



ANNOUNCING FOR FRIDAY

Sale Items of Intense Interest to Those Who Practice Economy.



Sale of Dress Goods.

The distinctly superior quality, and extremely low price, of our two specials in Dress Fabrics for Friday should favourably impress all who visit this department.

BRADFORD SERGES—650 yards of Bradford Serge, in colors of Grey, Saxe, Brown, Amethyst, Myrtle, Olive, Cream, Navy Black, 44 inches wide. Very serviceable for costumes, etc. Close weave. Reg. 75c. yard. **Friday 60c**

WEST OF ENGLAND SERGE—475 yards of this very serviceable fabric, that has really wonderful wearing qualities, 50 inches wide; colors are Amethyst, Green, Catawaba, Myrtle, Brown and Black. Reg. \$1.00 yard. **Friday 79c**

A Little More About Shopping Early.

Now more than in the past we are beginning to notice ever-growing throngs of purchasers in the afternoons and nights; and consequently it leads us to again suggest the more comfortable method of shopping—

COME TO THE STORE IN THE MORNING.

Apart from the fact that you get first choice of our great display of bargains, our clerks are not so busy and can devote more time to make your shopping a pleasure to you.

Sale of Hose.

LADIES' HOSE—80 doz. of Ladies' Black Cashmere and Wool Hose, assorted ribs, seamless heels and toes, sizes 8 W. W. & O.S., worth much more than we ask. **Friday's Sale Price 34c**

And Here's More Savings.

WHITE CASTELLE SOAP—3 doz. only, very large cakes, with White Turkish Wash Cloth. Reg. 10c. cake. **Friday, 2 cakes for 17c**

PERFUMES—5 doz. of Vinolia Perfumes, assorted; very good quality. Reg. 40c. bottle. **Friday 32c**

HAIR WASH—Royal Vinolia Vegetable Hair Wash, gives the hair a nice lustre and keeps it from falling off. Reg. 45c. **Friday 37c**

TOOTH POWDER—Vinolia Tooth Powder is a scientific preparation, keeps the teeth pearly and clear, strengthens the gums and keeps the mouth and throat in a healthy condition. Reg. 45c. **Friday 37c**

PICTURES—3 doz., with White Enamel frames, motto style, Scriptural Texts; also about 2 dozen with Oak frames, panel effects; Spring, Summer, Autumn and Winter scenes. Reg. 25c. each. **Friday 19c**

Hardware Helps.

Stanley's Iron Joiners, No. 7, 2 1/2 cutters. Reg. \$3.30 each for . . . **\$3.00**

Stillson Wrenches, 8 inch. Reg. 75c. each for . . . **67c**

Clark's Expansive Bits, 1/2 to 1 1/2 in. cutters. Reg. 70c. for . . . **60c**

Carpenter's Hammers, Maple Leaf. Reg. 55c. each for . . . **44c**

Bowl Strainers. Reg. 17c. each for . . . **14c**

Enamel Double Saucepans. Reg. \$1.25 each for . . . **\$1.05**

Coal Vases. Reg. \$1.40 each for . . . **\$1.15**

Shoe Brushes. Reg. 25c. each for . . . **19c**

Wood Towel Racks. Reg. 12c. each for . . . **10c**

Globe Metal Polish. Reg. 7c. tin for . . . **6c**

Stove Brushes. Reg. 15c. each for . . . **14c**

Enamel Cullenders. Reg. 32c. each for . . . **27c**

Toilet Paper. Reg. 9c. roll for . . . **7c**

Potato Mashers. Reg. 8c. each for . . . **7c**

Sad Irons. Special for Friday . . . **\$1.15 set**

BOXES OF STATIONERY—90 boxes of Fancy Stationery, in many different designs; good quality. Reg. 20c. a box. **Friday 14c**

TALCUM POWDER—Large Oval Tins of Air Float Talcum Powder. Reg. 15c. tin. **Friday 12c**

