

# CANADIAN GROCER

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## PETER, PETER, PUMPKIN EATER

PETER, Peter, Pumpkin Eater.  
 Had a wife and couldn't keep her.  
 Till he found that "Squirrel" Brand  
 Settled the question out of hand.

## "Squirrel" Brand Peanut Butter

After all, "Squirrel" Brand Peanut Butter is the Best

KEEPS FRESH—TASTES BETTER—IN ITS OWN SANITARY AIR-TIGHT TIN

## Announcing a Canada-wide Advertising Campaign to Our Biggest Consumers

To the rising generation, as well as those who have "arrived," who are but boys and girls at heart, this campaign will strike a pleasant and profitable note. May issues of the big dailies throughout the Middle West contain the nursery rhyme copy shown here.

# "Squirrel" Brand Peanut Butter

That this favorite product will move quickly from your shelves admits of no doubt. How is your stock? Better order again to be sure.

Canada Nut Company, Limited  
 Vancouver, B.C.



### THE OLD WOMAN WHO LIVED IN A SHOE

THERE was an old woman who lived in a shoe.  
 She had so many children she didn't know what to do.  
 Till she found "Squirrel" Brand, well spread on good bread.  
 Kept them healthy and sent them contented to bed.

### "Squirrel" Brand Peanut Butter

After all, "Squirrel" Brand Peanut Butter is the Best

### LITTLE JACK HORNER

LITTLE JACK HORNER sat in a corner.  
 Eating his Christmas Pie.  
 When he spied "Squirrel" Brand  
 Which came with withstand.  
 He said "Gandy and Yummy, Oh My!"

### "Squirrel" Brand Peanut Butter

After all, "Squirrel" Brand Peanut Butter is the Best