

# COLGATE'S TALC POWDER



## For all Babies

**S**AFE and best for your baby because it contains just the right amount of boric acid (that mild yet efficient antiseptic) and other soothing and sanative ingredients. Colgate's is for all grown-ups too, because it brings relief from hot weather stickiness and makes summer dressing comfortable. Its wide choice of perfumes insures the satisfying of all preferences.

Cashmere Bouquet - La France Rose  
Monad Violet - Dactylis  
Eclat Violet

Baby Talc  
Also Tinted and Unscented Talcs

### Colgate's Cold Cream

A new Colgate Product which you should know—it gives Cleanliness, Comfort, Charm. Colgate Quality—ask your dealer the price.

Send us 4 cents in stamps and we will mail you a trial tube of Cold Cream or a trial box of Talc. Mention the perfume you desire (or see special offer below).



### COLGATE & CO.

125 N. Broadway, Montreal.  
Makers of Cashmere Bouquet Soap—luxurious, lasting, refined.

W. G. M. SHEPHERD, Montreal,  
Sole Agent for Newfoundland.

For the Nursery  
These four Colgate Baby Bunting in full color for the nursery (each 13 inches high and mounted separately) and a dainty trial box of Talc sent for 30 cents in stamps.

## THE THOUGHTS OF THEOBALD.

### ARRAERS NO DISQUALIFICATION.

In this municipal election, every householder has a vote. It does not matter if he is in arrears with his taxes, and it is unnecessary for any deputy-returning officer to ask any questions as to the payment of taxes, unless a man votes by reason of a special tax, and not as a householder.

It is under the New Charter that the fact of arrears will debar a man from voting.

### MUNICIPAL.

At last the Civic Commissioners are speaking and are as actively engaged in election work as any of the candidates.

Mr. Gosling says that criticisms of their work have come from those who look at the city with selfish eyes. Their object has been the benefit of the city as a whole. Personally I do not think that the Council should only engage in works which touch everybody. I should not mind the Council helping out one man, if he was in need of help. So that I should have been more anxious to make better housing conditions than to pay such immediate attention to the water service. Since the 1892 fire we have felt that the reorganised Fire Department has been a great security for the city—a security that is above the greatest possible water pressure—I mean the prompt and proper control of a fire at its outbreak. And Mr. Gosling begs the question, when he says that it was not in the powers of the Council to tackle the Housing Problem. The same authority that gave the Commission power to raise \$150,000.00 for the new water service, could have given them the power to raise money to build workmen's houses.

It all depends on the point of view. Instead of guarding against a problem of conflagration (which after all may be to our advantage often) I would rather take an insistent and

real problem and tackle it. From my point of view, I should have taken one section of the city in which the houses were congested and in bad condition and got the necessary power to build new houses for these people and got the old houses torn down. That is an experiment which has a prior claim to an experiment in road-making, had as our roads are.

Perhaps the Commissioners are not to be harshly blamed if they do not see it in this light. The majority of them have not been up against the conditions under which our "submerged tenth" sink deeper instead of rising in the scale of citizenship. They do not know what it is to live on \$500.00 a year. Consequently they cannot sympathize fully with these who need help most of all. Considerations of this kind are termed too radical for us. I venture to say that in five or ten years such considerations will have become commonplace.

### MOTOR DUST.

In a letter about the Dust nuisance, Mr. Gosling pleads lack of funds to excuse the lack of attention to some streets. In the face of this I do not know that an appeal to lay the dust on Waterford Bridge Road can be considered while there remains a dusty street in the city. The users of this road are on pleasure-bent and are in good health. There are other streets in the city where the sick and the invalid sit by an open window and inhale fresh—dust. Whom shall we consider? You will find also that Waterford Bridge Road owes the most of its dusty condition to motor cars which rush along our roads without a thought of the dusty clouds that ever follow. Our country roads once possessed green foliage on each side. Since the advent of the motor car, the foliage is no longer green—it is white with dust.