ART MUSLIN—300 yards of fine American Art Muslin; another special for Friday, neat floral patterns and good width. Reg. 11c. yard. **Friday 9c**

PILLOW CASES—5 doz. of fine Cotton Pillow Cases, filled and hemstitched, with embroidered corners; size 20 x 30. Reg. 35c. each. **Friday 29c**

DUCHESSE SETS—14 only White Linen Duchesse Sets, 4 pieces, trimmed with strong lace; size 11 x 40 inches. Reg. 40c. each. **Friday 32c**

WHITE SHEETS—22 pairs only of fine White Sheets, twilled and plain, hemmed ready for use; size 2 x 2 1/2 yards. Reg. \$2.00 pair. **Friday 1.75**

Exceptional Values in Ladies Seasonable Footwear.

LADIES' HOUSE SHOES—90 pairs of Ladies' Black Felt House Shoes, with side patch; strong leather soles, low heel, fur trimmed and fleece lined; a very serviceable shoe. Reg. 80c. value. **Friday 72c**

LADIES' BOOTS—75 pairs of Ladies' Dongola Boots, Blucher shape, patent tip, very heavy soles. Special for Friday . . . **\$1.49**

Grocery Bargains.

3 lb. tins Baked Beans. Reg. 16c. tin for . . . **13c**

Pumex Mechanics' Soap. Reg. 7c. cake. **Friday, 2 for 11c**

All-Redie Plum Pudding. Reg. 15c. **Friday 12c**

2 lb. tins Cherries. Reg. 35c. **Friday 30c**

Choice Ceylon Tea. Reg. 50c. lb. **Friday 40c**

3 lb. tins Red Kidney Beans. Reg. 15c. tin. **Friday 12c**

Large bars Soap. Reg. 17c. bar. **Friday 15c**

Colgate's Almond Cream Soap, 3 cakes in box. Reg. 30c. for . . . **25c**

Our Flannelette Sale Still Continues.

Another big shipment of Job Flannelette, similar in quality to the line we were selling last Friday. This is undoubtedly the right time to lay in a stock of this serviceable goods. Thousands of yards, striped effects; worth a third more than we ask.

Prices 10c., 11c., 12c., 17c. and 18c. per yard.

Astounding Values Here.

LADIES' GLOVES—40 doz. of Ladies' Lined Kid Gloves, in assorted shades of Tan, with fur tops and dome fastening; all sizes. Very special job line. Excellent values at 90c. pr. **Friday 72c**

LADIES' GLOVES—5 doz. of Ladies' Fabric Gloves, Reindeer finish, in colors of Cream, Beaver, Brown, Navy, Black; a very serviceable Glove for fall wear. Reg. 60c. pair. **Friday 52c**

TOWELLING—About 900 yards of Glass, Turkish and Crash Towelling, various widths. Splendid value for 12c. yard. **Friday 10c**

FLANNELETTE—450 yards of Blouse and Golf Flannelettes, in a great range of striped and fancy patterns. Specially priced for Friday, per yard . . . **17c**

BLAY SHEETING—300 yards of very strong Blay Sheeting, closely woven; 66 inches wide. Reg. 30c. yard. **Friday 24c**

Blankets and Quilts.

QUILTS—18 only beautifully finished White Mercerised Quilts, very soft, in assorted new designs, fringed; 2 x 2 1/2 yards. Reg. \$2.00 each. **Friday \$1.75**

QUILTS—14 only Wadded Quilts, covered with Art Satens, in floral designs, nicely stitched; size 6 ft. x 6 ft. 4 inches. Reg. \$3.40 each. **Friday \$3.05**

BLANKETS—900 pairs of fine Cotton Fleece Blankets, with Pink and Blue borders; size 64 x 80 ins. Reg. \$2.00 pair. **Friday \$1.85**

BLACK ASTRACHAN—A splendid opportunity to secure a heavy Curl Black Astrachan, suitable for Coats, etc.; 50 inches wide. Special for Friday, a yard . . . **1.79**

