

The Definition of the Word "BARGAIN"

is ably answered by the five money-saving offers below, small in quantity but all

BIG VALUES

White and Cream Job Lace Curtains.

About 60 pairs left over from our Big Job. Selling now all one price, 75c. per pair.

Job Stair Oil Cloth.

A few pieces remaining from our Big Job. Selling at old price, 10c. per yard.

Ladies' White Lawn Dresses.

25 only LADIES' LAWN DRESSES AT HALF PRICE.

Regular Price	\$3.00	NOW	\$1.50
Regular Price	\$3.50	NOW	\$1.75
Regular Price	\$3.80	NOW	\$1.90
Regular Price	\$4.25	NOW	\$2.12
Regular Price	\$5.00	NOW	\$2.50
Regular Price	\$6.50	NOW	\$3.25
Regular Price	\$8.00	NOW	\$4.00

A SMALL QUANTITY. CALL EARLY.

Marshall Bros

White and Fancy Turkish Towels.

1200 pounds of Assorted Towels. Good value, 70c. per lb.

Am. White Quilts.

Just arrived, 500 pounds of
WHITE MARCELLA QUILTS.
This line of Quilts is worthy of special notice. A good bargain at 70c. per lb.

For Show or Use

By RUTH CAMERON.



RUTH CAMERON

What is the primary use of a house? To impress one's friends with, or establish a home in?

Molly, the little stenographer Lady, had been to call on a new acquaintance who is reputed to have a very beautiful house. Yet Molly was not enthusiastic.

"Yes, it was beautifully furnished," she admitted, "but there was something wrong with it. It seemed to me as if it was all for show instead of for use."

That's a good phrase, isn't it? It picks the bubble of that empty unmeaning perfection of some houses.

I love to see things harmoniously chosen, clean, and in reasonably good order, but I hate to see comfort and homeliness sacrificed to utility completely subordinate to appearance.

Pin Cushions As Ornaments.

For instance, it seems perfectly absurd to me to see an elaborate pin-cushion with not a pin in it, and in front of it, like the sacrifice before an altar, a pin tray holding the pins. I always feel a wild desire to plant several pins in the unmarred surface of the sacred pin-cushion. Of course it's all right to put your pins in a pin tray, but why have a pin-cushion?

A lawyer friend told me that while waiting in the library of a newly wealthy client he noticed on the book shelves a book he had long wanted to consult, and started to do so. To his utter astonishment he found that there were no books at all, only paste-board backs.

Evidently They Were Only For Show.

Another friend capped this story with a better. A wealthy customer of a book firm had ordered some costly and beautiful books which were to be put in a certain space in a built in bookcase. Unfortunately the architect got the shelves too shallow and the customer forthwith ordered the books chopped off to fit!

Of course, these are exaggerated examples of the "for show and not for use" spirit but I think one finds it in less degree in many homes.

I Don't Like Affected Homes Or Affected People.

Houses that are obviously gotten up with the idea of impressing visitors impress me the same way an affected person does.

I like natural people and natural houses best,—pleasant, friendly, even a wee bit shabby, homes where the pin-cushions are meant to put pins in and the books are to read and the chairs are hospitable and the lights are well placed and the red tape of order and immaculateness is not permitted to interfere with the great business of living and being happy.

Minard's Liniment Co. Limited.
Dear Sirs,—Your MINARD'S LINIMENT is our remedy for sore throats, colds and all ordinary ailments.

It never fails to relieve and cure promptly.

CHAS. WHOOTEN,
Port Mulgrave.

Fads and Fashions.

Spotted and checked foulards are as attractive as the black-and-white stripes.

There is not a suit that will answer for more occasions than the jersey suit.

Long hooped and looped pockets are important details of the spring suit.

houette.

Strawberry - JAM - 5 lb Pails Raspberry - JAM - 5 lb Tins 14 lb Pails

"Red Wing" Grape Juice
"Red Wing" Cider.
Roman Meal—The newest cereal.
Texas Onions—
New crop; not soft or sprouted.
100 cases Purify Milk, ex train to-day.
New Crop Barbadoes Molasses.
Small Jowls.
Pure Canadian Table Butter.

CANADIAN JAMS.
Ex train to-day.
Raspberry,
Strawberry,
Marmalade—
5 lb. pails.
Raspberry,
Strawberry—
14 lb. pails.
BLACK OATS.
MIXED OATS.
NEW HAY SEED.

C. P. Eagan

DUCKWORTH STREET & QUEEN'S ROAD.