### A MEDICAL COUNCILLOR.

The Public Health forms such a

## Treat Every Child's Cold Externally Rub on Nerviline"—A Safe Cure.

A Miracle of Healing Power in Every Bottle.

Little children can't be expected to romp, day in and day out, without someone coming to grief. Some of their games and rough and tumble, cause undue fatigue, and not infrequently the kidneys are bruised, have strains, swellings and aches just like their elders.

When children come in tired and sore see they are well rubbed with Nerviline. It does wonders in breaking up a cold,—has an amazing effect on any sort of muscular pain.

The wise mother always keeps trusty old Nerviline on hand. It has

a wonderful list of uses, and a bottle handy on the bedroom shelf often saves calling in the doctor.

Young and old alike can safely use Nerviline—there's no harm in it—just a heap of curative power when you rub it on.

When ever there is a pain or sickness, Nerviline should be close by. It is a true specific for rheumatism, lumbago, sciatica or neuralgia.

As for earache, toothache, sore back, sprains or strains, nothing else will cure so fast as good old Nerviline. In use about fifty years—sold by dealers everywhere. The large 50c. family size bottle is the most economical; trial size 25c.

large share in civics that the advent of a medical man in the lists is as welcome a sign as it is unusual.

Dr. Tait has had experience and has been interested enough to pursue the study of sanitation in Edinburgh and Glasgow. The latter city especially can well furnish us with many an example. His ability the medical nominee has shown unquestionably, and as a doctor and an interested student of civics, he is, to my mind, a most desirable man to have on the Council Board. I have so far taken no one man's part in the election but I cannot help saying this. A doctor's work takes him into houses of all classes, and he shares with the clergyman a knowledge of conditions such as no others have.

### COAL AND POTATOES.

I hope the Coal Committee of the Board of Trade is keeping track of the situation. Everybody who has a cellar and spare cash is securing a winter's stock in view of the rumour that coal will be \$20.00 a ton next winter. I hardly think that this will be the price unless the stocks are held by the same firms which held them last winter.

But in spite of many cargoes so far we shall need a great many more, and as the fall comes on freights will likely get higher and ships scarcer. The Government and the Board of Trade should be able to foresee any shortage and also prevent any excessive price. I understand that one of the clauses in the agreement between the Government and the Coal Combine re the Government-imported Coal last winter, was that the Government could not import any more coal until the cargoes (Alconada and Florio) have been sold. Consequently the Government have allowed their hands to be bound and they cannot relieve another situation as they did last year while a ton of this coal remains unsold. As a matter of fact cargoes have been dumped in on top of this coal in some sheds and so it may not be sold till next winter. It is in view of this that efforts should be made that will ensure a winter's supply of coal and that some control should regulate the price if necessary.

It may seem strange to some that dealers have been underselling those who handled the Government coal. The reason of course is that in the Alconada's coal, there was 30 cents a ton added for expenses and replace contracts, in addition to the profit of the Coal Combine, which profit is in excess of what many of our dealers want.

I have heard that we may not be able to obtain potatoes from Prince Edward Island this fall as the British Government have bought them up. Happy then is the man with a bit of ground that is willing to reward him for time and exertion spent on it. Nature is the most active partner anyone can have. She requires but one qualification in her helper, and that is—Industry.

### ST. JOHN'S DAY.

On June 24th, 1497 the little vessel "The Matthew," commanded by John Cabot and manned by 18 English sailors came in sight of Newfoundland, and gave us our city's name. Our birthday has never been recognised very much, and it is a happy thought that some societies have of parading on the Sunday nearest the day and attending one of the churches. I had wished however that the idea should have been more generally discussed, so that a parade worthy of the day and of all our civic pride might have resulted. It is a Day that we can all share in—as societies and as individuals. And especially in view of the near civic election, what an opportunity it presents for all to show that there is something in common among all our divisions—a regard for St. John's and a desire for her welfare. And we should never lose an opportunity that draws all classes and creeds together. I have touched but the fringe of politics and political tactics and I have found it rotten—rotten with the prejudices that appeal to our lowest nature—and it seems as if this were the only way to climb in political life. Even in this civic election I hear of actions which make one lose interest in the result and almost lose hope that we shall ever take a principle as our guide instead of a prejudice.

