep collar; these have the very latest cut, resembling the Trench Coat. Reg. \$27.00. **Friday, Saturday and Monday \$26.00**

CUFF LINKS—Dollar value Cuff Links in plain and fancy, unvarnished make; others in fancy enamel and gilt. Just what you need for soft cuffs. Our Special Price, **Friday, Saturday and Monday, the set 55c.**

MEN'S SOCKS—Plain Black Cashmere finish Socks in assorted sizes; just a three dozen lot. Reg. 55c. pair. **Friday, Saturday and Monday 48c.**

NIGHTSHIRTS—Made of good washing flannelette, in fancy striped patterns; full fitting sizes, turnover collar. Value for \$4.50 each. **Friday, Saturday and Monday \$4.20**

MEN'S CAPS—In these you get all the new Tweed mixtures. Banded style; they offer you the advance styles for Spring 1919; others in heavier makes. Reg. to \$2.00. **Friday, Saturday and Monday \$1.60**

BRACES—Several makes here, some with white cord fastenings, others in a heavier make of Police braces, reputable makes all of them. Reg. 50c. value. **Friday, Saturday and Monday 42c.**

KNITTED NECKWEAR—In fancy and plain Khaki; this class of neckwear gives great wear and will stand any amount of pulling, and its uncommon looking too. Regular 75c. **Friday, Saturday and Monday 65c.**

MEN'S GREY TOP SHIRTS—A splendid looking Shirt in Union Twill, collared shirts, with double stitched seams, breast pocket, warm, well finished, and good wearing. Regular \$3.20. **Friday, Saturday and Monday \$3.10**



Special

Mark-Down Sale of FELT FOOTWEAR.

This Sale embraces all kinds of warm, cosy Felt Footwear in **Ladies', Gent's, Misses' and Boys'.**

We have a large and well selected stock and we are going to reduce it with these shattering prices for **Friday, Saturday and Monday.**

Reg. 70c. for 63c.	Reg. \$1.50 for \$1.32
80c. for 78c.	\$1.70 for \$1.52
\$1.10 for 99c.	\$2.00 for \$1.79
\$1.30 for \$1.18	\$2.40 for \$2.20
Regular \$3.00 for \$2.75	

MEN'S WOOL GLOVES—You cannot surpass these for value, for warmth and general wear, strong Scotch Knit, in Heather and Grey mixtures, usually sold at \$1.20 pair. **Friday, Saturday and Monday 98c.**

Men With a Fondness for Good-looking Footwear

Laurier: The Prophetic Imperialist.

(Eighth Premier of Canada, 1896-1911.)

PATRIOT Empire-Building foresaw The wide expanses of our opulent land Grown populous, and forthwith nobly planned A Canada imperial—No law Says that which only lofty minds obey Controlled thy deeds and kept thee unafraid Before thine enemies till thou had'st laid The sane foundations of our crowned way.

What palms from us can do thee honor now. Since Time exalts thy golden prophecy Of our great nationhood that is to be! Lo, Sir, upon thy pure, high vatic brow— Even though they Life's Sun, westerling, declines— The Star of Statesmanship resplendent shines! Dr. J. D. Logan, in "Songs of the Makers of Canada."

An Empire Leader.

The warmth of the tributes which have been paid to Sir Wilfred Laurier by the Press of Great Britain and the United States testifies to the place he held as a great world figure. The great newspapers of London and New York unite in signaling the constructive qualities of his statesmanship and his deep-seated loyalty to British ideals. Sir Wilfred Laurier's fame as a Canadian statesman is unchallenged. His renown as an Empire statesman and an international figure is equally secure.

Sir Wilfred Laurier was an Imperialist, in the truest sense of the term. When he first laid down the formula, at a meeting of the Imperial Conference, that the true basis of the British Commonwealth of nations was "local autonomy and Imperial unity," a chorus of protests arose from certain quarters in the Old Country and in Canada, which were seeking to thrust upon the British Commonwealth a system of centralized Imperialist government. But there never was any question in the minds of thoughtful students of constitutional development, that the principle laid down by Sir Wilfred Laurier was not only sound Canadianism but sane Imperialism. His vision on this question, as on many others, has been amply vindicated by time. It has stood the test of a great world-shaking war, and has become a cardinal principle of the British Commonwealth. Indeed, it is not too much to say that the stand which Sir Wilfred Laurier took at the several Imperial Conferences was importantly influential in guiding our Imperial development along the British pathway of ordered freedom, broadened down from precedent to precedent.

At the Imperial Conference he came in contact with General Louis Botha, when the Boer Premier of South Africa first took his seat in the Councils of Imperial statesmen after the consummation of the Union, and it is well known that Botha was greatly influenced by Sir Wilfred's speeches and counsel. The splendid success of self-government in South Africa, where Boer and Briton were brought together in a happy union, is one of the glories of British history. Not a little of that success is to be attributed to the association of Botha with Laurier, who, out of his own rich experience in Canada, was able to give counsel and advice which were particularly helpful to South Africa at the beginning of its self-governing career. — Morning Chronicle.

Women Are Alarm Clocks.

Are women less punctual than men? If we are to believe the jokes constantly being printed about husbands waiting impatiently for their wives to dress for the theater, then of course they are.

But is there, any real truth in this view of the case? Despite all jokes to the contrary, women are ready for the theatre before their husbands, or sweethearts, or brothers in nine cases out of ten.

Most women are keen on getting to the theatre early, before the curtain rises. They like to see and be seen before the lights are turned down.

It is the same as regards the ordinary everyday affairs of life. Who is it gets the husband up in the morning and off to business? Who is it wakes the children, sees to their breakfasts, and gets them off to school punctually to time, morning after morning, winter and summer alike? Who but the woman. She is a regular human alarm clock to her household.

In business, too, it is the women who are at the office on time, and frequently ahead of time, while the men, especially after they have been having what they call a "good time" the night previous frequently turn up late, with no heart in them for real work.

In short, it is the men, not the women, who are the unpunctual sex, notwithstanding all assertions to the contrary.

MINARD'S LINIMENT CURES DIPHTHERIA.

Directing Your Attention to Some Really GOOD TOWEL VALUES.

Some splendid values that we have just taken from reserves—White Turkish Towels in a full size. Come and get your share of these; some may have a little imperfection but others are found perfect. Towels worth 50c. each to-day. **Friday, Saturday and Monday 38c.**

HEAVY TOWELS—These are much heavier Towels, pure White Turkish also, large enough for family use. We could not pick up such value to-day; every Towel in perfect condition. Regular 60c. each. **Friday, Saturday and Monday 47c.**



Will Appreciate These 2 Special Leaders for This Week.

MEN'S BLACK VICI KID BOOTS—This is a beauty, finest quality Vici Kid, low broad shape, flexible sole; comfort and durability assured. Good value for \$8.50. **Friday, Saturday and Monday \$7.50**

MEN'S TAN BOOTS—Dark Tan shades, ox blood and others; Blucher cut, Goodyear welted. Value for \$10.00. **Friday, Saturday and Monday \$8.75**