

## LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X. Lamp and GASTHEAM Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.

dec6,17

## TO-DAY'S Messages.

## 10.30 A.M.

## CAPTURE TURKISH TOWN.

PETROGRAD, To-day. Official Western front: Our artillery effectively bombarded an enemy cantonment southeast of Ikskull in the vicinity of Tomsdoff in Dniepr region. Gunners dispersed a marching column of the enemy southwest of the village of Carbuovka on the Caucasian front. We have occupied the town of Mamakhuatan on the Euphrates after a battle, ninety versts west of Erzerum, capturing in the course of the operation five cannon, machine guns, provisions and convoy, making prisoners of 44 officers and 77 Askaris.

## POPE'S SYMPATHY FOR SERBIA.

ROME, To-day. Pope Benedict yesterday gave a private audience to N. P. Radichko, Serbian Premier. The Pope takes a deep interest in the misfortunes of Serbia and expressed a hope that better days will soon come for that unhappy nation.

## AIRMEN KILLED.

LONDON, To-day. Three British airmen, Lieuts. Johnstone, Beaumont and Laidlaw were killed yesterday accidentally in experimental flights.

## SCENES IN REICHSTAG.

LONDON, To-day. There were turbulent scenes during yesterday's sitting in the Reichstag, says a Copenhagen despatch to the Exchange Telegraph Company. Excitement was caused by a speech of Dr. Karl Liebknecht, Socialist, who is quoted as having said: "The assassination of the Crown Prince Franz Ferdinand, of Austria, at Sarajevo, was clutched in many circles in Germany as a gift from God." The President of the Chamber thrice called Liebknecht to order, the despatch says, and the sitting closed prematurely with the retirement of all the members except the Socialists.

## WAITING SHACKLETON'S RETURN

LONDON, To-day. The British Geographical circles are expecting momentarily the news of the return to an Australian port of Lieut. Shackleton's South Polar expedition. The last communication from the expedition was received over a year ago, when the ship Endurance sailed from South Georgia for the ice.

## Bargains in Men's Wear

AT THE RIGHT HOUSE.

A Stylish Line of Men's Suits, \$1.50 up  
Look Men! A Strong, Serviceable Boot for \$2.49.

A Sample Line of Men's Grey Sweater Coats, \$1.50.

"Devine's" for "Overalls" from 75 cts. to \$2.20.

**J. M. Devine,**  
THE RIGHT HOUSE, 240 WATER STREET,  
Open Friday Evenings till 9.30.

## Man Killed.

James Richards Loses His Life at the Tannery.

A tragic death occurred at McCaffery's Tannery near Rennie's River, on Thursday evening last, the victim being an employee named James Richards, the 25-year-old son of Mr. James Richards of the Mtd. Tug Co. He had been engaged operating the machine used for skinning cow hides and wore a leather apron at work. Suddenly his apron, which was tied tightly around his body got caught somehow in the machinery and he was dragged into the revolving wheel. Foreman Thomas Johnstone promptly stopped the wheel from revolving, but too late to save poor Richards from being badly battered and almost dismembered. When all the machinery was stopped Richards was picked up in a precarious condition and attended by Dr. Mitchell who came hurriedly to the scene. On examination the injured man was removed to the General Hospital and died a few hours later, after being given the rites of his church by Rev. Dr. Greene. General and sincere sympathy will be expressed for the bereaved family in which the Telegram joins.

Kwangtung have revolted and joined the revolutionaries, who are planning a concerted attack on Canton. Should Canton fall it is expected that Dr. Sun Yat Sen will proceed there and endeavor to establish an independent Government.

## 12.30 P.M.

## VON TIRPITZ MAD.

LONDON, To-day. The Daily Telegraph publishes the following from its correspondent at Milan: The Italian press hints that the reason for the retirement of Von Tirpitz, was that the Admiral had become mad and advocated sinking of every ship on the high seas regardless of whether they are belonging to belligerents or neutrals. This point seems to be borne out by the sinking of the Tubantia, which was effected before new instructions could be sent to submarine commanders by Admiral Von Capelle.

