

3RD.
WEEKOF OUR
BIG Annual SALE3RD.
WEEK

SHOWROOM.



BLOUSES.

Extraordinary Display of Latest Styles.

Don't fail to see our latest display of the newest creations in charming Muslin Blouses, positively the grandest range we have ever shown, and such a variety of prices to select from. From the cheapest to the best you'll find every Blouse a pronounced beauty.

Reg. 65c.	Sale Price	54c.
Reg. 75c.	Sale Price	64c.
Reg. 85c.	Sale Price	74c.
Reg. \$1.10.	Sale Price	94c.
Reg. \$1.25.	Sale Price	\$1.04
Reg. \$2.50.	Sale Price	\$2.24

HAIR BANDS.

The latest from New York, fine tortoise shell, studded with brilliants; full size. The very latest in head dress ornaments.

Regular 45c.	Sale Price	35c.
Regular 60c.	Sale Price	45c.

GINGHAM DRESSES.

Wonder if "Alladin" had anything to do with the make of these. A description of the style we can attempt, but not the beauty, which is so apparent in every dress. These are in fancy stripes of Pink and White, Blue and White, Grey and White, Lavender and White, etc. with White Pippings, some buttoned down entire front; these make ideal morning dresses; sizes from 34 to 42 inch bust.

Regular \$1.50.	Sale Price	\$1.49
Regular \$2.20.	Sale Price	\$1.84
Regular \$3.20.	Sale Price	\$2.98

SPECIAL!

A Few Samples in Ladies' Sweater Coats.

These are in the shades of Navy, Grey, Brown, etc.; a high-class lot and good values from \$6.00 to \$10.00. Specially priced for Sale, \$4.50 to \$6.00.

CHILDREN'S WHITE MUSLIN DRESSES.

This is a swell line of Children's Summer Dresses, very prettily trimmed with lace and insertion, finished in low neck and short sleeves; fitting from 6 to 12 years. Reg. up to \$1.50. Our Sale Price **\$1.23**

CHILDREN'S SCHOOL DRESSES.

We offer the balance of these in Tweeds, Serges, Checks, etc., at the lowest possible price to clear, to make room for large stocks coming in. Reap the benefit of the big reductions. Special (all sizes) **\$2.49**

MISSES' DRESSES.

These are in White Muslin and Marquessette, very finely trimmed with Embroidery, Lace and Insertion; others with all-over embroidery, with low neck and short sleeves. Also a beautiful line of Striped Gingham Dresses, trimmed with self colors and buttons; to fit Misses' from 12 to 18 years.

Regular \$1.90.	Sale Price	\$1.68
Regular \$2.50.	Sale Price	\$2.23
Regular \$3.00.	Sale Price	\$2.68

WHITE LAWN AND MARQUESETTE DRESSES.

5 doz. of this line, revealing a dazzling assemblage of fashion's latest conceptions in high-class Dresses; some of these heavily embroidered, fancy frill and wide tucks; others with heavy insertion and lace, and others with all-over embroidery, high and low neck; 3/4 sleeve; sizes 34 to 42 inch bust.

Regular \$2.80.	Sale Price	\$2.58
Regular \$3.20.	Sale Price	\$2.98
Regular \$3.50.	Sale Price	\$3.23
Regular \$4.00.	Sale Price	\$3.58
Regular \$6.50.	Sale Price	\$5.98
Regular \$7.00.	Sale Price	\$6.23
Regular \$8.00.	Sale Price	\$7.38
Regular 10.00.	Sale Price	\$8.38

A SNAP IN AMERICAN CORSET CLASPS.

Here is a genuine Watch Spring Steel Corset Clasp, kid covered. This Clasp is worth 15c. in the regular way; as sorted lengths. Our Sale Price **4c**

James Baird
LIMITED

SALE OF DRESS GOODS

Big Dress Goods Special.

"Elba"

Cloth.

WHAT IS IT?

Why, the most popular Dress Cloth to-day, popular in price, fast in colour, durable in every way and bids fair to be as popular to-day as the famous "Elba" Island 100 years ago was famous for its brilliant captive, isolated in a sphere of his own, so is this popular "Elba" Cloth isolated in a class of its own for superiority; all shades. Regular 35c. yard. Our Sale Price **31c**

And now we have come to the 3rd week of our successful Annual Sale. Judging from the recent arrivals on our main floor and popular Showroom it bids fair to eclipse the previous week. Don't fail to see our New York Wash Goods of all kinds; this is just the time for you to purchase your Summer Dress Fabrics. Early choosers have the pick, and the prices quoted mean great economies for you. Be wise. Select now.

BIG DRESS GOODS SPECIAL!

From our well equipped Dress Dept. we are selecting some special lines of new arrivals in the most fashionable shades and weaves. To the lady of fashion these should appeal by reason of their high-class make, excellent finish and great saving price; these selections embody Blacks and Coloured, in Venetians, Amazons, Lustres, Satin Cloths, Serges, and the new arrivals for Spring 1913.

Regular 65c. yard.	Sale Price	50c.
Regular \$1.10 yard.	Sale Price	84c.

Summer Dress Materials.

Initial Showing of New Fashionable Summer Dress Fabrics
right direct from New York.

INDIA LINON.