"Are we not to fight people with their own weapons, the use of which by them we condemn?" asks one. "Are we not to make war upon women and children—as the Germans do?" Absolutely—No! No!

Let us lose no opportunity then of unifying all the interests in our city. Let us another year extend the celebration of our City's Birthday and let every individual and every society take part. Let everyone feel that city comes first, and self afterwards. This is the spirit that needs to be fostered, and let us see to it that we do not fall in the small part we may have in breaking down the dividing walls of prejudice between man and man.

The skirts puffed on the hips are almost without exception hard to wear.

## Throw Away Your Eye-Glasses!

### A Free Prescription

You Can Have Filled and Use at Home.

Do you wear glasses? Are you a victim of eye-strain or other eye-weaknesses? If so, you will be glad to know that there is real hope for you. Many whose eyes were failing, say they have had their eyes restored through the principle of this wonderful free prescription. One man says, after trying it: "I was almost blind; could not see to read at all. Now I can read everything without any glasses and my eyes do not water any more. At night they would pain dreadfully; now they feel fine all the time. It was like a miracle to me." A lady who used it says: "The trouble and annoyance of ever getting glasses, but after using this prescription for a few days everything seems clear. I can even read fine print without glasses." It is believed that thousands who wear glasses can now discard them in a reasonable time and multiply their vision. Here is the prescription: Go to any active drug store and get a bottle of Bon-Opto tablets. Drop one Bon-Opto tablet in a glass of water and allow to dissolve. With this liquid, bathe the eyes two to four times daily. You should notice your eyes clear up perceptibly right from the start and inflammation will quickly disappear. If your eyes are bothering you, even a little, take steps to save them now before it is too late. Many hopelessly blind might have been saved if they had caught their eyes in this time. The Valmas Drug Co., of Toronto, will fill the above prescription by mail, if your druggist cannot.

A prominent City Physician to whom the above article was submitted, said: "Bon-Opto is a very remarkable remedy. Its constituent ingredients are well known to eminent eye specialists and widely prescribed by them. It can be obtained from any good druggist and is one of the very few preparations that should be kept on hand for regular use in almost every family."

## Naval Hero in Town.

Lieut. Commander Richard Howley, son of Mr. James P. Howley, came by the S. S. Florizel last night from Halifax, accompanied by his wife, on a visit to his parents. As is well known, Lieut. Howley has been designated "the man of 100 wounds." He was rendered unfit for further active service and has been engaged lately at recruiting work in Halifax. His many friends and admirers bid him a warm welcome and wish him a pleasant sojourn in his native town.

## NO CHANCE.

The man who never had a chance, the victim of fell circumstance, who never was Johnnie-on-the-spot—how sad and pitiful his lot! He had two hands, as good as those of other chap, who bravely rose, to influence and high renown, and was a credit to the town. He had two legs, without a flaw; two smoother legs I never saw, and had he used them wisely well, they might have made him—who can tell? He had two eyes, two ears, a nose, the usual array of toes, a dome on which to wear his hats, a liver and a set of slats, and whiskers till we couldn't rest; the whole equipment he possessed, by which the human tribes advance, and yet, he says, he had no chance. The wolf was always at his door; he had no tick at any store, his wife did washing every day, to buy the hungry children hay. He had a wishbone and a lung, a solar plexus and a tongue, he had two kidneys and a wart, and vital organs by the quart; and yet he tasted the same old whine—because he hadn't any spine.