## JUST PLAIN BUTCHERY.

LONDON, To-day. The Times has the following from Paris: The German losses in the desperate enterprise against Verdun must now be more than a quarter of a million. The sort of thing that has been going on for days is neither magnificent nor war. It is just scientific slaughter and serves only to display the courageous tenacity of both defenders and attackers. Whole fields of dead now stretch before the centres of activity. An officer who has returned from Verdun gives a picture of what is happening right along on the attacked point of the salient. On the artillery is now in an excellent position from which it crushes the attacking battalions, he said. Now and again an occasional company man goes to get through to the ruined village only to be destroyed by machine guns or bayonet.

## BALLIN DROVE OUT TIRPITZ.

LONDON, To-day. A despatch from Amsterdam says German newspapers freely discuss the resignation of Von Tirpitz, which they ascribe to Albert Ballin, Director General of the Hamburg-American line. They declare that Ballin warned Emperor Wilhelm that the continuing of submarine campaign on Von Tirpitz' plan, would mean the seizure of all German vessels in all neutral ports and finally alienate South America from Germany.

## SEES THE END OF THE WAR.

PARIS, To-day. We have reached the decisive hour, said Alexandre Ribot, Minister of Finance, speaking in the Deputies last night. We can say without exaggeration, without illusion and without vain optimism, that the end of the war is in sight. The utterance is taken to be of the utmost importance as indicating the final opinion of the government in regard to the result of the battle of Verdun. Whether peace is or is not appreciably nearer it is unquestionable that the tension of France has relaxed and that men's thoughts are turned to the rapid development of events favorable to the Allies.

Illustrated Lecture on "Serbia and Montenegro" by Mr. H. C. Thomson on Wednesday, March 22, at 8.15 p.m., in the Grenfell Hall. His Excellency the Governor has kindly consented to preside. Proceeds in aid of the "Red Cross" Branch of the W. P. A. Reserved Seats 50c. Admission 20c. Tickets and plan at Gray & Goodland's.—mar18,31

ST. ANDREW'S.—The beautiful new organ at St. Andrew's Kirk, which has just been completed by Messrs. Norman and Beard, Norwich, England, is to be dedicated to-morrow morning. It is said to be one of the finest organs ever built by this noted firm of organ builders. A musical treat is in store for those who attend the services at the Kirk to-morrow. In the evening the Minister, the Rev. J. S. Sutherland, M.A., will deliver an address on "The War Against War," being the final of a series on the great conflict of the world. There will be special music at both services, and after the close of the regular evening service, Mr. F. J. King will give a recital. Strangers will be cordially welcomed at all services.

Anemic Women and Children will derive great benefit from the use of Ferronin, the invigorating tonic made from iron, beef and wine. Large bottles \$1.00. Davis & Lawrence Co., Montreal.

Minard's Liniment Cures Diphtheria.

## Millinery!

From London and Paris.

A choice selection of Ladies' Ready-to-Wear Hats. Popular Priced Millinery that bears the stamp of fashion's approval.

Women who appreciate the truly modish, will find in this assembly a refinement and exclusiveness which appeal most strongly to the educated taste.

Over 600 Hats altogether, and ladies who are planning their New Spring Hats should not hesitate in making their selections at once, as only the smartest styles for the coming season are shown.

Prices Range

From \$2.50 to \$4.50.

## The Royal Stores, Ltd.

## Horse Races and Exhibition Great Success.

The much talked of exhibition and horse races came off yesterday afternoon, the first race starting at 3.30. Shortly after 2 p.m. crowds were seen making their way towards the historic Quidi Vidi Lake, hundreds coming out from the country to be present at the gala day of outdoor sport for the winter season. The object of the meet was to bring together the different types of stallions for the purpose of exhibiting them. Some beautiful animals were shown, and great credit is due the owners. Before starting the races the horses were lined up for parade, and walked past a movie camera. A goodly number of horsemen were on the spot and varied were the comments passed. At the conclusion of the parade the races took place and were won in the following order:

Heat 1.—Farmers' Race. Robert Cowan (Topsail Road, 1st; Bert Ross, 2nd.  
Heat 2.—Heavy Carriage Horses. M. Butler, 1st; Roach (Middle Cove), 2nd.  
Heat 3.—Light Carriage Horses. Jackson (Briggs), 1st; Dunphy (Torbay), 2nd.  
Heat 4.—Championship. Winners 2 and 4, (Cowan, Butler and Jackson), 1st; Butler, 2nd.  
Heat 5.—Butler vs. Jackson. Won by Jackson. This race was by mutual consent of both parties. Each race was closely contested and clean, the losers taking their defeat in a sportsmanlike manner. Mr. Jackson of Briggs, winning the race of the day, has the congratulations of the horsemen of St. John's. All agree he is a good sport and hope to see him in line at the next meet. The horses were then divided in two classes, native, heavy draft, carriage and general purpose.