Local Potatoes!

We have on hand, ready for seed and household use,

250 barrels
LOCAL POTATOES—
Whites, Reds and Blues.

EGGS!

10 cases
LOCAL FRESH EGGS

Soper & Moore,
WHOLESALE JOBBERS,
Phone 450.

Rann-dom Reels.

THE SELF-STARTER.

The self-starter is a device for cranking an automobile which never works when anybody is looking on. It is a peculiar fact that a new, robust self-starter which will spin the engine one hundred times hand running, in the garage, immediately contracts creeping paralysis the moment it is asked to transact business on a crowded street. There is nothing that will cause the owner of a new car to utter up the landscape with sulphuric language quicker than to have his self-starter stutter on the four corners, and be obliged to dig the crank out from under the back seat and pump on the handle in the presence of a skeptical and unfeeling audience. Yet this happens every day, without any appreciable increase in the mortality tables.

The self-starter is the work of a genius who grew tired of cranking his car and being kicked in the right wrist by the back-fire. After several thousand people had had the same experience and were living cheerfully off their accident insurances, the self-starter was brought out and placed immediately under the right foot, where the driver could step on it while the car was in motion and strip a few cogs out of the fly wheel, at \$4 per cog. This caused a number of thoughtful owners to go back to the crank and take out a few new accident policies.

The most popular form of self-starter is operated by electricity, which is fed into it by a storage battery, hung on to the running board, where it can work loose and cause a short circuit in some vital spot. The battery is kept alive by hope and rain-water, and is charged by the engine whenever the speed of the car exceeds forty-two miles an hour. When the battery dies, which usually occurs several miles from a civilized community, it can be recharged by the end of the week, provided a good start is obtained on Sunday.

There are several excellent mechanical self-starters on the market, all of

which are operated by the right arm



Dig the crank out from under the back seat and pump on the handle in the presence of a skeptical and unfeeling audience.

and the back of the neck in cold weather they are superior to any other, although lacking somewhat in the insouciant grace peculiar to the electric starter when it is in good health. After all, there is no greater luxury in motoring than to be able to step buoyantly on the starter pedal and feel it take hold with a soothing sound like feeding a pair of duck-bill pliers through a corn sheller. Some day we shall have a starter which grows stouter with age, instead of going into a decline thirty minutes after the contract is signed, and then the motorist's millennium will be in sight.

Fashions and Fads.

Hats are made of organdy or crepe and trimmed with wool embroidery.

Some of the prettiest new coats have long broad ties of self-material or taffeta.

Sometimes the only bright color in an entire costume is in chain or waist belt.

The black satin frock embroidered with silver embroidery is one of the prettiest.

Long, loose pockets are more graceful and fashionable than the square ones.

Leghorn hats will be worn at afternoon affairs, and they are often trimmed with narrow black velvet ribbon and one large rose.

\$50.00 in Cash Prizes!

With every 25c. purchase at either of our Drug Stores, Duckworth St. and Theatre Hill, you receive a numbered ticket, and if you are holding a lucky number at the time the numbers are drawn (July 31st) you win one of the Cash Prizes we are giving away.

1st Prize \$20.00
2nd Prize \$15.00
3rd Prize \$10.00
4th Prize \$5.00

P.S.—The above does not apply to "wholesale" buyers, but only the "Retail Cash Purchases" made at our two stores.

The prizes will be drawn by two prominent business men on the above mentioned date.

DR. F. STAFFORD & SON,
Theatre Hill,
STAFFORD'S PHARMACY,
Duckworth Street.
Stafford's 3 Specialties:
STAFFORD'S LINIMENT.
STAFFORD'S PRESCRIPTION "A".
STAFFORD'S PHORATONE COUGH CURE.

Recruiting Statistics

OF PLACES OF A POPULATION BETWEEN 150 AND 175.

The first on this list is Northern Cross with a truly magnificent percentage of ten and three-quarters. Well done! Stephenville Crossing, Ireland's Eye and Upper Gullies have all of them offered seven per cent. of their population for King and Country. Little Heart's East nearly reaches seven per cent.; and Hodge's Cove shows six and a half; while Ladie Cove, Old Bonaventure, Crabbes, Highland, Charlottetown have all offered four per cent. Well done!

The strange thing about this list is that there is a long head of excellence and a long tail of indifference.

When will the places that have not yet offered a man discover their duty and do it?