### AT THE CRESCENT.

Take in the big week-end show at the Crescent Picture Palace to-day, there are five pictures, all features, and a classy musical programme. "When the Wires Crossed" is a strong political drama with L. C. Shunway and Ada Gleason. "Broncho Billy's Parents," a western drama with G. M. Anderson. "Heart Trouble," a Biography melo-drama, with Vola Smith and Alan Hale. "Hearst Selig News," a reel of interesting world happenings, and "Snakeville's Hen Media," a lively Snakeville Comedy. Professor McCarthy plays the musical programme a guarantee of its excellence.

Turkeys, Ducks, Chicken, at ELLIS'—april 19, 1916.

**VISITED HER HUSBAND ON FULL GRIEVE.** Robert Grieve and little Miss Hope Grieve, returned by the Florizel last night, after a visit to England where they met their husband and father, Private R. C. Grieve who was on a short furlough after being wounded in the Gallipoli campaign.

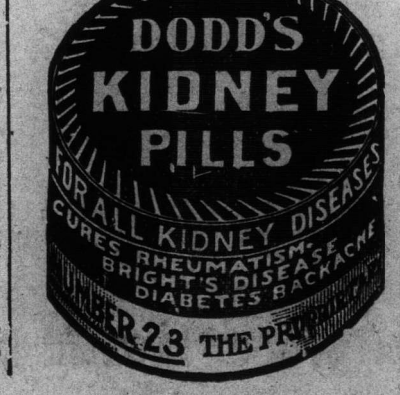
God save our gracious King!  
Long live our noble King;  
God save the King!

Send him Victorious,  
Happy and glorious,  
Long to remain over us;  
God save the King!

O Lord our God arise,  
Scatter his enemies,  
And make them fall;  
Confound their politics;  
Frustrate their knavish tricks  
On Thee our hopes we fix  
God save us all.

On bended knee, O Lord,  
To-day, with one accord,  
We pray that Thou  
Make this dread war to cease;  
Make world-wide love increase,  
And give us lasting peace,  
Lord hear us now.

With truth and righteousness  
Our widespread Empire bless;  
God save the King!  
Through Britain's vast domain,  
Sing we the bold refrain,  
"King George, long may he reign!"  
God save the King!

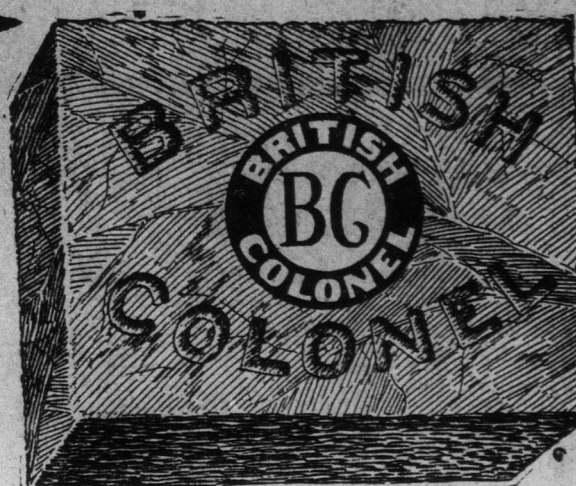


## BRITISH COLONEL British--made by British labor.

British Colonel is a delightfully pleasing tobacco, cool, mild and fragrant

British Colonel is made from finest selected leaf by expert workmen, is beyond criticism as to quality, and is all-British.

Try a 15 cent cut, Bright or Dark, sold in every store that handles tobacco.



## The "Utmost" In Plug Smoking.

Imperial Tobacco Co.  
(Newfoundland) Ltd.

## Some Further Attractive Offerings.

Ladies' White  
Pique Blouses,  
With Low Collar,  
59c. each.

Child's and  
Misses Tan Hose,  
An Excellent Line,  
25c. per pair.

White Allover  
Press Embroidery  
and Flouncings,  
Good Patterns,  
25c. per yard up.

Ladies' Black  
High Grade Hose,  
20 cts per pair  
and a better quality at  
25c. per pair.

Ladies' White  
Summer Vests,  
Without Sleeves,  
Splendid Value,  
10 cts. each.

Girls  
White Raffia Hats,  
Trimmed, Black Band,  
A Special Line,  
70c. each.