Native Heavy Draft (Best type)—1st prize, Mount Cashel; 2nd prize, Cook (White Hills); and B. Ross tied; 3rd prize, Cowan.  
Carriage and General Purpose (Best type)—1st prize, George Thomas; 2nd prize, Roach; 3rd prize, McDonald; 4th prize, Dunphy (Torbay).  
The following gentlemen acted as judges: M. O'Regan, Harold Macpherson, M. O'Flannigan and Joseph Judge. Mr. A. E. Parkins was the announcer and scrutineer. An exhibition of trotting by the paces of H. Macpherson and M. Kelly was also witnessed.

DR. DEVAN'S FEMALE PILLS Relieve monthly troubles, for all Female Complaints. 25¢ a box or three for \$1.00. Write for full particulars. Address: The Scotts' Emulsion Co., St. Catharines, Ontario.

PHOSPHORUS FOR MEN and Women. It builds you up, gives you energy, and makes you strong. Write for full particulars. Address: The Scotts' Emulsion Co., St. Catharines, Ontario.

Minard's Liniment Cures Diphtheria.

## Obituary.

## ALFRED NORTHFIELD.

There passed away at his residence Bell Street, Thursday afternoon, Mr. Alfred Northfield, a native of Sweden, but for many years a resident of this country. Mr. Northfield was for some time a partner in the firm of Ohman, Lindstrom and Northfield, Jewellers, but for the past twenty years he was known to the present generation as an active salesman in selling books. He was a kind, gentle and a loyal friend, a member of the Congregational Church, and in early years was prominent in Masonry. Mr. Northfield was loyal to his adopted country and the Empire to which it belongs. He leaves a widow and daughter to mourn the loss of a devoted husband and father. To the bereaved ones general sympathy is extended.

## PHILIP J. CAREN.

There passed peacefully away at Point Lance, on Feb. 22nd, Philip J. Caren, eldest son of Bridget and the late Philip Caren, aged 33 years. He leaves a mother, two brothers and two sisters to mourn the loss of a dutiful son and kind brother. May his soul rest in peace.—com.

Point Lance, March 2nd, 1916.

"Stafford's Liniment" cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. Sold in over 500 stores.—jan5,17

## Amusements.

## BILLY RITCHIE AT THE BRITISH.

Immense audiences thronged the British Theatre yesterday to witness the big holiday programme. Billy Ritchie in the two-reel comedy "The Avenging Demon" kept the audience in roars. Ritchie is always a big attraction everywhere and movie goers should make a special effort to see him in this prime comedy to-day. Yesterday's big programme will be repeated. King Baggott was at his best in a beautifully acted oriental drama. The balance of the programme was also most excellent, each featuring a popular star. The big matinee this afternoon will, as usual, include the "Black Box."

## AT THE CRESCENT.

Lloyd V. Hamilton, the funniest man in the movies, and his partner, Bud Duncan, appear in a very funny comedy, "A Flashlight Flivver" at the Crescent Picture Palace to-day. "Arab-Na-Poche" Dion Boucicault's celebrated story, is told in 8 reels to-day. This is the last chance to see this great Irish feature. "Love's Way" is a Vitagraph drama featuring Edith Storey and Antonio Marino.

"Stafford's Phorone" for the best Cough Medicine for all kinds of Coughs and Colds. Price 25c. Postage 5c. extra.—jan5,17

## Supreme Court.

(Justice Johnson Presiding.)

The case of Hush Baird and others vs. the Attorney General. Ordered judgment to be entered for the defendant with costs.  
Rev. F. R. Matthews and others vs. Edward Howell, Administrator of James Howell.  
Ordered that judgment be entered for the plaintiff, giving approval to the transfer of the land asked for by the applicant; no costs allowed.  
The Court adjourned till Friday, March 24th.