	Total Volunteers	Population (Census 1911)	Percentage of Population Volunteered
Northern Bight, Stephenville	17	158	10.75
Crossing	12	156	7.69
Ireland's Eye	12	157	7.64
Upper Gullies	11	154	7.14
Little Heart's East	12	172	6.97
Hodge's Cove	11	169	6.5
Ladie Cove	11	174	6.31
Old Bonaventure	8	155	5.16
Crabbes	7	150	4.66
Highland	7	156	4.48
Charlottetown	7	164	4.26
New Bay	5	150	3.32
Goulds Road	5	153	3.26
Shoal Harbour	5	162	3.08
Bahia Harbor	4	172	2.32
Chapel Arm	3	173	1.73
Bellevue	2	158	1.26
Jersey Hr.	2	164	1.21
Mullik's Cove	2	160	1.25
Heart's Desire	2	168	1.19
Daniel's Hr.	1	150	0.65
Mabile	1	162	0.61
Terenceville	1	171	0.58
Gullies	0	170	0
Dock	0	163	0
Brownville	0	157	0
Islington	0	155	0
Knight's Cove	0	167	0
S. W. Arm	0	172	0
Little Adventure	0	170	0
Shoal Bay	0	167	0
Ship Island	0	167	0
Leon Cove	0	167	0
Swain's Island	0	168	0
Cape Freels	0	153	0
Petties	0	154	0
Francis	0	157	0
New Harbour	0	155	0
Boxey	0	161	0
North Harbour	0	154	0
Caskiers	0	170	0
Makovic	0	168	0

Your Boys and Girls.

Whenever it becomes necessary to attend a funeral or ill bedside of a friend or relative, it is best always to leave the children at home. The solemnity of the occasion sometimes leaves the child in a depressed frame of mind, a thing that should never be encouraged.

Every child should be kept from a knowledge of the graver side of life until he is old enough to understand. His little mind cannot always grasp the situation in the right way, and unconsciously he is made morbid over the event. It never adds to the occasion to take the children along so if one can possibly leave them at home in the care of a friend or neighbour it is much better to do so.

MINARD'S LINIMENT CURES
BURNS, ETC.

Smart Blouses!

Our Ladies' Dept. is now displaying a remarkably choice selection of Blouses in Crepe de Chine, Silk and Georgette Crepe. These Blouses are distinctly characteristic in style and illustrate Fashion's latest fancy in sleeves and collars, the former are all long with dainty cuffs, while the latter are very deep and quaintly cut.

The new surplice neck is very much in evidence and the entire stock is as charming and up-to-date as it can possibly be.

The leading colors are Flesh, Coral and Blue, but there is a wide choice of lovely colors, also Black and Black and White.

U. S. Picture & Portrait Co.

Men's Working BOOTS.

WORK SHOES



Only 3.50 a pair.

We have a small stock of Men's Bellows Tongue Boots, with Goodyear Welt soles and fine wide heels. Only 79 pairs in the lot. These Boots cannot be duplicated to-day under \$6.50 a pair.

Our Price: \$3.50 while they last.

PARKER & MONROE, LTD.,
THE SHOE MEN.

The "Evening Telegram" is read by
over 40,000 People daily.



English Hats

See this remarkable med Hats in and Coloring woman with

Our most Wings, Flow etc., will suit Milliner.

War News

Messages Received Previous

FRENCH OFFICIAL

The war office issued a statement on the campaign Northwest of Soissons. Des Dames there was no truce actions. During the day German artillery counter-shelled the Cerny-Hurtelise sector. On the rest of the front cannonade occurred. On May 1st to 7th only a number of combats. In the course of German machines were destroyed. Their destruction was established. In addition machines were seriously within their own lines part being probably destroyed in that period. A number of their exploit. nember gained his thirty-eight victories. Nungesser brought down brings his total of destroyed to twenty. Lieut. Dorne brought a machine, Capt. Seurats. Lieut. Pinard his 11th. Adj. Hadon his 10th. captured by the French 16th and 20th April, divisions to which the numbered 2,383 of the Reserve, 1,929 of the Division, 1,929 of the Forty-Third. These en by one French Air French Army took in od 937 of the Nineteenth vision, 1,134 of the Sixty 2,139 of the 183rd, 234 Landwehr, 343 of the the 45th Reserve, 10 of the 3rd Guards Divi First Guards and 11 corps. A third French ed 3,177 officers and me period. This is in add batches taken in variou

TRENCHES LOST

LONDON.—The Germans to-day horhood of Fresnoy su heavy counter attacks foothold in the British east of the Village. La

HIT

