

Dare the Farmer Speak?

Dare the farmers of Western Canada say what they think about the political and economic questions of vital interest to every man and woman? If any farmer were to be told that he dare not speak his mind on such matters he would resent the charge immediately. But of what use is it for the farmer to speak unless he has a free and independent press to give voice to his opinions and to champion his cause? Now, how many free and independent journals are there in Canada that dare to show up the iniquities of the tariff, the trusts and the combines? How many are there? It will not take long to count them. Why do they not dare tell these facts so vital to the welfare of the people? There are several reasons. Many journals are owned by corporations or magnates of Special Privilege whose interest it is to stifle public opinion. Others are owned by politicians who have no other end in view but self-glorification and who take good care that their own party is always painted white and their opponents black. That the readers of such journals should be protected is given no consideration.

The farmers of the West are surrounded today by intolerable conditions from which they are trying to escape. Some journals are trying to help them but many are trying to hinder them, either openly or by a policy of silence. Don't forget that those journals that are not for democracy are against it. This is no time for neutrality. Every journal should show its true colors. Let them come out for the farmer and his rights or let them take the other side.

The Cost Is Heavy

No journal can stand up for the farmers of the West without paying a heavy price for so doing. Since The Guide has been fighting the farmers' battles we have paid and paid well. One after another of the big manufacturers said: "Take my ad. out of The Guide. I will not support a journal that is against the protective tariff." Thus the pistol has been put to our heads and as we have refused to discontinue our campaign for a square deal we have been boycotted by a large number of the Canadian manufacturers. Some of them, we are glad to say, are men enough to do business on a business basis. But with others the protective tariff is the main part of their business. Selling their goods is a sideline as compared with protection, by means of which they can bleed the consumer for extortionate profits.

The Remedy

Now our readers have the remedy in their own hands. Either we must get advertising revenue or increase the subscription price of The Guide to \$2.00 per year. The 21,500 subscribers of The Guide purchase annually at least \$10,000,000 worth of articles that are advertised in farm papers. On every article they buy they have to pay the cost of advertising it, as well as the tariff tax, if there is any duty levied. Now, by making The Guide the open door to this \$10,000,000 worth of business every farmer is supporting his own paper. When you are going to buy farm machinery, flour, seed, formalin, or any of a hundred other things, look through the pages of The Guide first and give a preference to Guide advertisers. Give your business to Guide advertisers and you will be building up a free and independent journal. There is nothing to prevent every legitimate firm in Canada from advertising in The Guide. If they see that The Guide readers buy chiefly from Guide advertisers they will advertise in The Guide. If you are buying something not advertised in The Guide drop a note to the firm and ask how it is they have overlooked your paper with their advertisements. Make The Guide your market place. Buy and sell through The Guide and you will build up a real farmers' paper that will fight the farmers' battles through thick and thin. The loyalty of the farmers has built up the Grain Growers' Grain Co. and is building up the Saskatchewan Co-operative Elevator Co. Loyalty on the part of the members will build up strong co-operative concerns all over the West. Loyalty on the part of our readers will build up The Guide. If you do not see what you want advertised in The Guide let us know and we will take it up with the proper parties.

What Is It To Be?

Now, what is it to be? Do the readers of The Guide think enough of it to stand by it in this endeavor now being made by the Barons of Privilege to put The Guide out of business? If you think there is need of a journal that will take the part of the farmers in the fight for a square deal then do your buying through The Guide. In this way you will make The Guide the best advertising medium in the West and then we will make it bigger and better in every way. Are you with us?

THE GRAIN GROWERS' GUIDE.



A Five Year Old Cherry Plum Tree on Island Park Nurseries

Island Park Nurseries

Portage la Prairie, Man.

B. D. WALLACE, Prop. and Man.

TO THE BUSINESS MEN AND FARMERS OF WESTERN CANADA

WE desire to draw your attention to our splendid list of Home Grown Nursery Trees, which are all grown on our Nurseries at Portage la Prairie. Every kind of Forest Trees, small Fruits, Flowering Shrubs and Strawberries; besides, Norway Spruce, American White Spruce, Colorado Blue Spruce, and Balsam Fir. Sold direct to the consumer. If you are interested Drop a Post Card for Price List.

ALBERTA INCUBATOR
Size 125 Egg
Raisa more Poultry—it pays well by using our improved, time-tested, safe hatcher which insures big results. **Save half** by buying direct from manufacturer, no middle profit. None better at any price. The one high-grade hatcher built of many years' experience by a Canadian and successfully operated and specially adapted for Canadian climate owing to its heavy construction. Entire interior walls covered with felt, asbestos and heavy galvanized iron. Holds even temperature. Heavy copper hot-water tank, easy to heat, self-regulator, simple to operate. Safety lamp requiring little oil, high survey, metal legs, tested thermometer, complete for use. Ten risk nothing under our Guarantee and two hatch free trial. Before you buy get our free catalog on incubators, brooders, poultry and supplies. 250 Egg Box \$15.95. **ALBERTA INCUBATOR CO., Box 905 MARRATO, MINN.**
If in a hurry send price and order direct from advt.

WHEN WRITING TO ADVERTISERS
PLEASE MENTION THE GUIDE

CHEW MAPLE SUGAR TOBACCO

MILD, SWEET, MELLOW AND JUICY

Manufactured by

ROCK CITY TOBACCO CO.

Quebec

Winnipeg

THE GUIDE "SEED GRAIN FOR SALE AND WANTED" columns furnish prompt and economical means by which the farmer who has seed to sell can get in touch with the man who needs it, and vice versa.

Buy Coal Direct from Mines

To ensure a certain and permanent market for the output of a fully equipped and operating Coal Mine, producing one hundred tons daily of high carbon domestic and steam plow coal, I will sell one-quarter of my shares at the par value of twenty dollars per share to consumers who will agree to buy their coal direct from the Mines at wholesale prices. I have recently bought ninety per cent. of the stock of these Collieries, and believe this to be a plan that will be mutually profitable.

When sending for particulars say what your coal requirements will be per year.

WILLIAM E. CLARK

66 King St., Winnipeg

SHIP YOUR
**FURS
AND
HIDES**
TO
McMILLAN FUR & WOOL CO.
277 ROBERT STREET
WINNIPEG - MANITOBA
WRITE FOR CATALOG
100 YEARS FOUR FREE TO TRADE WITH
SHIP TO US

FARM FOR RENT

[On Share of Crop] Plan

WANTED

A tenant for the S. ½ of 21 and N. ½ of 16, 11, 21, W., north of Brandon, on which there are 450 acres broken, 160 in summer fallow and 40 fall plowed, with house, granary and stable. For particulars apply to

THE STANDARD TRUSTS CO.

The above land is for sale at \$25.00 per acre. We have numerous other good buys at moderate prices. Send for our list of Farm Lands, to

The Standard Trusts Company

Keewayden Building

PORTAGE AVE. EAST, WINNIPEG

THE BIGGEST THING IN THE WORLD

"Fighting Bob" Evans, said a naval veteran of Washington, "had, like most fighters, a tender heart."

"Fighting Bob" had a specially tender heart toward children. I once heard him say, as he held his little grandchild's hand:

"A child is the biggest thing in the world. A ragged, emaciated, hungry child is to me bigger than a battleship."

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