AT  
MILLEY'S

MINARD'S LINIMENT is the only Liniment asked for at my store and the only one we keep for sale. All the people use it.  
HARLIN FULTON.  
Pleasant Bay, C. B.

### National Anthem.

The following are the verses of the National Anthem, being sung at church and parochial intercessory services held in England.

God save our gracious King!  
Long live our noble King;  
God save the King!  
Send him Victorious,  
Happy and glorious,  
Long to remain over us;  
God save the King!

O Lord our God arise,  
Scatter his enemies,  
And make them fall;  
Confound their politics;  
Frustrate their knavish tricks  
On Thee our hopes we fix  
God save us all.

On bended knee, O Lord,  
To-day, with one accord,  
We pray that Thou  
Make this dread war to cease;  
Make world-wide love increase,  
And give us lasting peace,  
Lord hear us now.

With truth and righteousness  
Our widespread Empire bless;  
God save the King!  
Through Britain's vast domain,  
Sing we the bold refrain,  
"King George, long may he reign!"  
God save the King!

### Captor of Cairo Citadel

Passing of Colonel Sir Charles Moore Watson, K.C.M.G., C.B., R.E., recalls that he was the friend and Lieutenant of General Gordon and that he was the daring captor of the Citadel of Cairo after the Battle of Tel-el-Kebir. Sir Charles had warned the General and Colonel Herbert Stewart of the danger that Cairo might be burned, and pointed out the importance of the Citadel that evening.

Accordingly, after the amazing scene at Abbasia was over and 10,000 Egyptian troops had laid down their arms before 1,000 British cavalry, Colonel Stewart sent Sir Charles in command of scarcely 150 officers and men of the 4th Dragoon Guards and mounted infantry, to take the Citadel which was known to be strongly garrisoned. They set out in the dark, and presented themselves by an unfrequented road at the Citadel gate. There Watson coolly ordered the officer of the guard to fetch the commandant and when he came he was told to parade the garrison and march them out to Kasr-en-Nil Barracks. This audacious command was instantly obeyed. The keys were at once surrendered. Bugles were soon heard sounding the "Assembly," and while the few British troops were kept in the dark near the upper gate to conceal their scant numbers, 6,000 Egyptian soldiers marched out of the lower

gate for more than two hours falling in by companies and "marching off as if they were quite accustomed to being roused up in the middle of the night and turned out by foreign troops."

## "MEASLES."

Hundreds of children are suffering from "Measles" at the present time, and one has to be very careful in trying to avoid the complications that often follow them.

A heavy "cough" is very prevalent during the present epidemic, and "Pneumonia" is the great danger. Avoid this by keeping a bottle of "Stafford's Phoradone Cough Cure" on hand.

Stafford's Drug Store (Theatre Hill) is open every night from 7.30 to 9.30.

The above preparation is manufactured only by  
DR. F. STAFFORD & SON,  
St. John's, Nfld.

"Specialties":—  
"Stafford's Liniment."  
"Stafford's Prescription 'A'."  
"Stafford's Phoradone Cough Cure."

ADVENTIST.—Subject: "The Two Covenants." All welcome. Evangelist D. J. C. Barrett.

FOR SALE.—One Evinrude Detachable Rowboat Motor. Absolutely new. Never out of box. For lake, river or sea. A snap, \$60.00. Cost \$85.00. Apply this office.—may 10, eod, tf

## MEATS

ready to serve without

to a fine point, and they

and mid-day Lunch this

supply you with every-

going in the country to

Phone No. 11.

Grocery Dept.

Hats.  
Shirts.  
kerchiefs

ery Collars

ger's.

38c.  
to  
80c.

erwear!

UNDERSKIRTS,  
95c. and \$1.05.

Ribbed Vests,

wee and no sleeve.

CHET'S CORSET WAISTS,

45c. each.

CHILD'S EASY Z WAISTS

16c. to 20c.

heads,

and Blouses.

imited.

DRY GOODS DEPT.