This plain White Mercerized Fabric called the "Pride of the West" is beautifully finished, 29 inches wide; washes perfectly and is the ideal material for summer wear. Only 300 yards in the lot; bound to be a quick seller. Regular 20 cents. Our Sale Price **16c**

FLAXON.

Another American beauty, 36 ins. wide; this material is very finely woven, plain and with fine pin stripe lustrous finish; ask to see it; very popular in New York, making very winsome summer Dresses and Blouses. Plain. Reg. 30c. Sale Price, 25c. yd. Plain. Reg. 37c. Sale Price, 28c. yd. Pin Stripe. Reg. 33c. Sale Price, 28c. yd.

SILK STRIPE VOILE.

We offer this in a variety of colours: Corn Flour Blue, Light Blue, Navy, Hello, Champagne, Pink and Black, 47 ins. wide; a very striking line of summer Dress Materials. Reg. 35c. yd. Sale Price **28c**

CROSS-BARRED MUSLINS.

In this you'll find a splendid range of assorted Checks, large and small, very even make, and a beautiful washing material. Reg. 10c. yard. Our Sale Price **8c**

STRIPED VOILES.

This is an excellent line in shades of Tan, Navy, Old Gold and Light Blue, 28 inches wide, with bright silk stripe; this is one of the prettiest we have shown for a long time. Reg. 30c. yard. Our Sale Price **25c**

POPLINS.

500 yards of Wash Poplins, 2 7/8 inches. In this lot you'll find an assortment of the much asked for shades, such as Tans, Fawns and Drabs; perfect washing. Reg. 26c. yard. Our Sale Price **20c**

HOLLY BATISTE.

2,000 yards of these charming Summer Dress Fabrics; a big range to select from. Checks, Fancy Stripes, Floral Designs, Light and Dark grounds; also a fine range of Spots in shades of Blues, Hello, Pinks, etc. These materials are 30 inches wide, and for appearance 'tis hard to beat them. Reg. 16c. yard. Sale Price **13c**

IRISH LINETTE.

Irish Linettes show the highest perfection of the linen thread finish, made from carefully selected colours, guaranteed to be perfect in every way; some of these with fancy borders for Trimmings in fancy spray designs. Regular 20c. yard. Our Sale Price **17c**

MEN'S WHITE HANDKERCHIEFS.

22 doz. of Mercerized Cotton Handkerchiefs, Hemstitched cross-barred, a very soft finish and excellent wearing. Regular 17 cents. Our Sale Price **14c**

MEN'S ABERDEEN GLOVES.

The kind that ensure warm hands on the coldest days in winter, these are made in Black, White and Assorted Colours; prices in this line range to 95c. pair. Special Sale Price **75c**

LADIES' WOOL GLOVES.

'Tis not too late yet to buy Wool Gloves when you can get such quality as these at such an economy price; these are very fine knit white lined and fancy worked gauntlet wrist; very stylish. Regular 95c. Our Sale Price **75c**

EXTENSION RODS.

10 doz. of Tubular Brass, with bent ends, projecting from window about 3 inches. The newest idea in Curtain Rods; medium weight and secure fastenings; extend from 30 to 54 inches, thus fitting all classes of windows. Reg. 17c. each complete. Our Sale Price **14c**

STAIR PADS, 9c. Each.

We can again offer you a full line of these ever required carpet savers, 22 inches long and 8 inches wide, with rounded edge to fit edge of step. Buy your stock of these, the "Tread-Easy" Stair Pad, and save stair carpet and canvas wear. Reg. 12c. Our Sale Price **9c**

SMALLWARES
and
NOTIONS

now in great array. Just read down and see what a lot you can get for a little money many things which are every day needed.

Feather Dusters	15c.
Circular Clothes Brushes	15c.
Cake Slicers	7c.
Sewing Machine Oil	4c.
Mouse Traps, small	3c.
Tack Hammers	5c.
Ham Slicers	7c.
Putty Knives	10c.
Cake Plate Holders	5c.
Childs' Set, knife, fork and spoon	10c.
Soap Holders	5c.
Coat Hangers	5c.
Wire Strainers	5c.
Wire Strainers, large	12c.
Culenders	10c.
Scissors, all sizes	15c.
Coloured Necklets	7c.
Screw Drivers, assorted	7c. and 8c.
Wood Mallets	5c.
Kitchen Knives	5c.
Kitchen Spoons, large	5c.
Safety Pins, 3 cards for	5c.
Extract of Witch Hazel	8c.
Extract of Witch Hazel, large	15c.
Royal Vinolia Talcum Powder	19c.
Royal Vinolia Tooth Paste	28c.
Camphor Ice	5c.
Tin Bay Rum, large bottles	15c.
Tooth Powder, best	15c.
Roll Tape, 3 for	9c.
Etc., Etc.	

Hosiery.

GREAT SAVINGS IN HOSIERY.

24 doz. of Ladies' Black Cashmere Hose, the kind that is required for present wear, broad ribs of assorted widths. Reg. 55c. Our Sale Price **44c**

MEN'S HALF HOSE.

10 doz. of fine heavy Black Worsted Socks, ribbed; nothing better to wear for the price. Regular 40c. pair. Our Sale Price **32c**

BOYS' & GIRLS' HOSE.

17 doz. of assorted sizes in ribbed Black Worsted; a hard wearing stocking, one that keeps us busy ordering all the time so great is the demand for this popular line.

Small Sizes	17c. pair.
Large Sizes	27c. pair.