GREY ASTRACHAN—48 yards only of Grey Astrachan, which we secured at a bargain, and Friday you will reap the benefit. Special, a yard . . . **85c**

CRETONNE—1,000 yards of double width Cretonne, in neat effects, newest colorings, latest designs; will make very fine curtains. Special at 22c. **Friday, a yard 19c**

TAPESTRY TABLE COVERS—17 only Tapestry Table Covers, very strong and serviceable, in combined colors of Crimson, Green & Gold, fringed; 8-4 size. Reg. \$1.60 ea. **Friday 1.35**

TOWELS—6 doz. of Blay Turkish Towels, suitable for hotel or private use. A good towel for constant wear; size 24 x 51 inches. Reg. 40c. each. **Friday 33c**

DUCHESSE SETS—11 only White Linen finished Duchesse Sets, trimmed with strong lace, 3 D'Oyleys attached; size 11 x 40 inches. Special line for Friday. Reg. 40c. each. **Friday 32c**

Crockery Bargains.

Krystol Table Sets. Reg. 90c. set. **Friday 70c**

Patent Pie Dishes, 12 inch. Reg. 40c. each. **Friday 35c**

China Hot Water Kettles. Reg. 90c. each. **Friday 70c**

White Granite Jugs. Reg. 12c. each. **Friday 10c**

Blue Glass Sugar Dishes. Reg. 15c. each. **Friday 13c**

Blue Glass Butter Dishes. Reg. 15c. each. **Friday 13c**

Fairy Lamps, assorted shades. Reg. 20c. each. **Friday 16c**

White and Gold Meat Dishes, 10 inch. Reg. 25c. each. **Friday 20c**

Remarkable Sale of Linoleum.

INLAID LINOLEUM—Don't fail to get here early on Friday to secure some of this wonderful job line of Inlaid Linoleum, 2 yards wide, about 20 pieces; in Tile effects of Green, Crimson, Fawn and Brown. Would be excellent value at \$2.50 par yard.

To clear on Friday at \$1.60



LEFT FOR TRINITY.—The schr. Dart left for Trinity this morning, taking Mr. W. Lockyer, who took a full load of provisions and goods for Lockyer Bros., merchants of Trinity.

BIG CARGO OF PEBBLES.—The S. S. Ella is now on the way to Manuels to take a load of pebbles for Bishop & Sons. She is due here on the 30th and will take a full load.

ARRIVED WITH FISH.—The schr. Nightingale, W. Sturge, master, arrived here from Fair Islands this morning with a load of fish to Bishop & Sons—600 qts. Capt. Blackwood

in the Levanter also arrived with 550 qts. from Wesleyville.

THE STEPHANO HERE.—The s.s. Stephano, which left Halifax at 6

p.m. Tuesday arrived here at 3 p.m. to-day after a run of 45 hours. She brought a large cargo and a few passengers.

CLARKE'S MOMENT CURE COLD.—Mr.

EXAMINING THE BEACHES.—The Atlantic Pebble Co. had men down in Trinity Bay last week examining the beaches with a view to starting the industry there.

Here and There.

Stafford's Liniment, Prescription A, and Phoraton for sale in all the Out-ports.—oct16,tf.

CAMEO KIRBY will arrive soon!

"Phoraton is the largest package of Cough Mixture for sale in Newfoundland, at 25c. a bottle."—oct16,tf

The schr. Isabel, Capt. Baker, arrived here yesterday afternoon from Oporto after a run of 23 days. She had moderate weather all the way.

WEDDING RINGS—All sizes, all prices, different grades, but none lower than 10k gold, at TRAPNELL'S. oct25,tf

OVERCOME BY ALCOHOL.—Shortly before 6 p.m. yesterday a man was found lying drunk in the sand pile which is just east of Kavanagh's Drug Store. Const. Keefe who found him took him to the police station.