Minard's Liniment Co., Limited.  
Have used MINARD'S LINIMENT for Croup; found nothing equal to it; sure cure.

CHAS. E. SHARP.  
Hawthshaw, N. B., Sept. 1st, 1905.

## Curliana.

F. J. Martin Prizes.

Four handsome walking sticks presented to the Red Division were played for Thursday evening by eight skips of the Division and resulted in a win for skip John Jackson's team. The ice was in perfect condition.  
R. G. Reid J. S. Munn  
A. H. Salter F. H. Steer  
John Jackson W. T. Shirran  
John Browning J. C. Hephurn  
Skip—16. Skip—8.

## Here and There.

The proof of Hudson efficiency is its satisfied users.—mar15,31

THE WEATHER.—The weather along the western part of the cross country is light, fine, with westerly winds.

The Hudson Motor Car Co. will give you a square deal.  
mar15,31

WITH THE ADVENTISTS.—The subject at the Adventist Church, Cookstown Road, on Sunday night will be "The Apocalyptic Outline of Church History." All are welcome.  
R. A. Hubley, Evangelist.

HALIBUT.—Choice British Columbia and Local Halibut for sale by GEORGE KNOWLING.  
mar15,11

Cape Ray.—Viking, Ranger, Diana and Seal, all well; no men on ice.  
Via Foggy-Town Nova, Hazel, Samuel Blandford, Sable L. Eagle, Neptune and Erik report their crews aboard and well.

The SUPER SIX Motor develops 80 per cent. more power than any motor of equal measurement.—mar15,31

The Argyle reached Placentia at 5 a.m. to-day from the west.  
The Kyle is leaving North Sydney this afternoon.

The Meigle was not reported since leaving Port aux Basques at 5 a.m. Thursday.

Fancy Carnival, Parade Rink, to-night. Admission 20c. General Skating from 9 to 10.30 p.m. Terra Nova Band.—mar15,21

ST. ANDREW'S CLUB "AT HOME." The St. Andrew's Club gave an "At Home" last night in their club room, over 150 members and their friends attended. Quite an enjoyable evening was spent. Supper was served at midnight after which the dancing continued till an early hour this morning. The music by Power's orchestra was all that could be desired.

The following were dined at Government House Thursday night: Hon. P. T. McGrath, Hon. J. Angel, Hon. R. A. Squires, Hon. J. D. Ryan, Hon. C. Knowling, Hon. J. J. Murphy, Hon. A. F. Goodridge, Hon. M. G. Winter, Hon. J. A. Robinson, Hon. S. D. Blandford, Hon. John Harvey, Hon. R. E. Bishop, Hon. Dr. Skelton, Hon. John Anderson, Hon. P. Templeman, Hon. M. Power, Mr. Carter, K.C., Magistrate R. Squaire of Channel, Capt. Goodridge, A.D.C.

MRS. CATHERINE BRIDGE. An aged and respected lady has passed to the Great Beyond in the person of Mrs. Catherine Bridge, at the ripe age of 85. A widow for 40 years, her husband, the late Capt. Benjamin Bridge, was lost on a voyage from Tilt Cove in the schooner Julia to Hayward & Co. She leaves one son in Boston, one daughter in Nova Scotia and one here, Mrs. E. H. Wells, of Gower Street, several grandchildren and great-grandchildren to whom sympathy is offered.

## DIED.

Yesterday morning, after a short illness, Nora, beloved wife of the late William O'Connor, aged 73 years. Funeral on Sunday at 2.30 p.m. from her late residence, 4 Spencer Street; friends and acquaintances please attend without further notice.

Yesterday morning, Catherine, widow of the late Capt. Benjamin Bridge, aged 85 years, leaving one son and two daughters to mourn their loss. Funeral to-morrow (Sunday), at 2.15 p.m., from her late residence 28 Coronation St. Friends and acquaintances please accept the only intimation.—Nova Scotia and Boston papers please copy.

At Carbonear, on Monday morning, March 13th, after a short illness, Thomas Woods, a native of Kilkenny, Ireland, aged 84 years, leaving two sons and four daughters and a large number of grandchildren to mourn their loss.—R.I.P.

MINARD'S LINIMENT CURES DANDRUFF.