Dr. de Van's Female Pills
A reliable French regulator; never fails. These pills are exceedingly powerful in regulating the generative portion of the female system. Refuse all cheap imitations. Dr. de Van's are sold at 15c. a box, or three for \$1.00. Mailed to any address. The Scofield Drug Co., St. Catharines, Ont.

SALE OF WORK.—The Sale of Work at the Salvation Army School Room, on Springdale Street, will open this afternoon. The receipts will be used for the upkeep of the Rescue Home.

Electric Restorer for Men
Phosphonal restores every nerve in the body to its proper tension; restores the generative portion of the male system. Refuse all cheap imitations. Dr. de Van's are sold at 15c. a box, or three for \$1.00. Mailed to any address. The Scofield Drug Co., St. Catharines, Ont.

MANY CRAFT ARRIVE.—Yesterday a large fleet of craft arrived in port from the northward; all of them laden with fish. During the next week there will be a deal of labor going owing to the arrival of so much of the staple.

Slightly used Kohler Piano for sale. A very fine Kohler Piano at a bargain. Owner offers it for sale to admit of changes in furnishing. Particulars on application to CHESLEY WOODS, Sole Agent for Kohler and Campbell's Pianos—oct20,tf

A PROSPECTIVE WEDDING.—Mr. John Hughes a well known resident of Bell Island, and a machinist, who has been in the States for several years, is to be married on Sunday next at Flatrock, to Miss Nellie Maher who was formerly a school teacher at Bell Island.

Ask your Druggist for SERRAVALLO'S TONIC
(Bark and Iron Wine).
Cures:
ANÆMIA, CHLOROSIS, DEBILITY, Delightful taste.

GIVEN THIRTY DAYS.—One of the 4 boys who were arrested on Tuesday for stealing candy from Miss Gatherall's store on Monday night, was yesterday afternoon sent to the Penitentiary for 30 days. He is an incorrigible and has been in jail before for theft.

A Large Reward is offered for CAMEO KIRBY!

AN ASSAULT CASE.—Yesterday the police were called to a city residence where a young man was acting in a very disorderly manner. He committed a fierce assault on his mother who gave him in charge and who told the police that she would appear against him. He deserves to be severely punished.

The police are looking for CAMEO KIRBY!

FELL OVER STAIRS.—Last night a man who resides alone at a house on New Dover Street, while in a state of intoxication fell over the stairs and was pretty badly hurt about the face. The police were called and he was taken to the station where he was given first aid, after which he was locked up.

August 31st, 1911.
M. J. WALSH, Duckworth st.

APPLE PIES,
6c. & 12c. each.
BLUE BERRY PIES,
6c. & 12c. each.
SPONGE CAKES,
15c. dozen.
CUP CAKES 10c.
All Fresh To-Day.

M. J. WALSH,
Duckworth Street.

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Dangerously Ill.

Mr. Lloyd Chaplin to-day had a wire from his father, Mr. Mark Chaplin, now at Montreal, saying that Dr. Darrow had operated on Dr. Chaplin to-day and that his case is very serious. The doctors at Victoria Hospital gave Mr. Chaplin no encouragement as to the outcome of his son's illness, and it is feared that there is little hope of the doctor's recovery. If possible Mr. Chaplin and the doctor will leave for here by the Rosalind Saturday. Mr. Chaplin promised to wire further particulars as to the doctor's condition to-night. The many friends of the doctor and his father in St. John's will be deeply pained to hear of the dangerous turn the doctor's illness has taken.

That Bell Island Affair

Mr. Frank Thistle who was assaulted and robbed on Bell Island made a sworn deposition of the facts before Magistrate Power there Tuesday. He also this forenoon gave the particulars of the case to Inspector General Sullivan who has instructed the officers on Bell Island to thoroughly investigate the matter and if possible bring those guilty of the outrage to justice.

WILL RECOVER.—The little girl Mollie Casey, who was scalded in a pan of boiling water at Bambrick's Lane yesterday, is doing well and will recover.